

New dimensions of design for user experience and evaluation in digital health

SPEAKER: Dr. Joseph CAFAZZO

Supported by:



Partners:



New dimensions of design for user experience and evaluation in digital health

Joseph Cafazzo PhD PEng

Wolfond Chair in Digital Health

Executive Director, Centre for Global eHealth Innovation, University Health Network

Associate Professor, University of Toronto



1964. IBM.

the EHR

“less paper work”

“correlation of
diseases”

“eliminate errors”



Bad Hospital Design Is Making Us Sicker

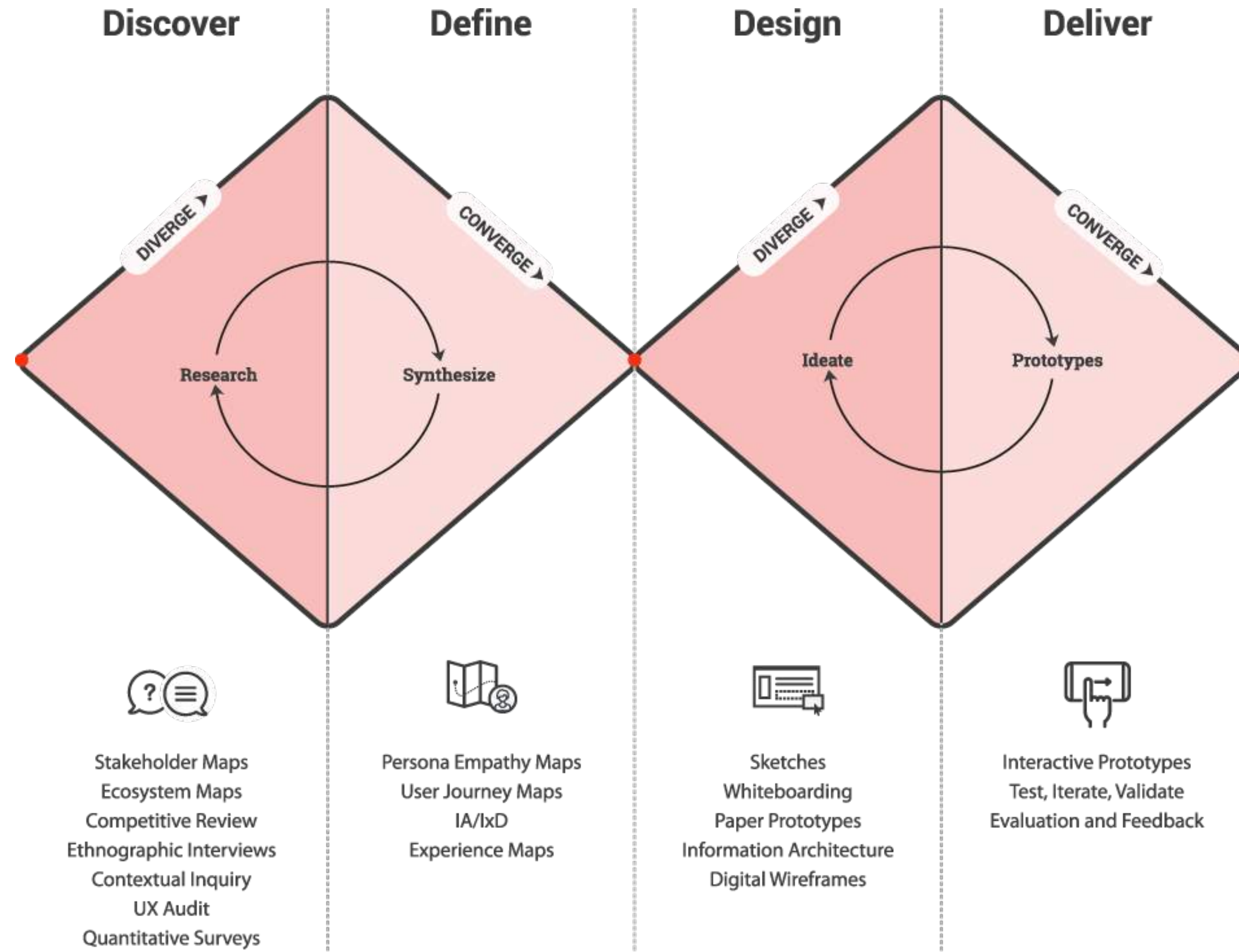
By DHRUV KHULLAR, M.D. FEB. 22, 2017

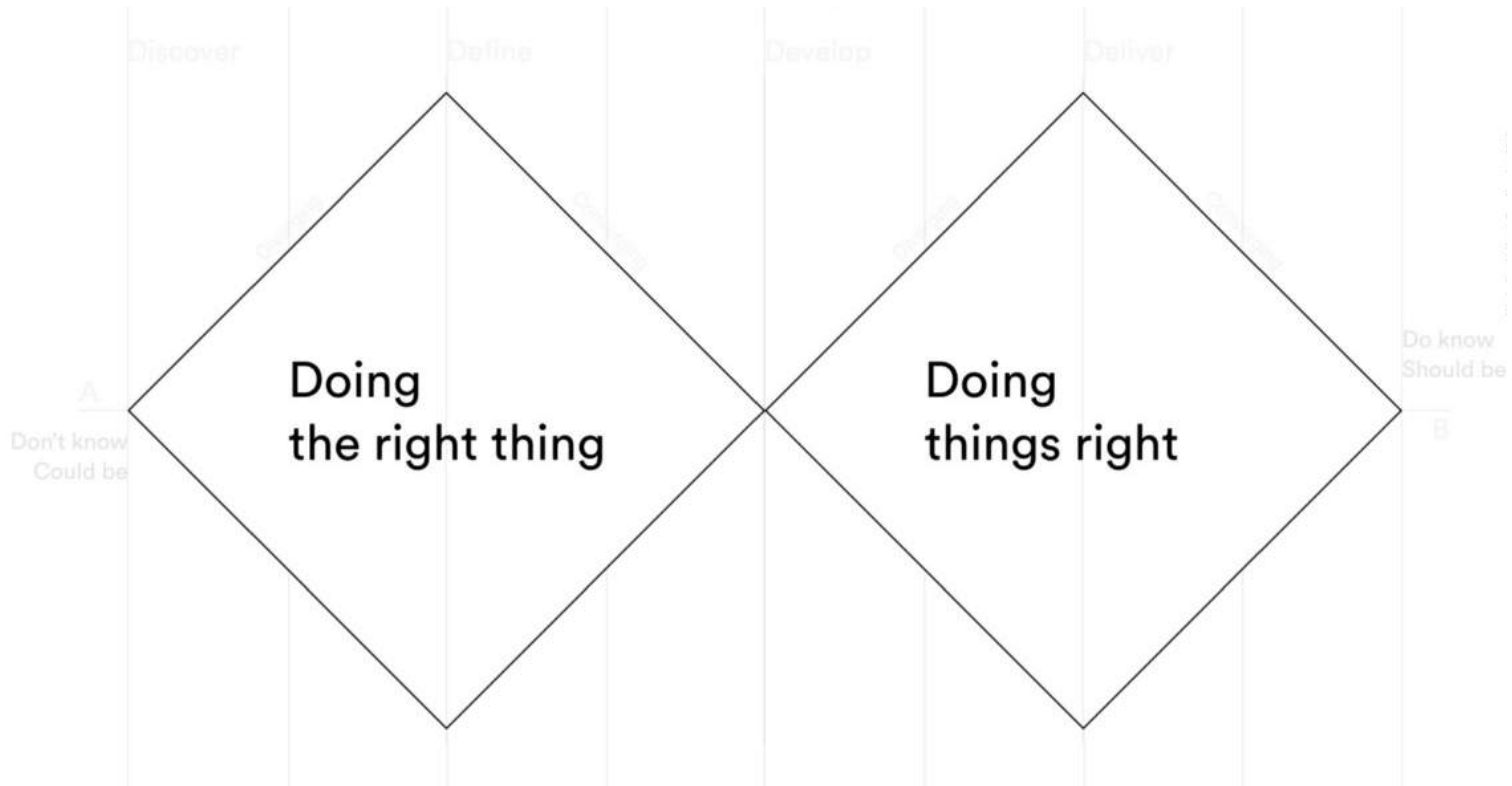


Bad Design?

No Design.

Double Diamond Design Model





ANNALS OF MEDICINE

WHY DOCTORS HATE THEIR COMPUTERS

Digitization promises to make medical care easier and more efficient. But are screens coming between doctors and patients?

By Atul Gawande November 5, 2018



FORTUNE

Death by a Thousand Clicks: Where Electronic Health Records Went Wrong

The U.S. government claimed that turning American medical charts into electronic records would make health care better, safer, and cheaper. Ten years and \$36 billion later, the system is an unholy mess: Inside a digital revolution gone wrong. A joint investigation by Fortune and Kaiser Health News.

By [Erika Fry](#) and [Fred Schulte](#)

March 18, 2019



Status: Active
Usual: Neuron, Nate
Ref: Amblin, Arthur B. MD

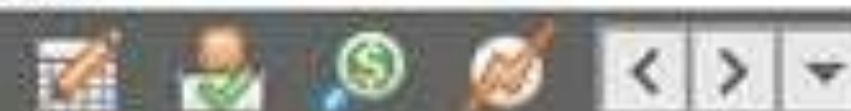
Ins. Plan: Other
Allergies: Latex, No Known Drug Allergies

h: (919) 383-7277 w: (919) 737-8272
Guarantor: Deanna Daley
Web Account

Marital Status: Single
Blood Type: O+ (Patient reported)



Face Sheet



Follow up chronic condition(s)



Summary

- Face Sheet
- Patient Manager
- Demographics
- Reminders
- Flow Sheets
- Immunizations
- Medication Admin
- Chart Attachments
- Lab Results
- Procedure Results
- Additional Results
- Result Summaries
- Contact
 - Reason for Visit
 - Review of Systems
 - History

Medical History: Newest to oldest

Explore... Promote Inactivate Move To Immunizations...

- Problem List/Past Medical
 - MIGRAINE WITH AURA, NON-INTRACTABLE (346.00)
 - COMMON MIGRAINE WITHOUT MENTION OF INTRACTABLE MIGRAINE (346.00)
- Allergy
 - Latex: Rash, Hives
 - No Known Drug Allergies
- Immunization
- Family
 - Negative Family History of: CVA, TIA, Temporal Arteritis, Major Depression
 - First Degree Relatives: Headaches
- Social
 - No Drug Use
 - Non Smoker/No Tobacco Use
 - Caffeine Use: 2-3 cups coffee / day
 - Alcohol Use: Occasional alcohol use
- Travel
- Pregnancy/Birth
 - Pregnancies (Gravida) [11/2006]: Gravida 1
- Past Surgical
 - Appendectomy [1999]
 - Hospitalizations - Dates/Reasons: 1996 - appendectomy, 2003 - child birth
- Other Past History
 - CHRONIC MIGRAINE W/O AURA W/ MGN W/O STATUS (346.71)
 - Head Injury: negative history of
 - Mononucleosis Syndrome
 - Psychological Stress
 - Congestive Heart Failure: in 2004
 - Unspecified Diagnosis

Encounters: By Type, Newest to Oldest

Explore... Flow Sheets (0)

- Encounters
 - Consultation
 - Office Visit
 - [Open Encounter]
- Chart Attachments
- Labs/Procedures
- Referral Letter

Medications: All, Newest to Oldest

Explore... Refill... Inactivate

- Current Medications
 - Maxalt 5MG, 1 (one) Tablet at onset of headache. May repeat in 2 hours. M
 - Amoxicillin 125MG/5ML, 1 For Suspension daily, 1 For Suspension, 1 day s
 - Cipro 250MG, 1 Tab BID, 14 Tab, 07/05/2010, No Refill. Active.
- Administered Medications
- Previous Medications
 - Imitrex 5MG/ACT, 2 (two) Not Specified q2h PRN, 30 days starting 08/12/20

Orders: All, Newest to Oldest

Explore... Attach...

- Future
 - 10/6/2010: METABOLIC PANEL, COMPREHENSIVE (80053) [Future Order]
 - 10/6/2010: SED RATE ERYTHROCYTE (85651) [Future Order]
 - 10/6/2010: TSH (THYROID STIMULATING HORMONE) (84443) [Future Order]
 - 10/6/2010: CBC, PLATELETS & AUT DIFF (85025) [Future Order]
 - 10/6/2010: MELD SE BR (85651) [Future Order]

Actions

- Menu
- Send Message
- Launch
- Print

Queues

- Received Charts 4 [1]
- Appointments 0
- Open Encounters 4 [4]
- Result Notifications 3 [2]
- Messages 4
- Web Messages 0
- Refill Requests 2 [1]
- eRefill Requests

Physician Burnout Is a Problem at 83% of Healthcare Organizations

A new study found 83 percent of surveyed clinicians and healthcare organization leadership see physician burnout as a problem.





Home



Appointments



Patients



Messages



Messages



Reports



Admin



Logout

Welcome Jim

Admin

Dashboard

- Appointments
- Alerts
- Patient Tracker
- Messages
- Encounters List
- Tasks

Preferences

- Dashboard Configuration
- Patient Chart Configuration
- Simple Text Tokens
- DataLink Tokens

Appointments

Patient Name	Appointment	Account	Status	Provider Name
Test, Mary	04/30/20... 10:00 AM	100002	Not Seen	Welby, M...
Internal, ...	04/30/20... 10:15 AM	100197	Not Seen	Welby, M...
Medical, Joe	04/30/20... 10:30 AM	100194	Not Seen	Welby, M...
Orthope...	04/30/20... 10:45 AM	100198	Not Seen	Welby, M...
Surgical, ...	04/30/20... 11:00 AM	100199	Not Seen	Welby, M...

Page 1 of 2 (6 items)

Alerts

Subject	Start Date	Message
System Generated Alert	04/28/... 05:13 AM	Account: 100002 Test, Mary - Patient's BP Diastolic is more than 100. Patient requires attention.
System Generated Alert	04/28/... 05:13 AM	Account: 100002 Test, Mary - BP Diastolic is more than 130. Attention reqd.
System Generated Alert	04/28/... 05:12 AM	Account: 100002 Test, Mary - BP Diastolic is more than 130. Attention reqd.
System	04/28/...	Account: 100002 Test, Mary -

Messages

Message Date	Subject
02/12/2008 09:50 AM	Message with Attachment
12/18/2007 06:28 AM	RE: To all the providers/doctors
12/18/2007 06:27 AM	To all the providers/doctors
12/04/2007 04:59 PM	RE: RE:
12/04/2007 04:59 PM	RE:

Encounter List

Encounter Date	Encounter Name	Patient Name	Status
2/12/2008 8:31:38 AM	Jim Encounter	Internal, Mark	Pending
2/12/2008 6:54:24 AM	Jim Encounter	Orthopedic, Jim	Pending
2/12/2008 6:49:16 AM	Jim Encounter	ObGyn, Jane	Pending
2/11/2008 11:21:53 AM	Jims encounter	Ms. Test, Mary	Pending
2/11/2008 11:18:44 AM	Office Visit	Ms. Test, Mary	Pending



Scribes Reduce EHR Use, Restore Joy of Practice for Physicians

Utilizing scribes in primary care clinics can help reduce EHR use, lessen administrative burden, and improve physician satisfaction.





Musée des arts et métiers





INTERNATIONAL TELECOMMUNICATION UNION

ITU-T

TELECOMMUNICATION
STANDARDIZATION SECTOR
OF ITU

T.4

(07/2003)

SERIES T: TERMINALS FOR TELEMATIC SERVICES

**Standardization of Group 3 facsimile terminals
for document transmission**

works with any other fax ... in the world

simple to use

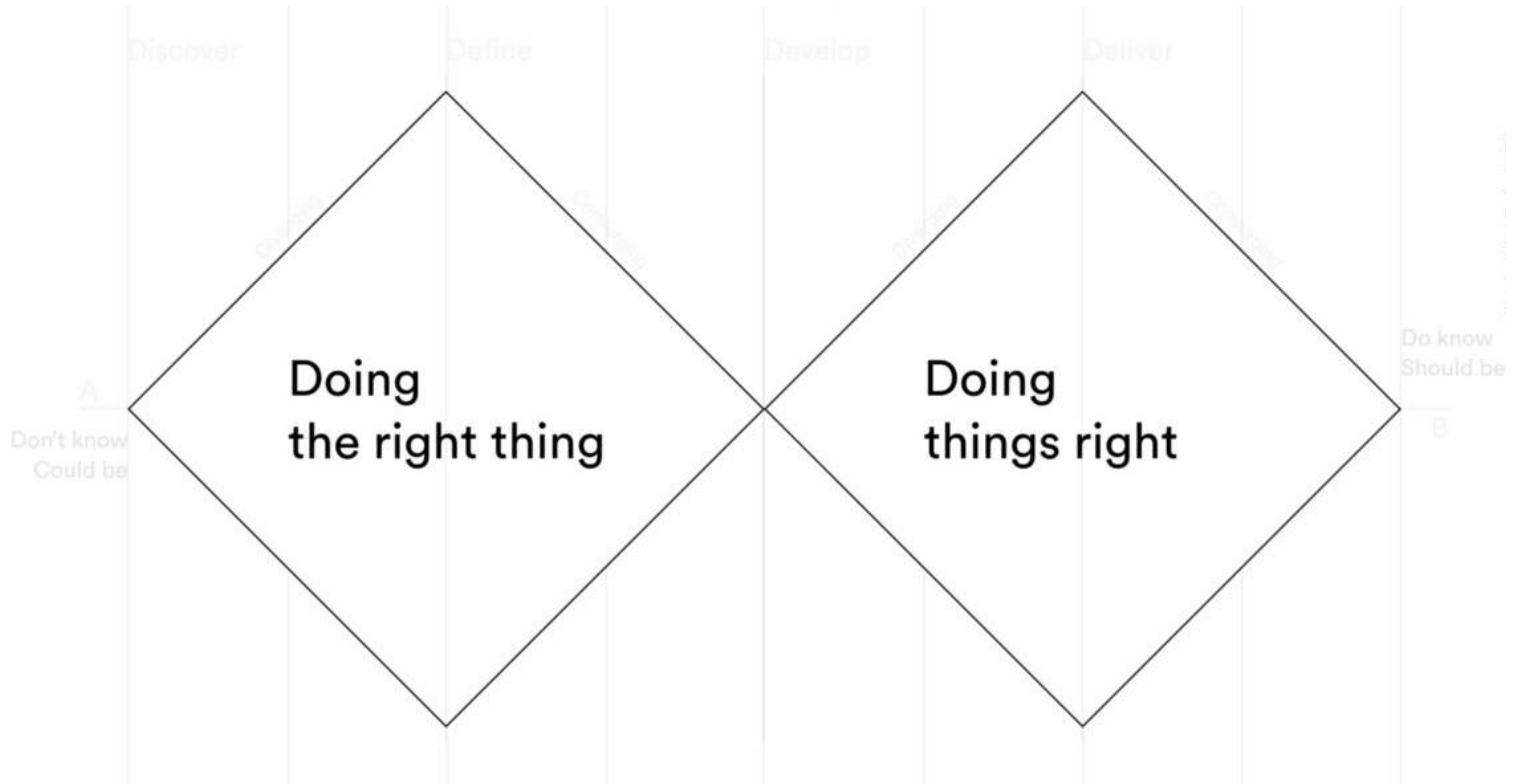
it's cheap

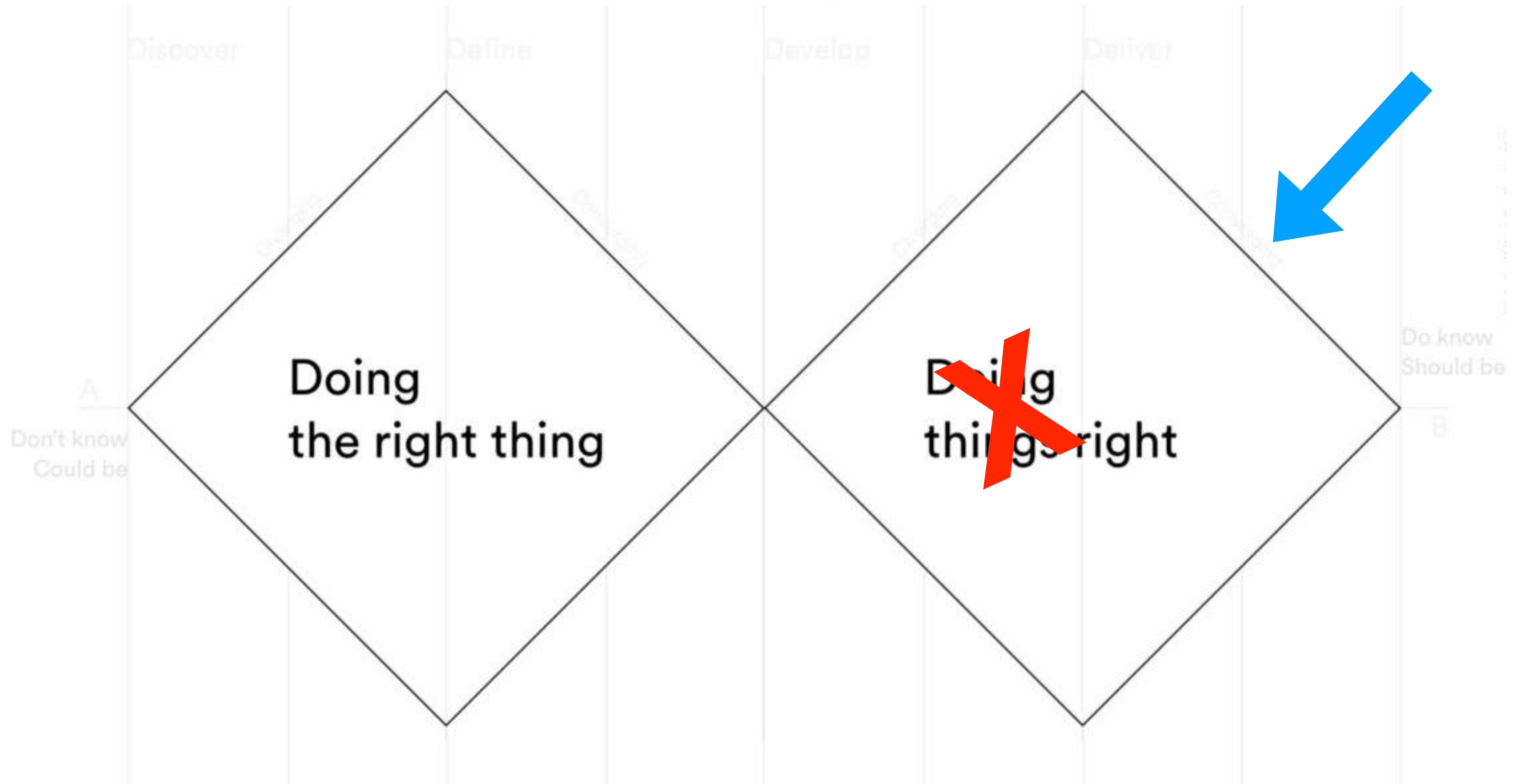
If your fax machine was like your EHR

It can't connect to any other fax machine

It would take you months (years?)
to figure out how to use it

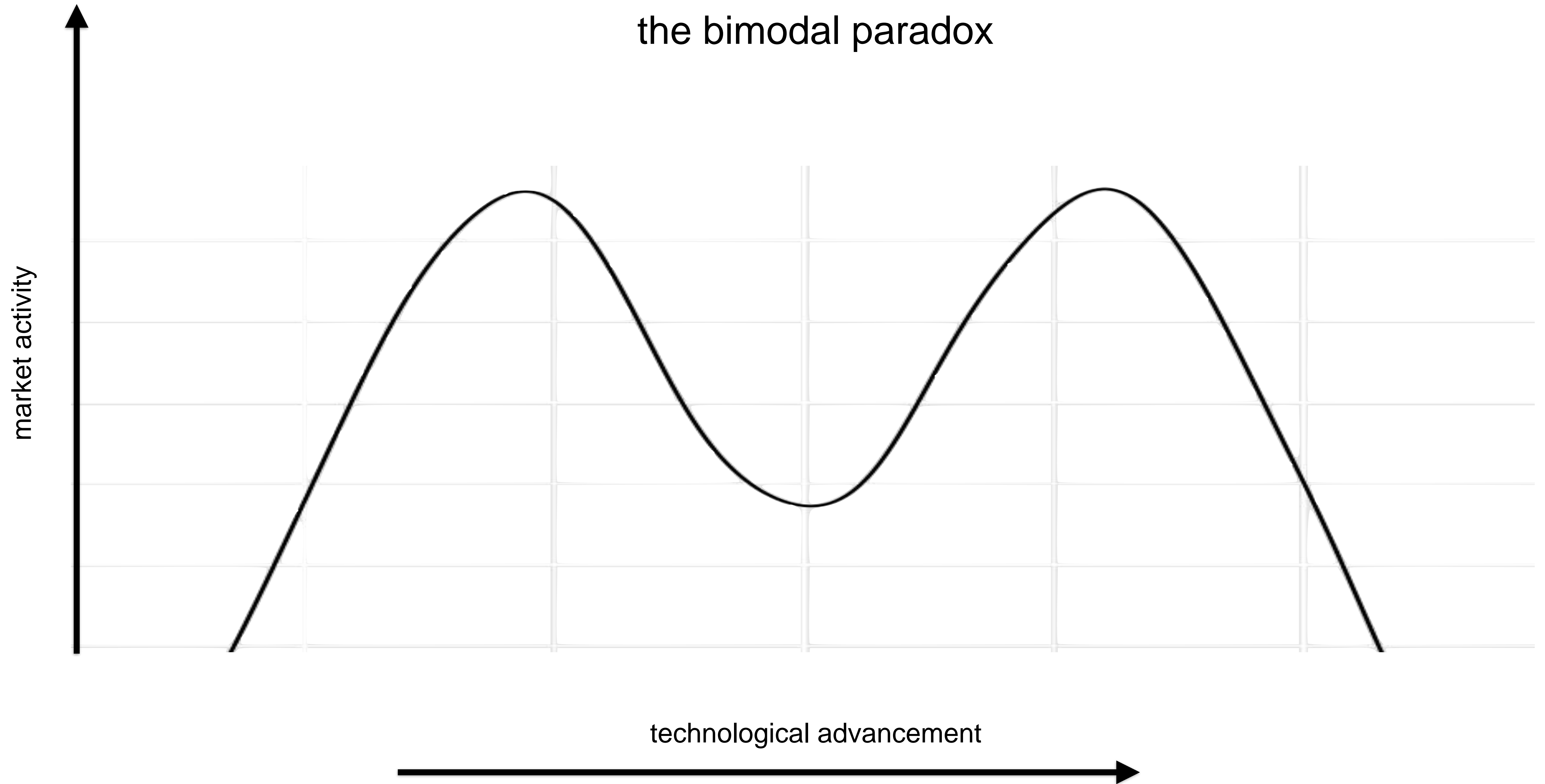
It would cost \$100,000



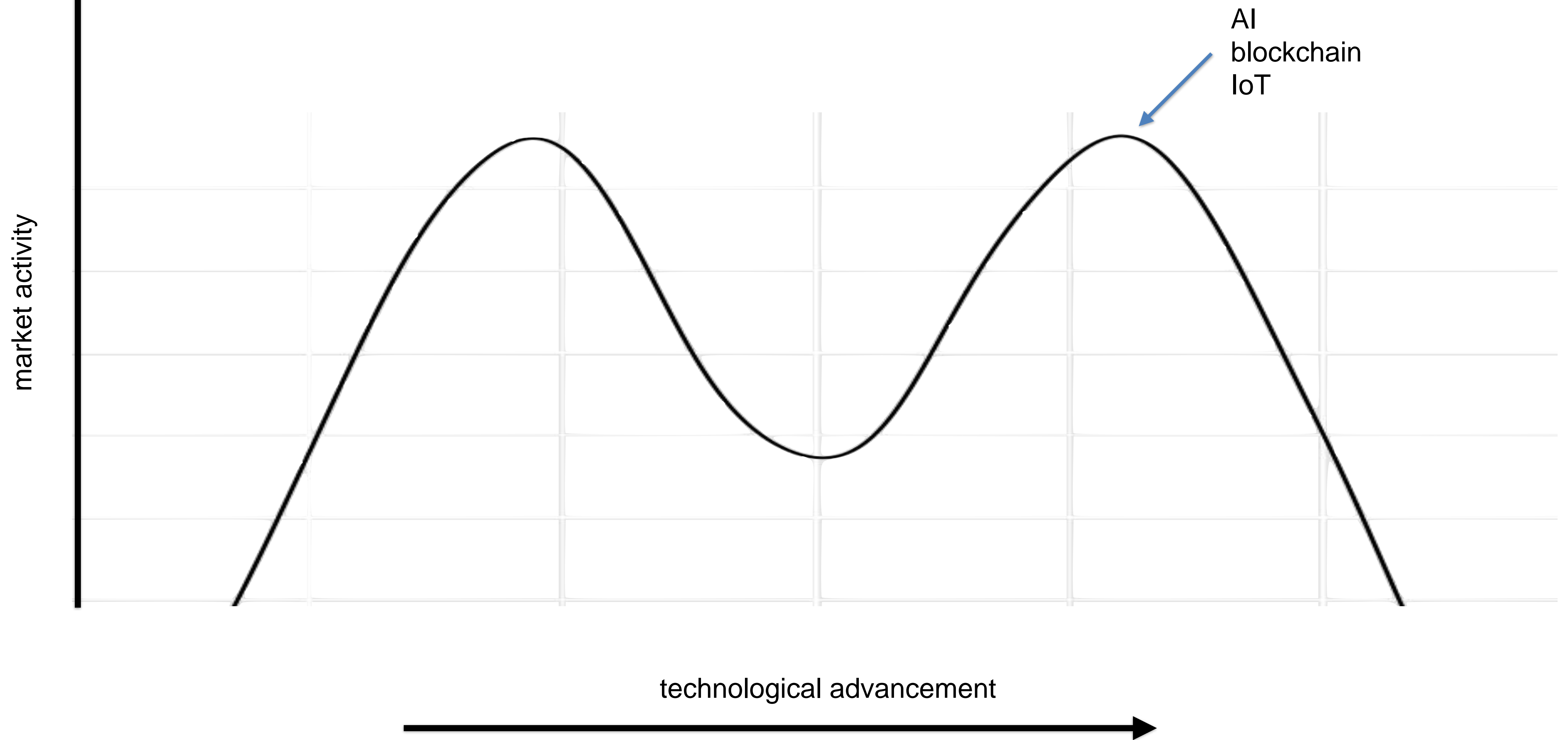


Dan Nessler

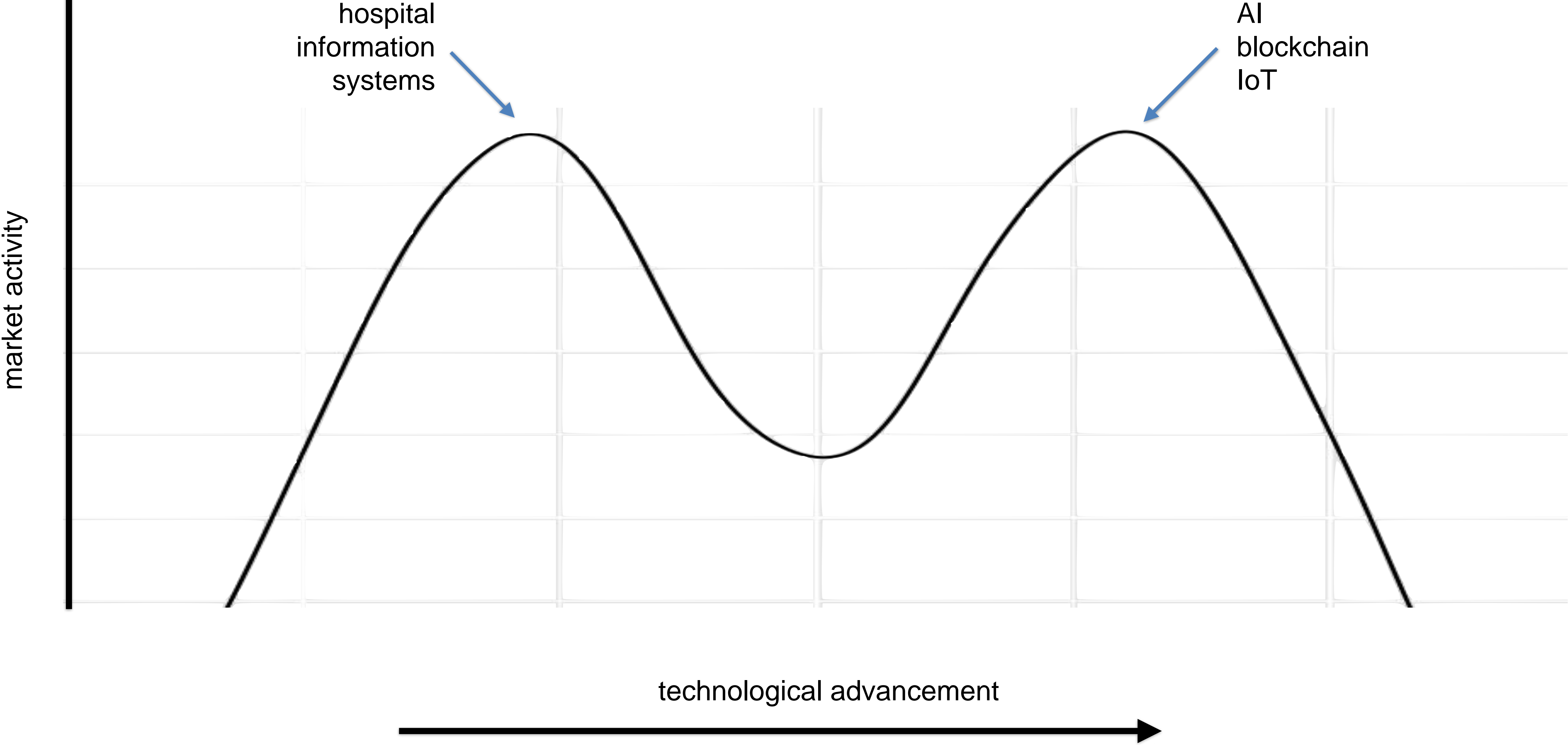
the bimodal paradox



the bimodal paradox



the bimodal paradox



ECG

10:09



Hold your finger on
the crown.





No one asked for
AFib screening
at population levels

even with state-of-the-art AI,
superb sensitivity and specificity,
many people will worry unnecessarily
and be over-treated

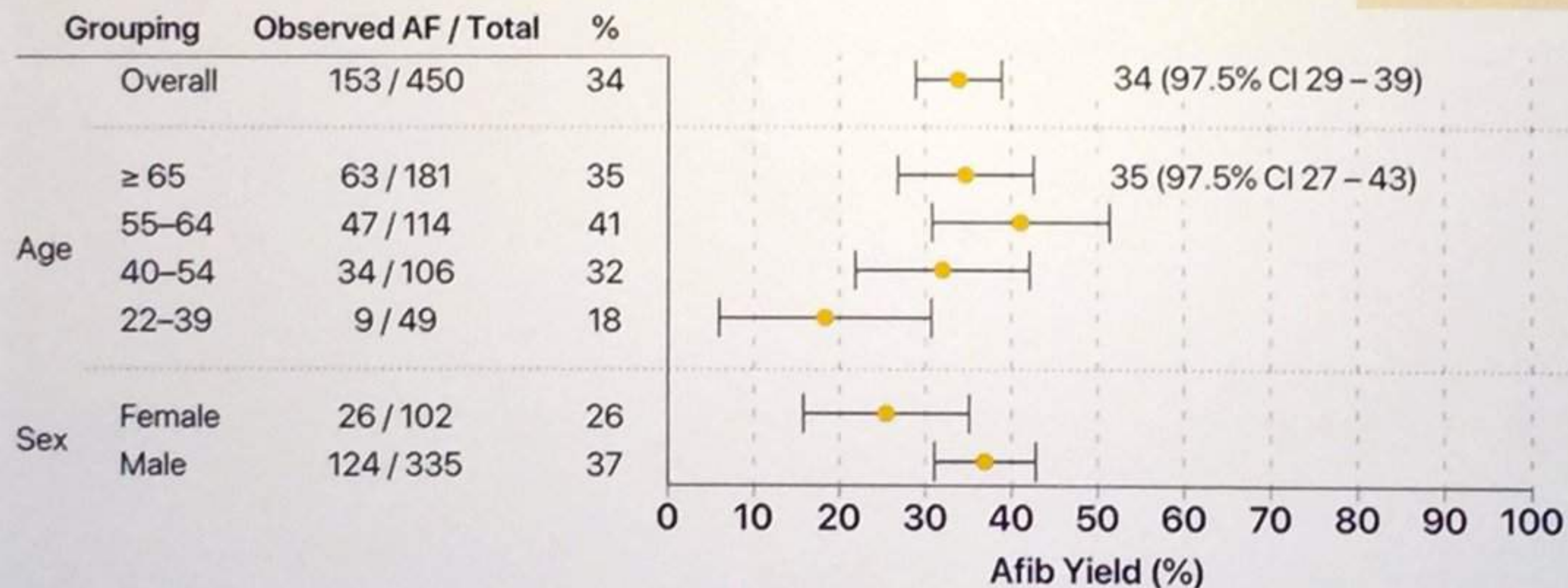
ACC
2019

Afib Yield on ECG Patch

ECG Patch 450



Mean time to hookup: 13 days
Mean wear time: 6.3 days

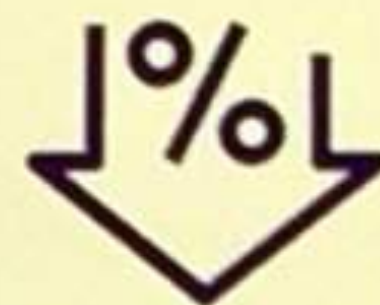


ACC 2019

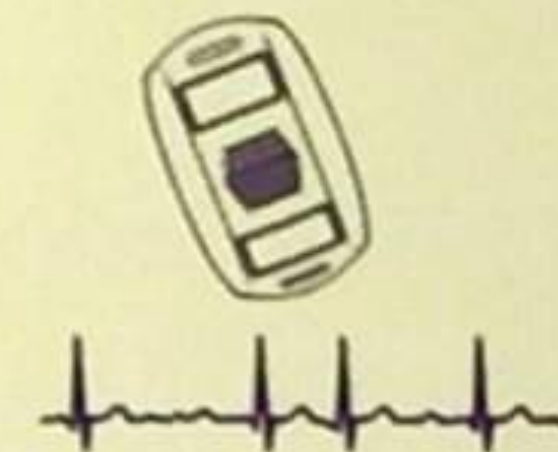
Conclusions



Study w/ Novel Virtual Design
419,297 in 8 months



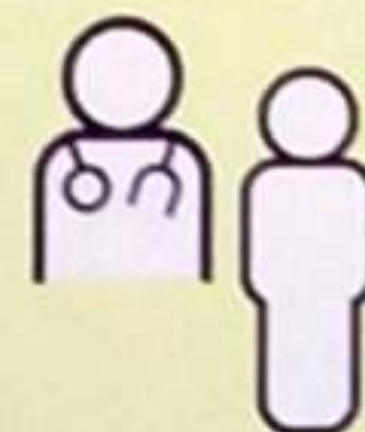
Proportion Notified low
Overall: 0.52% (0.49-0.54)



ECG patch 13 days after
34% had Afib



Positive predictive value
Tachogram: 0.71 (0.69-0.74)
Notification: 0.84 (0.76-0.92)



57% Notified (surveyed)
Contacted Non-Study Provider



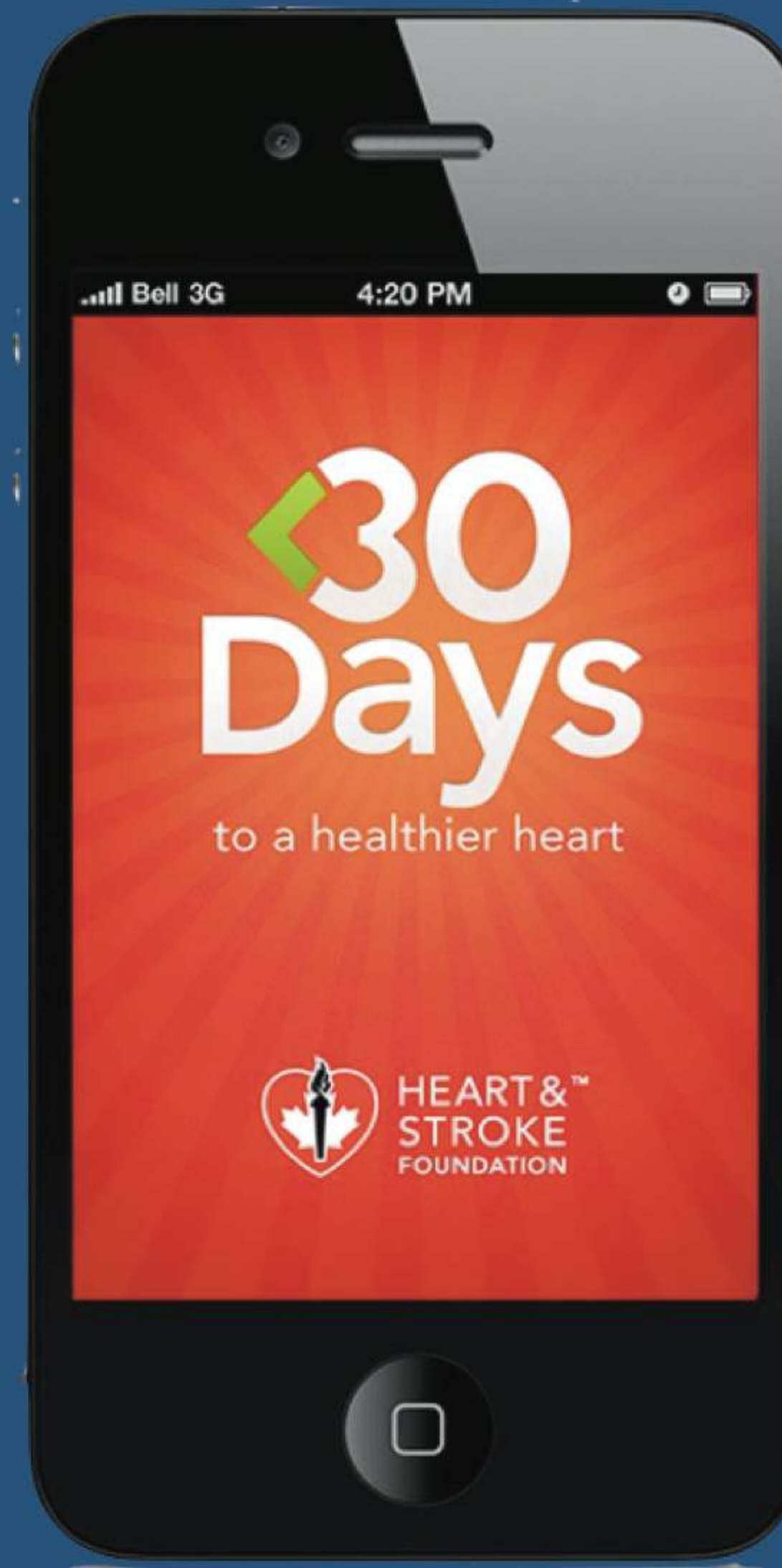
Exposure to the
app was safe

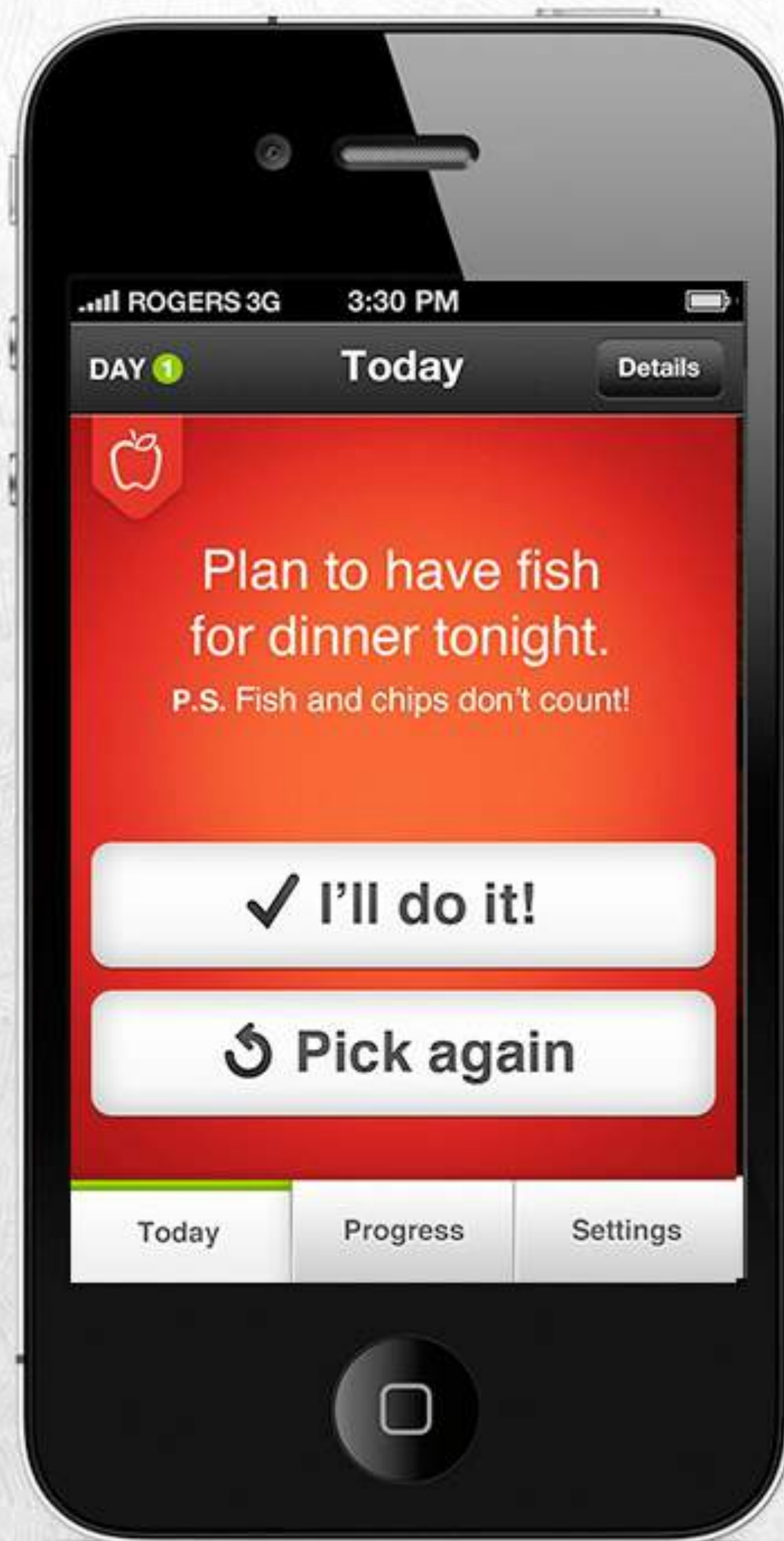
419,297
in 8 months

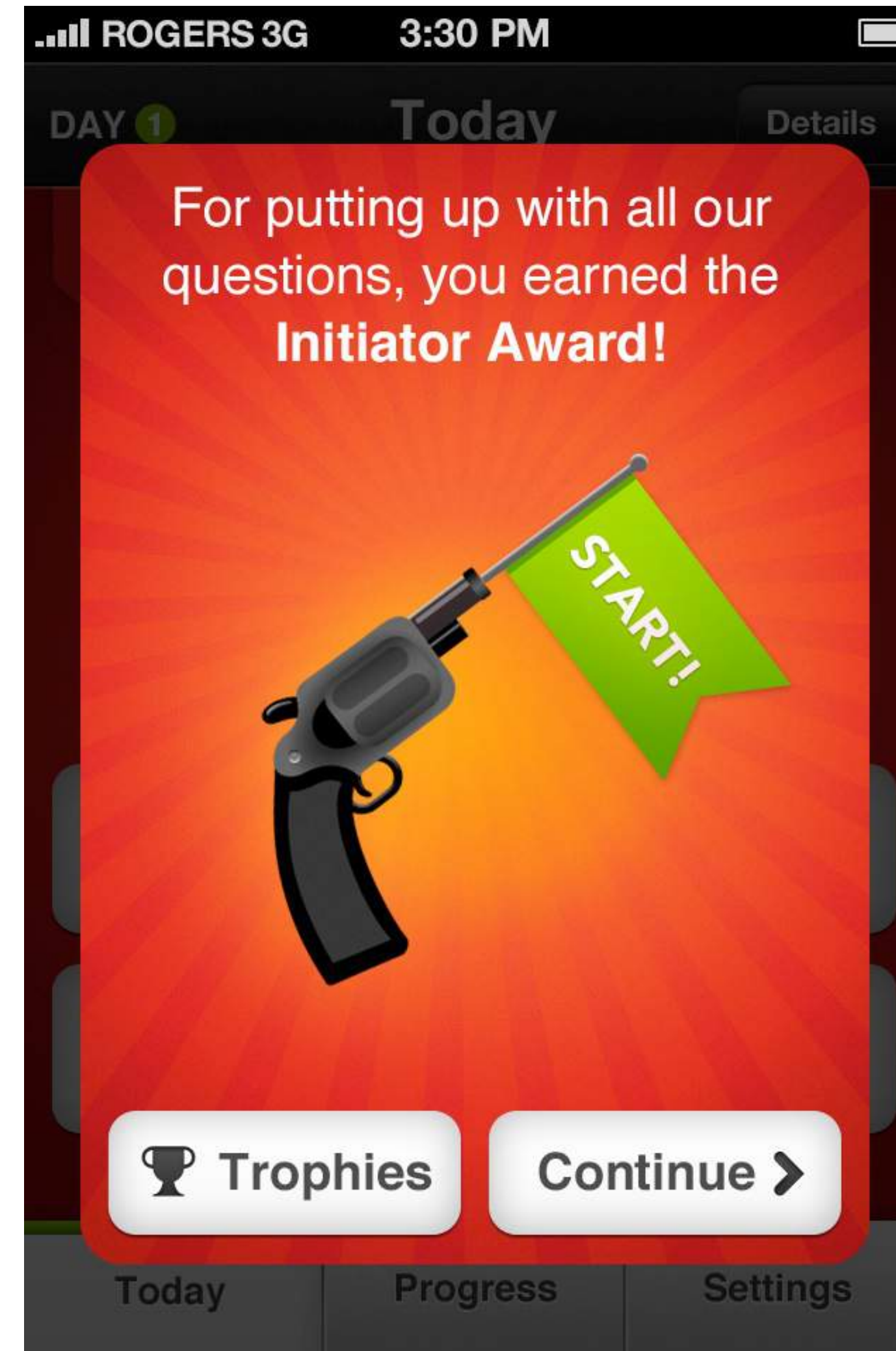
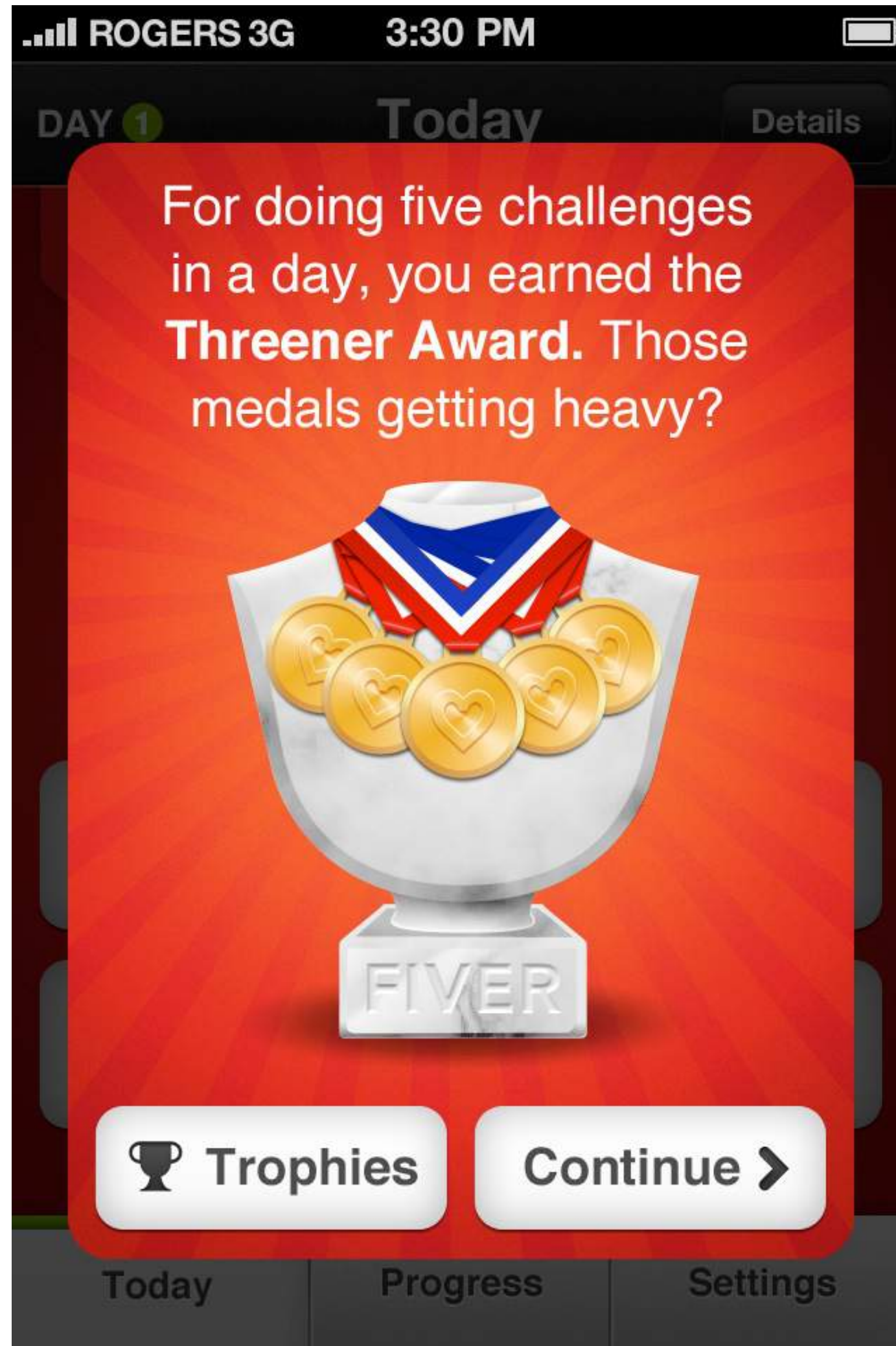
30 DAYS

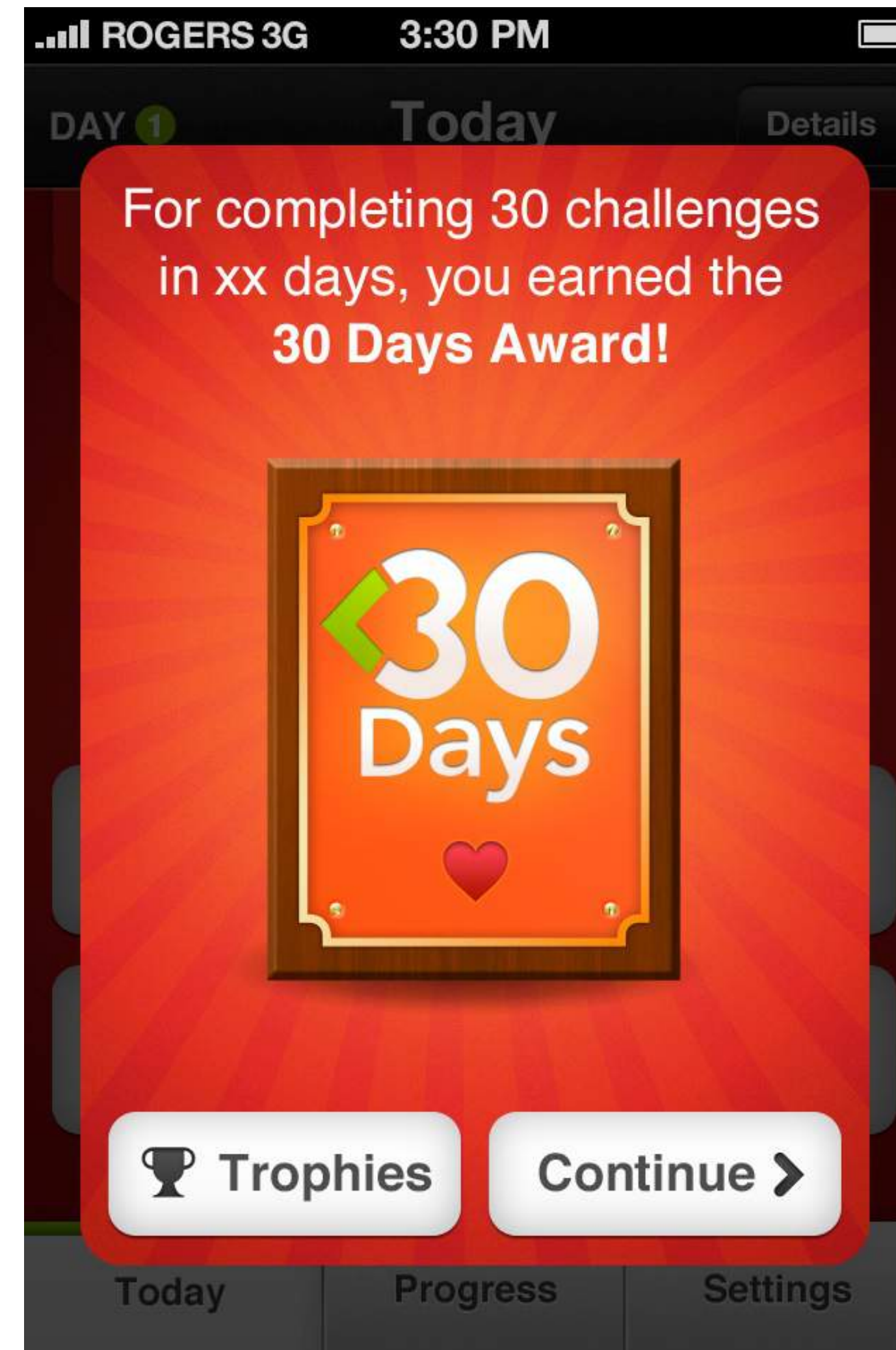
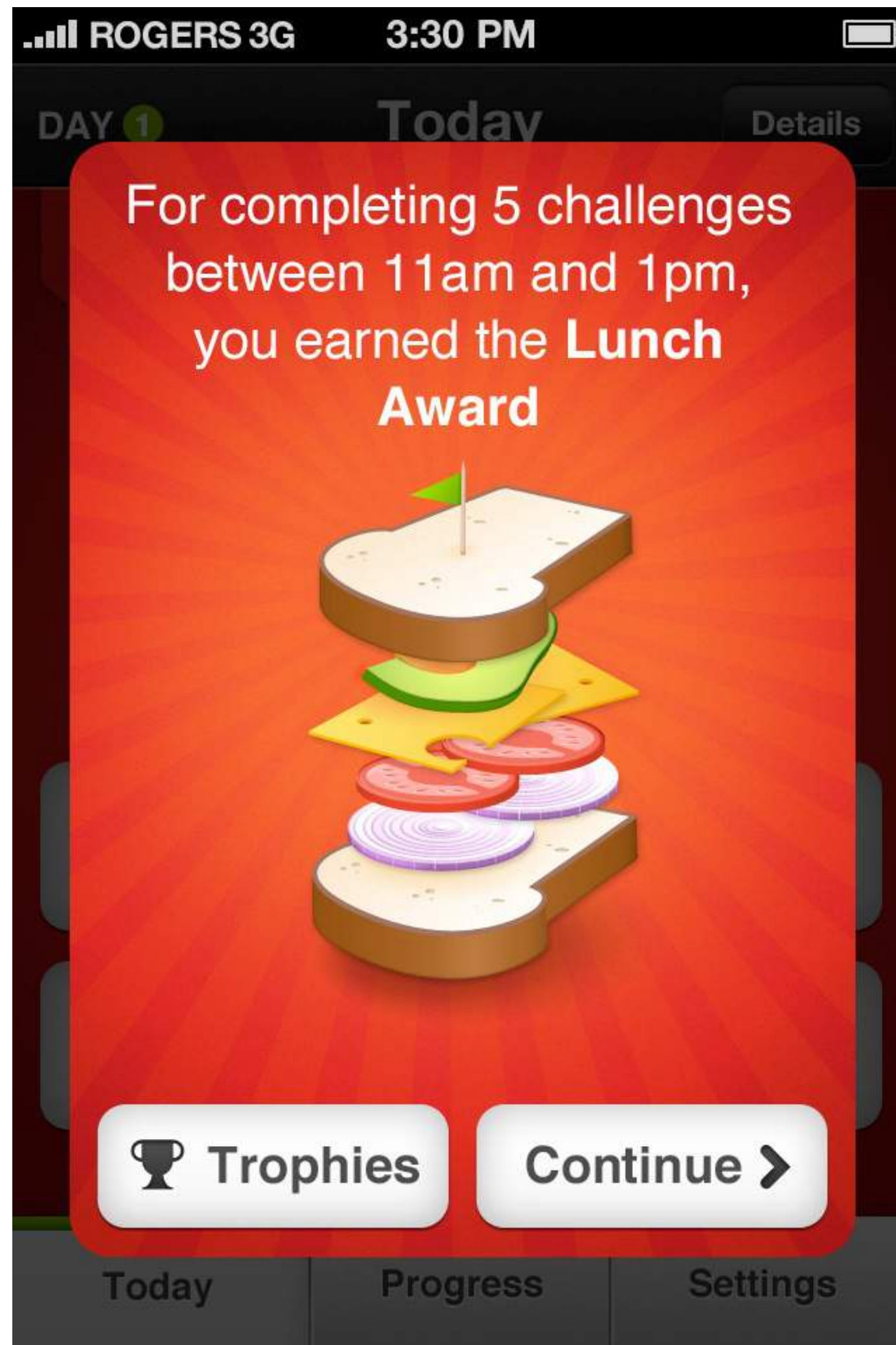


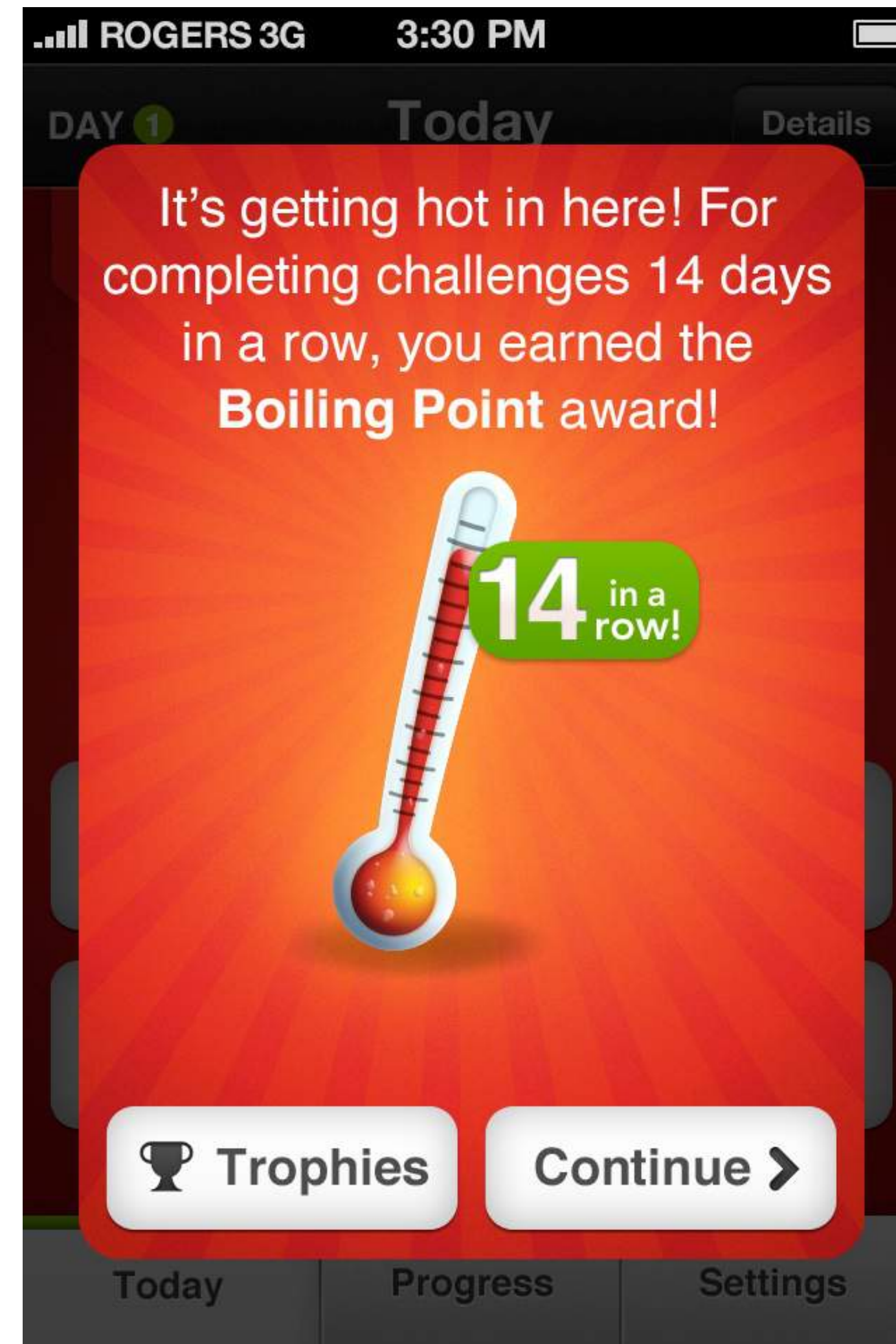
Risk assessment app for
cardiovascular disease.











Original Paper

Uptake of a Consumer-Focused mHealth Application for the Assessment and Prevention of Heart Disease: The <30 Days Study

Shivani Goyal^{1,2}, BEng, MASc; Plinio P Morita¹, PhD; Peter Picton¹, MASc; Emily Seto^{1,3}, PhD; Ahmad Zbib⁴, MD; Joseph A Cafazzo^{1,2,3}, PhD, PEng

¹Centre for Global eHealth Innovation, Techna Institute, University Health Network, Toronto, ON, Canada

²Institute of Biomaterials and Biomedical Engineering, University of Toronto, Toronto, ON, Canada

³Institute of Health Policy, Management and Evaluation, University of Toronto, Toronto, ON, Canada

⁴Heart and Stroke Foundation of Canada, Toronto, ON, Canada

Corresponding Author:

Shivani Goyal, BEng, MASc

Centre for Global eHealth Innovation

Techna Institute

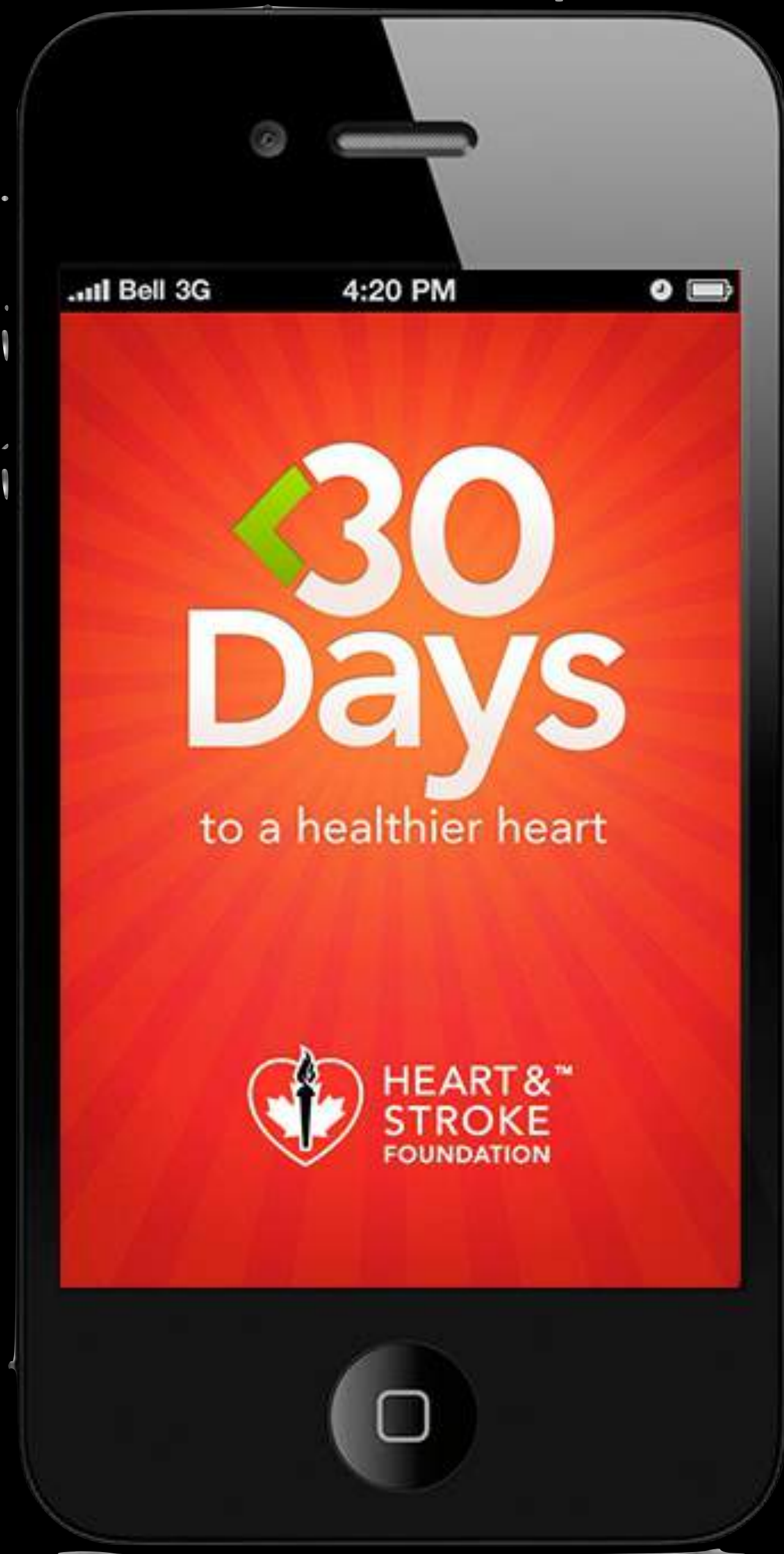
University Health Network

190 Elizabeth Street

Toronto, ON, M5G 2C4

Canada

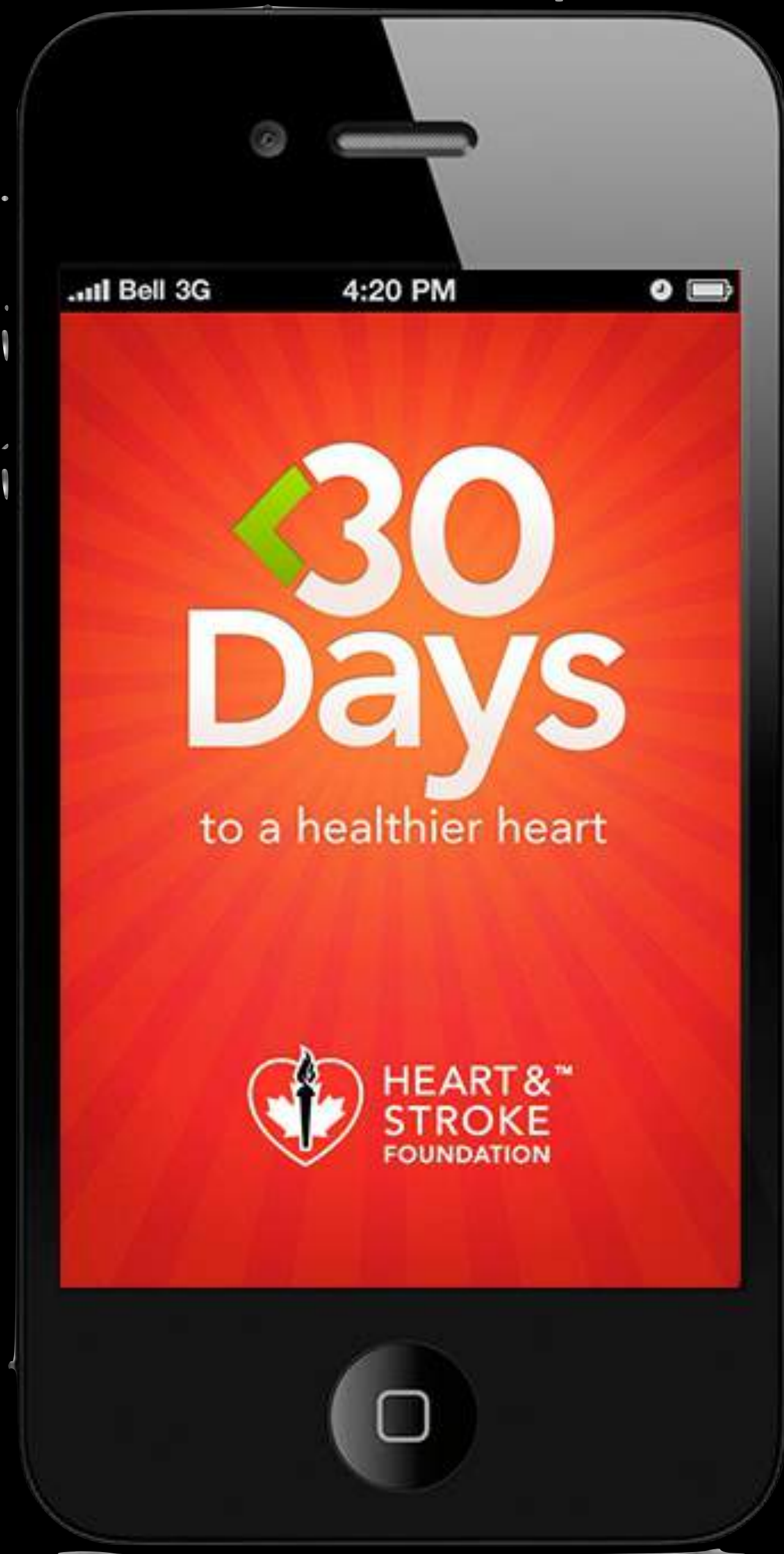
Phone: 1 647 979 3309



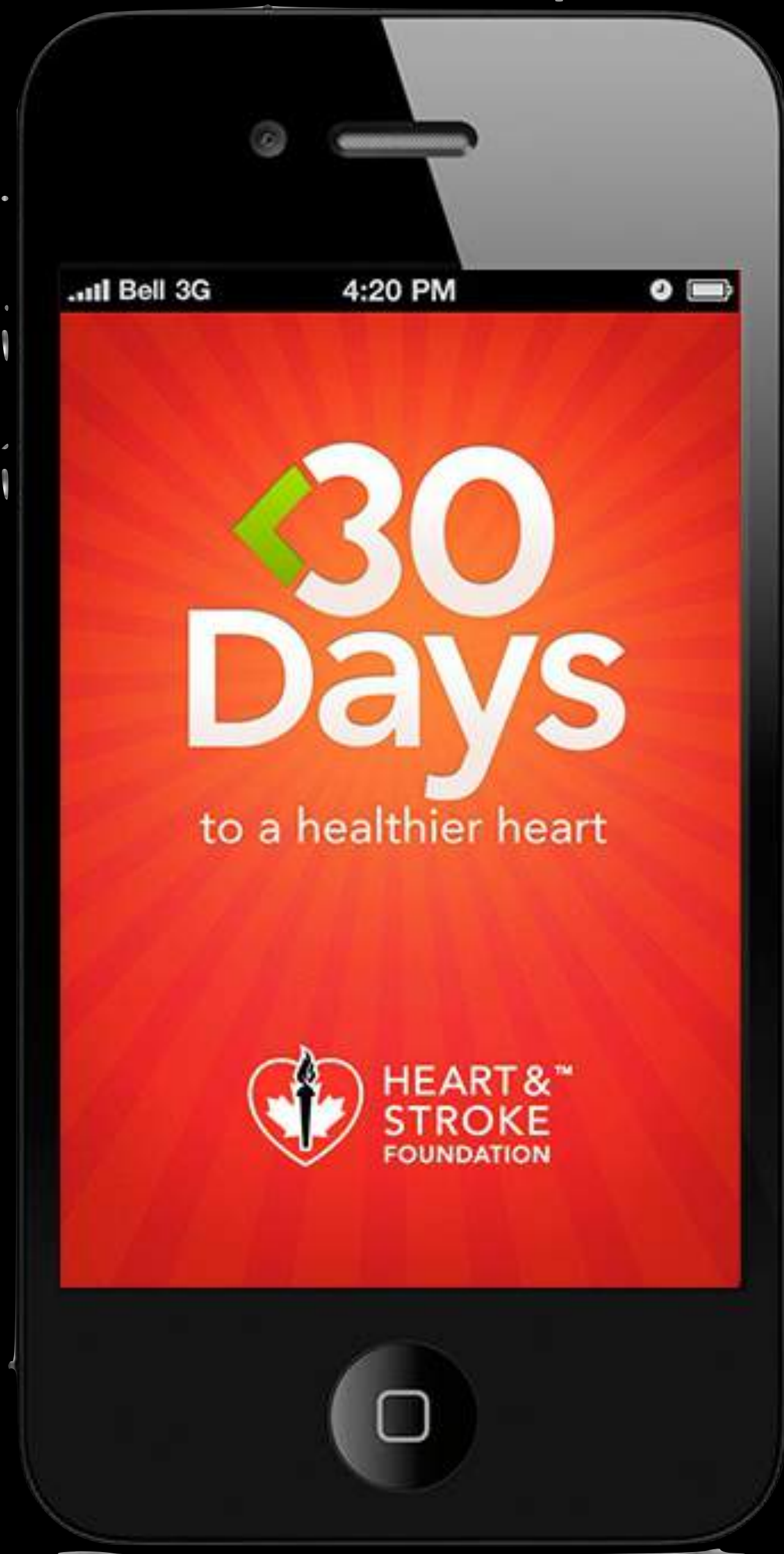
70,000 downloads

15,000 > 2 weeks

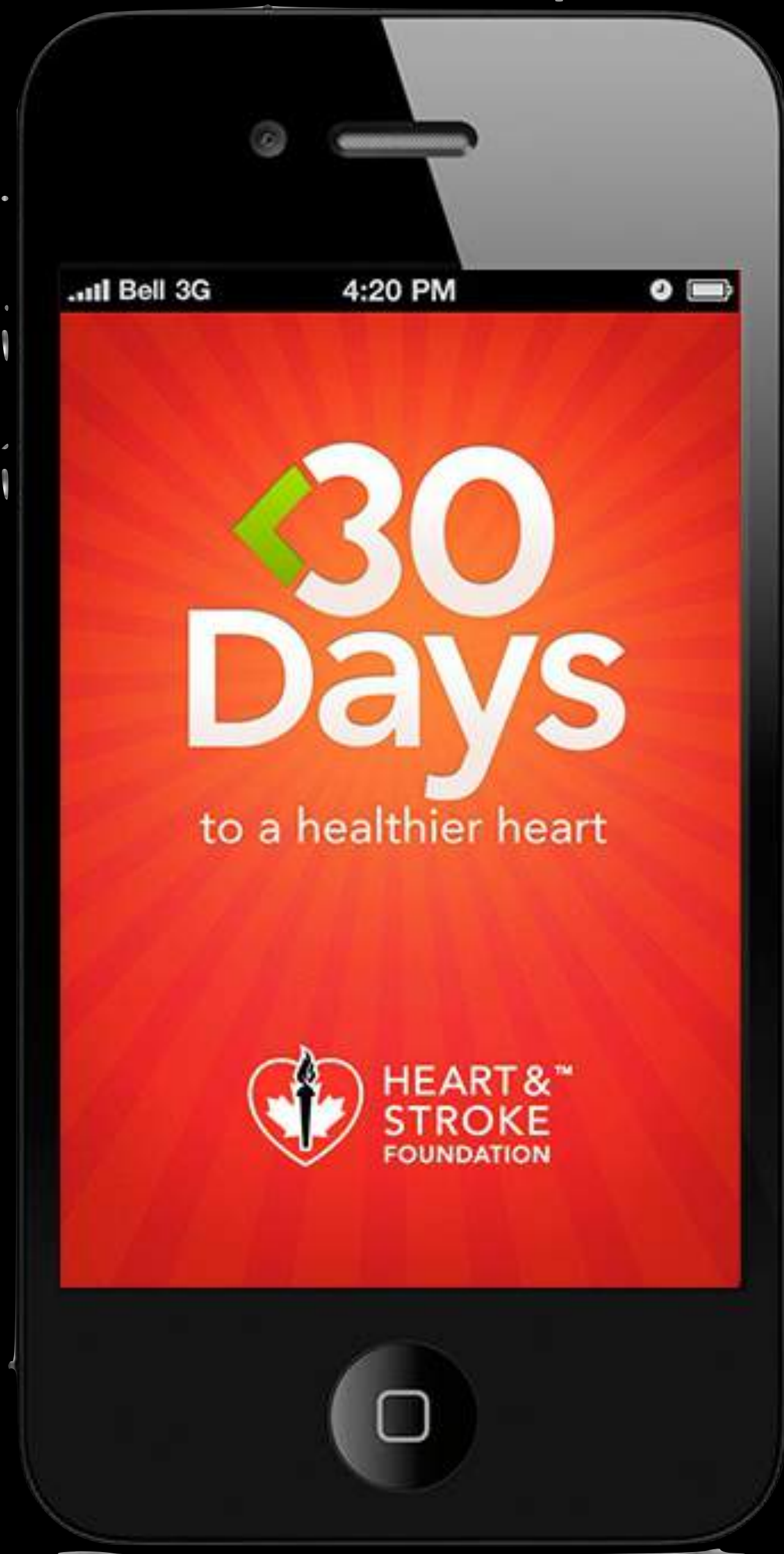
6,000 all 30 days



#1 downloader:
young women



most frequent user:
older woman



used the longest:
older men

30 Days

To a Healthier Heart



30 Days

To a Healthier Heart

30 Jours

Vers un cœur en santé



1/15

Do you feel any of these issues are affecting your personal health?

Tap all that apply to you

Weight

Stress



BADGE ACHIEVED!

**HEALTHY
LIVING
PROMOTED**



PICK A CHALLENGE



PHYSICAL ACTIVITY

1 x 1

Get up at least once an hour,
every hour.

To a Healthier Heart

Vers un cœur en santé



1/15

Do you feel any of these issues are affecting your personal health?

Tap all that apply to you

Weight

Stress

Alcohol

Smoking

Unhealthy Diet

Physical Activity

None of the above



BADGE ACHIEVED!

HEALTHY LIVING PROMOTER

You are a Healthy Living Promoter! You have completed 5 challenges since the beginning of your <30 Days journey.

Share with Your Friends?

f Facebook

Twitter

Continue



PICK A CHALLENGE



PHYSICAL ACTIVITY

1 x 1

Get up at least once an hour, every hour.

Why?

Moving a little can help with your circulation.



Accept This Challenge

The *bant* Randomized Controlled Trial

Goyal, S et al. A Mobile App for the Self-Management of Type 1 Diabetes Among Adolescents: A Randomized Controlled Trial. *JMIR mHealth uHealth*. 2017;5(6):e82

August 2013

Study recruitment initiated.

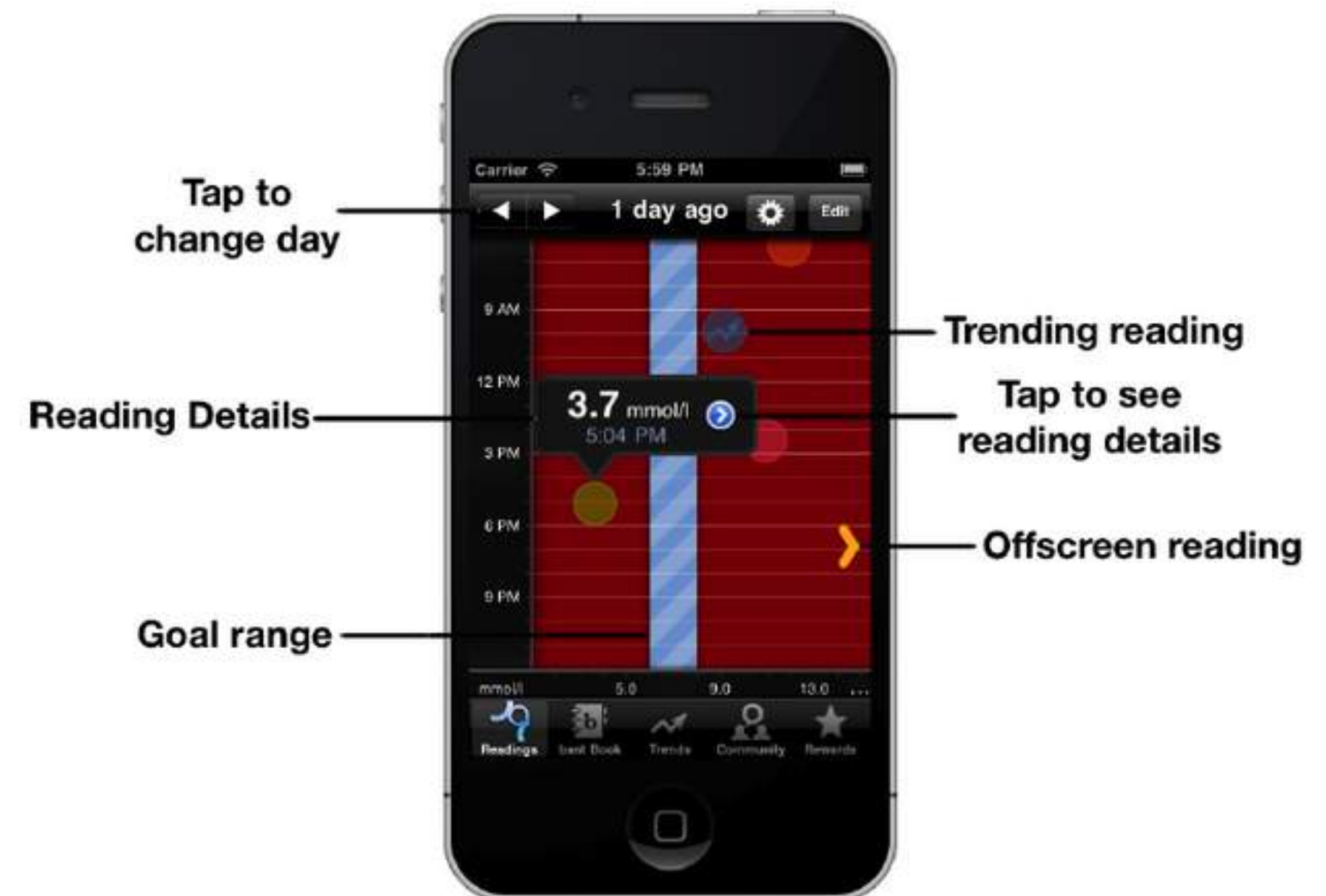
January 2016

Final study visit completed; n=92

June 2017

Full manuscript published.

*“Future evaluations of mHealth apps should consider more **robust research tools** and **alternative study designs** to enable more rapid and iterative evaluations, better suited to the nature of rapidly evolving consumer technology.”*



The *Asthma Health* Prospective Observational Study

Chan, Y *et al.* The Asthma Mobile Health Study, a large-scale clinical observational study using ResearchKit. *Nat. Biotechnol.* 35, 354–362 (2017).

March 2015

Study recruitment initiated.

January 2016

Final study visit completed; n= 7,593

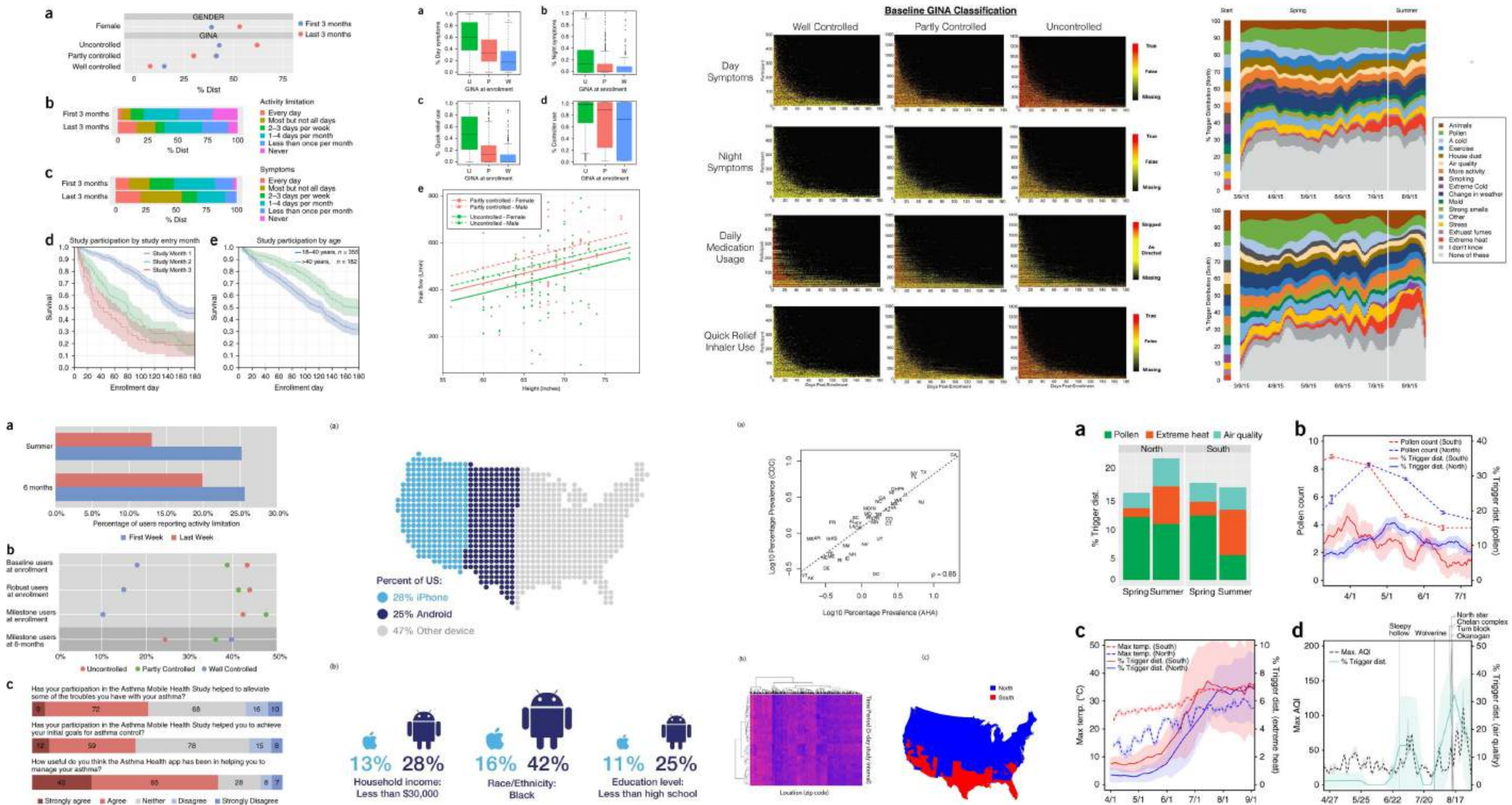
March 2017

Full manuscript published.

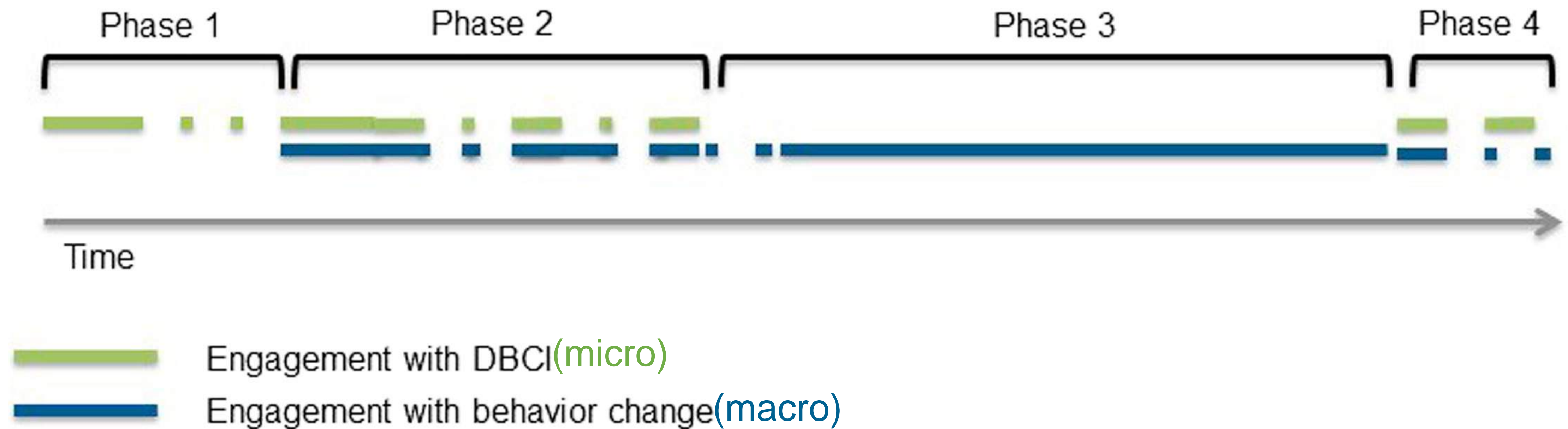
*“...a broad-scale asthma study can be conducted **in its entirety** via a smartphone application...we collected detailed, multi-dimensional, longitudinal **data more efficiently** than traditional epidemiological studies by automating, standardizing, and accelerating various costly and time-consuming processes.”*



Asthma Health Engagement Analytics



Micro and Macro Levels of Engagement





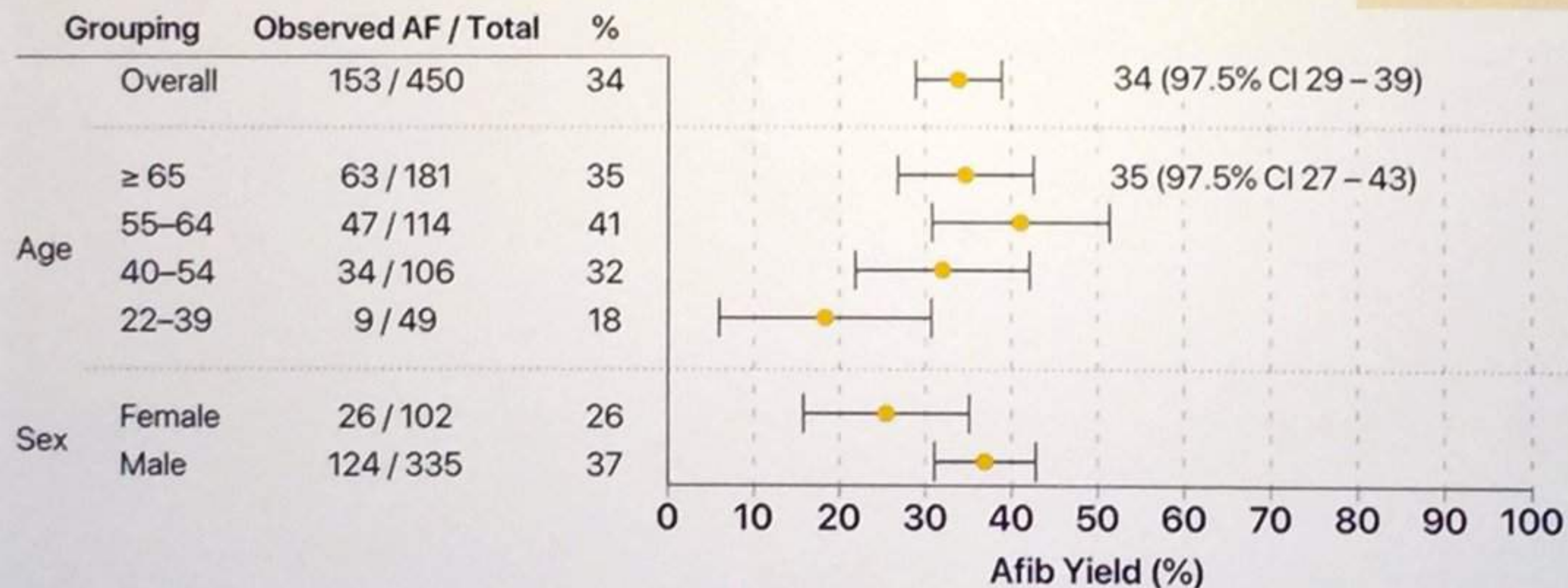
ACC
2019

Afib Yield on ECG Patch

ECG Patch 450



Mean time to hookup: 13 days
Mean wear time: 6.3 days





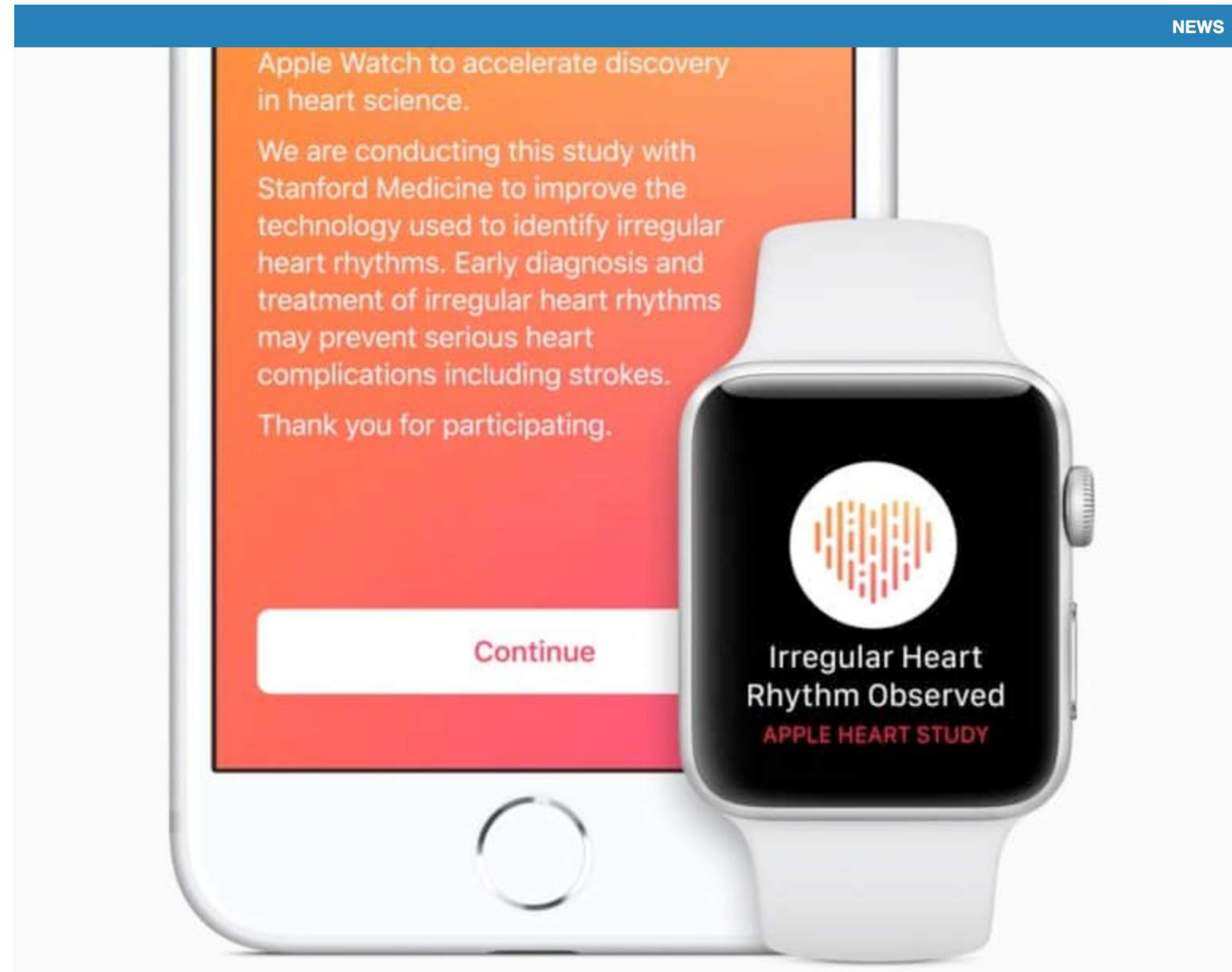
Apple Watch app could save your life by detecting irregular heartbeat, study says

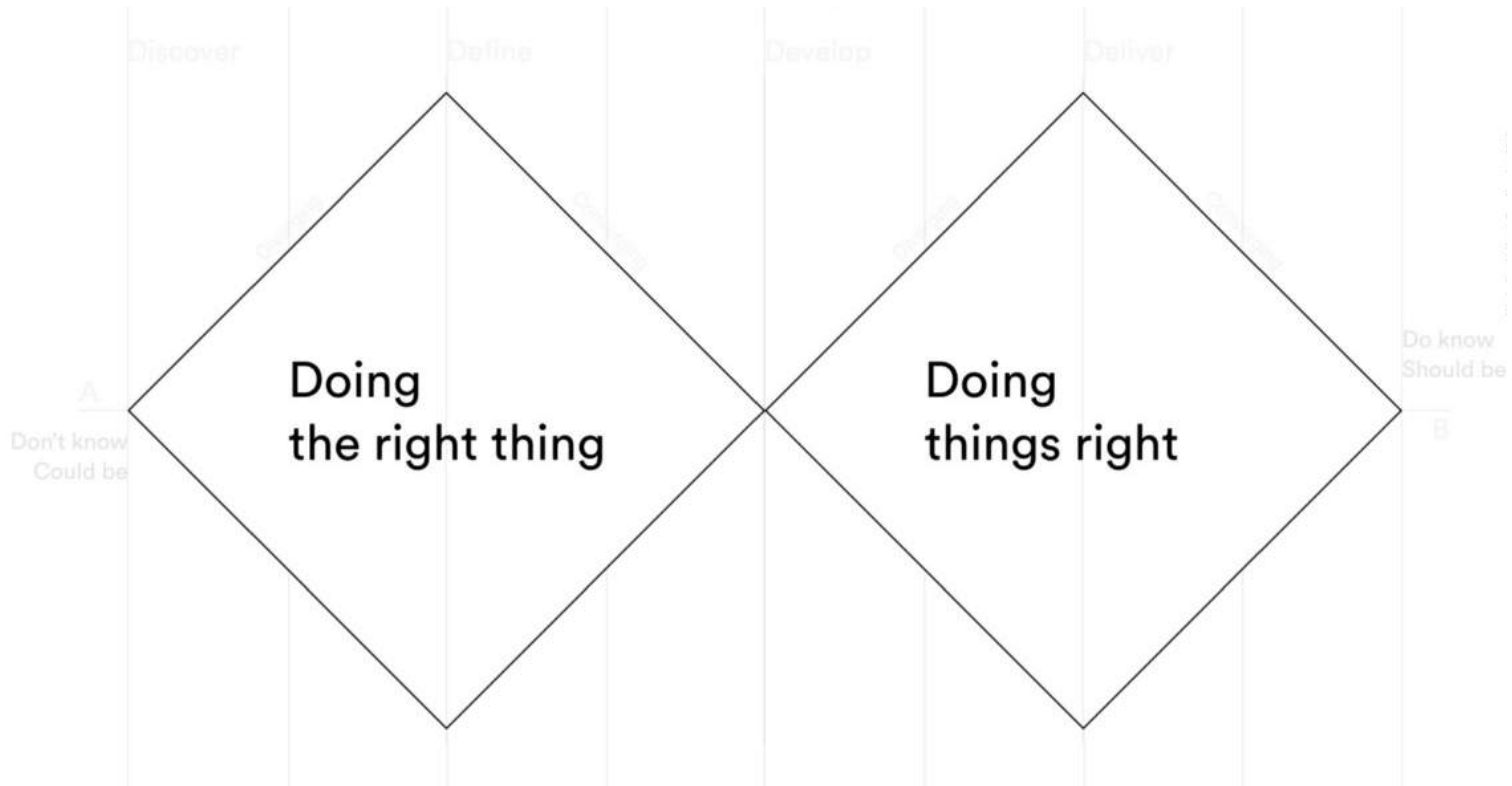
By [Susan Scutti](#), CNN

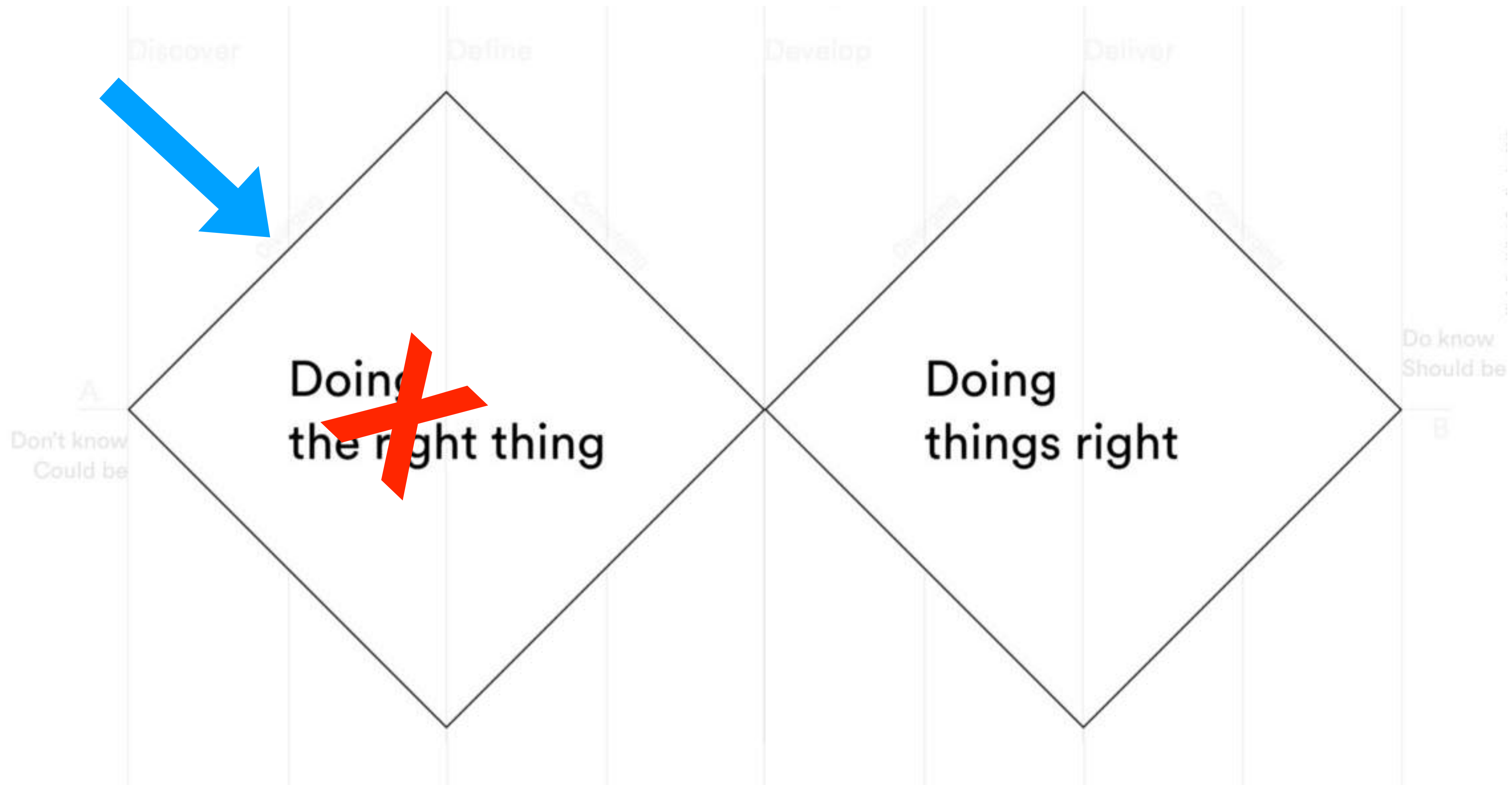
Massive study proves Apple Watch could save your life

BY [LUKE DORMEHL](#) • 6:12 AM, MARCH 18, 2019

NEWS



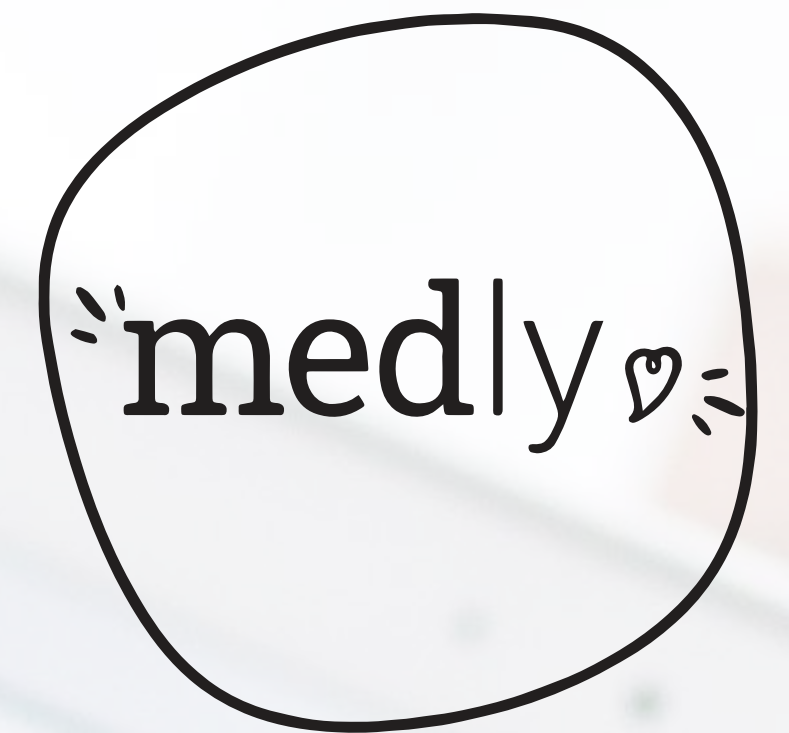




ICANCOPE


breatheAgain

Ned



SOMNI


LubDub

**<30
Days**


bant



EMERGENCY

NY







University of
Toronto Exam Centre

Faculty
nacy

Ferguson Block

Whitney Block
Queen's Park

Ministry of
Transportation

Ontario Fire
Fighters
Memorial

Ministry of Finance

The Banting and
Best Department of

Surrey Place Centre

Mowat Blo

Princess Margaret
Hospital

Mt Sinai Hospital

Women's
College Hospital

The Michener Institute
of Education at UHN

Toronto General Hosp

Toronto General
Hospital-Peter Munk

College of Physicians
and Surgeons of Ontario

The Hospital for
Sick Children

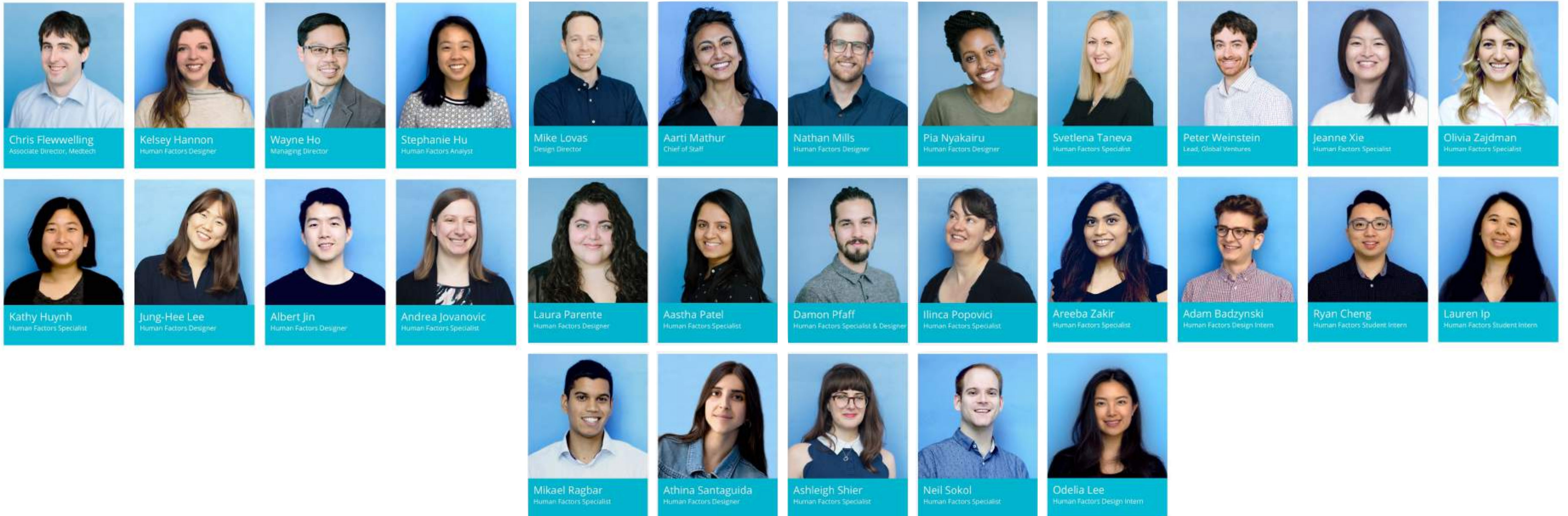
University of Toronto,
Faculty of Dentistry

Servic

LSC - Toronto

HEALTHcare HumanFACTORS

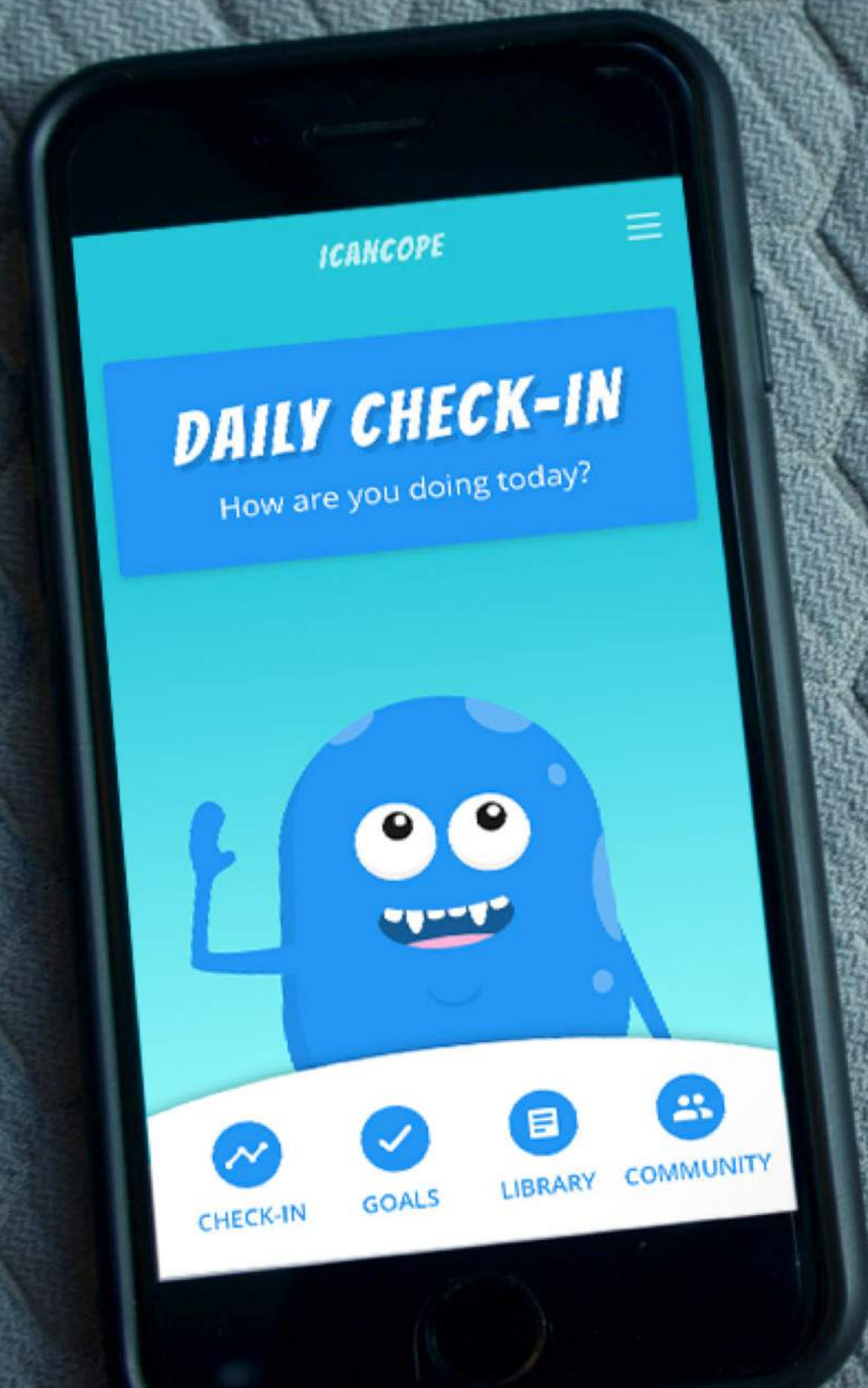
a proud partner of UHN



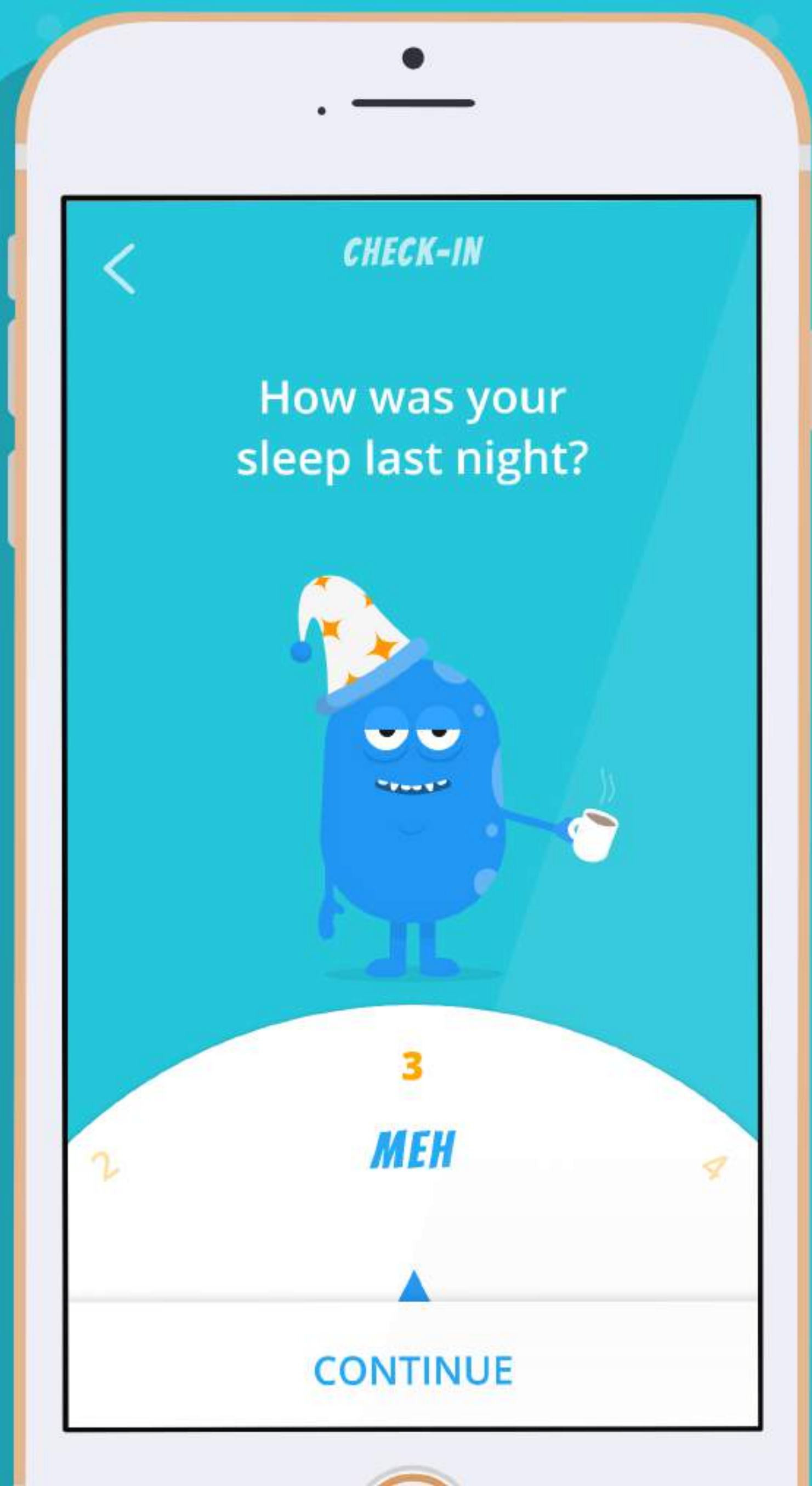
HEALTHcare HumanFACTORS

a proud partner of UHN

- 35 staff and graduate students dedicated to the design of safe and effective systems. Includes human factors engineers, cognitive psychologists, and designers
- Hospital safety initiatives on designing resilient solutions to cognitive, behavioural, and environmental challenges
- Work with private sector companies to design safer products



ICANCOPE
LIVING WELL DESPITE PAIN



ICANCOPE

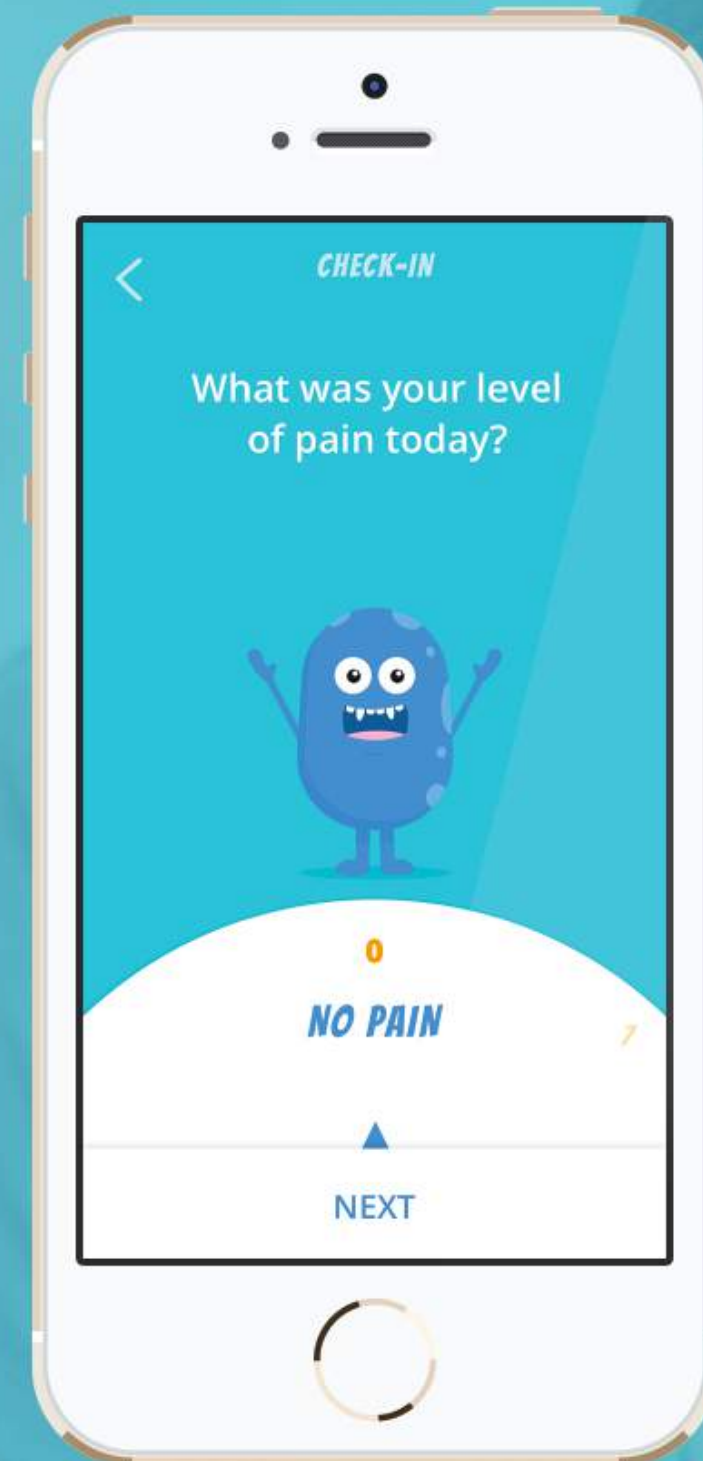
Living well, despite pain

ICANCOPE

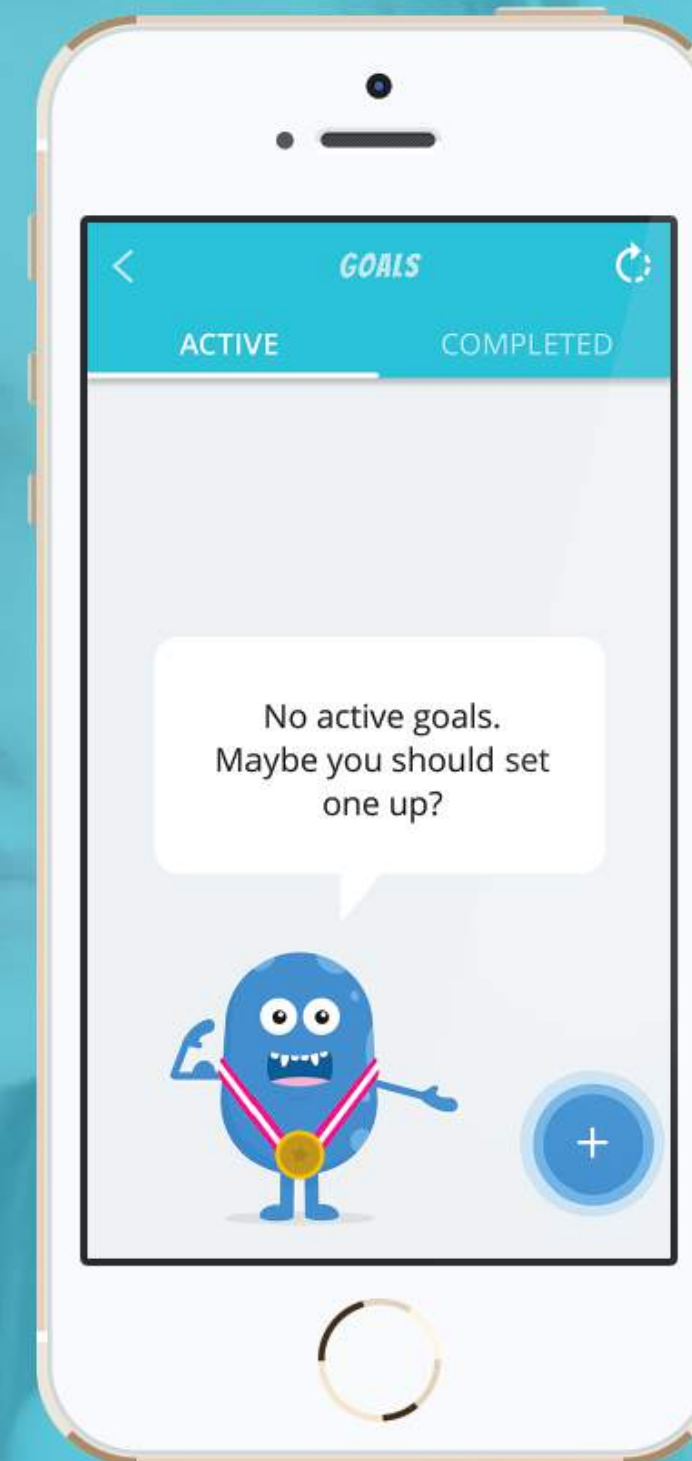
A Pain Management Platform for Kids



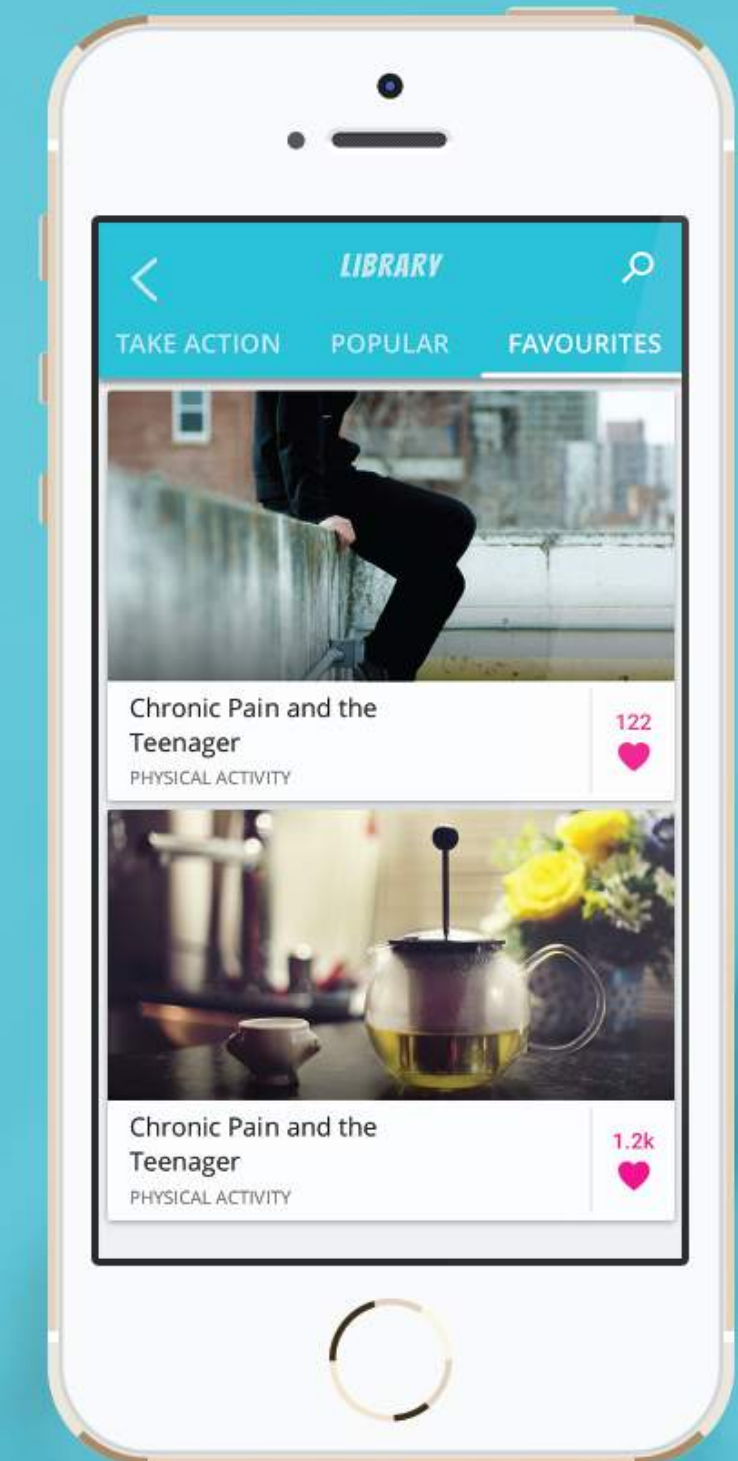
ICANCOPE



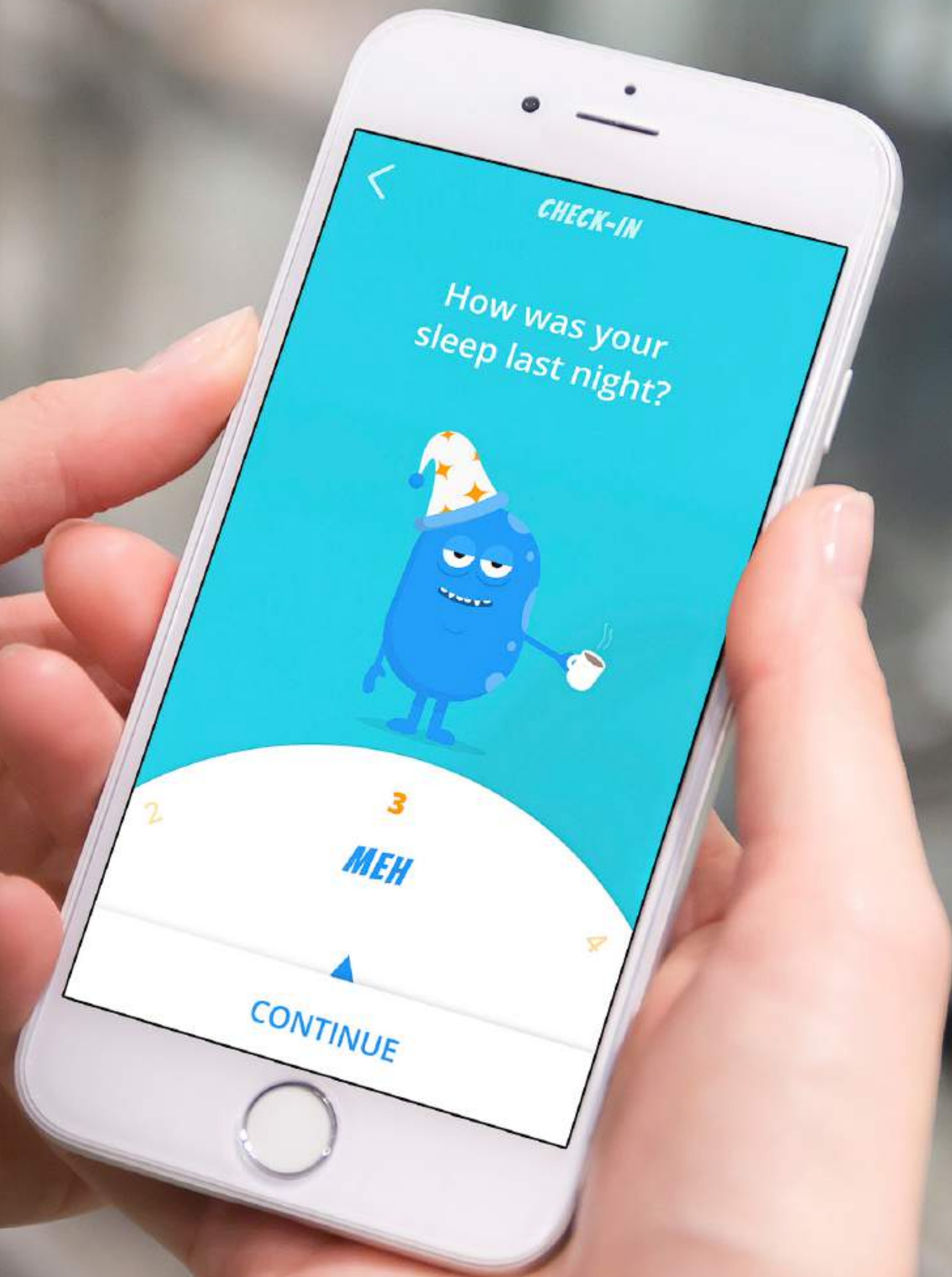
Daily
Reminders



Goal
Setting



Community
Library





HEALTHcare
HumanFACTORS

WHAT IS ELEKTA UNITY?

Elekta Unity is the world's first high-field MR-Linac, enabling real-time viewing of diagnostic quality images

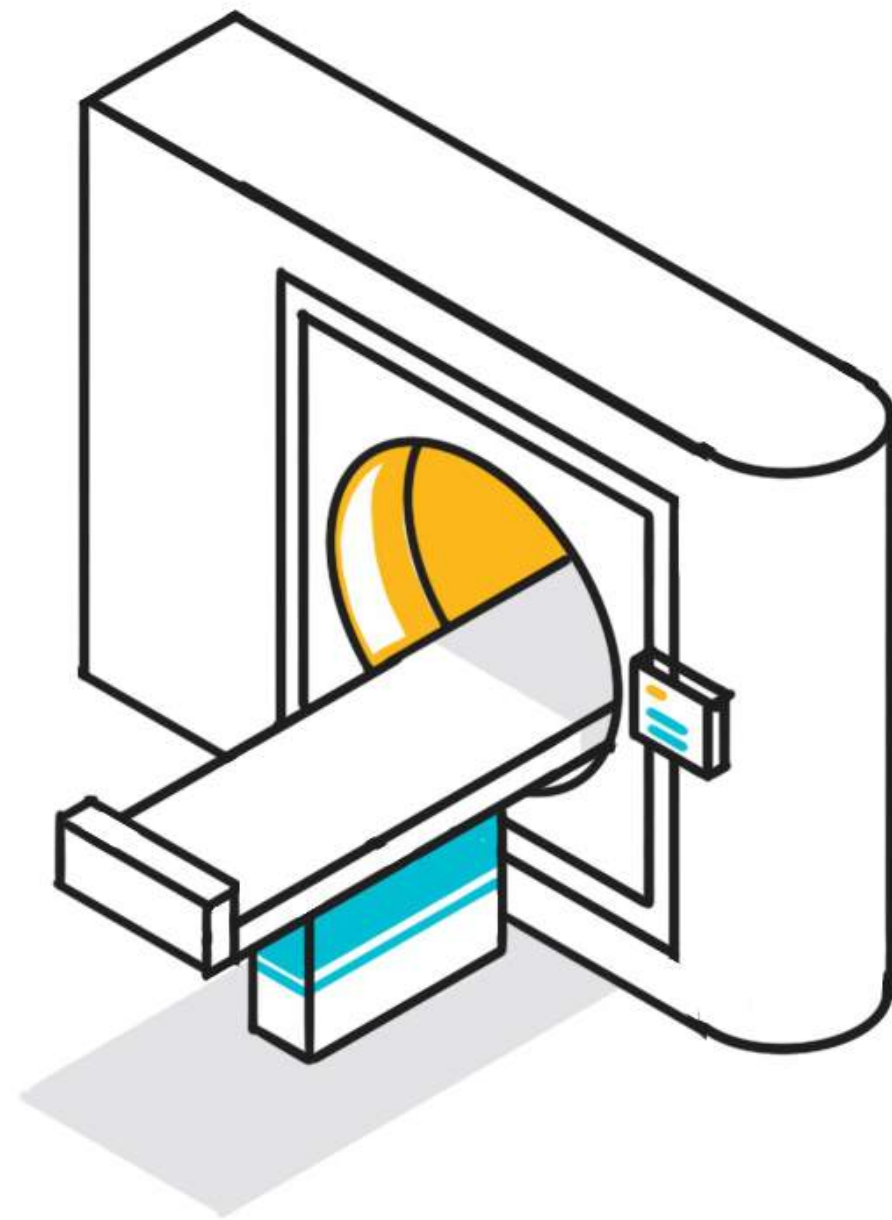


VISION

“To distinguish tumour from healthy tissue and to be able to visually track the target live during therapy”

ELEKTA UNITY

MR-Linac and Supporting Software



Brand New Linac Hardware
+ Infrastructure

Treatment Control
System, TCS
Adapted from Existing Product

Philips MRI
Adapted from Existing Product

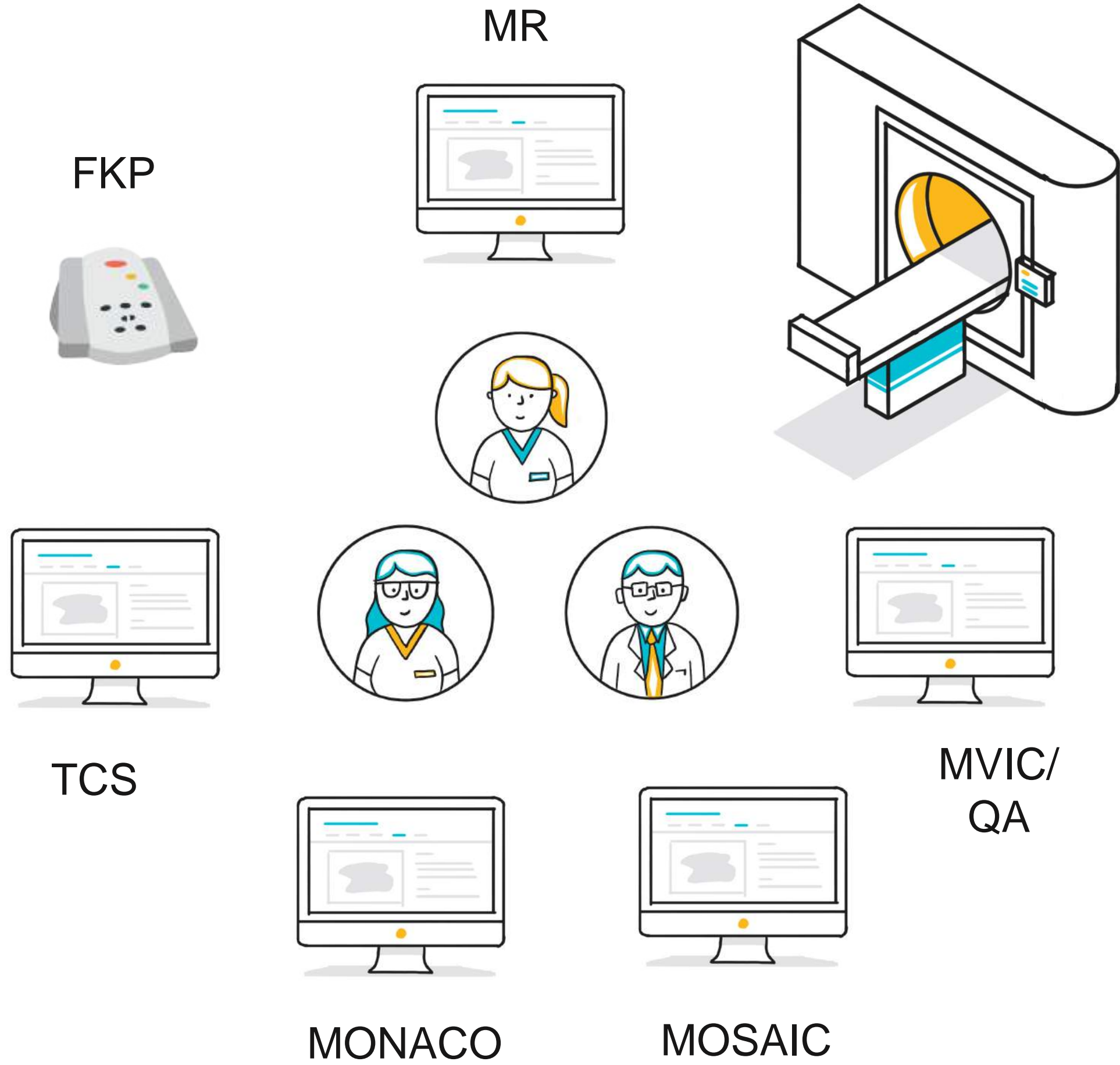


MOSAIQ



MONACO

Full System Evaluation



CHALLENGE

Who Are the Users?

Primary Clinical Users



Radiation Therapist
(RTT)



Medical Dosimetrist
(Dosi.)



Medical Physicist
(MP)



Radiation Oncologist
(RO)

Secondary Clinical Users

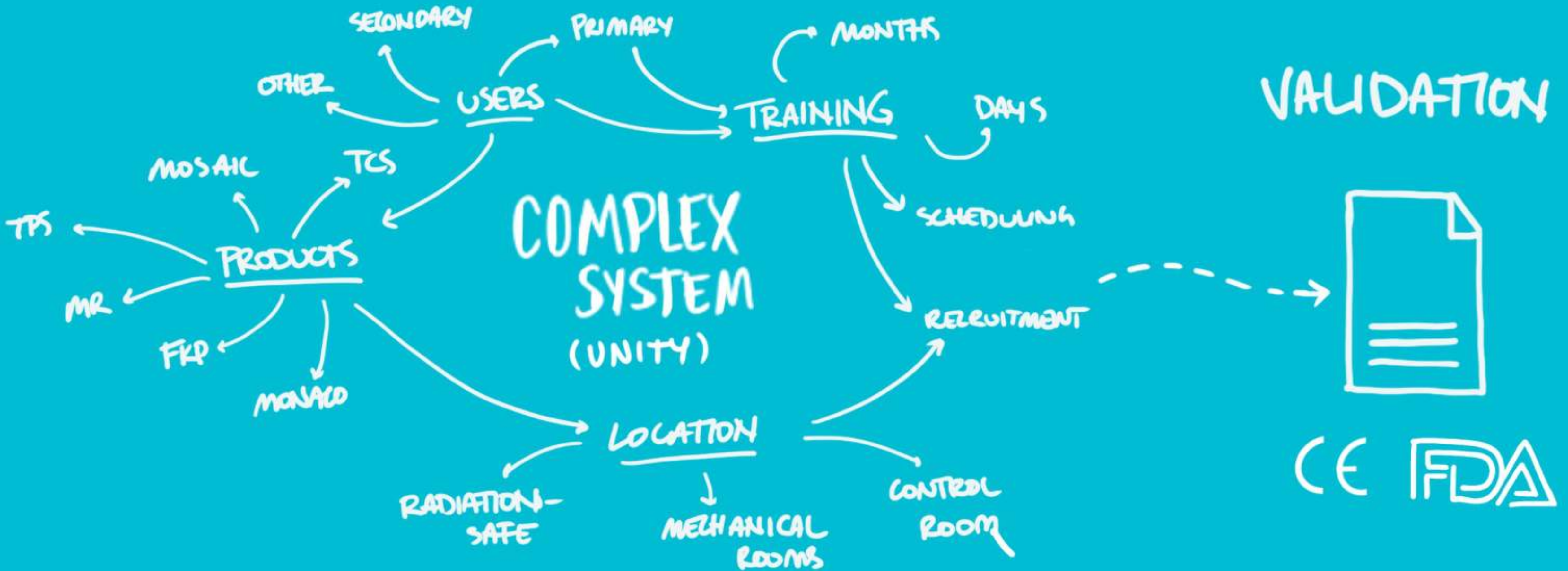


Service Engineer

Non-Clinical Users



Cleaners



HEALTHcare HumanFACTORS

a proud partner of UHN



Chris Flewwelling
Associate Director, Medtech



Kelsey Hannon
Human Factors Designer



Wayne Ho
Managing Director



Stephanie Hu
Human Factors Analyst



Mike Lovas
Design Director



Aarti Mathur
Chief of Staff



Nathan Mills
Human Factors Designer



Pia Nyakairu
Human Factors Designer



Svetlana Taneva
Human Factors Specialist



Peter Weinstein
Lead, Global Ventures



Jeanne Xie
Human Factors Specialist



Olivia Zajdman
Human Factors Specialist



Kathy Huynh
Human Factors Specialist



Jung-Hee Lee
Human Factors Designer



Albert Jin
Human Factors Designer



Andrea Jovanovic
Human Factors Specialist



Laura Parente
Human Factors Designer



Aastha Patel
Human Factors Specialist



Damon Pfaff
Human Factors Specialist & Designer



Ilinca Popovici
Human Factors Specialist



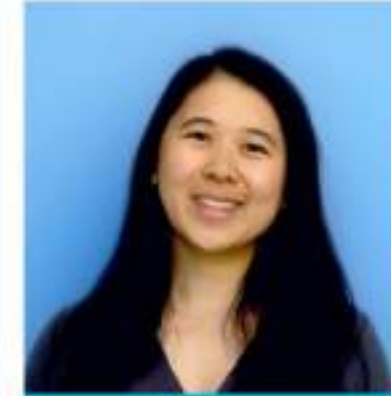
Areeba Zakir
Human Factors Specialist



Adam Badzynski
Human Factors Design Intern



Ryan Cheng
Human Factors Student Intern



Lauren Ip
Human Factors Student Intern



Mikael Ragbar
Human Factors Specialist



Athina Santaguida
Human Factors Designer



Ashleigh Shier
Human Factors Specialist



Neil Sokol
Human Factors Specialist



Odelia Lee
Human Factors Design Intern



Alison Bisson
Research/Tab Coordinator



Joseph Cafazzo
Executive Director



Anjum Chagpar
Managing Director



Jess Fifield
Marketing & Communications
Coordinator

eHealth

INNOVATION

a proud partner of UHN



ADRIAN DE ALMEIDA
Software Developer



RON MARANGWANDA
Quality Assurance Analyst



DR. PETER ROSSOS
Chief Medical Information Officer



EMILY SETO
Assistant Professor



KEVIN LEUNG
Software Developer



DAVID THAI
Software Developer



AARTI MATHUR
Chief of Staff



MALA DORAI
Product Manager



GARY GRAHAM
Software Developer



JESS FIFIELD
Communications Coordinator



LILY ALEXANDER
Quality System Manager



VLAD VOLOSHYN
System Administrator



DIANE DE SOUSA
Project Manager



LAUREN RIBEIRO
Project Analyst



JASON MOORE
Software Developer



MYLES RESNICK
Tier 2 Site Coordinator



JEREMY JURKIEWICZ
Software Developer



ABOOD MUFTI
Software Developer



DR. JOSEPH CAFAZZO
Executive Director



AKIB UDDIN
Manager



HARRY QIU
Hardware Developer



ANNA YUAN
Office Coordinator & Assistant to the Executive Director



MAX FRATTOLIN
Software Developer



SEAN WATSON
Software Developer



MELANIE YEUNG
Manager



DR. SHIVANI GOYAL
Lead, Strategy & Research



CAITLIN NUNN
Research Analyst



ANTHONY MEI
Software Developer



ALANA TIBBLES
Research Analyst



KUO-CHENG TONG
Software Developer



DAVID NGO
Quality Assurance Analyst



SHEENA MELWANI
Product Manager



JAMES AGNEW
Technical Manager



KEVIN TALLEVI
Hardware Developer



RACHEL WALTON
Project Manager



AMEEN DEMIDEM
Software Developer



QUYNH PHAM
PhD Candidate



PATRICK WARE
PhD Candidate



MARIA AQUINO
Research Analyst Student



RYAN HO
Project Analyst Student



KAYLEIGH GORDON
PhD Candidate



SAHR WALI
PhD Student



YOUR HOME



PHARMACIES

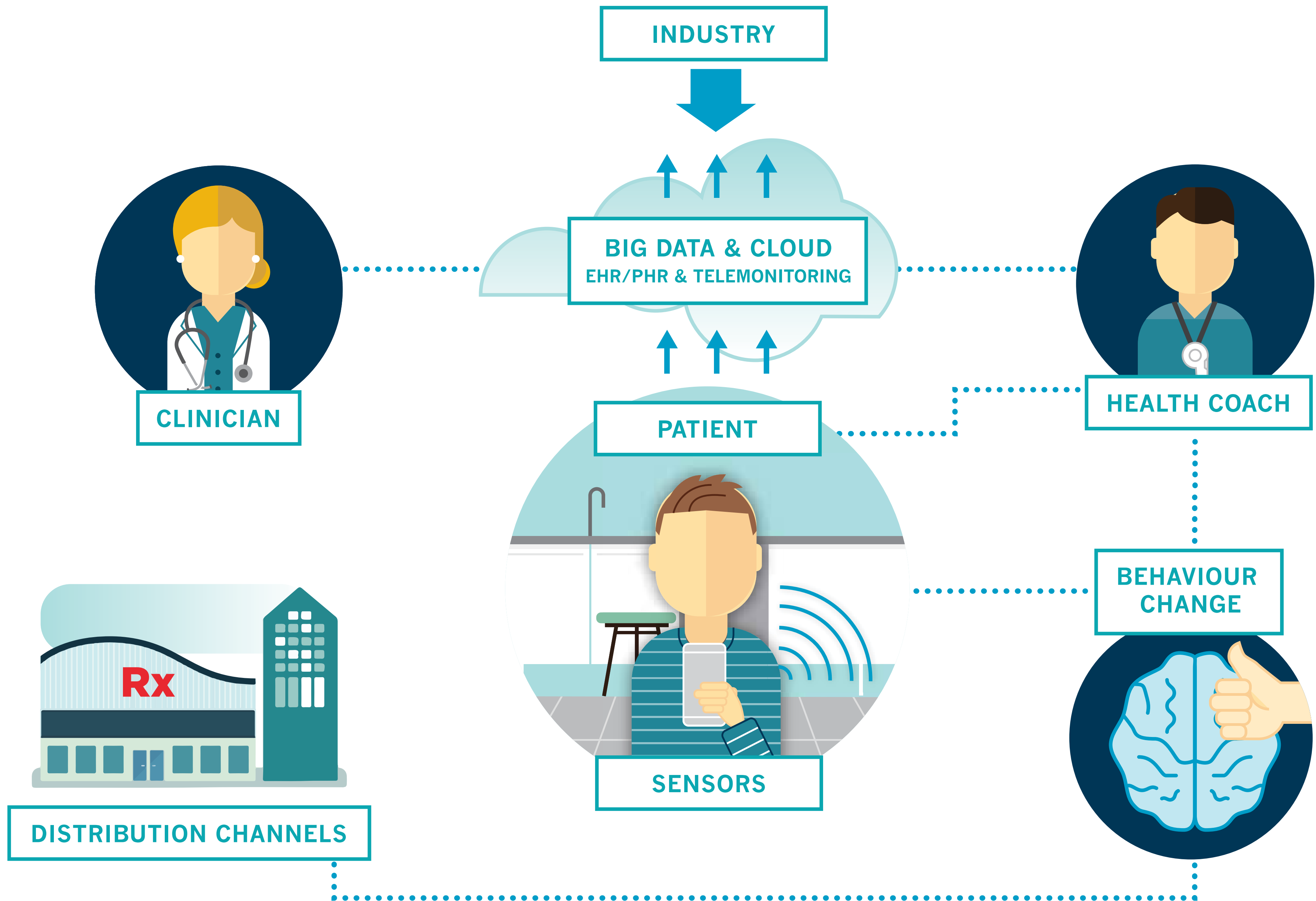
NEW SPACES



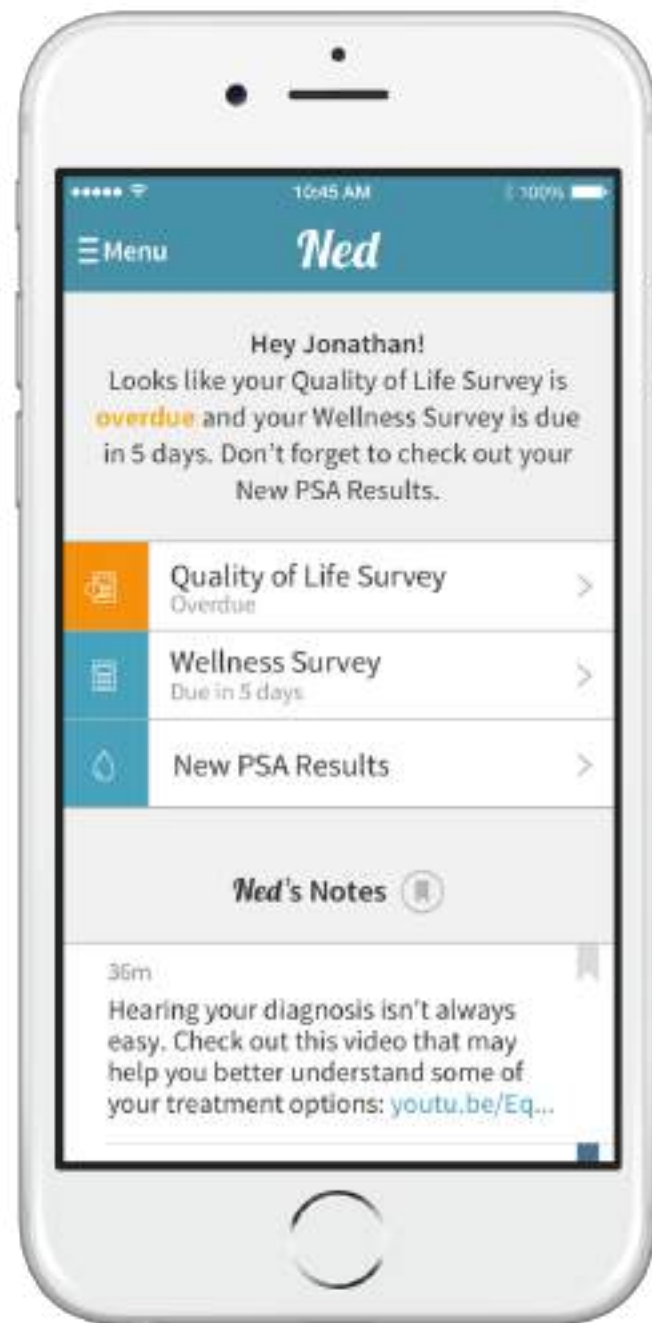
REMOTE COMMUNITIES



SCHOOL & WORK



Ned



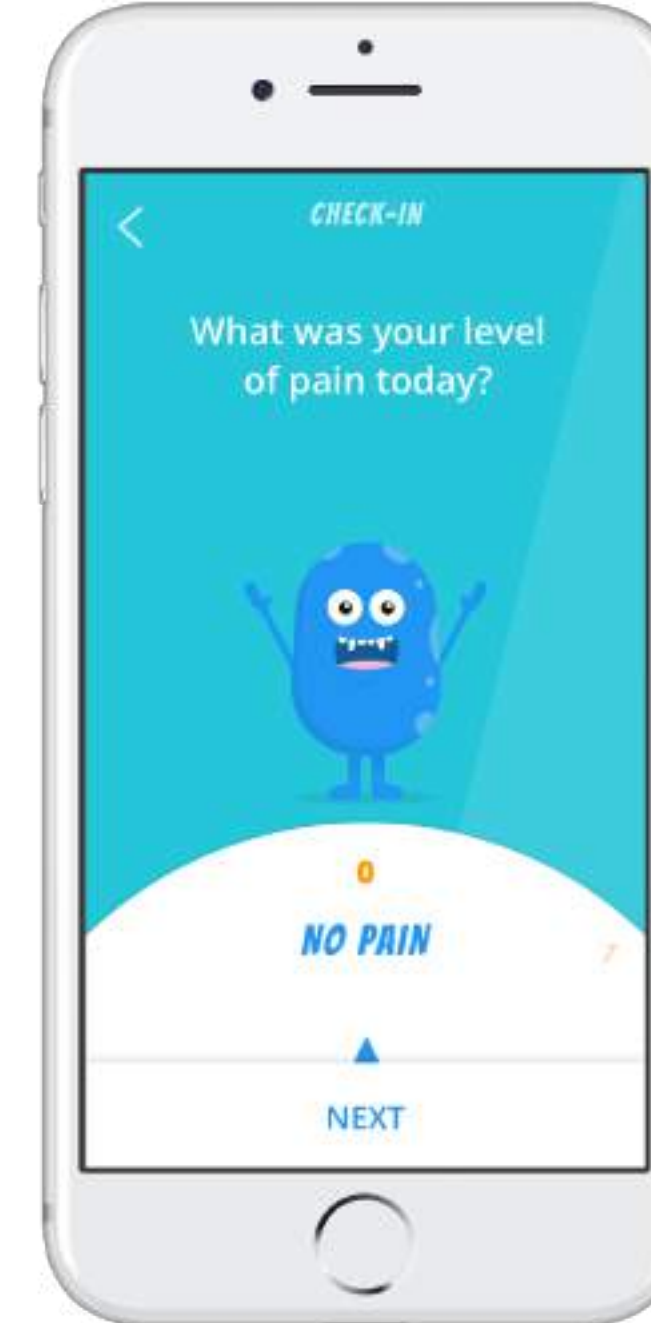
breathe
for asthma & COPD



medly



ICANCOPE

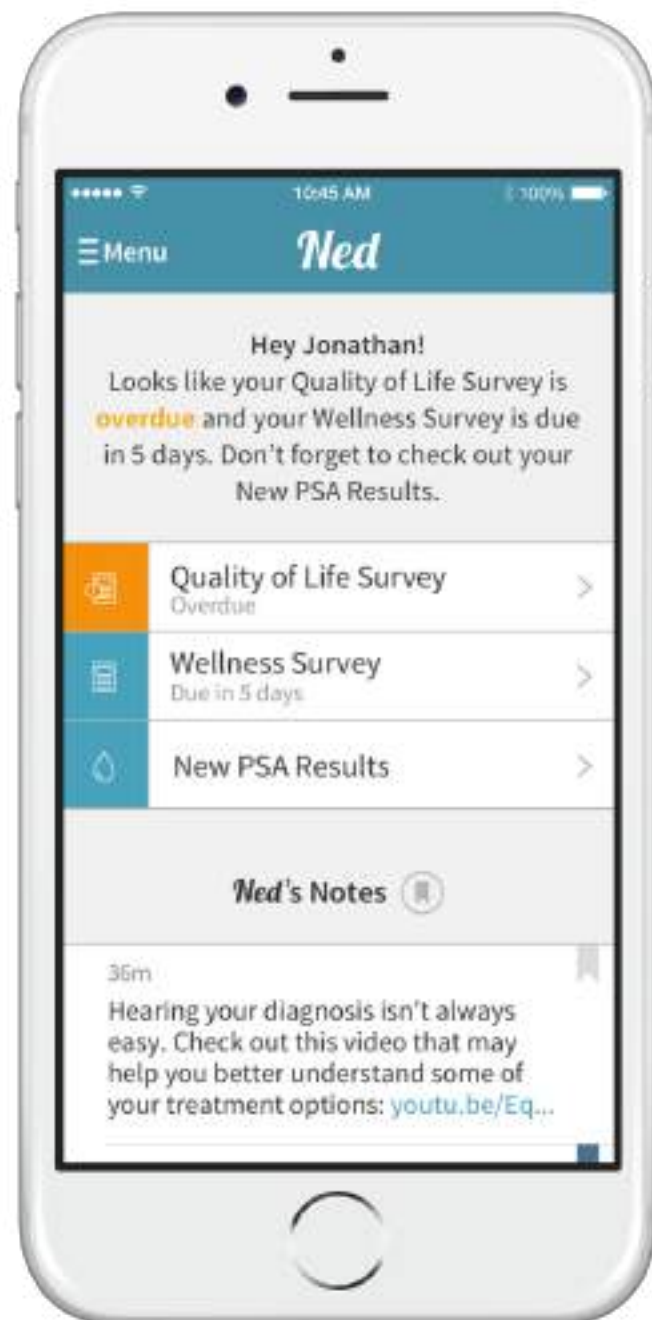


bant



DIGITAL THERAPEUTICS

Ned



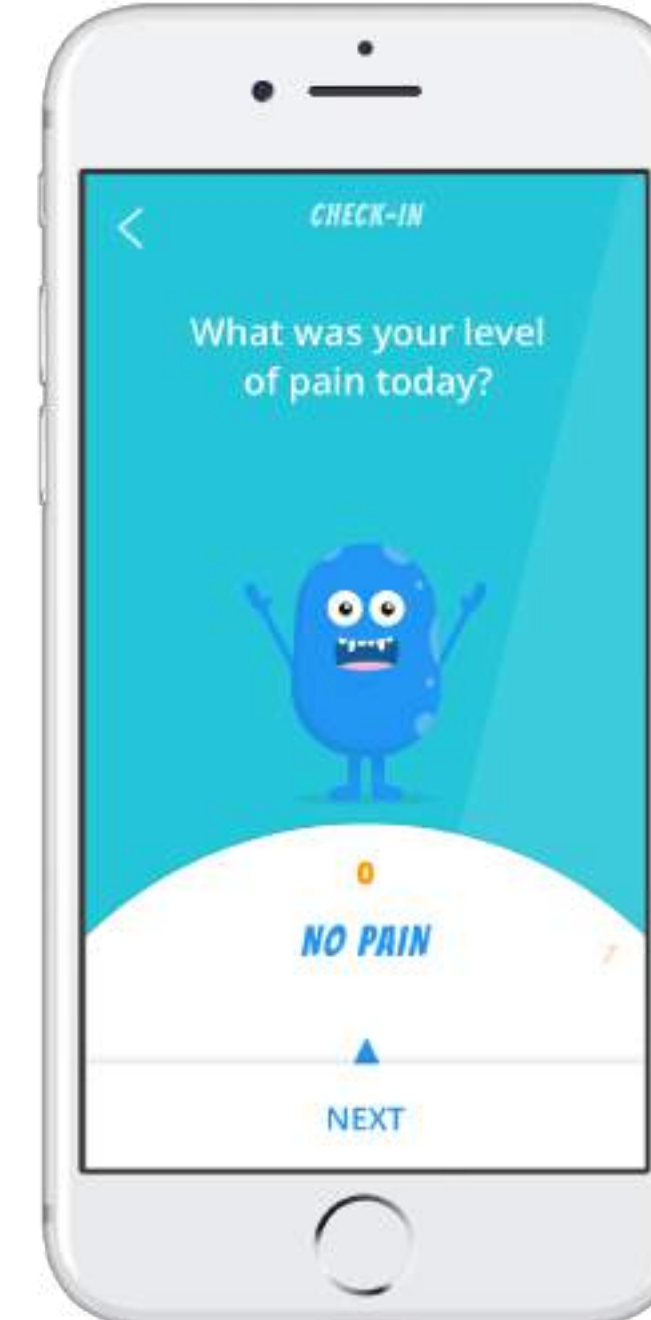
breathe
for asthma & COPD



medly



ICANCOPE



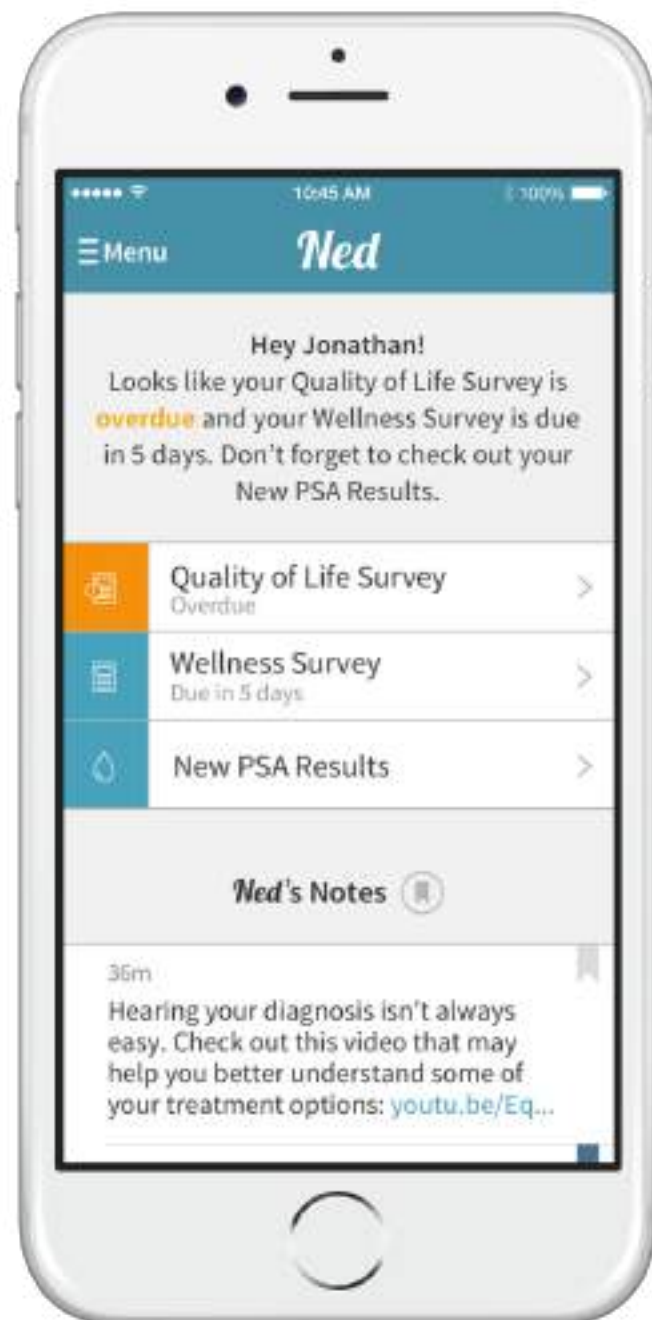
bant



DIGITAL THERAPEUTICS

QMS : ISO 13485

Ned



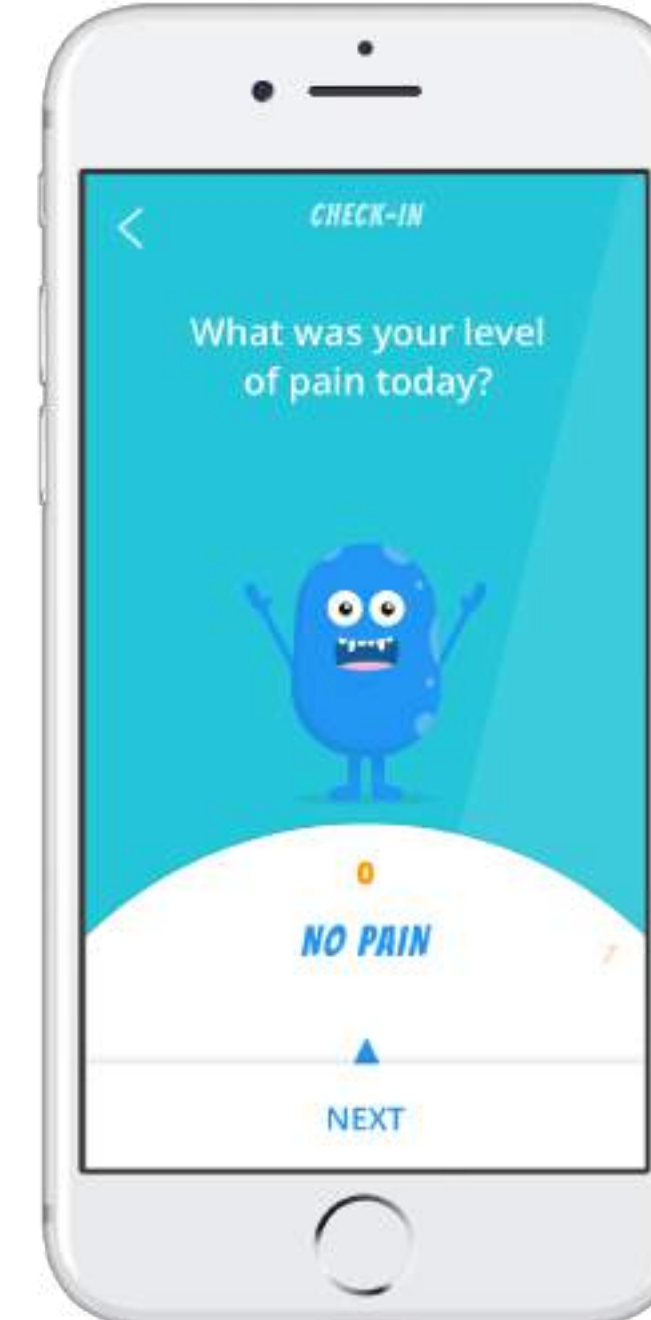

breathe
for asthma & COPD



medly



ICANCOPE



 bant

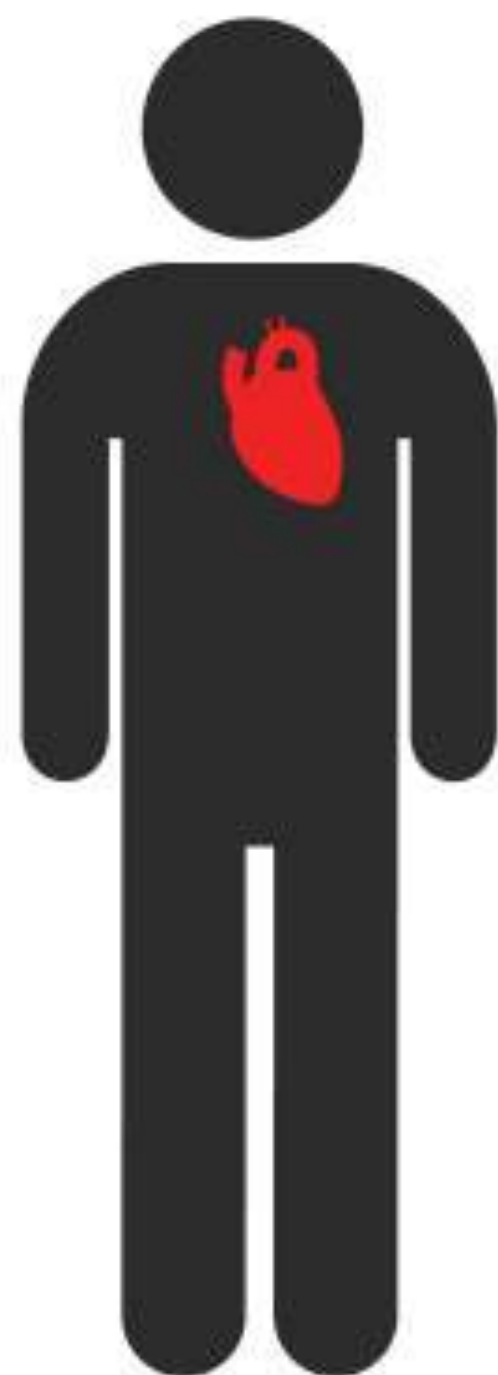
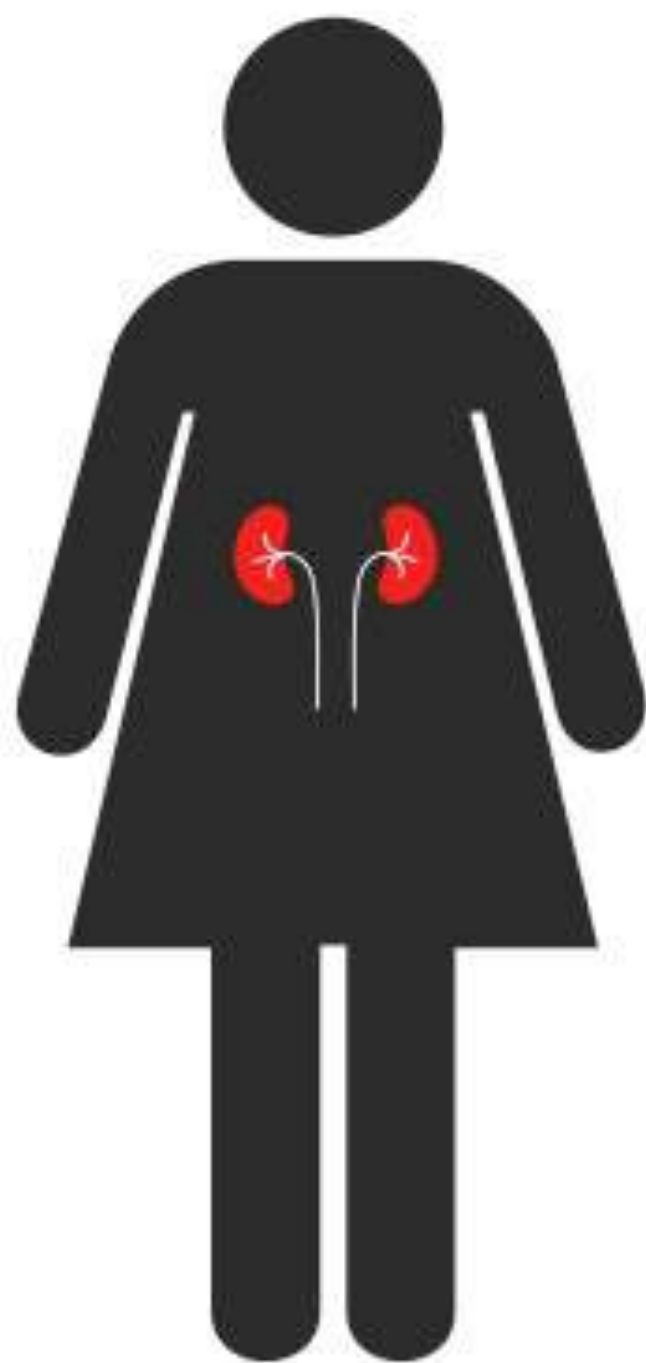


DIABETES **HIGH BLOOD PRESSURE** **LUNG DISEASE** **CANCER**

KIDNEY DISEASE

HEART FAILURE

MENTAL HEALTH

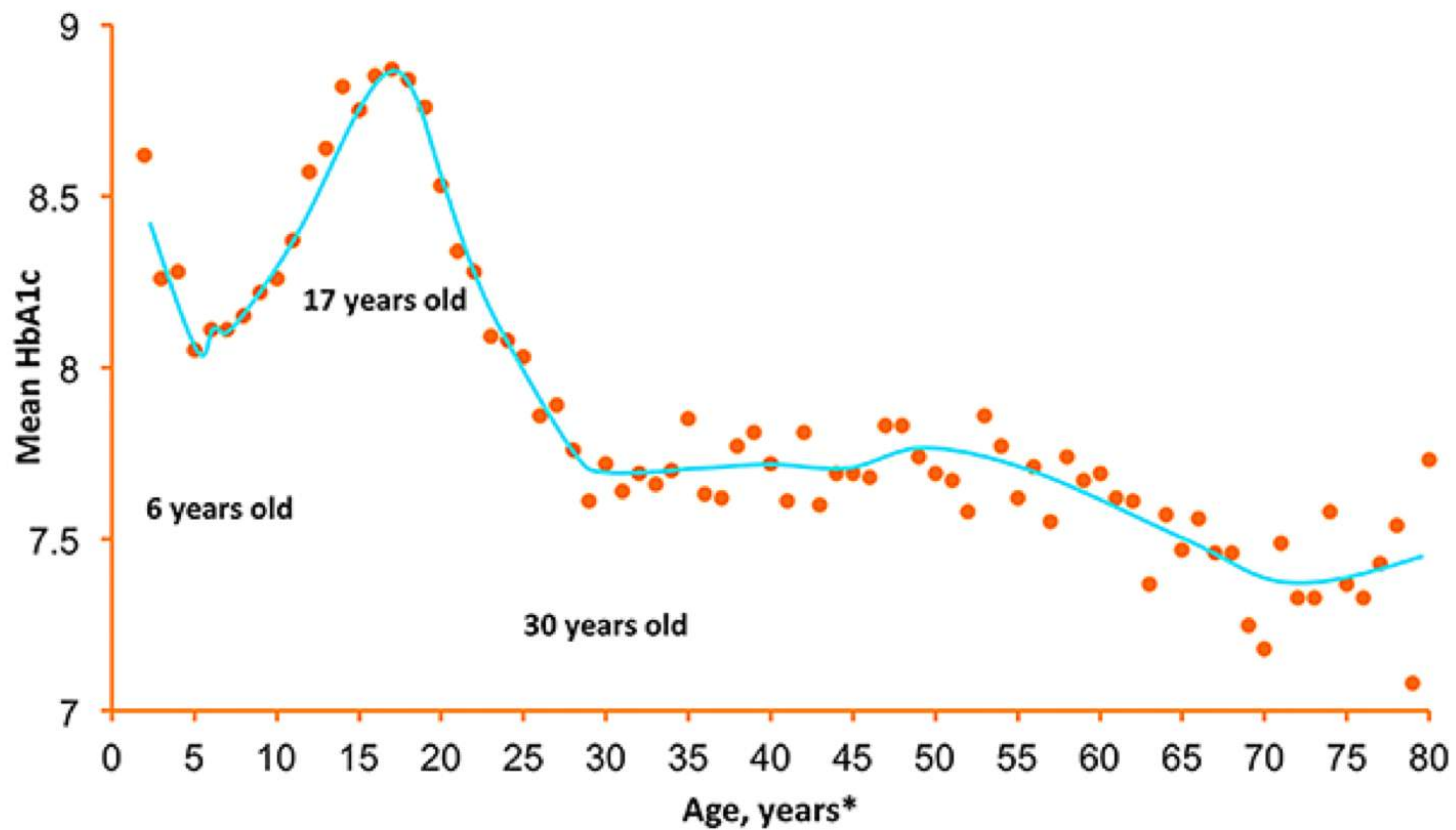


DIABETES









How Smartphones Are Making Kids Unhappy

By Audie Cornish | Aug. 7th, 2017



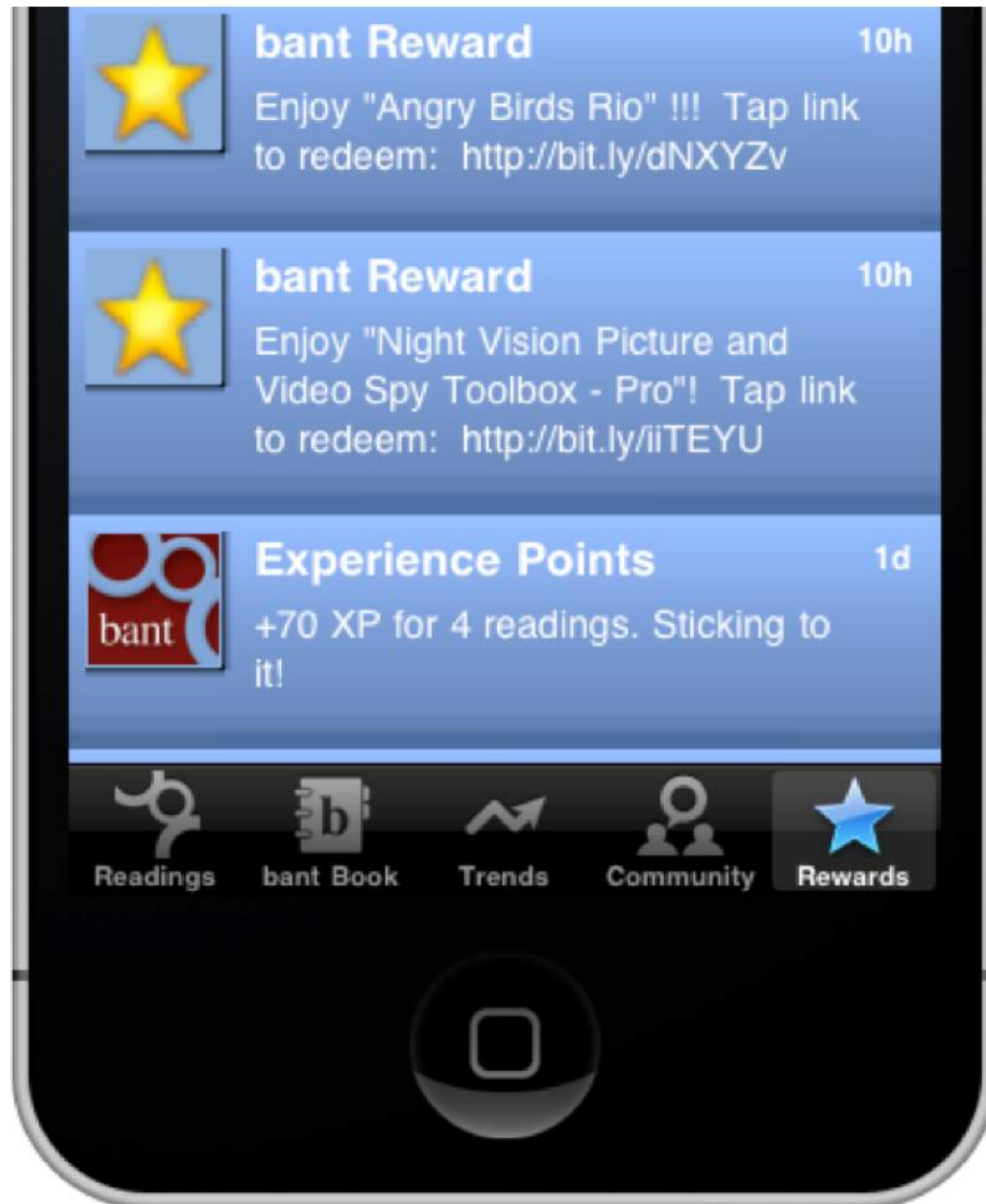


8.4 mmol/l
7:45 PM

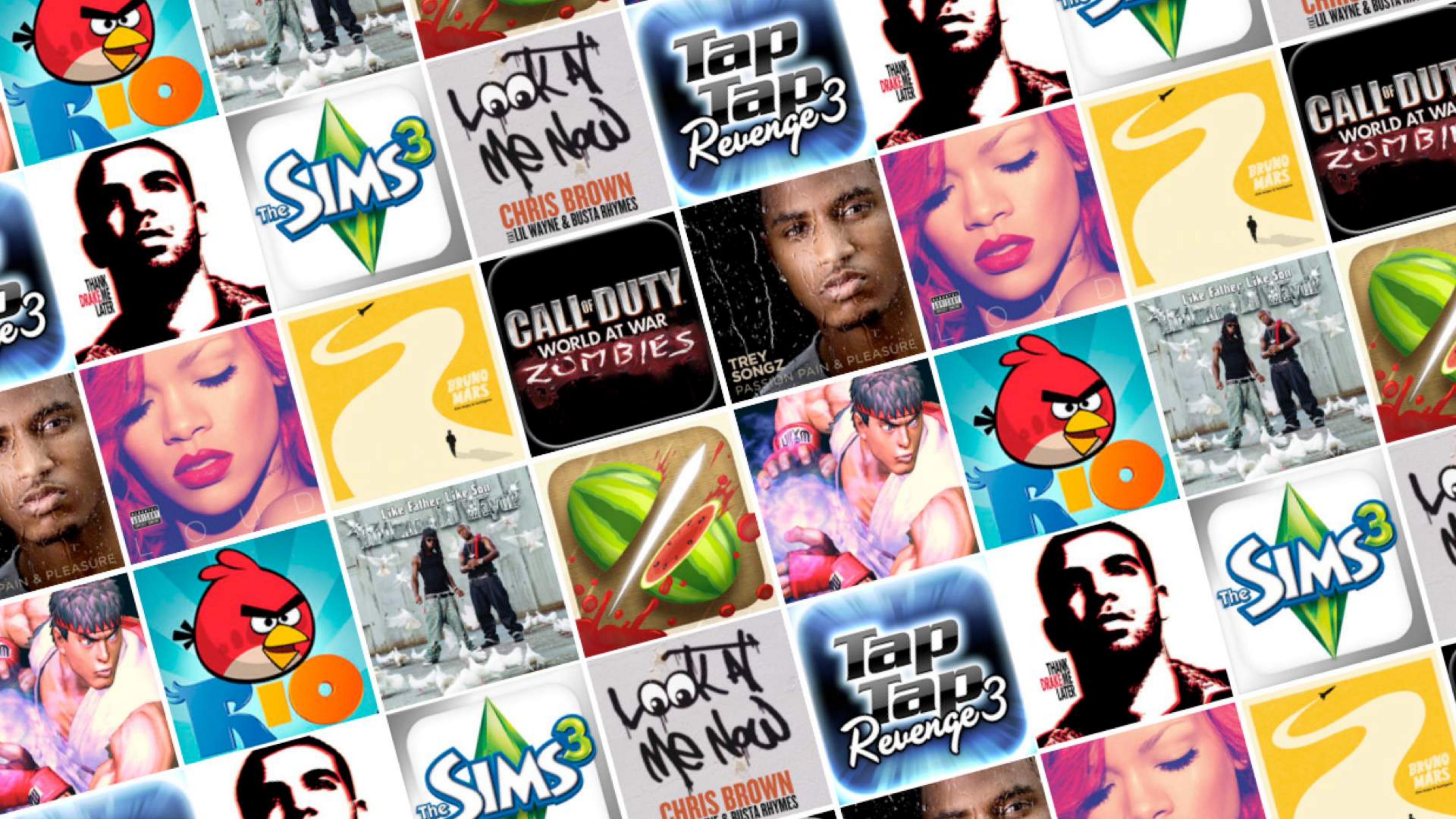
ONTOUCH ULTRA
ONTOUCH ULTRA
ONTOUCH ULTRA







REWARDS



Carrier

11:07 AM



Reward Messages



Experience Points

2h

+100 XP for 4 readings. Sticking to it!



bant Reward

10h

Enjoy "Angry Birds Rio" !!! Tap link to redeem: <http://bit.ly/dNXYZv>



bant Reward

10h

Enjoy "Night Vision Picture and Video Spy Toolbox - Pro"! Tap link to redeem: <http://bit.ly/iiTEYU>



Experience Points

1d

+70 XP for 4 readings. Sticking to it!



Readings



bant Book



Trends



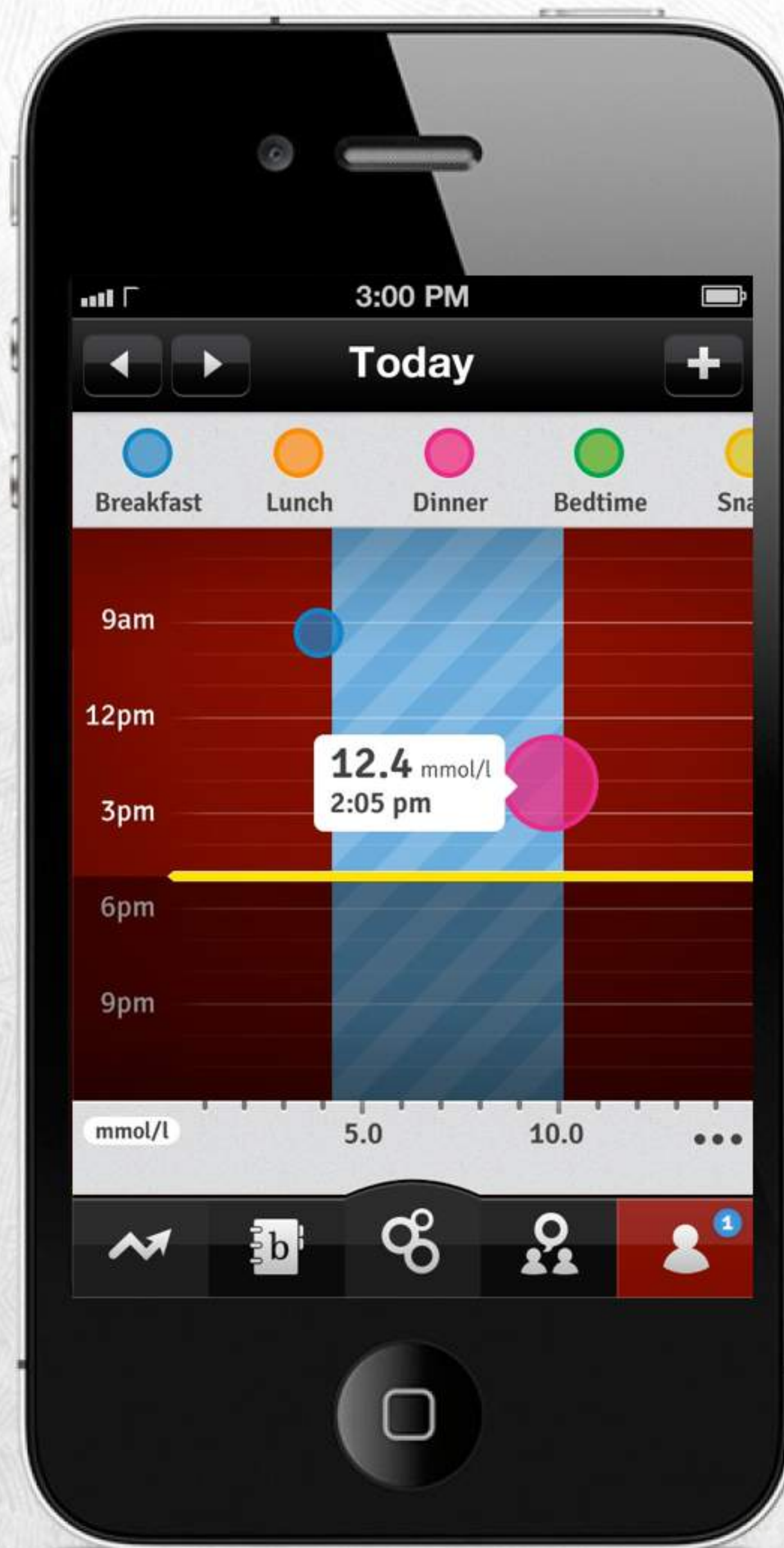
Community



Rewards

 **49.6%**

DAILY TESTING FREQUENCY



banter



Kevin @kevin

30m

Have been noticing that the #tests is displayed after transferring a reading.



Elizabeth Hughes @eHughes

1d

testing refresh with new asynchronous methods. #tests



Danny Bing @Bingster

1d

@Kevin Got a flashing red light on bluglu. Was able to transfer on the second try.



Dr. Banting @drbanting

2d

Try out the new app #bant, now available on the apple app store! #appstore



Dr. Banting @drbanting

3d

Back

Trend Wizard

Done



Out of Range Wizard

1

2

3



4 High Dinner readings

Dec 1- Dec 3

Let's make sure we have this right before we move ahead.

Cause



Food



Activity



Stress



Illness



Insulin



Other

Fix



Adjust basal



Adjust bolus



Change ratio



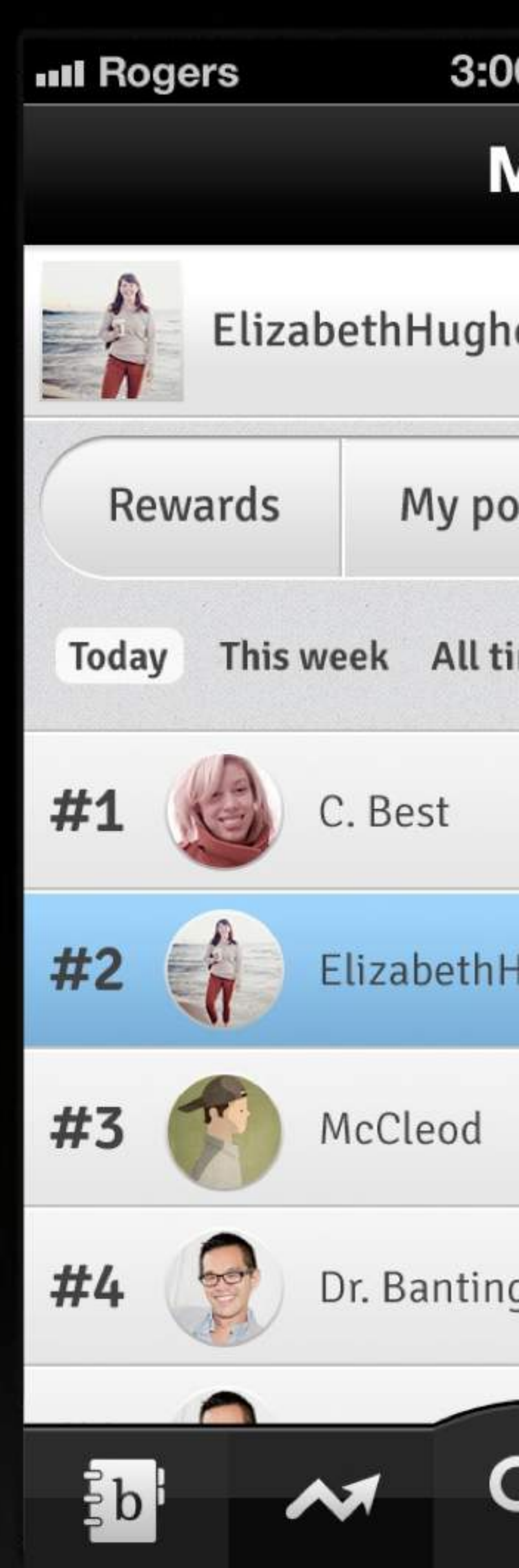
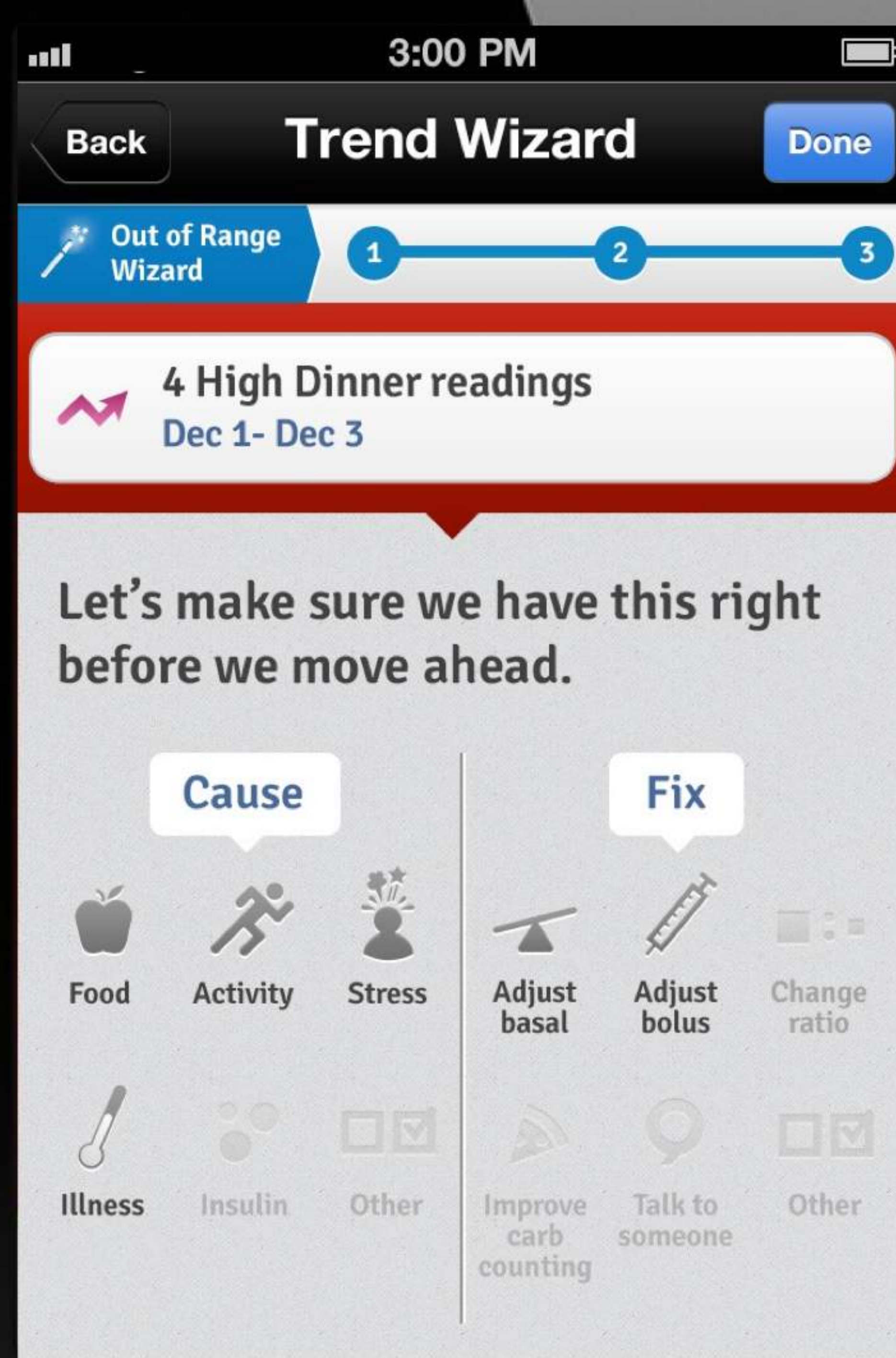
Improve carb counting



Talk to someone



Other



3:00 PM



Trend Wizard

Done

Range

1

2

3

High Dinner readings

Dec 1- Dec 3

make sure we have this right
we move ahead.

Cause



Activity



Stress

Adjust
basalAdjust
bolusChange
ratio

Insulin



Other

Improve
carb
countingTalk to
someone

Other

Fix



3:00 PM



Me



ElizabethHughes

4300

Rewards

My points

Leaderboard

Today

This week

All time

You are #2 of 75

#1



C. Best

4380

#2



ElizabethHughes

4300

#3



McCleod

4190

#4



Dr. Banting

3200



1

Points

Done

Awesome!



+460



Pro Tip! Fix a trend by getting the next 3 readings for that label in-range. Tap the trend button above to find out more.

Me



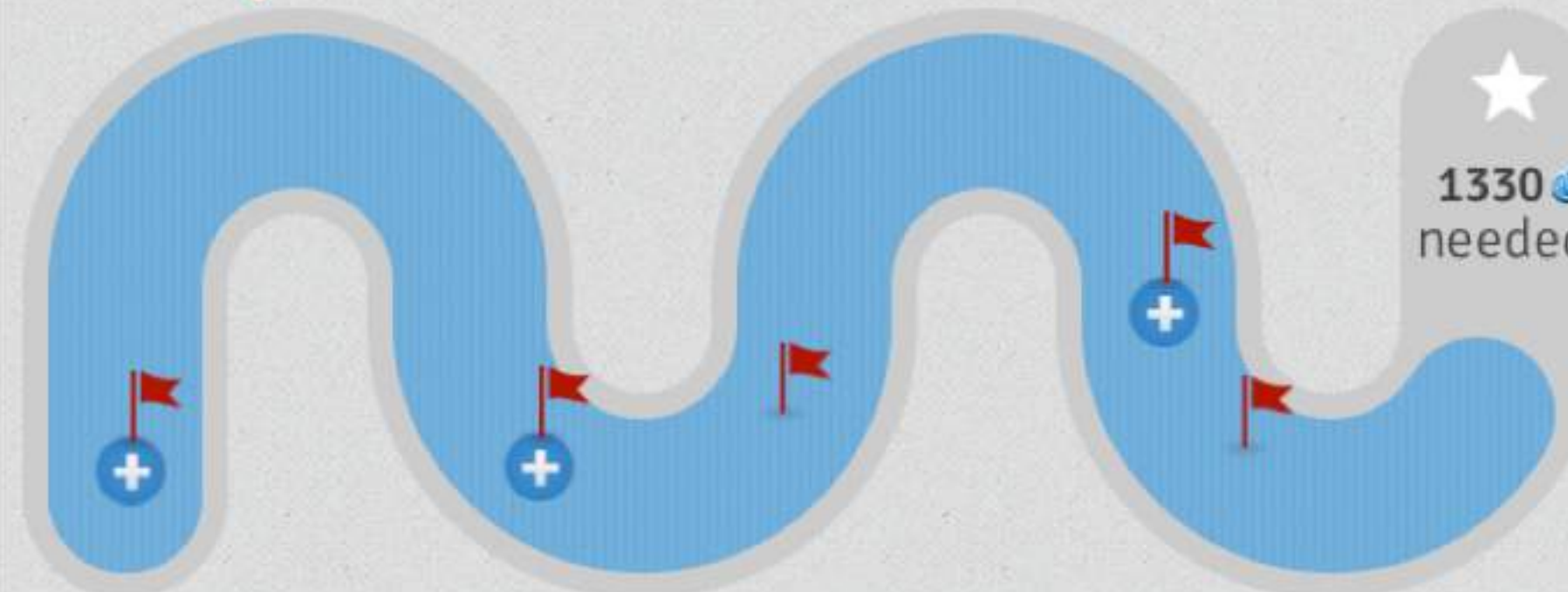
mel

8670

Rewards

My Points

Leaderboard



Welcome to bant! Take your readings to travel the path and earn rewards, review your progress and share how you're doing all in one place!



Original Paper

A Mobile App for the Self-Management of Type 1 Diabetes Among Adolescents: A Randomized Controlled Trial

Shivani Goyal^{1,2*}, BEng, MSc, PhD; Caitlin A Nunn^{3*}, MSc; Michael Rotondi⁴, PhD; Amy B Couperthwaite⁴, MSc; Sally Reiser⁵, RD; Angelo Simone⁵, MD; Debra K Katzman^{6,7}, MD, FRCP(C); Joseph A Cafazzo^{1,2,8}, PhD, PEng; Mark R Palmert^{3,6,9}, MD, PhD

¹Centre for Global eHealth Innovation, Techna Institute, University Health Network, Toronto, ON, Canada

²Institute of Biomaterials and Biomedical Engineering, University of Toronto, Toronto, ON, Canada

³Division of Endocrinology, The Hospital for Sick Children, Toronto, ON, Canada

⁴School of Kinesiology & Health Science, York University, Toronto, ON, Canada

⁵Trillium Health Partners, Toronto, ON, Canada

⁶Research Institute, The Hospital for Sick Children, Toronto, ON, Canada

⁷Division of Adolescent Medicine, Department of Pediatrics, The Hospital for Sick Children, Toronto, ON, Canada

⁸Institute of Health Policy, Management and Evaluation, Dalla Lana School of Public Health, University of Toronto, Toronto, ON, Canada

⁹Departments of Paediatrics and Physiology, University of Toronto, Toronto, ON, Canada

*these authors contributed equally



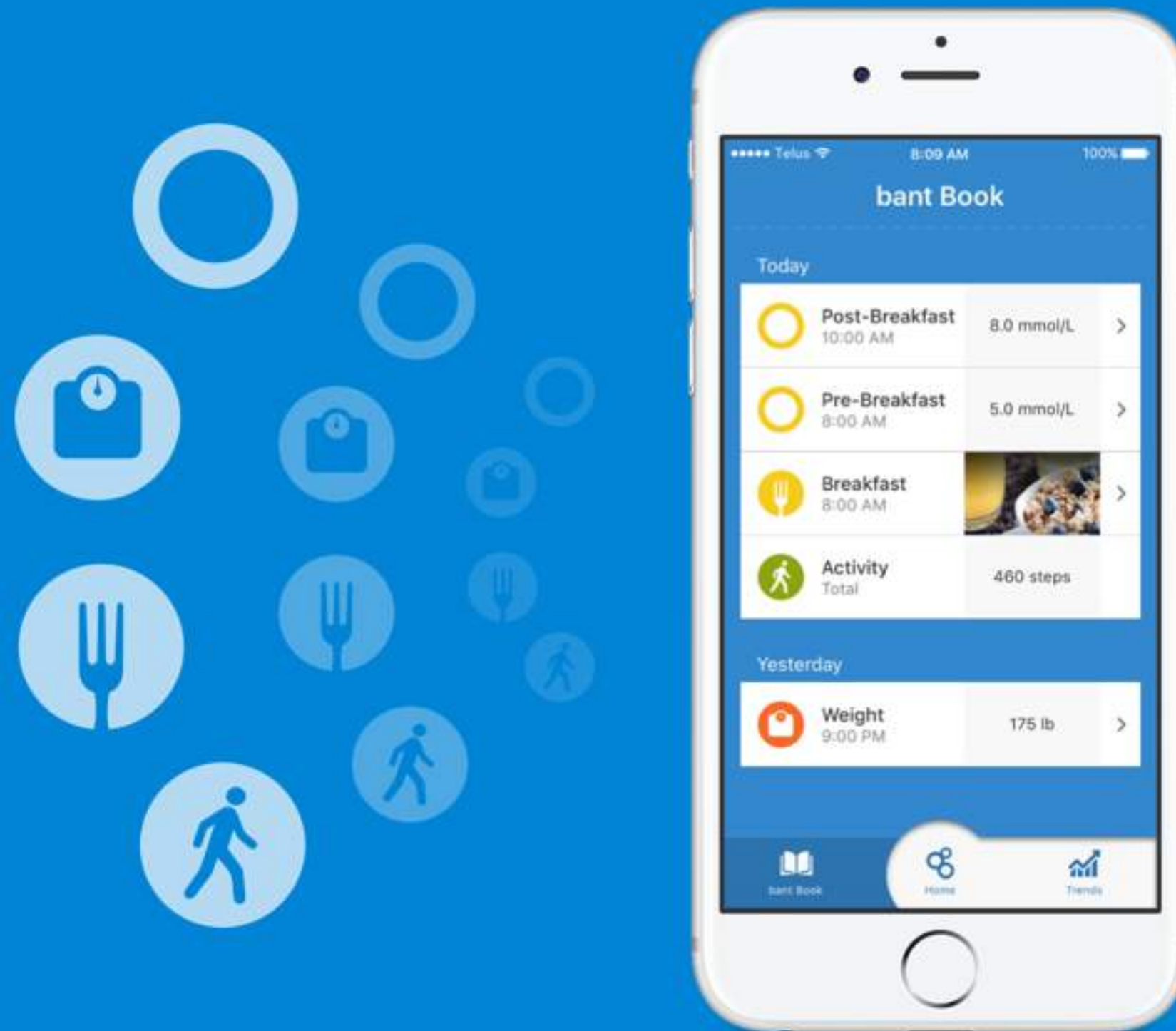
bant

Simplifying Diabetes





Simplifying Diabetes



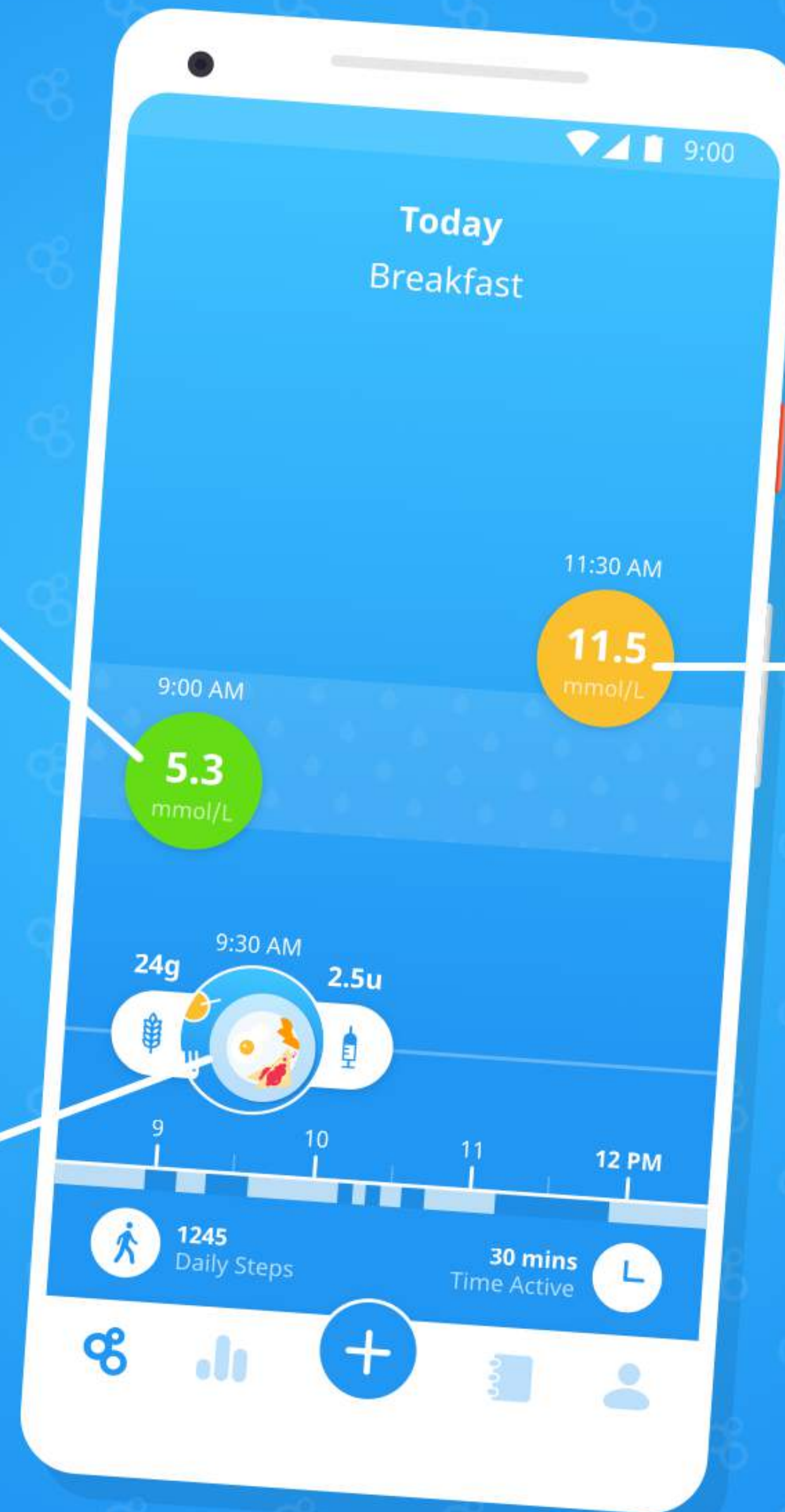


Be reminded to take your blood glucose readings and track your meals

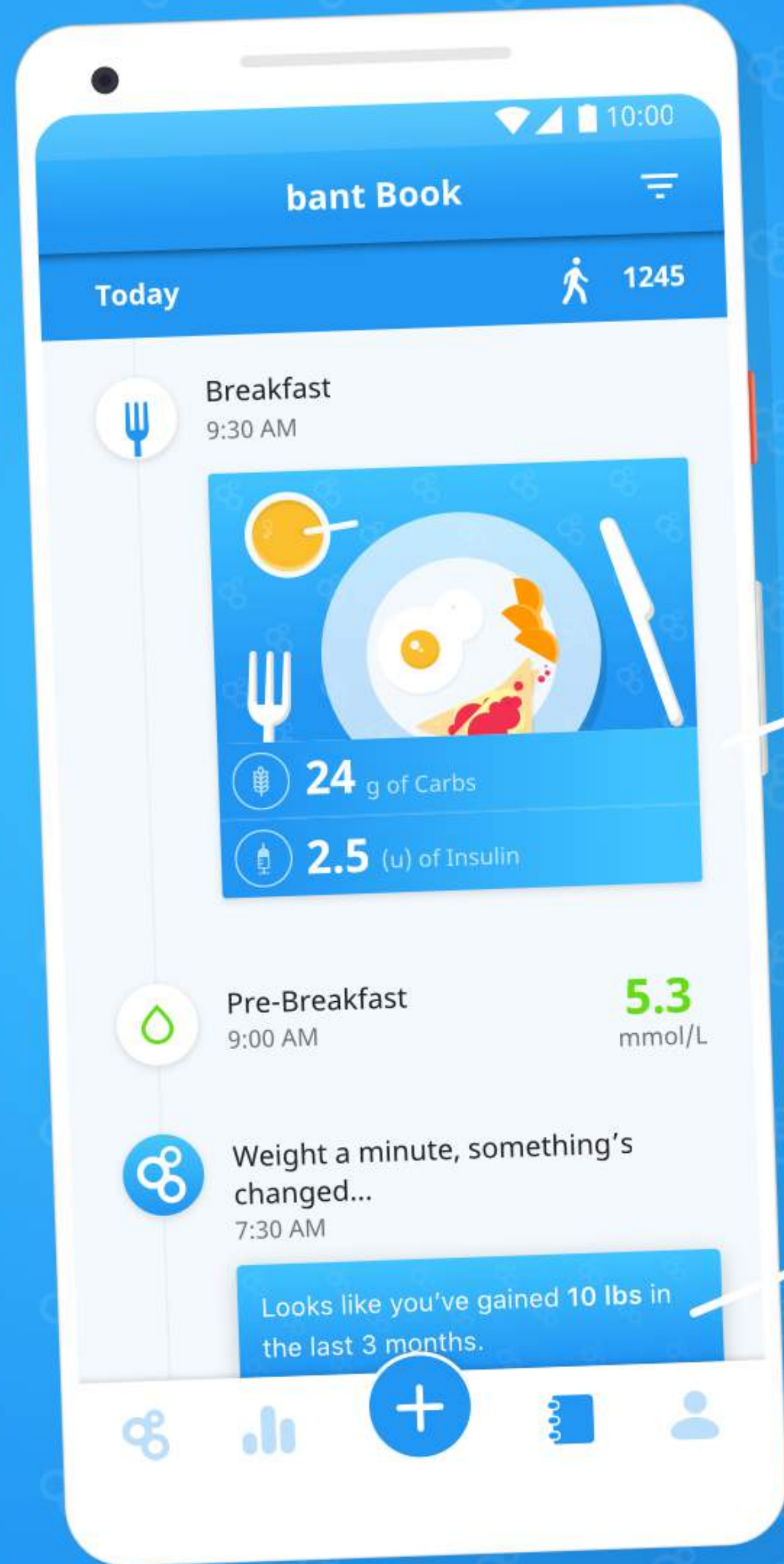
Pre-Breakfast
Blood Glucose

Post-Breakfast
Blood Glucose

Meal photos,
carbs and
insulin



See your unique diabetes story



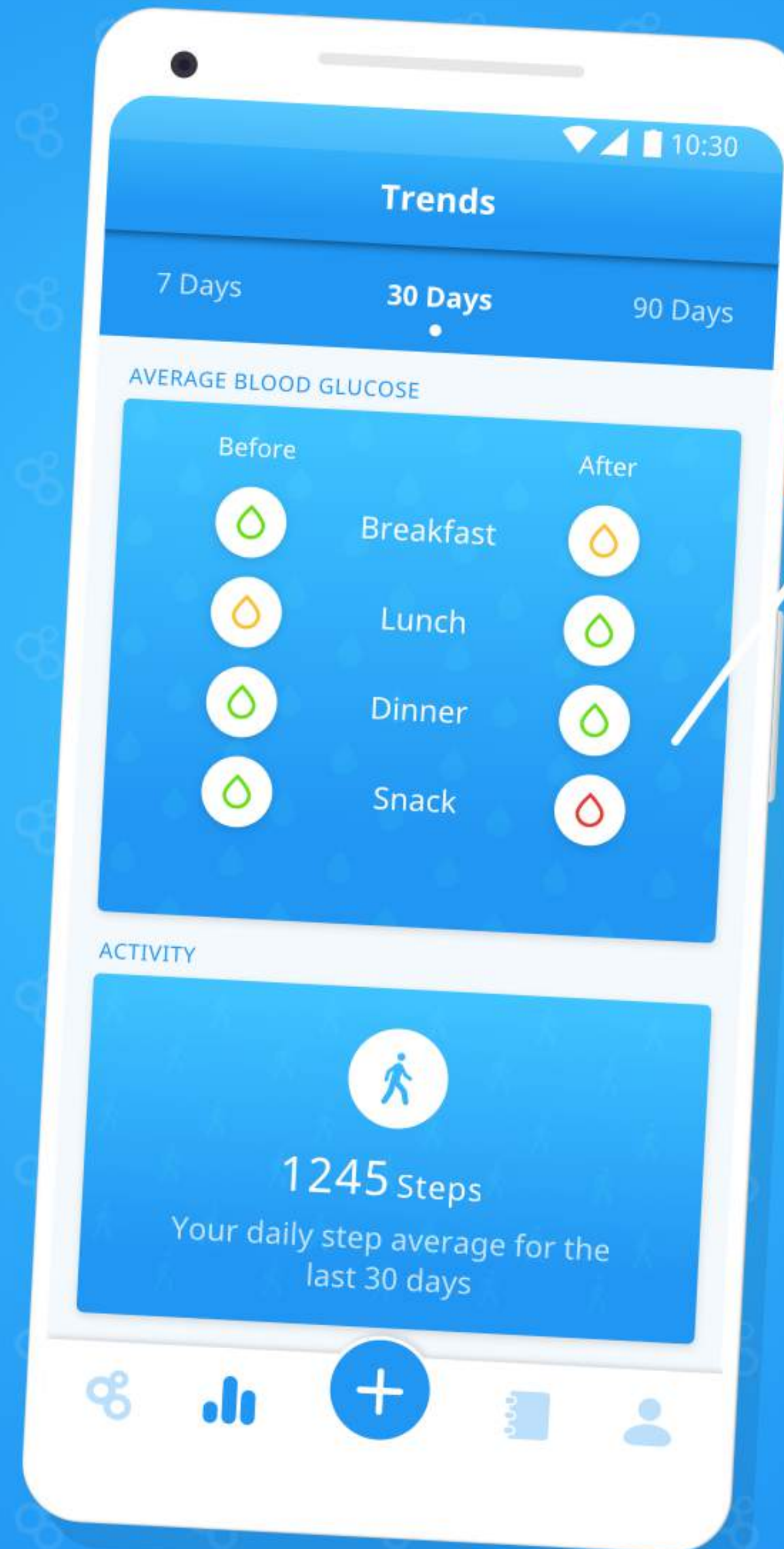
Have a look at your lifestyle over time

Get personalized insights

bant bo

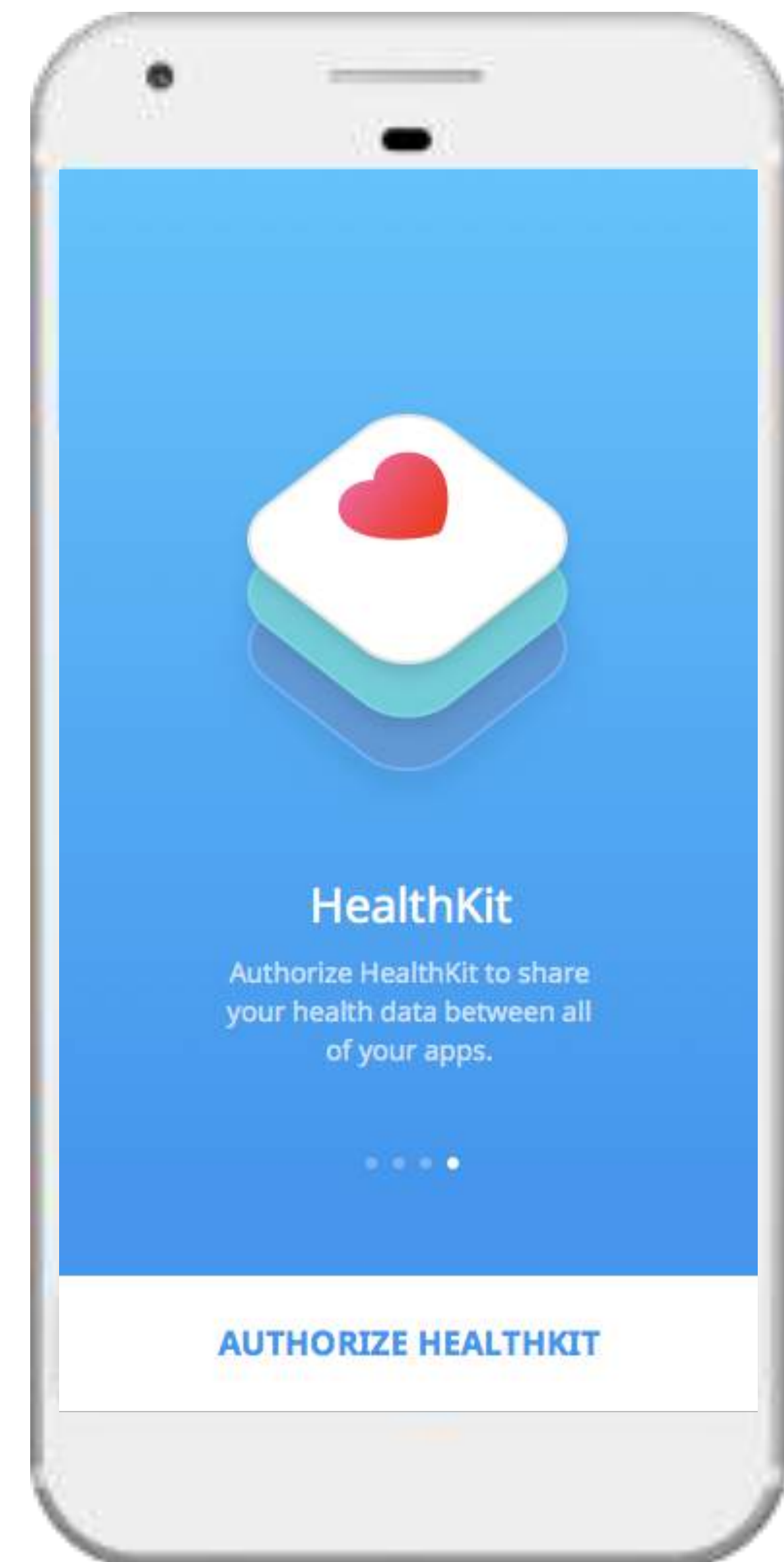
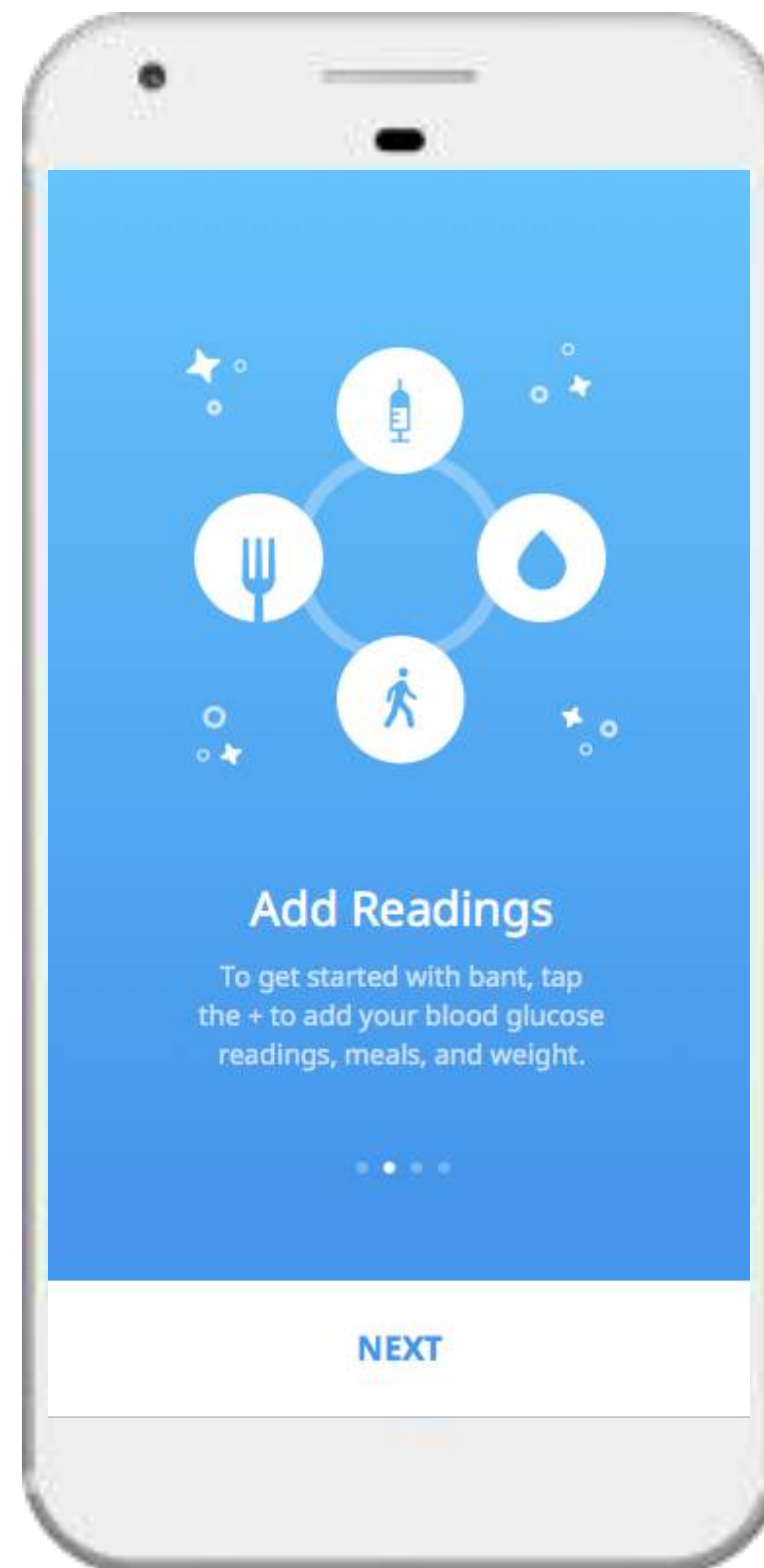
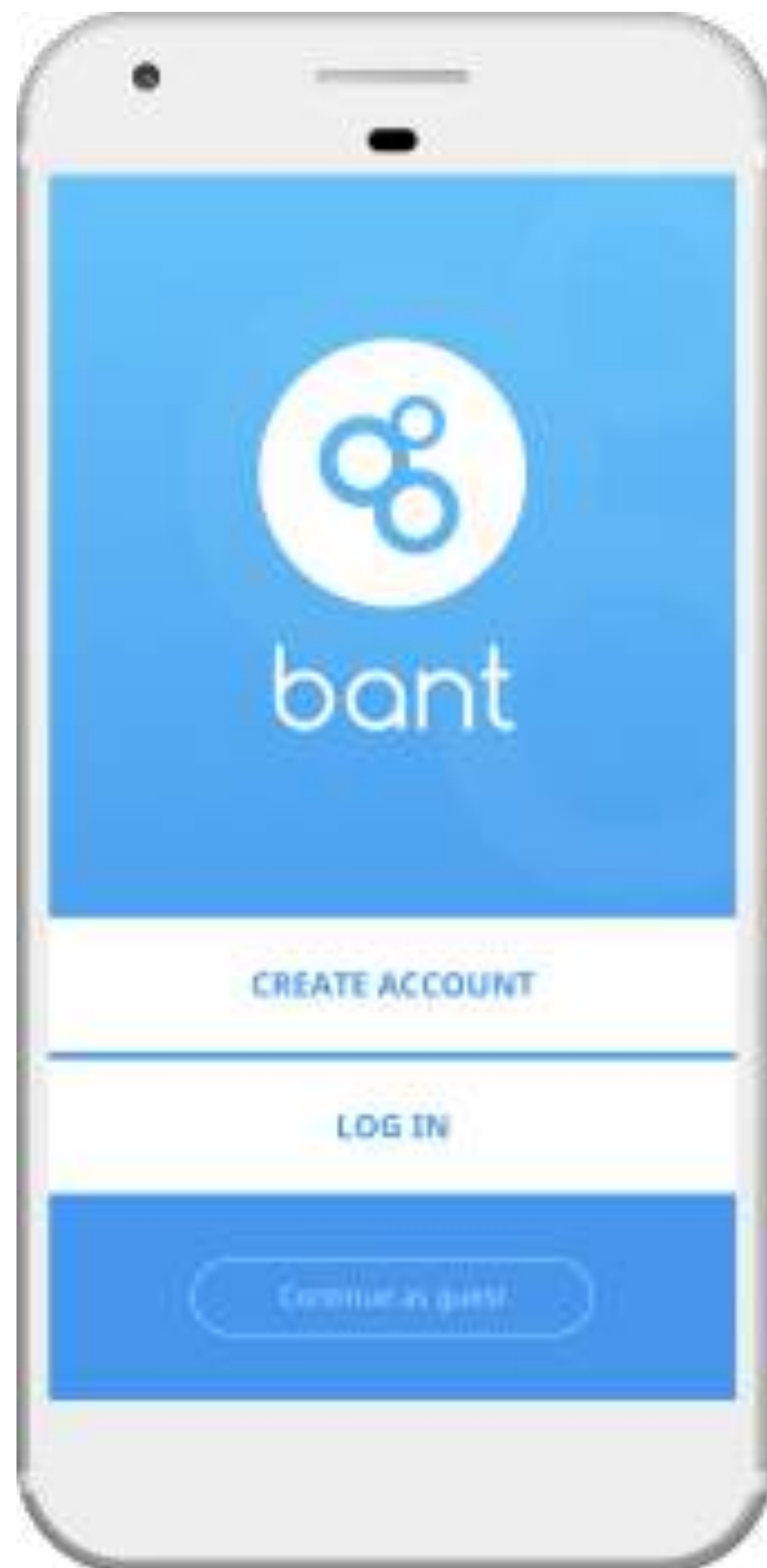
5.3

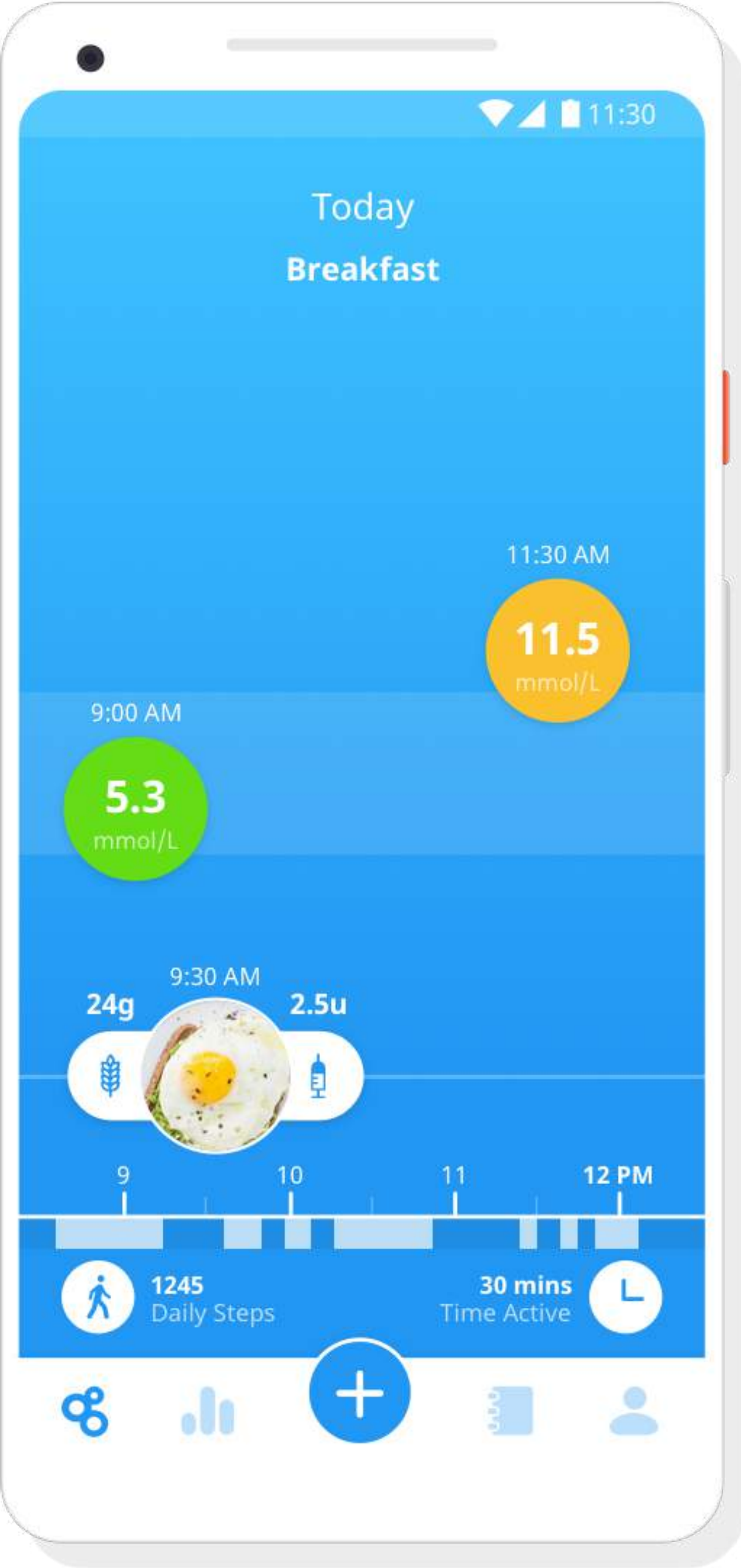
Get a quick glance at how you're doing

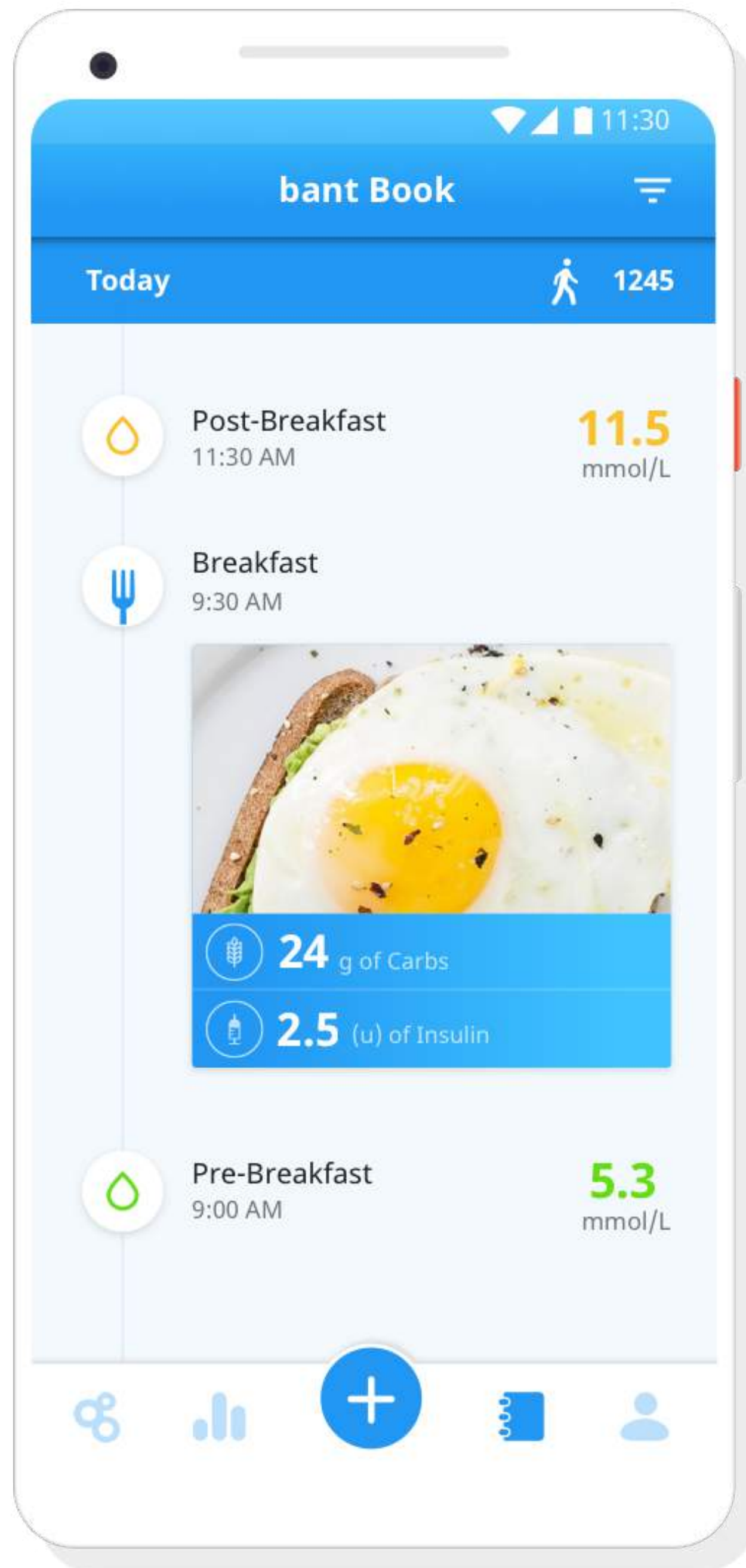


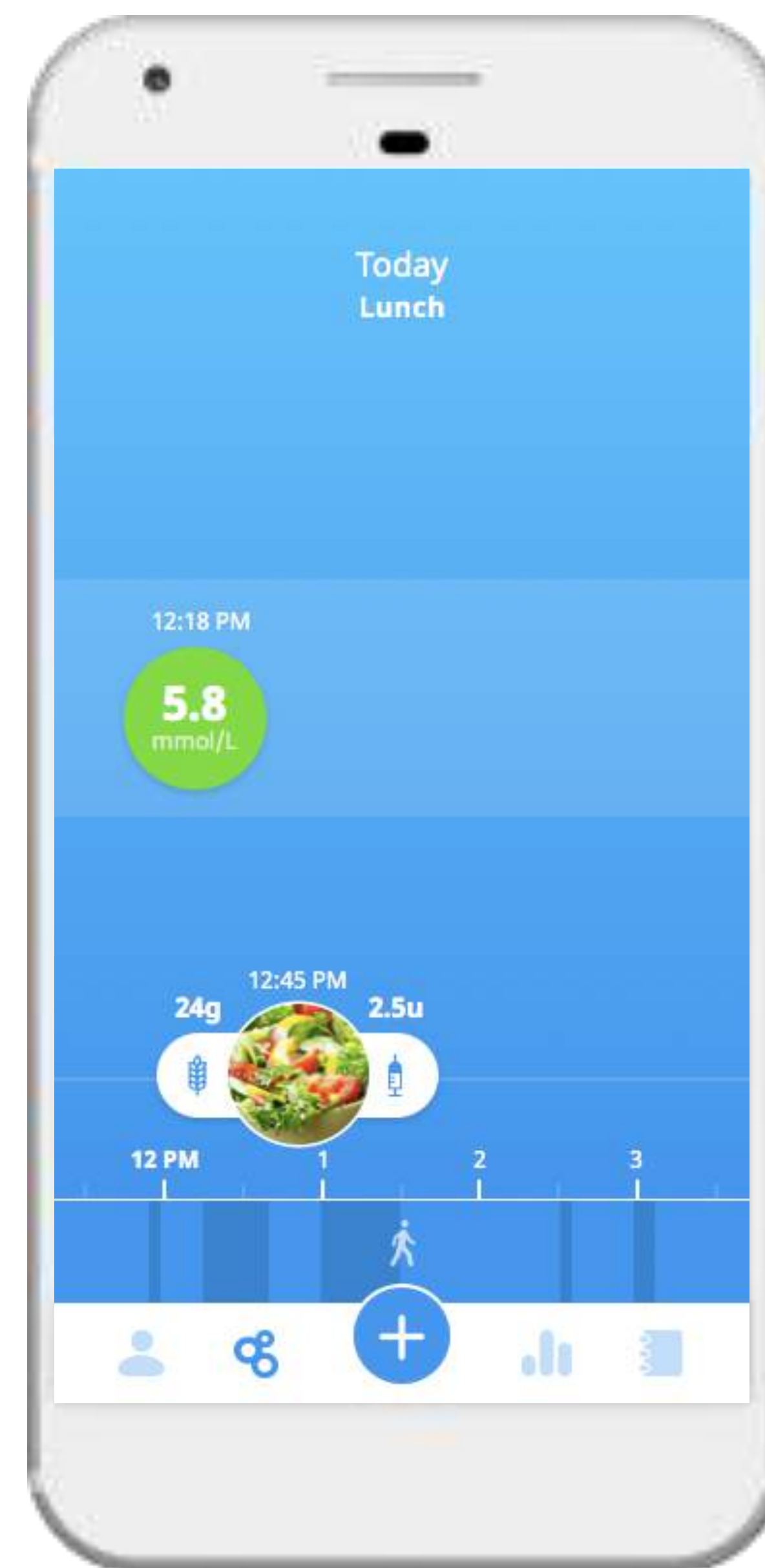
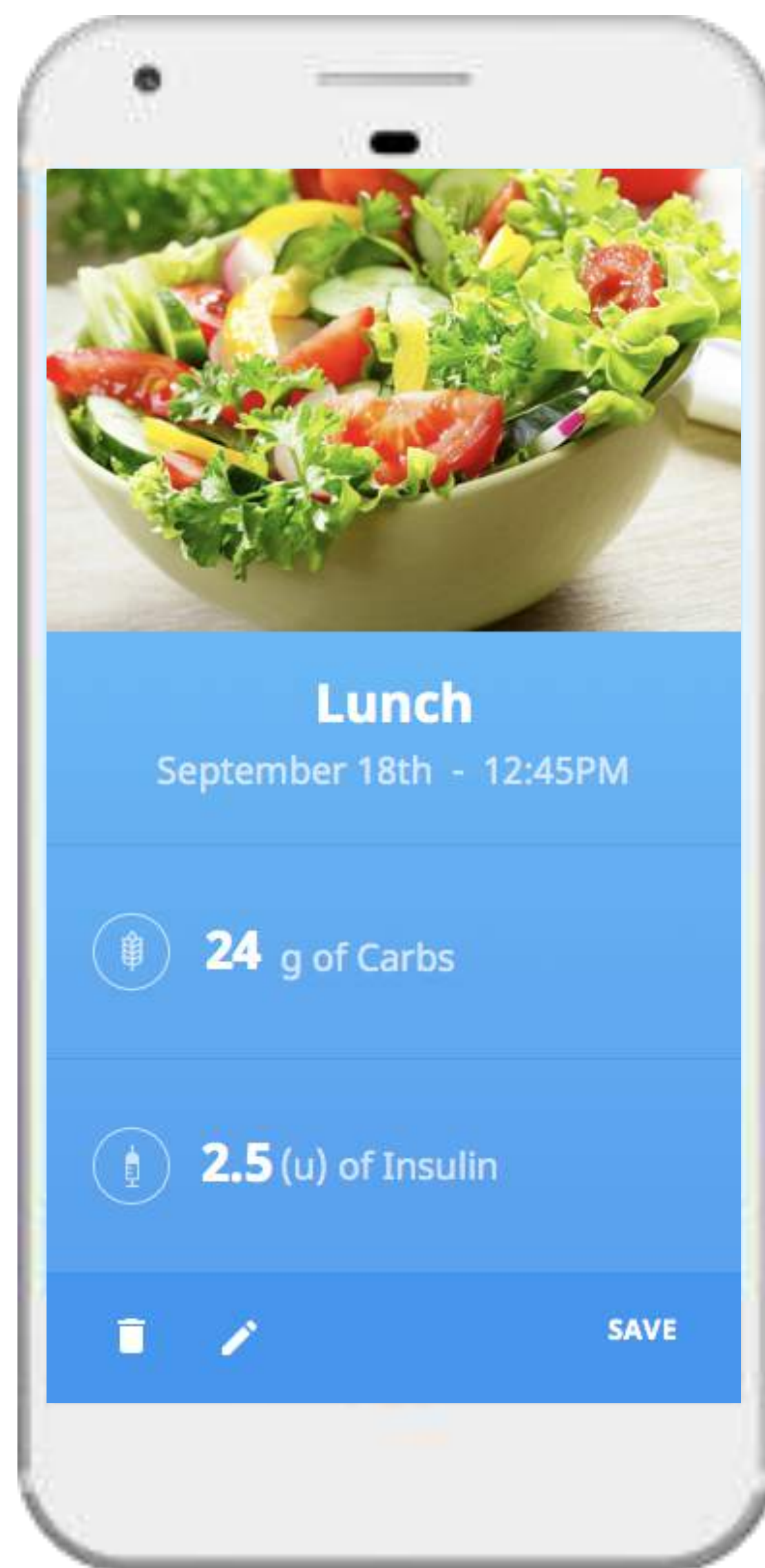
Access insightful trends on your blood glucose, activity and weight



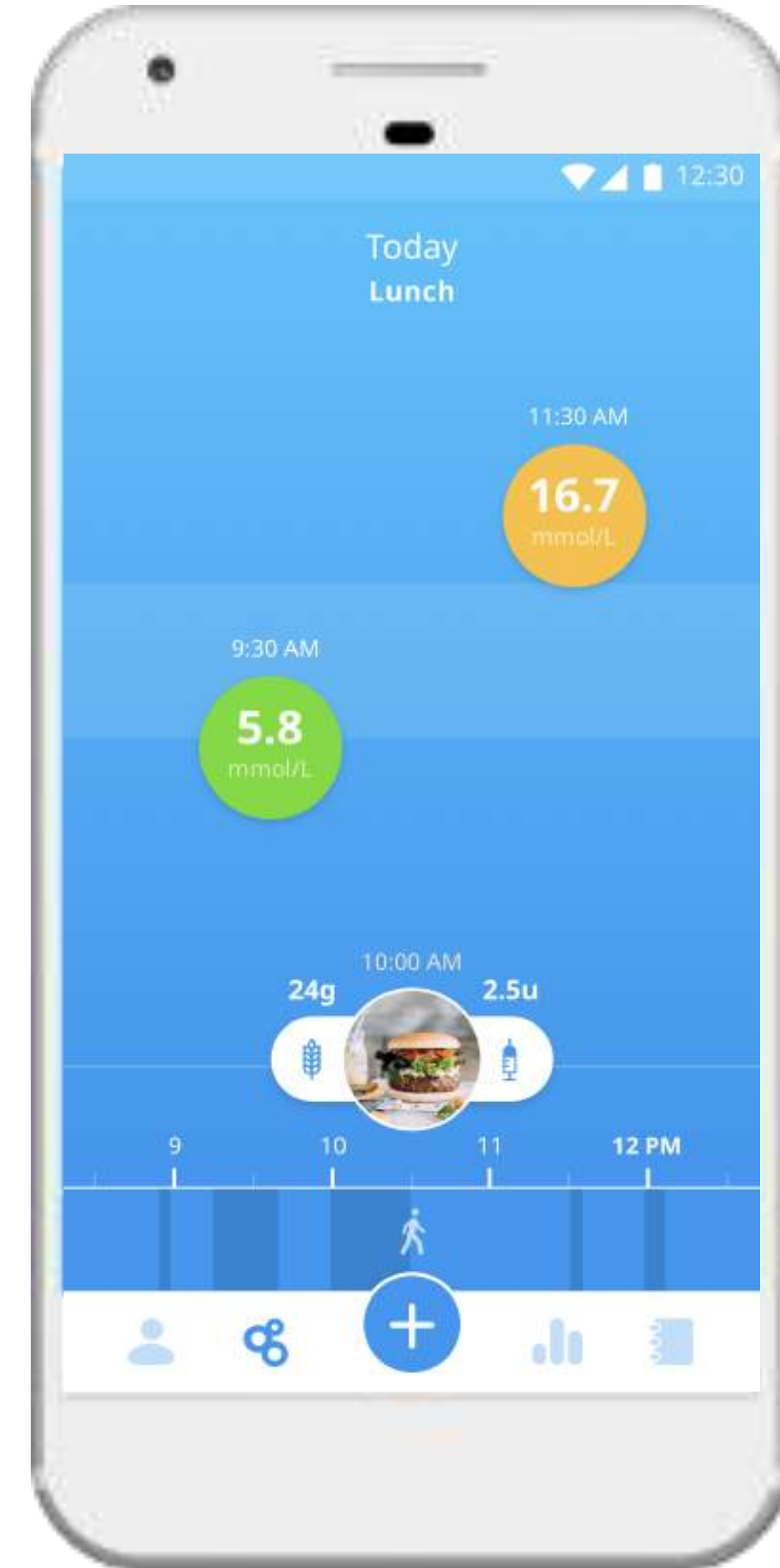
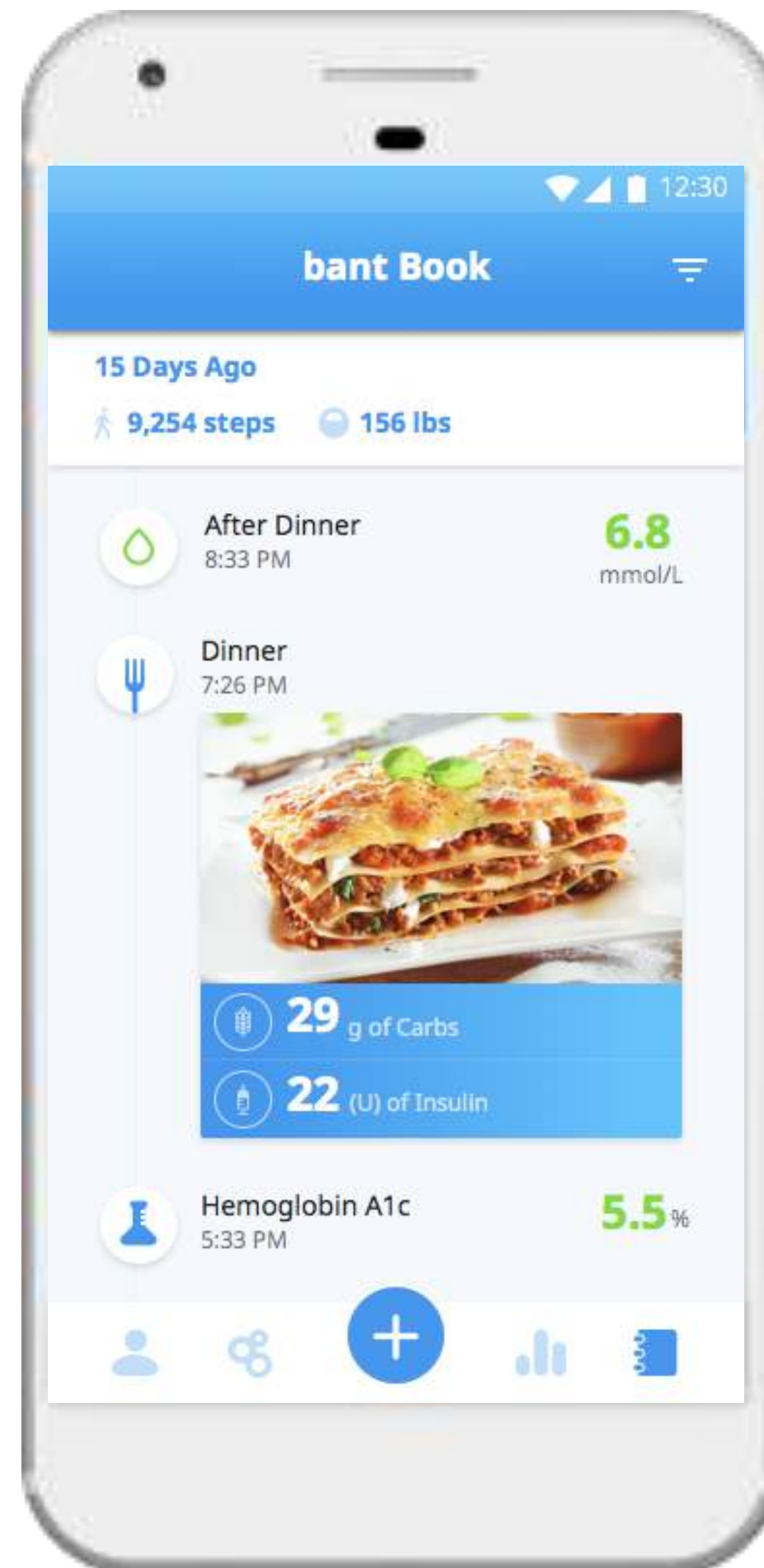
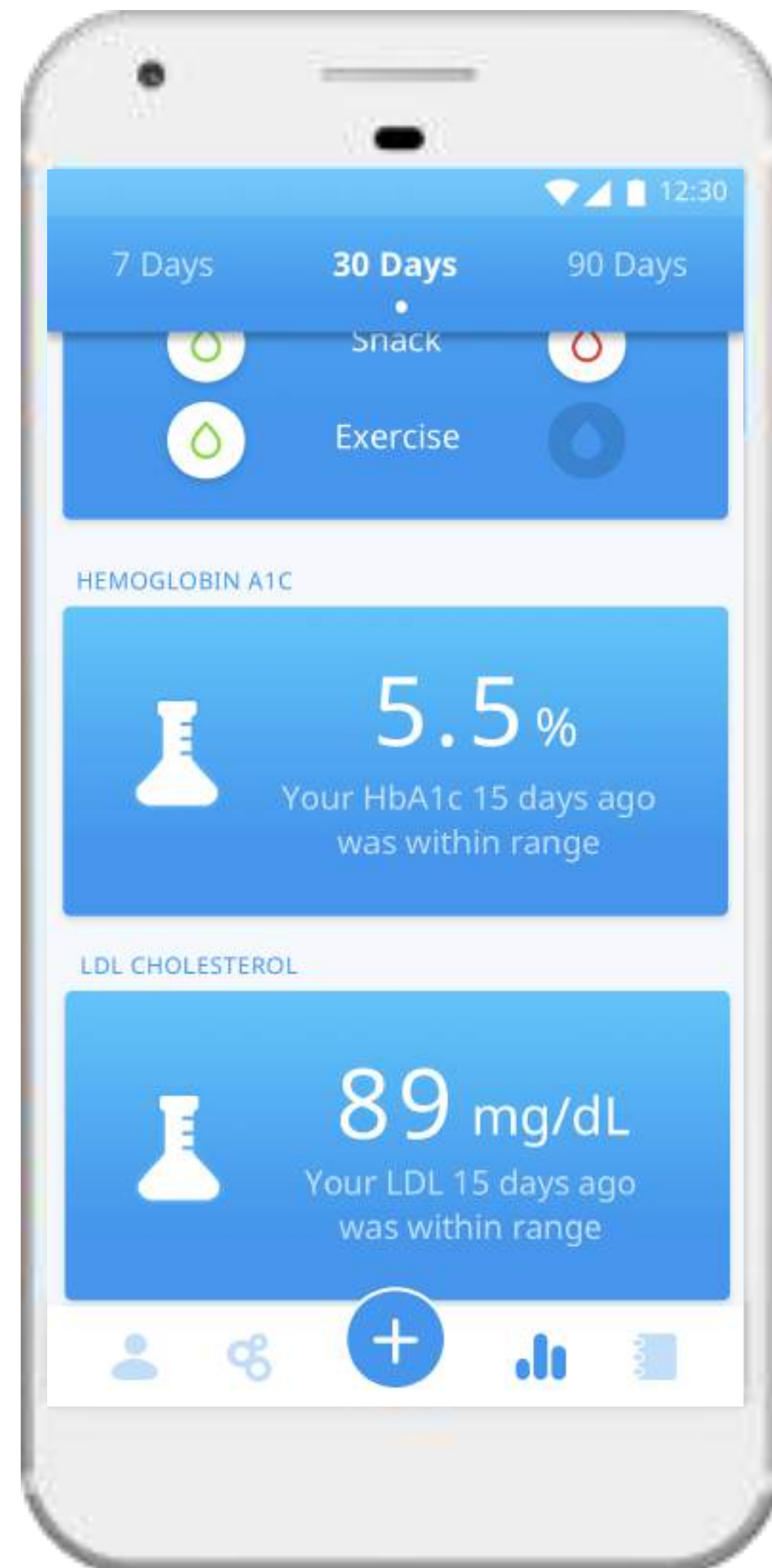


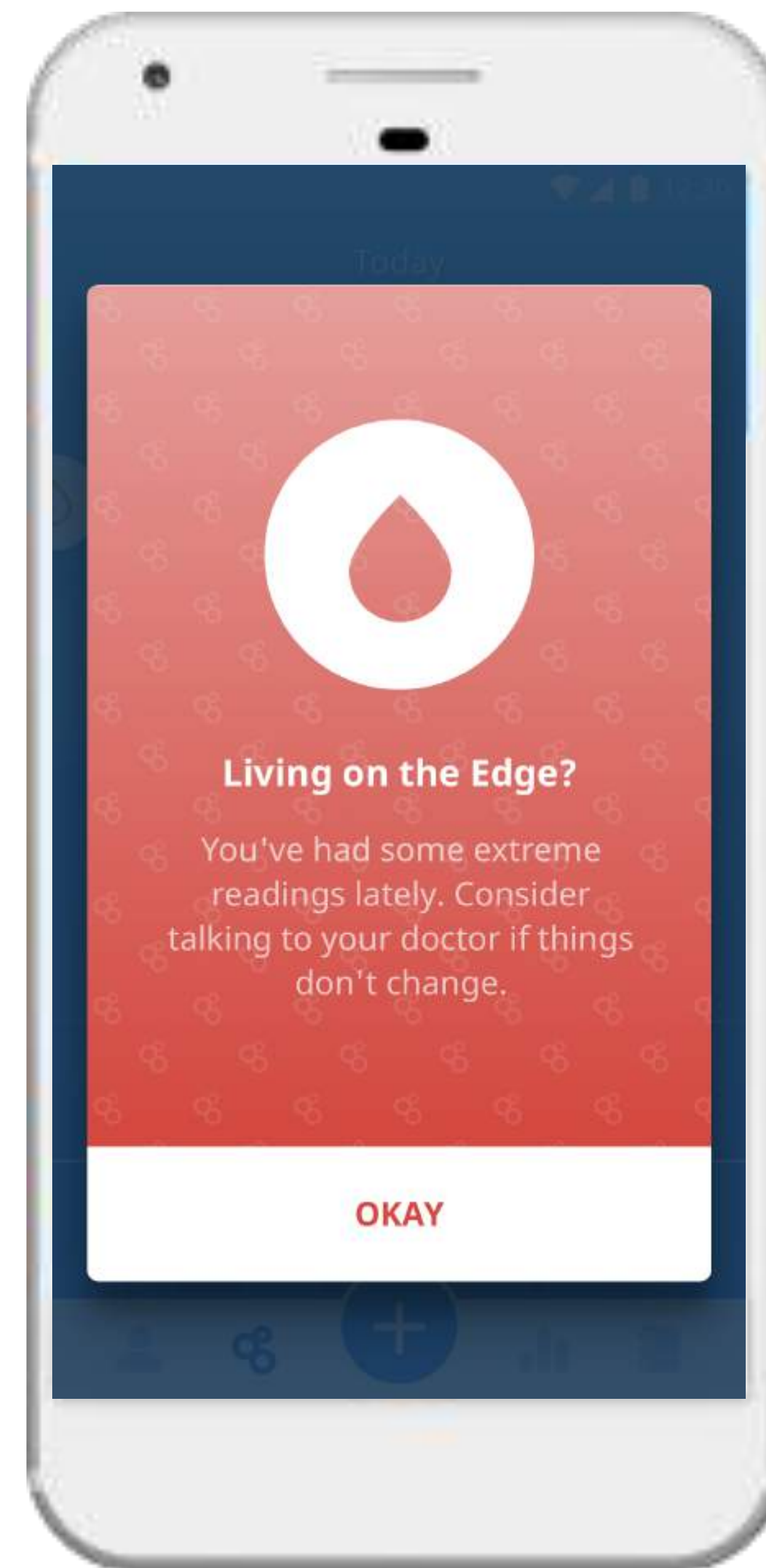
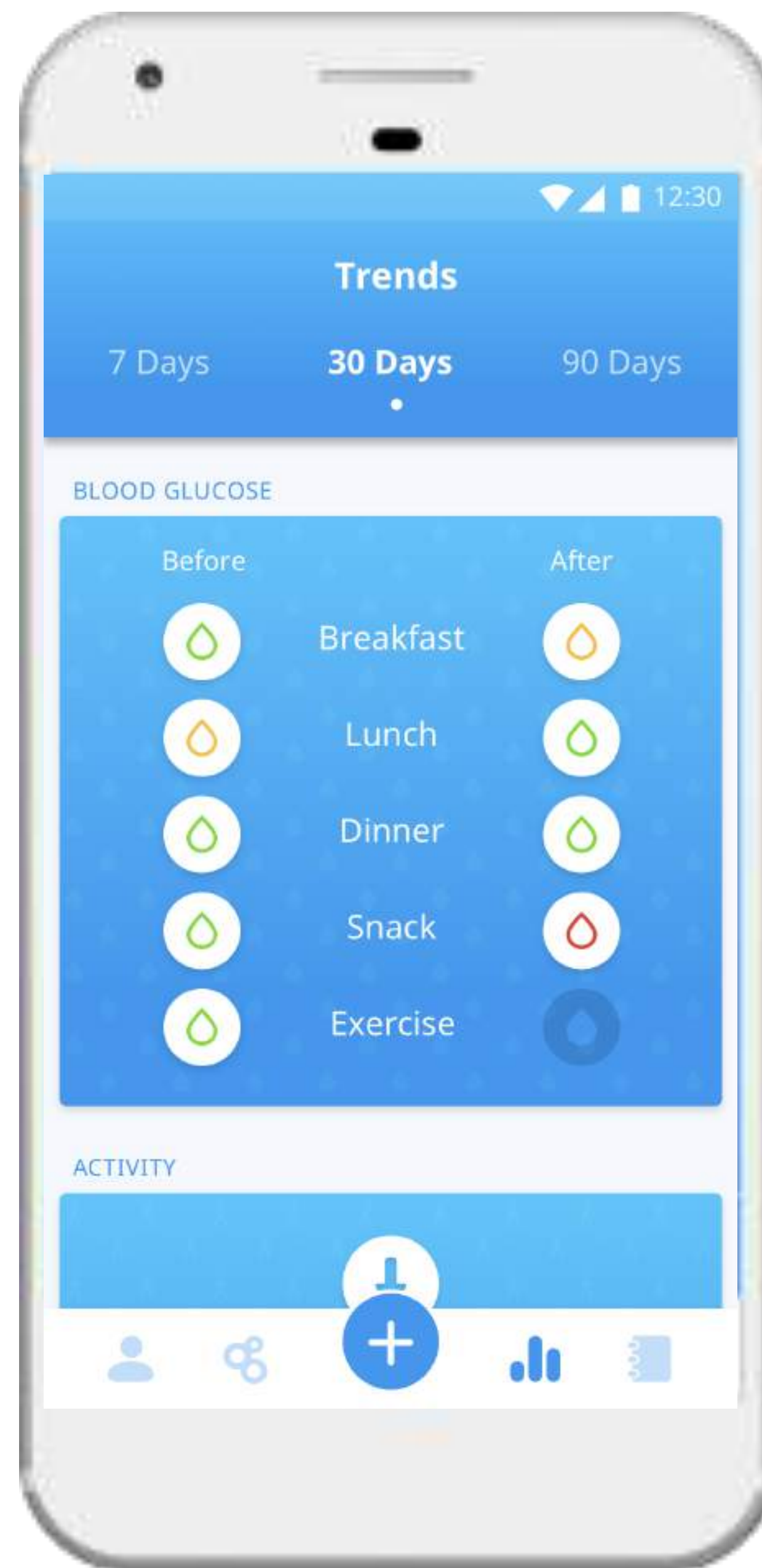
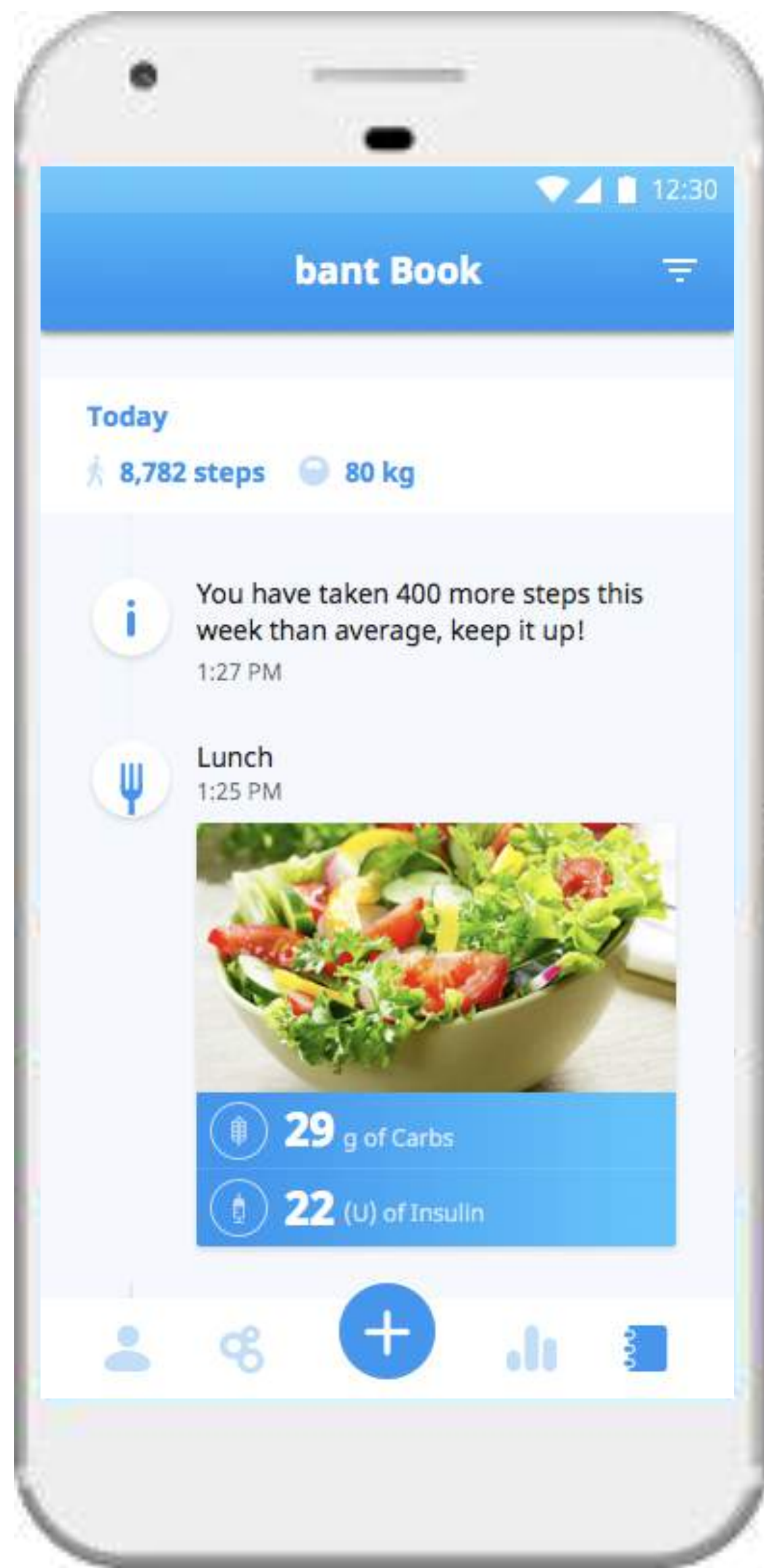


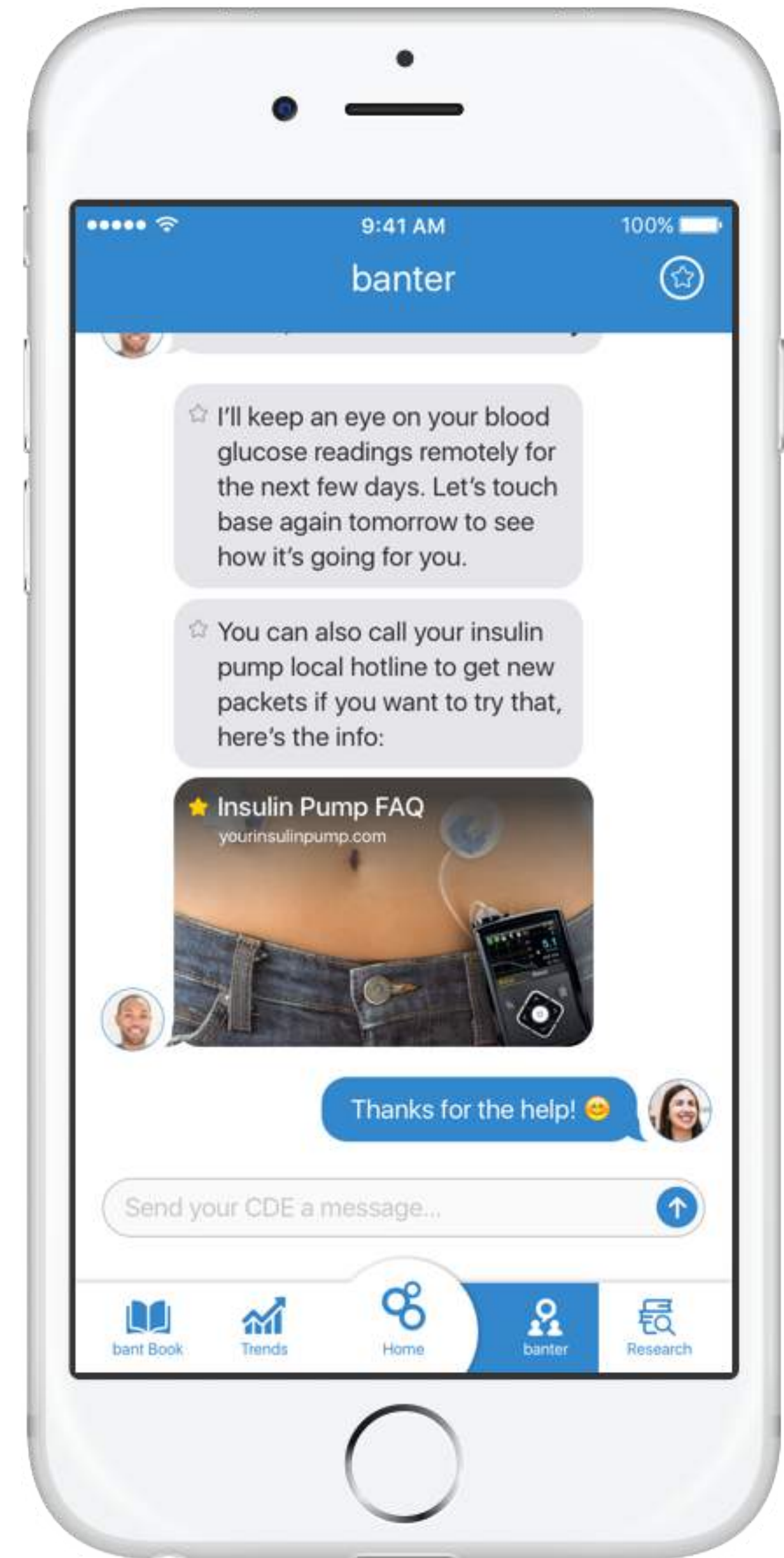
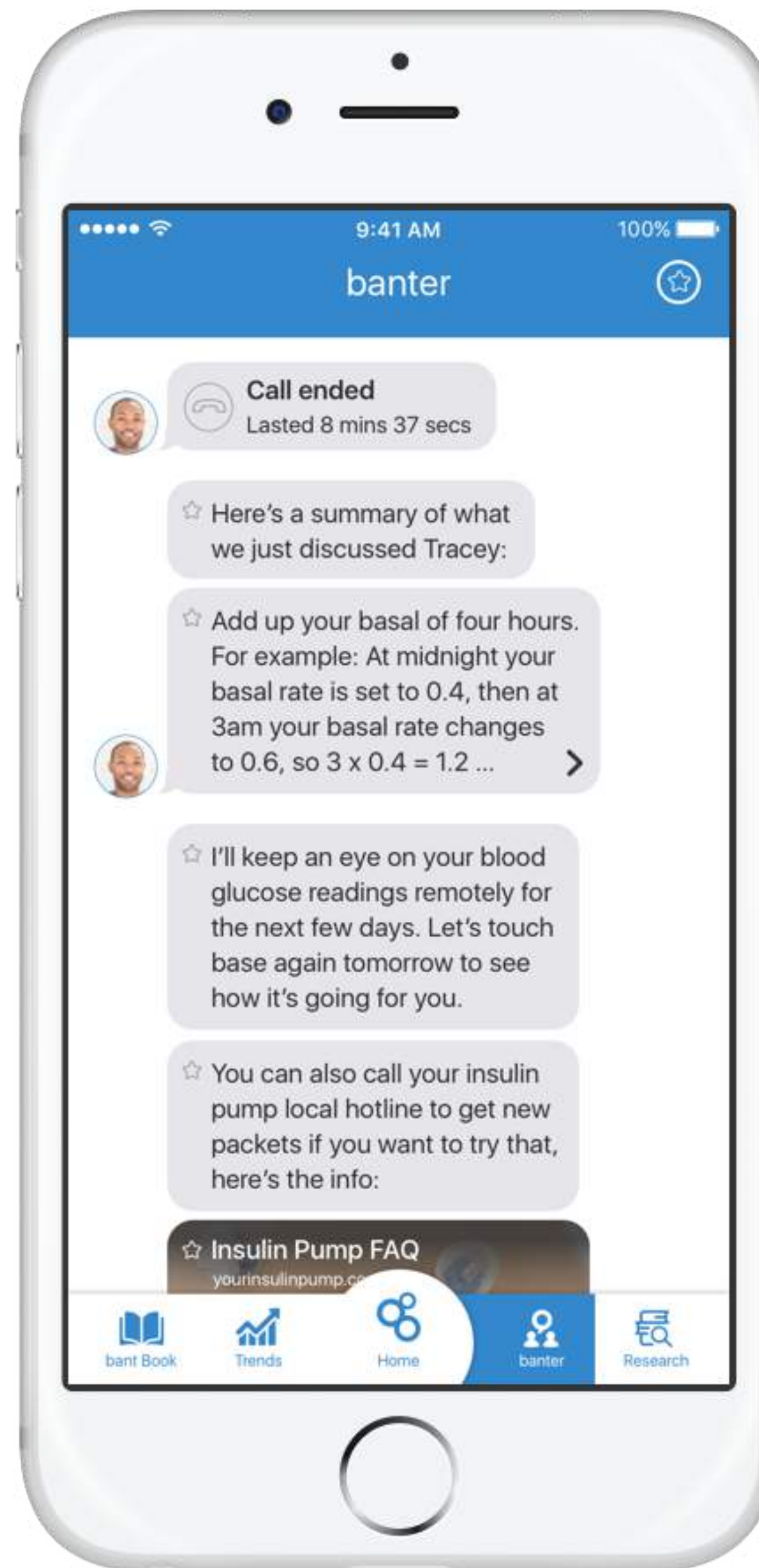
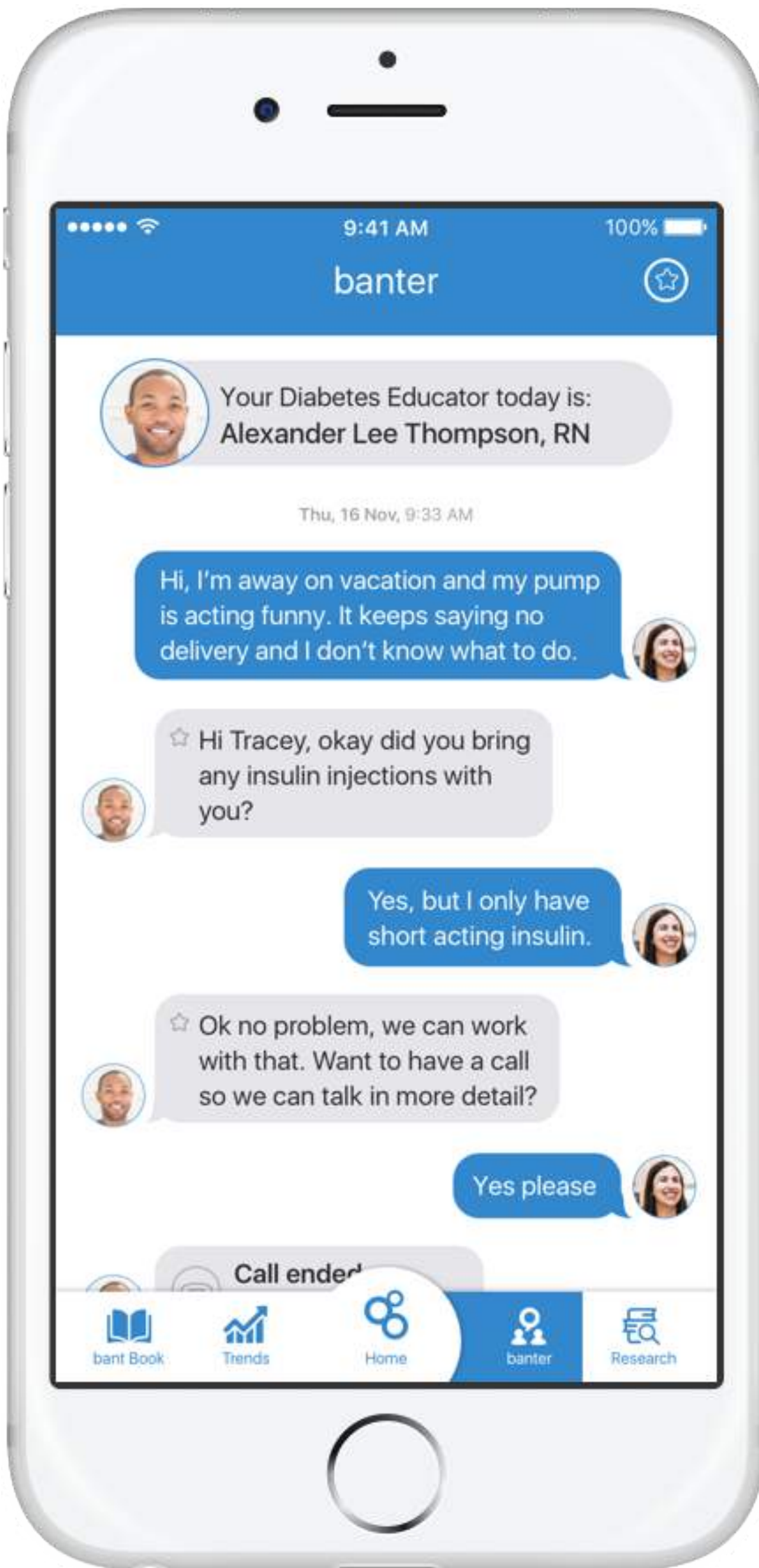




LAB RESULTS IN BANT





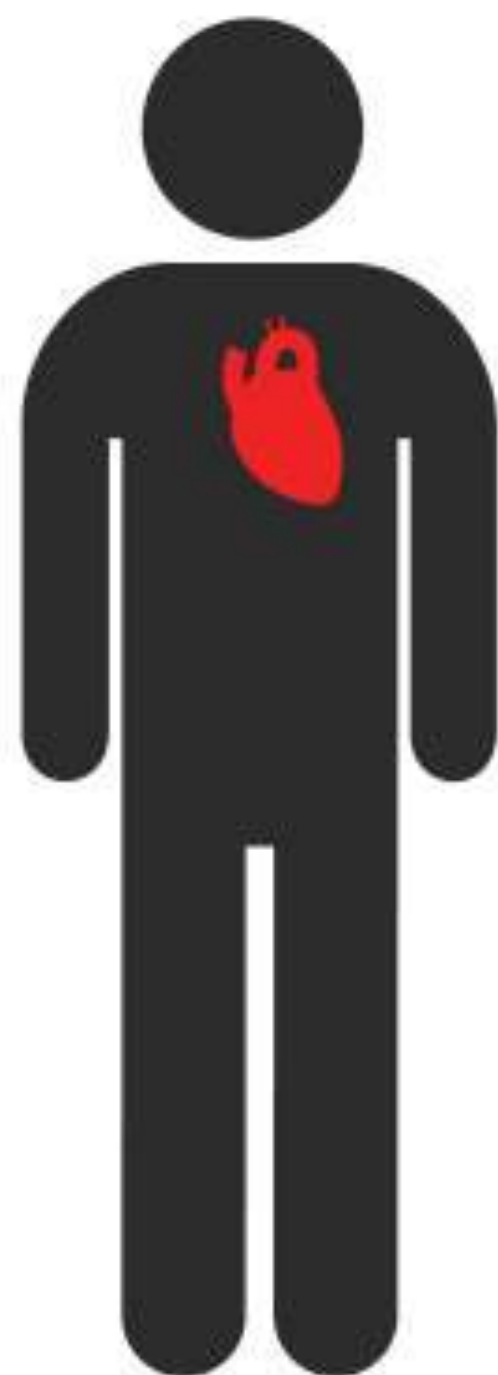
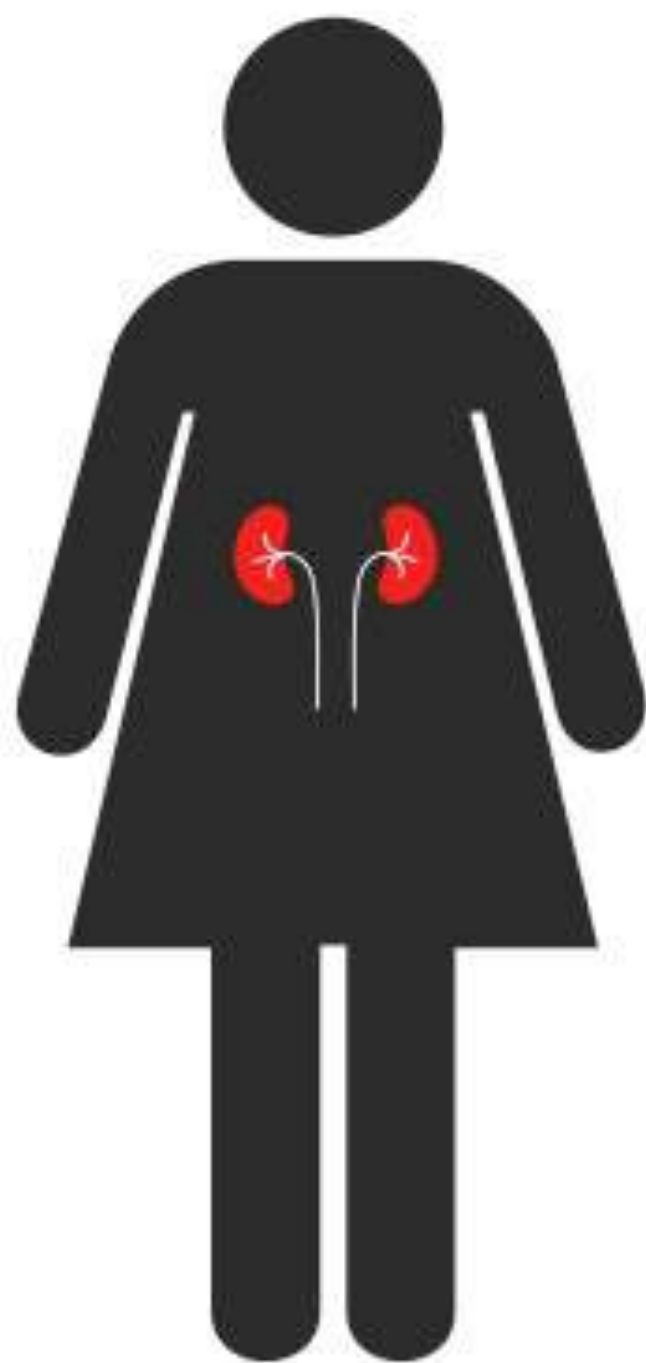


DIABETES **HIGH BLOOD PRESSURE** **LUNG DISEASE** **CANCER**

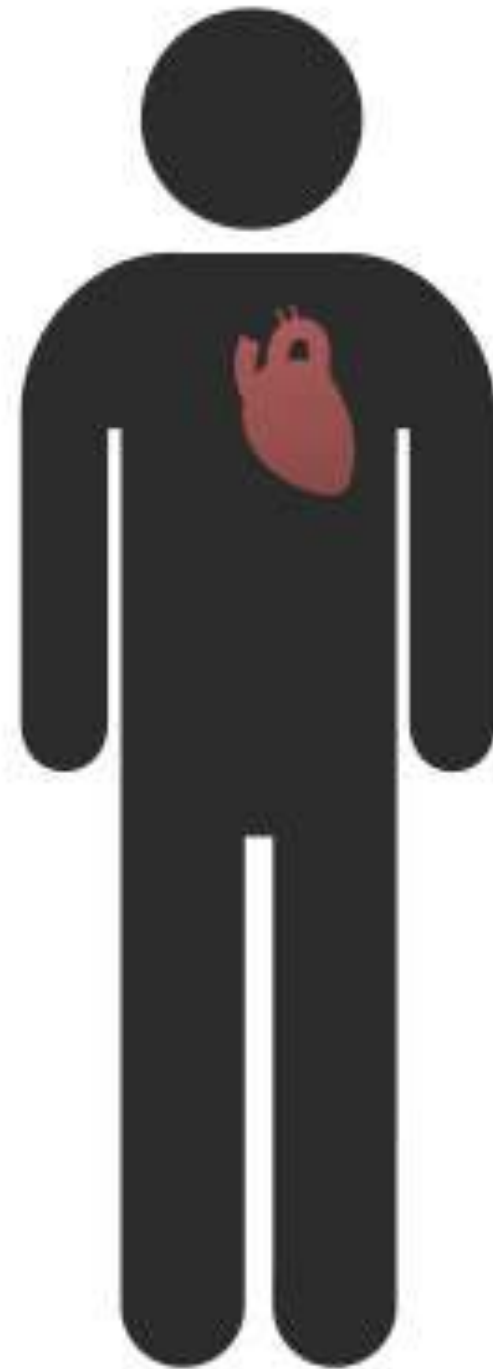
KIDNEY DISEASE

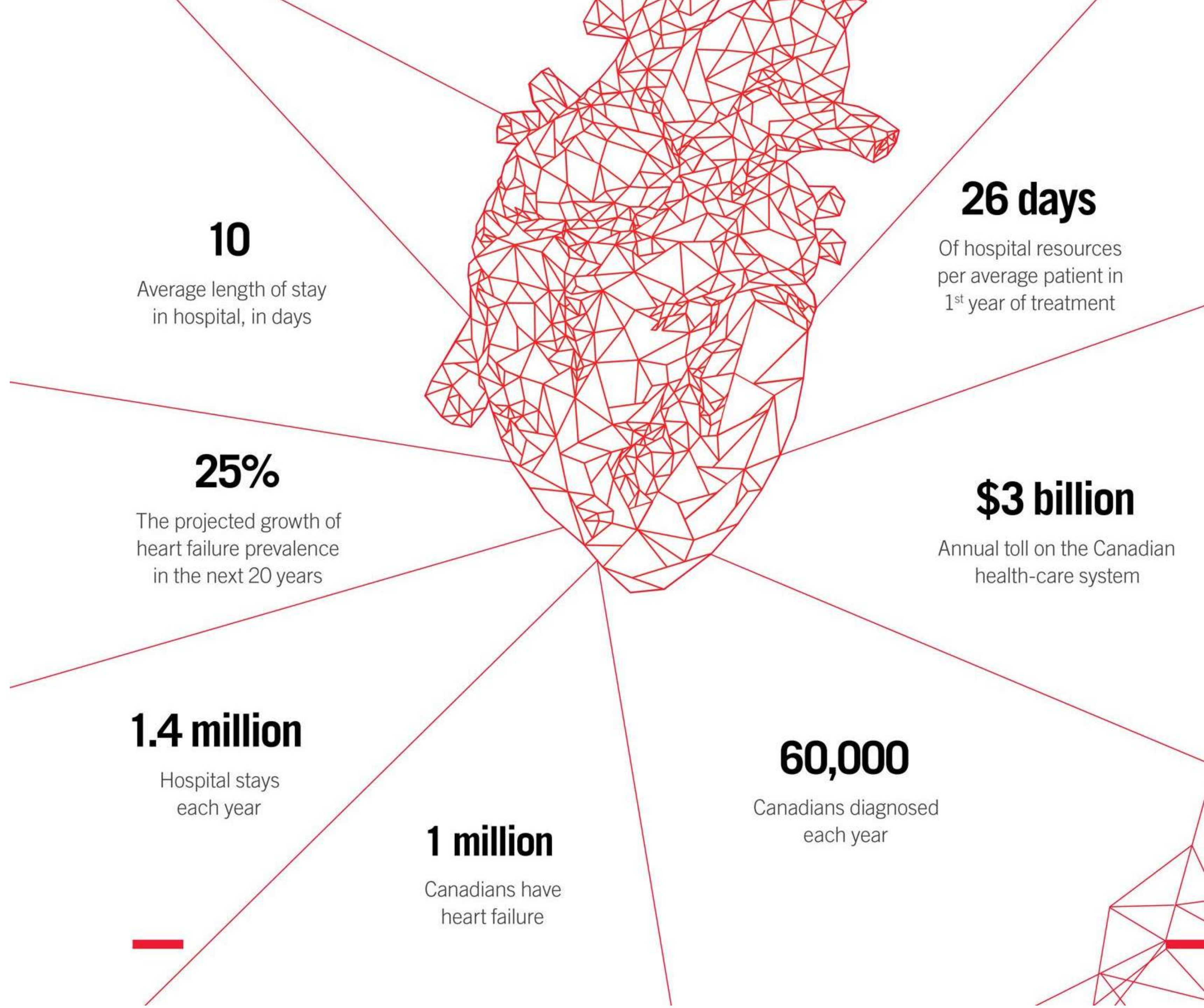
HEART FAILURE

MENTAL HEALTH



HEART FAILURE

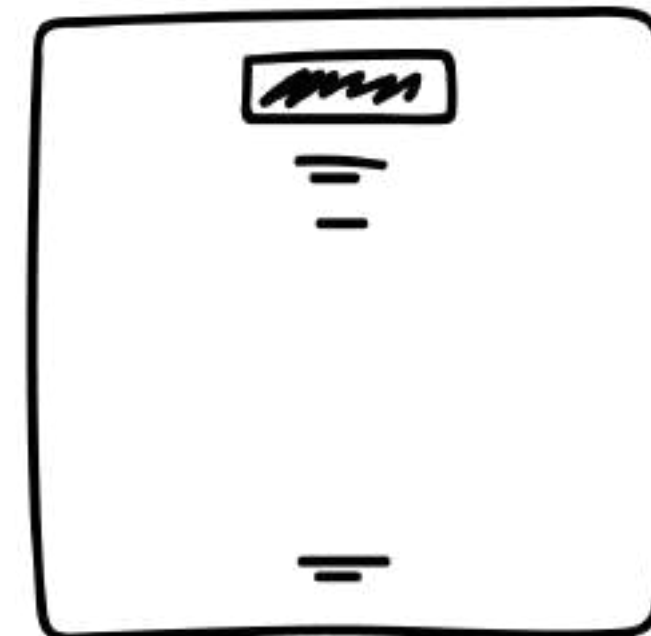
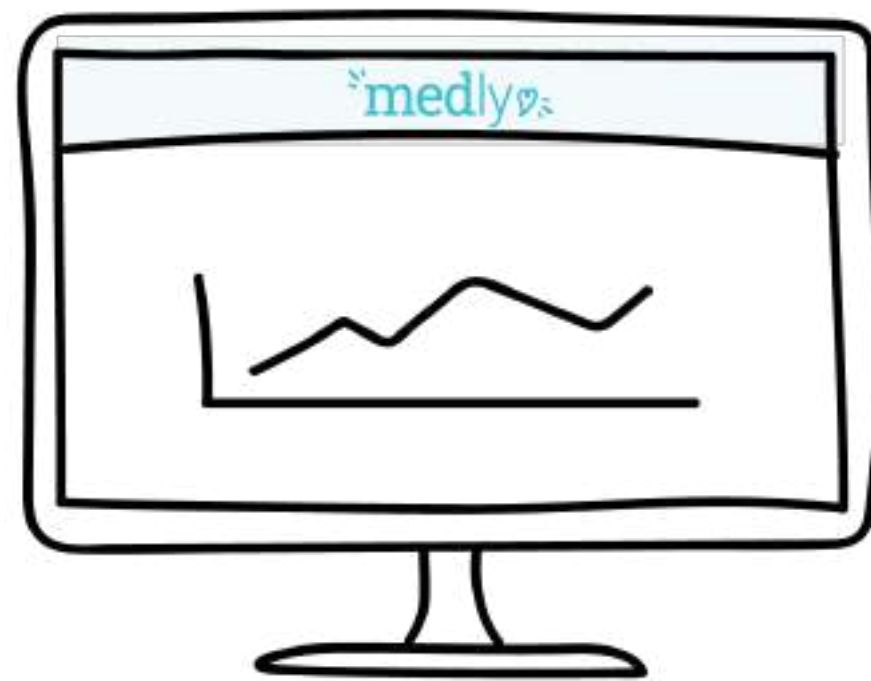






Remote Patient Monitoring for

Heart Failure

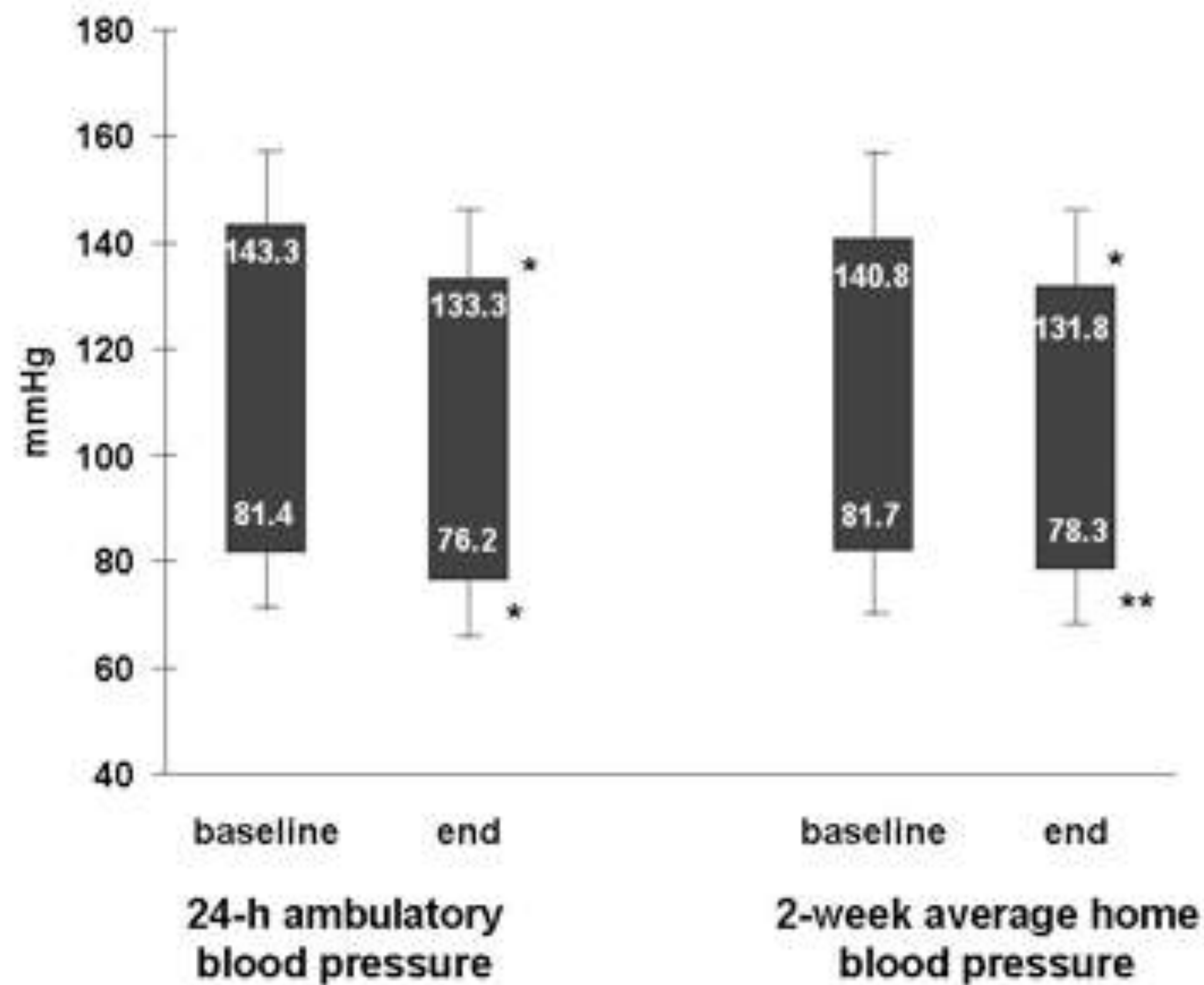






**BLOOD PRESSURE
TRANSMITTED
AUTOMATICALLY
TO BLACKBERRY**

American Journal of Hypertension,
20(9), pp. 942-948, 2007



Effect of Home Blood Pressure Telemonitoring With Self-Care Support on Uncontrolled Systolic Hypertension in Diabetics

Alexander G. Logan, M. Jane Irvine, Warren J. McIsaac, Andras Tisler, Peter G. Rossos,
Anthony Easty, Denice S. Feig, Joseph A. Cafazzo

Abstract—Lowering blood pressure reduces cardiovascular risk, yet hypertension is poorly controlled in diabetic patients. In a pilot study we demonstrated that a home blood pressure telemonitoring system, which provided self-care messages on the smartphone of hypertensive diabetic patients immediately after each reading, improved blood pressure control. Messages were based on care paths defined by running averages of transmitted readings. The present study tests the system's effectiveness in a randomized, controlled trial in diabetic patients with uncontrolled systolic hypertension. Of 244 subjects screened for eligibility, 110 (45%) were randomly allocated to the intervention (n=55) or control (n=55) group, and 105 (95.5%) completed the 1-year outcome visit. In the intention-to-treat analysis, mean daytime ambulatory systolic blood pressure, the primary end point, decreased significantly only in the intervention group by 9.1 ± 15.6 mmHg (SD; $P < 0.0001$), and the mean between-group difference was 7.1 ± 2.3 mmHg (SE; $P < 0.005$). Furthermore, 51% of intervention subjects achieved the guideline recommended target of $<130/80$ mmHg compared with 31% of control subjects ($P < 0.05$). These improvements were obtained without the use of more or different antihypertensive medications or additional clinic visits to physicians. Providing self-care support did not affect anxiety but worsened depression on the Hospital Anxiety and Depression Scale (baseline, 4.1 ± 3.76 ; exit, 5.2 ± 4.30 ; $P = 0.014$). This study demonstrated that home blood pressure telemonitoring combined with automated self-care support reduced the blood pressure of diabetic patients with uncontrolled systolic hypertension and improved hypertension control. Home blood pressure monitoring alone had no effect on blood pressure. Promoting patient self-care may have negative psychological effects. (*Hypertension*. 2012;60:00.)

blood pressure ■ hypertension ■ diabetes mellitus ■ blood pressure ■ self-care ■ depression





NO CHANGE



- 9.1 mmHg systolic
- 4.6 mmHg diastolic

NO ADDITIONAL MEDS

NO ADDITIONAL VISITS

SELF AWARENESS
MED ADHERENCE

Original Paper

Mobile Phone-Based Telemonitoring for Heart Failure Management: A Randomized Controlled Trial

Emily Seto^{1,2}, PhD, PEng; Kevin J Leonard^{1,2}, PhD, MBA; Joseph A Cafazzo^{1,2,3}, PhD, PEng; Jan Barnsley², PhD;
Caterina Masino¹, MA; Heather J Ross^{4,5}, MD, MHSc, FRCPC

¹Centre for Global eHealth Innovation, University Health Network, Toronto, ON, Canada

²Department of Health Policy, Management and Evaluation, University of Toronto, Toronto, ON, Canada

³Institute of Biomaterials and Biomedical Engineering, University of Toronto, Toronto, ON, Canada

⁴Department of Medicine, University of Toronto, Toronto, ON, Canada

⁵Divisions of Cardiology and Transplant, University Health Network, Toronto, ON, Canada

Corresponding Author:

Emily Seto, PhD, PEng

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University Health Network

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190 Elizabeth St.

Toronto, ON, M5G 2C4
Canada

Phone: 1 416 340 4800 ext 6409
1 416 340 3595









BlackBerry

Symptoms

Have you fainted?

- 1 No
- 2 Yes
- 3 Cancel

Symptoms

Has your breathing at
night worsened?

- 1** No
- 2** Yes
- 3** Cancel

 BlackBerry

Summary

Weight **154.4** (-0.2)

BP **105**
78

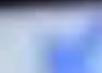
Pulse **74** /min

Sympt. **Abnormal**

Contact HF Clinic/ family
Dr. Go to Emerg Dept if
you feel you should

Press 1 for menu

BlackBerry

Details Needed 

110 / 80

Pulse: 74 /min

Taken Today 10:00 AM

Was this?

- 1 First thing in the morning
- 2 During the day

EXIT

EXIT

→ Emergency Room

→ Emergency Room
→ Cardiac Rehabilitation
→ Ambulatory Cardiac Clinics
→ Cardiac Catheterization
→ Cardiac Surgery

Cardiac Rehabilitation
← Ambulatory Cardiac Clinics





Fred

Heart Failure Patient

Study Participant



Heather Ross MD, MHSc, FRCP(C)

Project Clinical Champion

Medical Director, Cardiac Transplant Program

University Health Network

Study Design

- 100 Participants
- Duration: 9 months
- Daily Measurements
- Reminder Calls
- Alert Algorithm
- Direct Cardiologist Messaging
- Control Group

Results

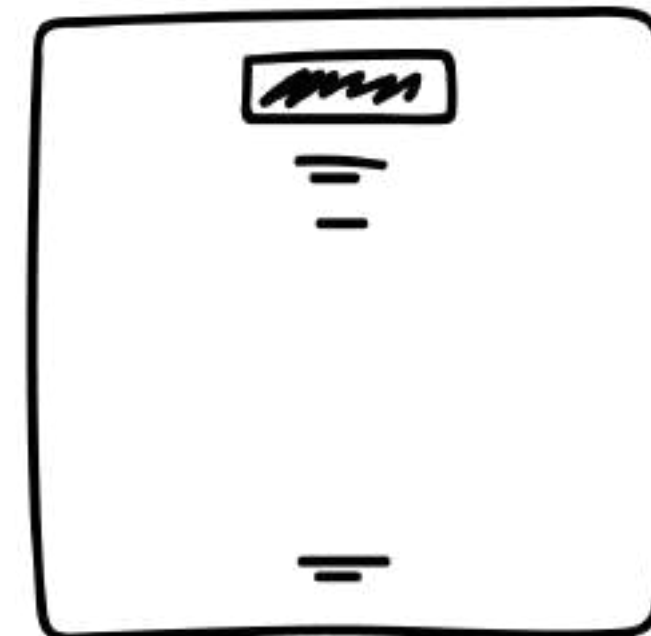
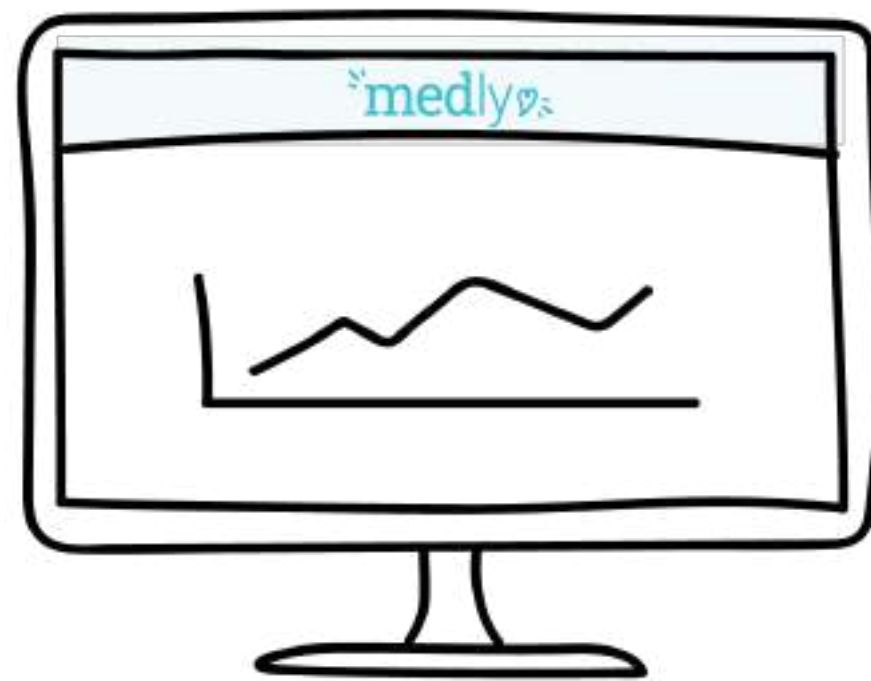
Congestive Heart Failure

- BNP: -150pg/mL
- LVEF: +7.4%
- Self Care: +7 points



Remote Patient Monitoring for

Heart Failure



Medly

Helping patients monitor their symptoms and measurements, and provide self-care guidance, all at home.

- Chronic heart failure
- Receive feedback and instructions from their healthcare team
- Bluetooth enabled peripheral devices
- Integrates seamlessly with Apple Health



Medly Kit

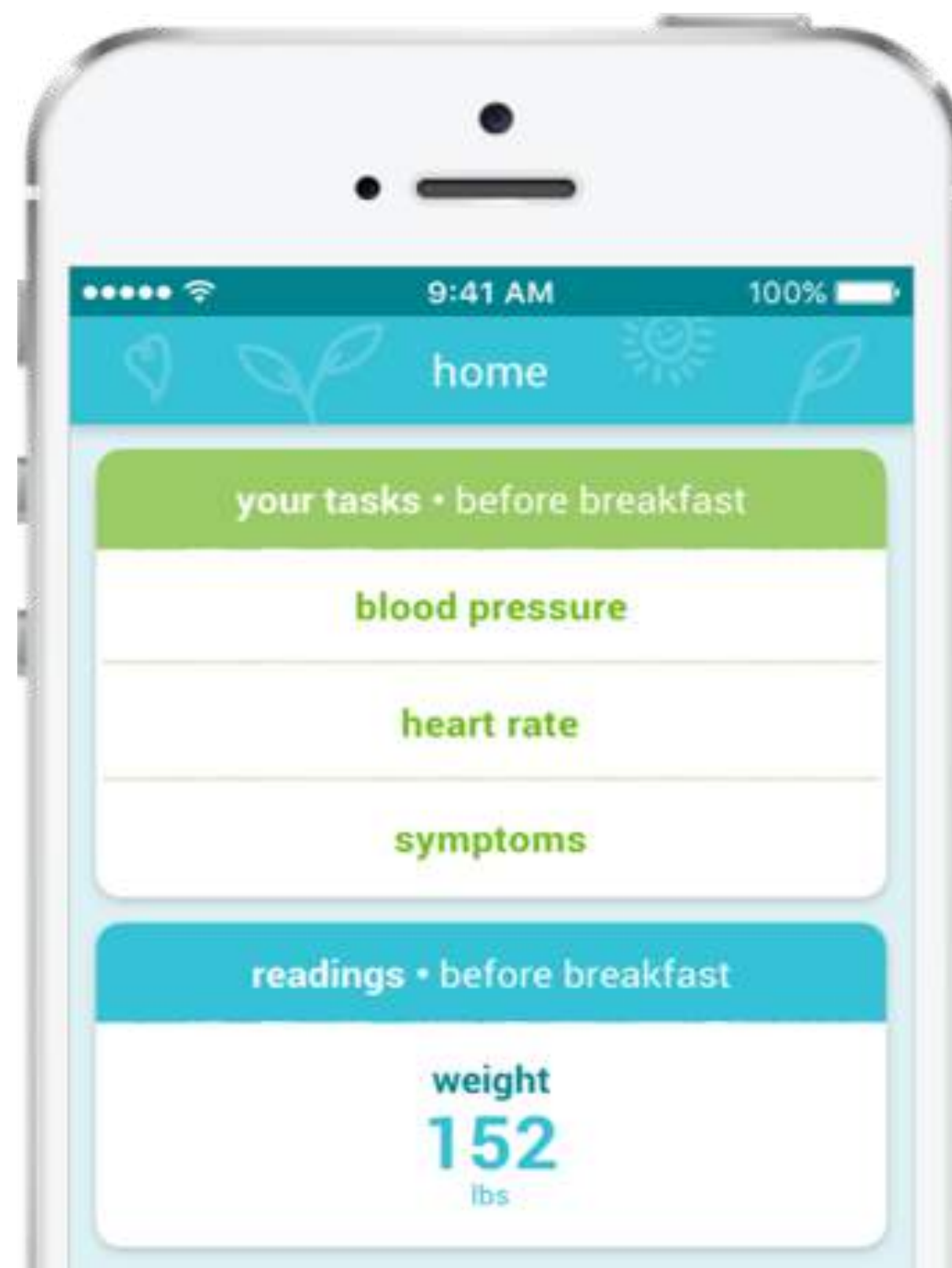
Patients record their symptoms and take vital signs with a Bluetooth-enabled blood pressure monitor and weight scale. Medly transfers patient readings to the clinic and generates alerts.



Daily Measurements

Take daily morning measurements

View instructions to take readings and health information at a glance.



Answer Symptom Tracking Questions

Questionnaires for self-monitoring.

how are you feeling?

Have you fainted? ☐ y ☒ n

Has your ICD gone off? ☐ y ☒ n

Has your breathing at night worsened? ☒ y ☐ n

Do you have more chest pain than usual? ☐ y ☒ n

Are you more tired than usual? ☒ y ☐ n

Are you more short of breath than usual? ☐ y ☒ n

Review trends

View trends and identify patterns.



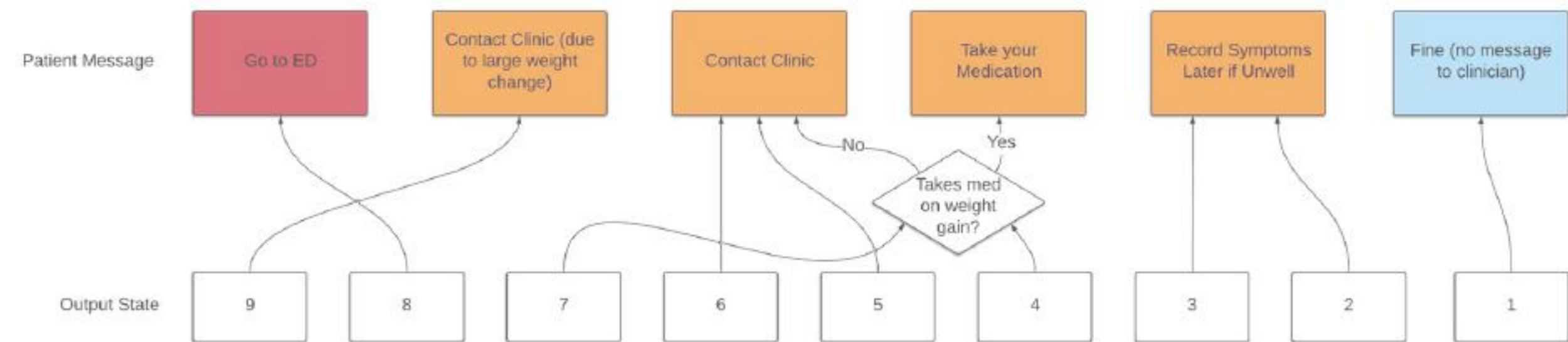
Medly Algorithm

The Medly algorithm is a rule-based expert system that was developed in an iterative fashion with feedback from the PMCC clinicians.

The Medly algorithm:

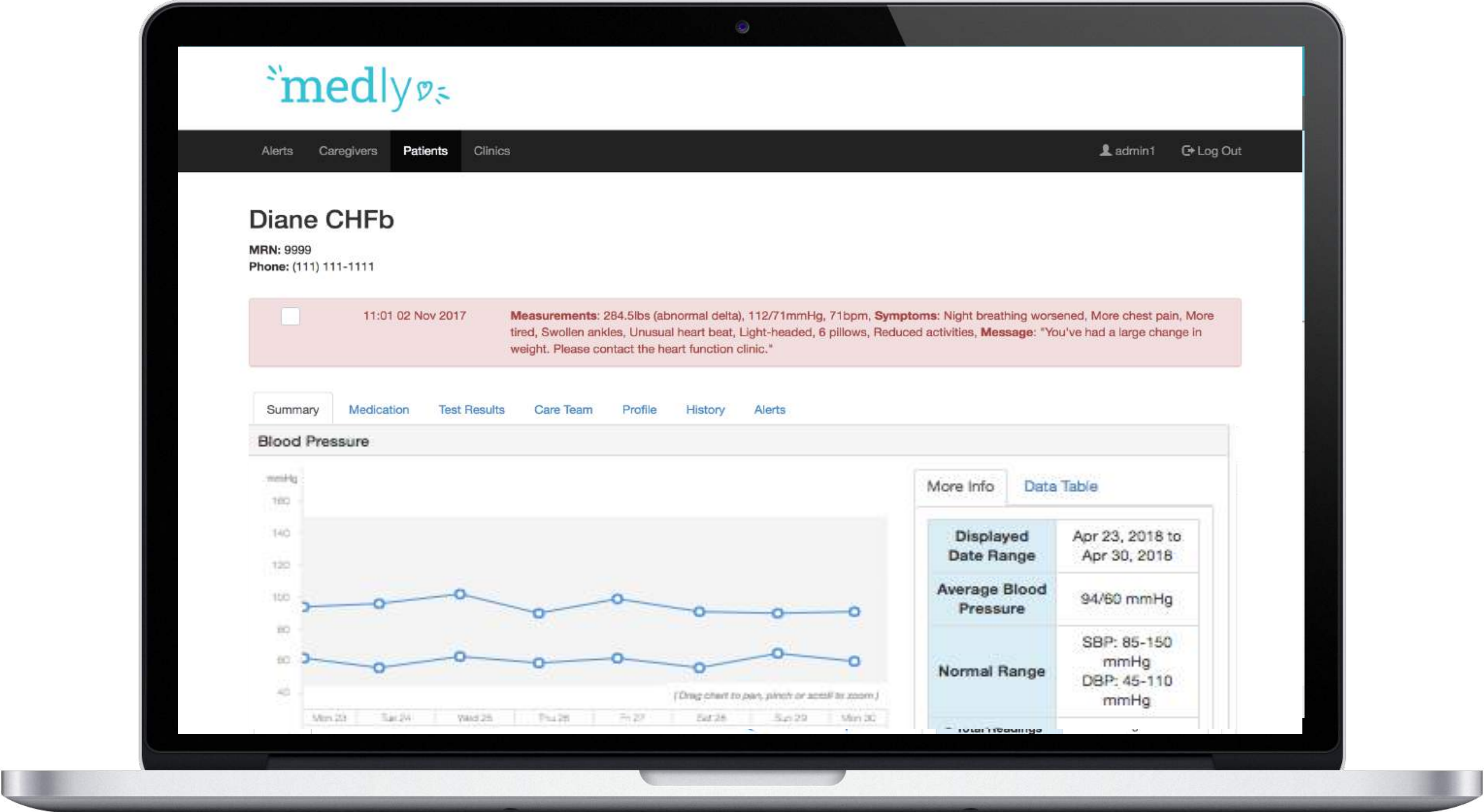
- Inputs the four measurements taken by the patients and generates **one of six self-care feedback messages**
- **Supports the triaging of patients**, while keeping the clinicians updated on the patient's status
- Provides patients with peace of mind and allows **clinicians to focus on their most urgent patients**





		SYMPTOMS							
		Normal		Abnormal		Critical		Urgent	
WEIGHT	High	BP		BP		BP		BP	
	High	BP		BP		BP		BP	
WEIGHT	High	BP		BP		BP		BP	
	High	BP		BP		BP		BP	
WEIGHT	High	BP		BP		BP		BP	
	High	BP		BP		BP		BP	
WEIGHT	High	BP		BP		BP		BP	
	High	BP		BP		BP		BP	
WEIGHT	High	BP		BP		BP		BP	
	High	BP		BP		BP		BP	
WEIGHT	High	BP		BP		BP		BP	
	High	BP		BP		BP		BP	
WEIGHT	High	BP		BP		BP		BP	
	High	BP		BP		BP		BP	
WEIGHT	High	BP		BP		BP		BP	
	High	BP		BP		BP		BP	
WEIGHT	High	BP		BP		BP		BP	
	High	BP		BP		BP		BP	
WEIGHT	High	BP		BP		BP		BP	
	High	BP		BP		BP		BP	
WEIGHT	High	BP		BP		BP		BP	
	High	BP		BP		BP		BP	
WEIGHT	High	BP		BP		BP		BP	
	High	BP		BP		BP		BP	
WEIGHT	High	BP		BP		BP		BP	
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	High	BP							

Clinician Dashboard



Scaling



PROVIDER



PATIENT

CONVENTIONAL

1

25 to 100

medly

1

300

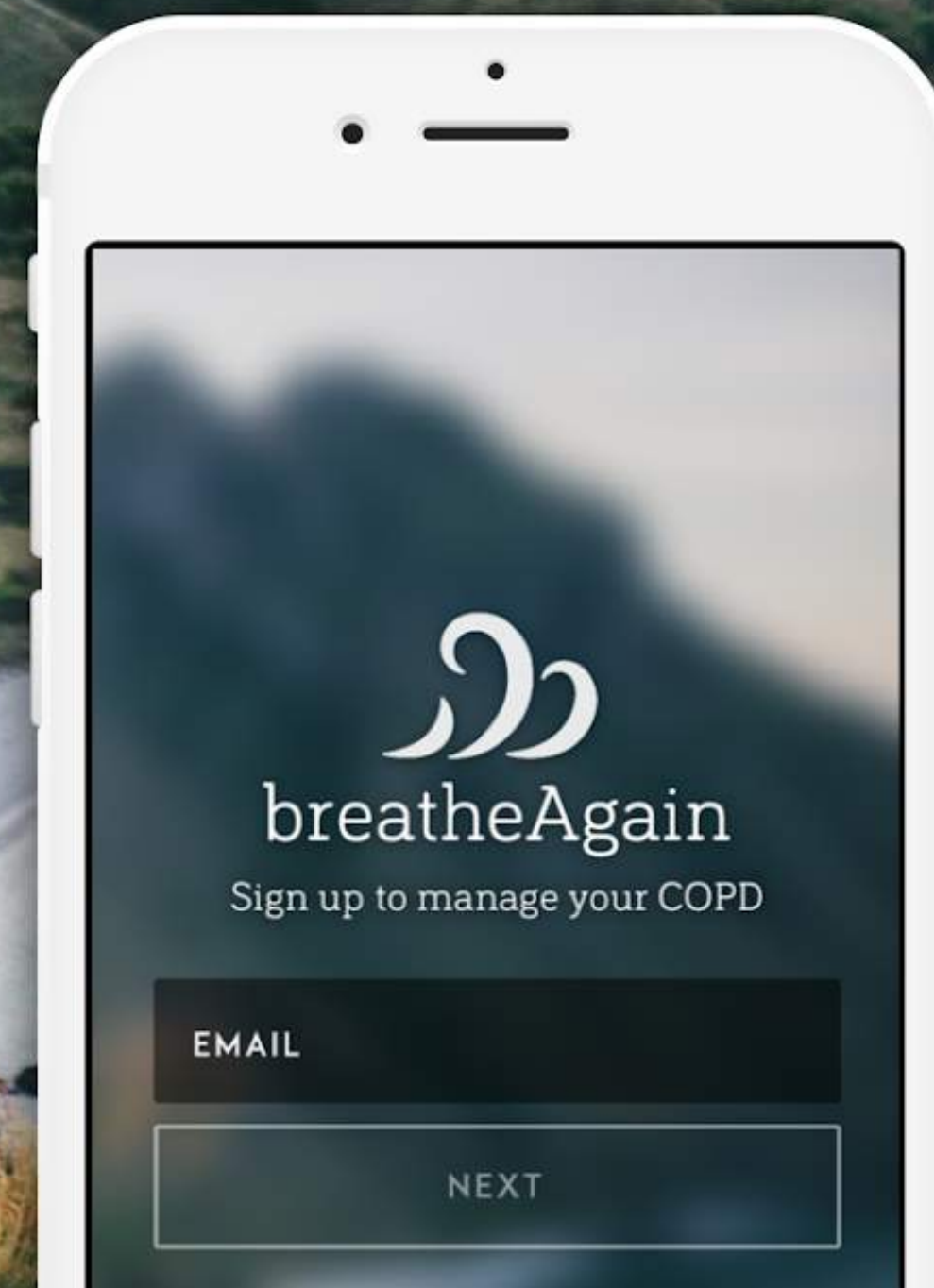
LUNG DISEASE






breathe

for COPD




breatheAgain
Sign up to manage your COPD

EMAIL

NEXT



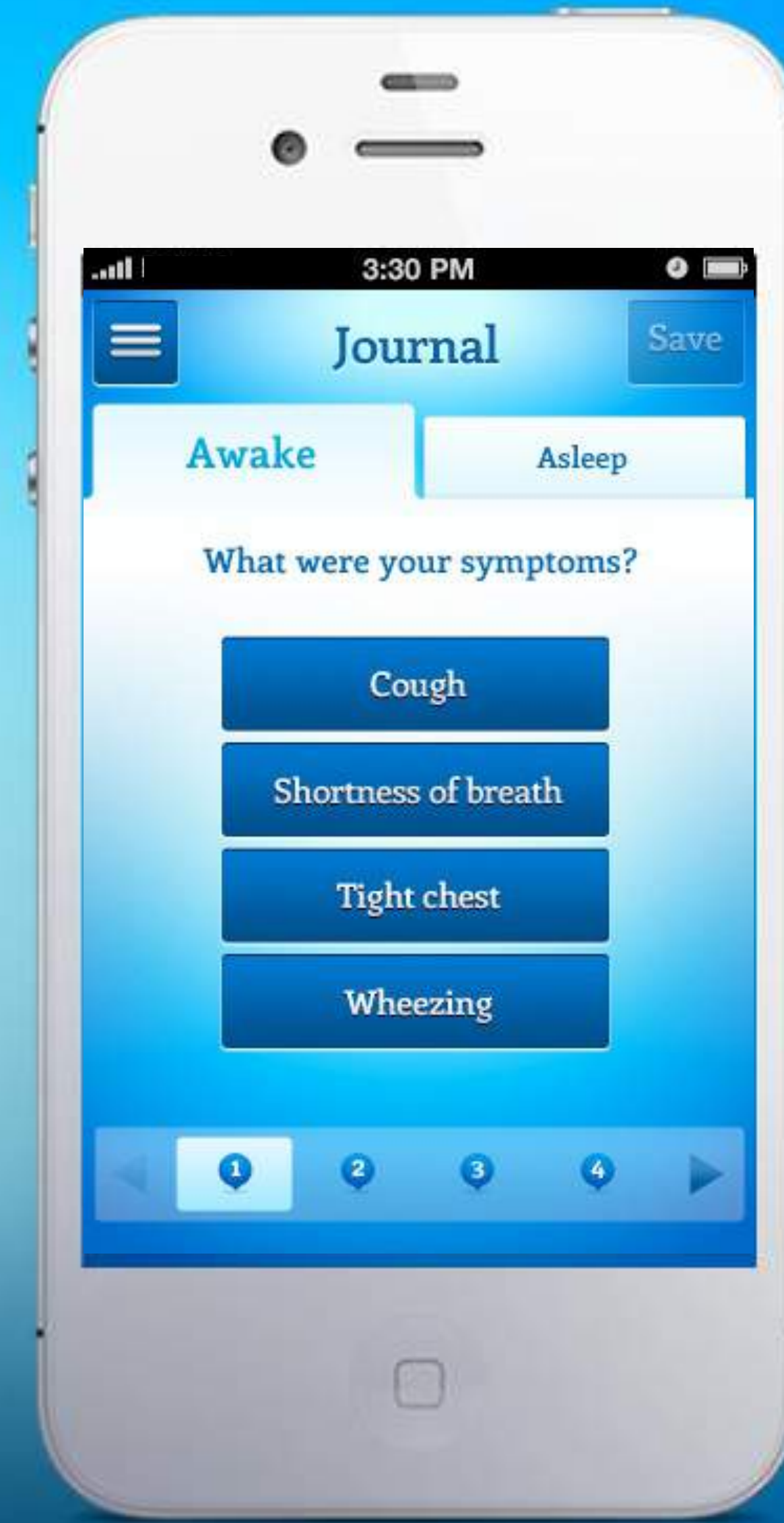
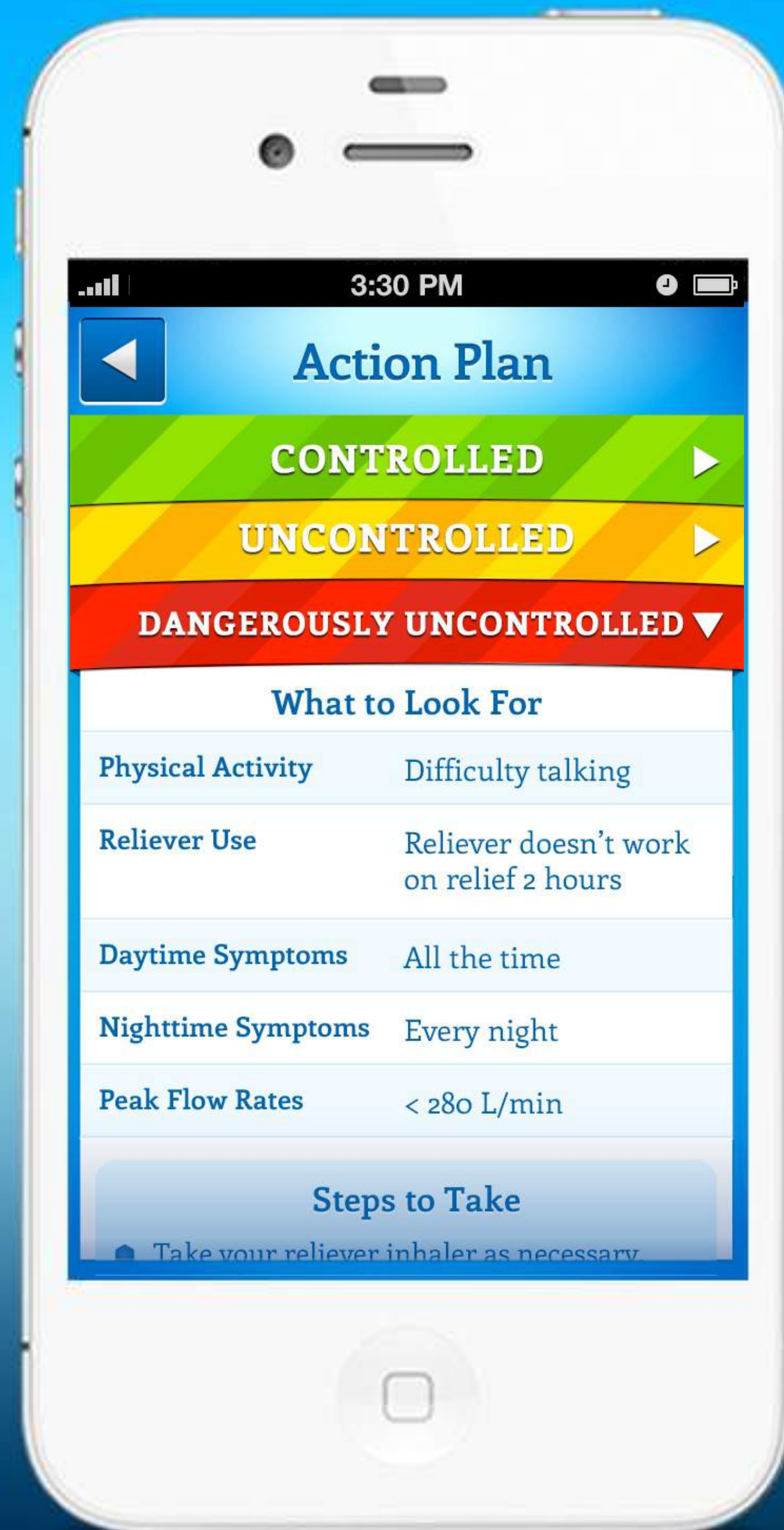
breathe

Sign in

What is your asthma control zone?

For each item below think about the statement that most closely reflects what you are currently experiencing.

[illegible]





Goal

Build capacity for patient to take appropriate action when they feel unwell



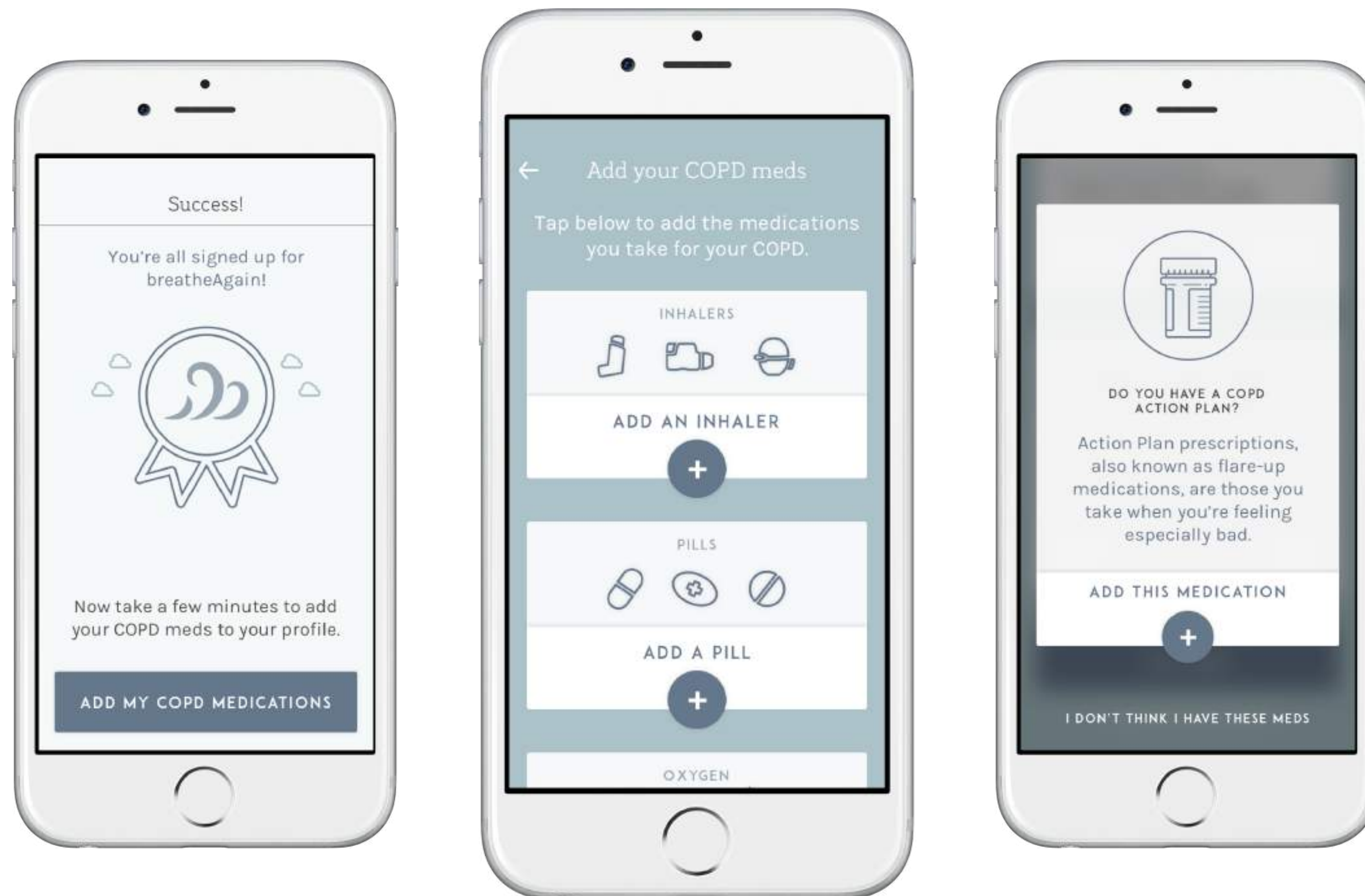
How?

We use a chatbot to:

- Teach patients to **recognize their flare-ups** by identifying their early symptoms
- **Self-manage their flare-ups** through use of their existing **action plan**, developed with their healthcare provider

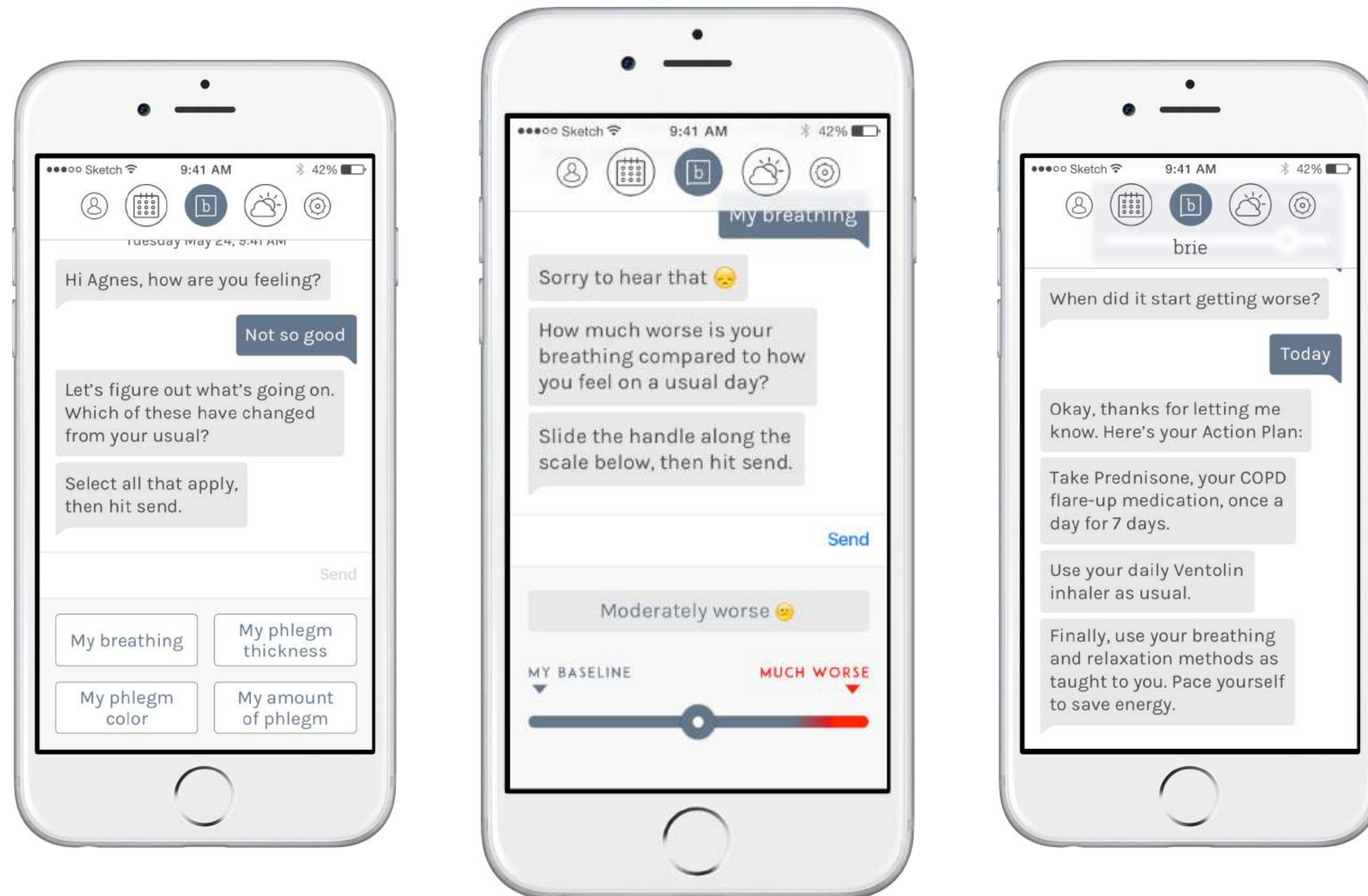
1

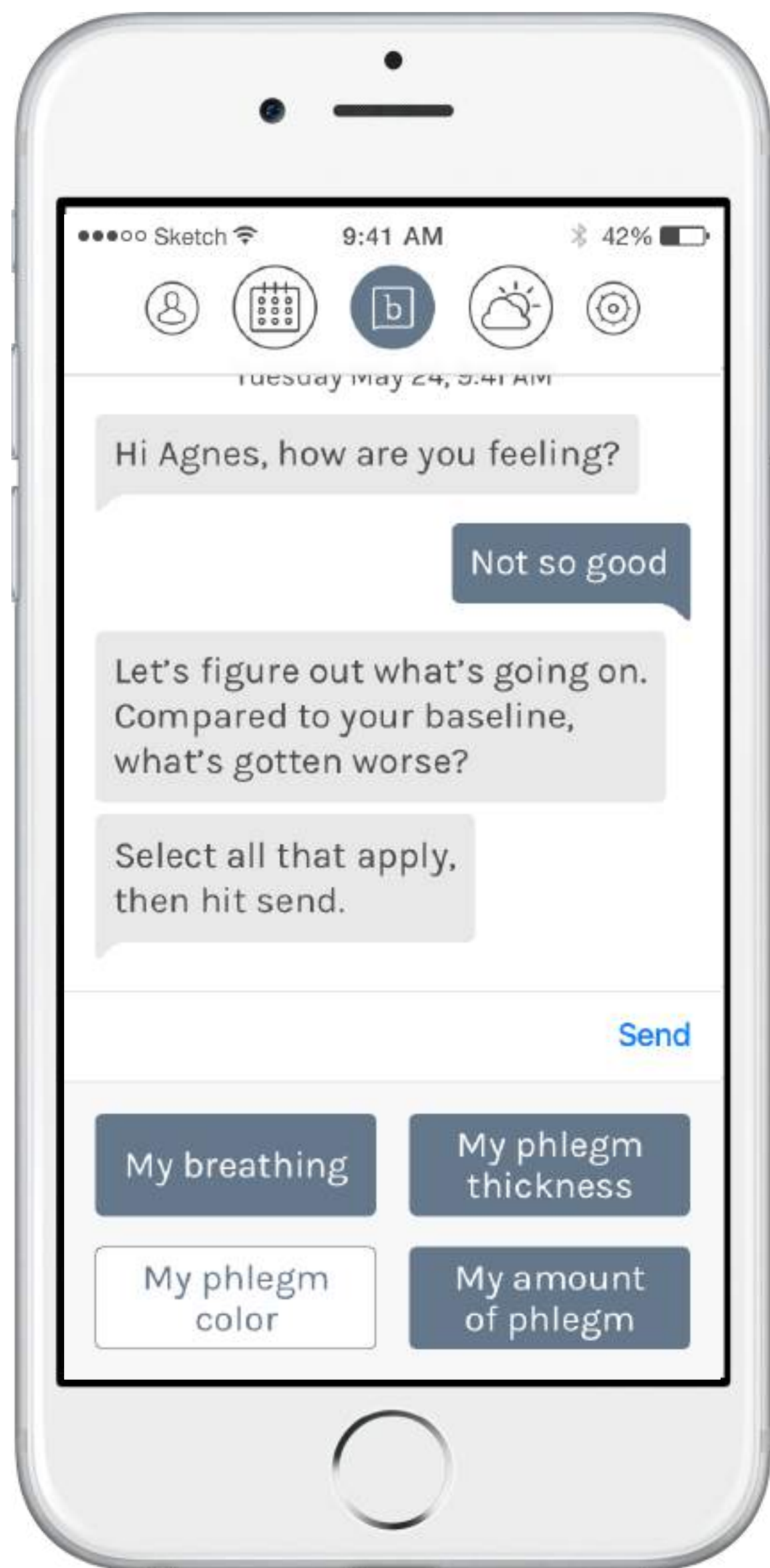
Step 1: Onboard & capture medications / action plan



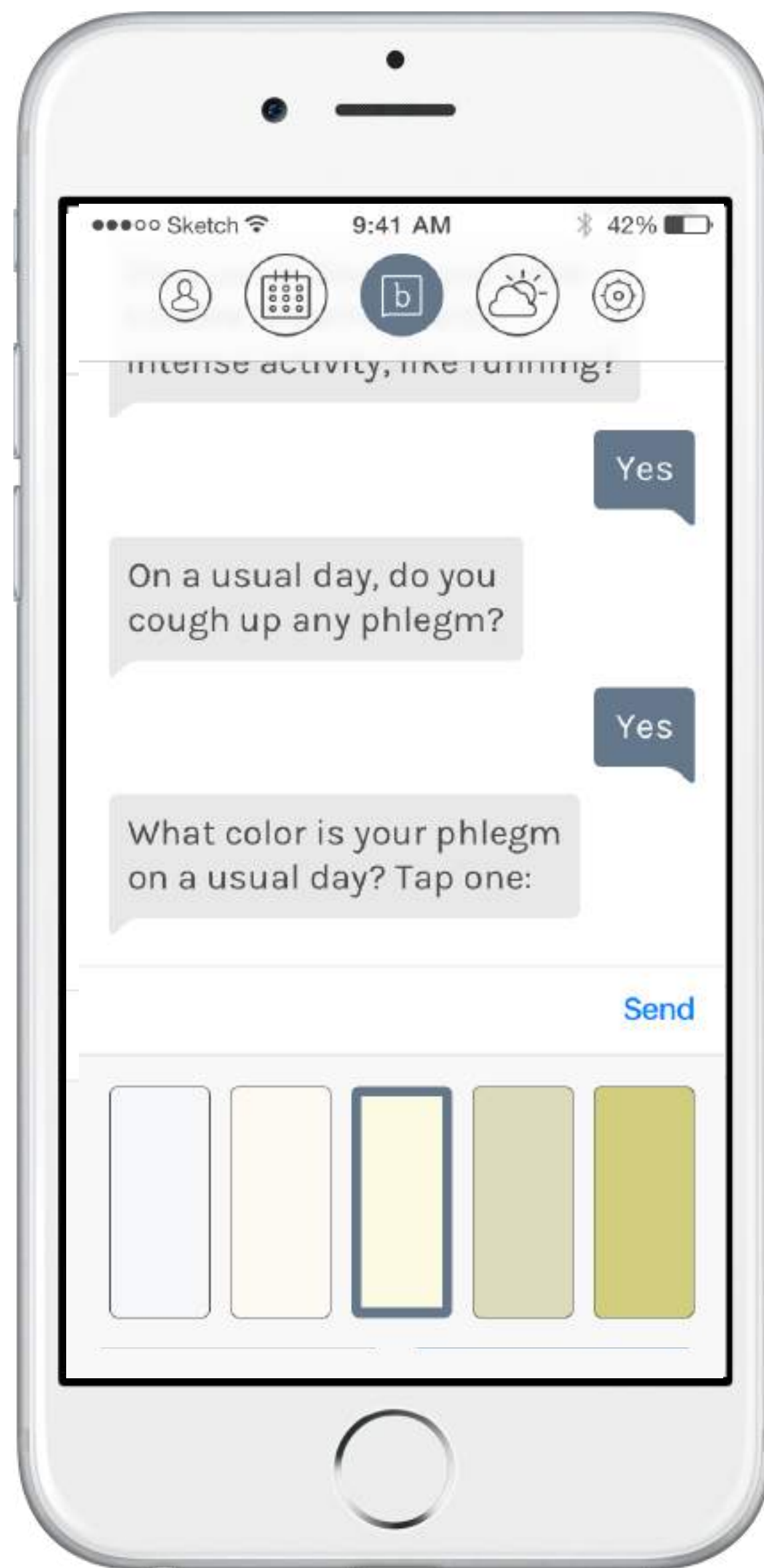
2

Step 2: Report symptoms & detect exacerbation

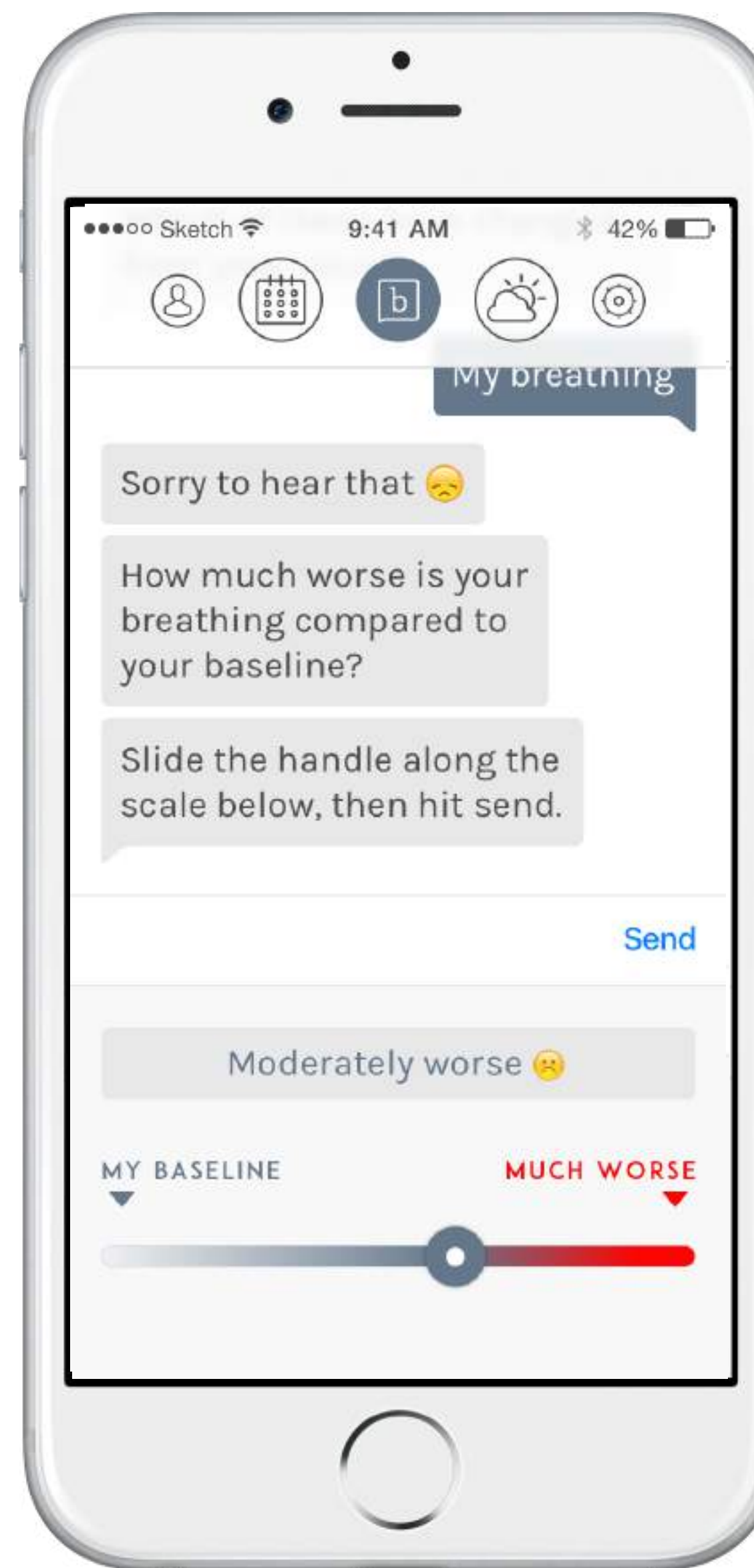




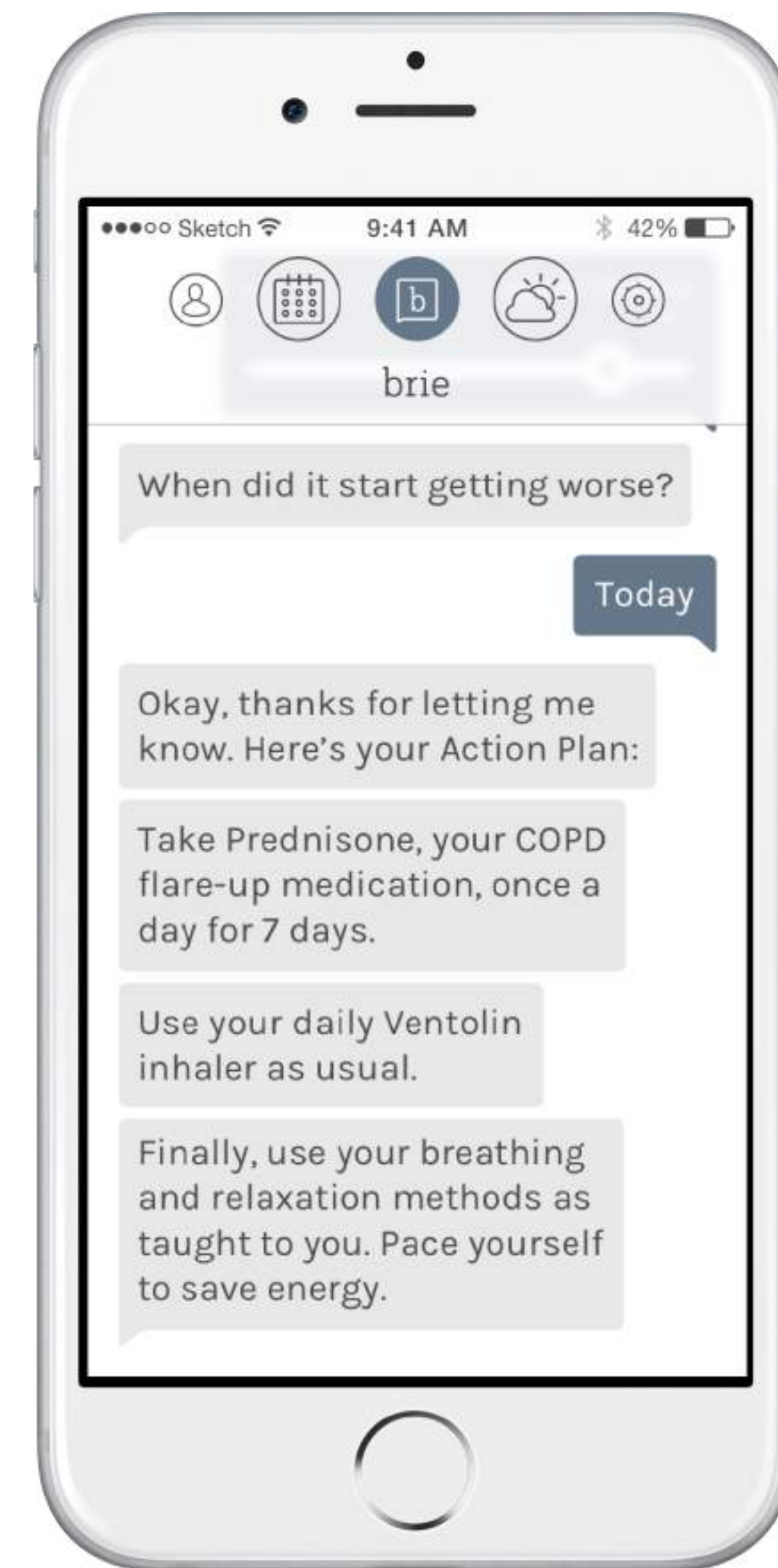
Multiple selections



Colours



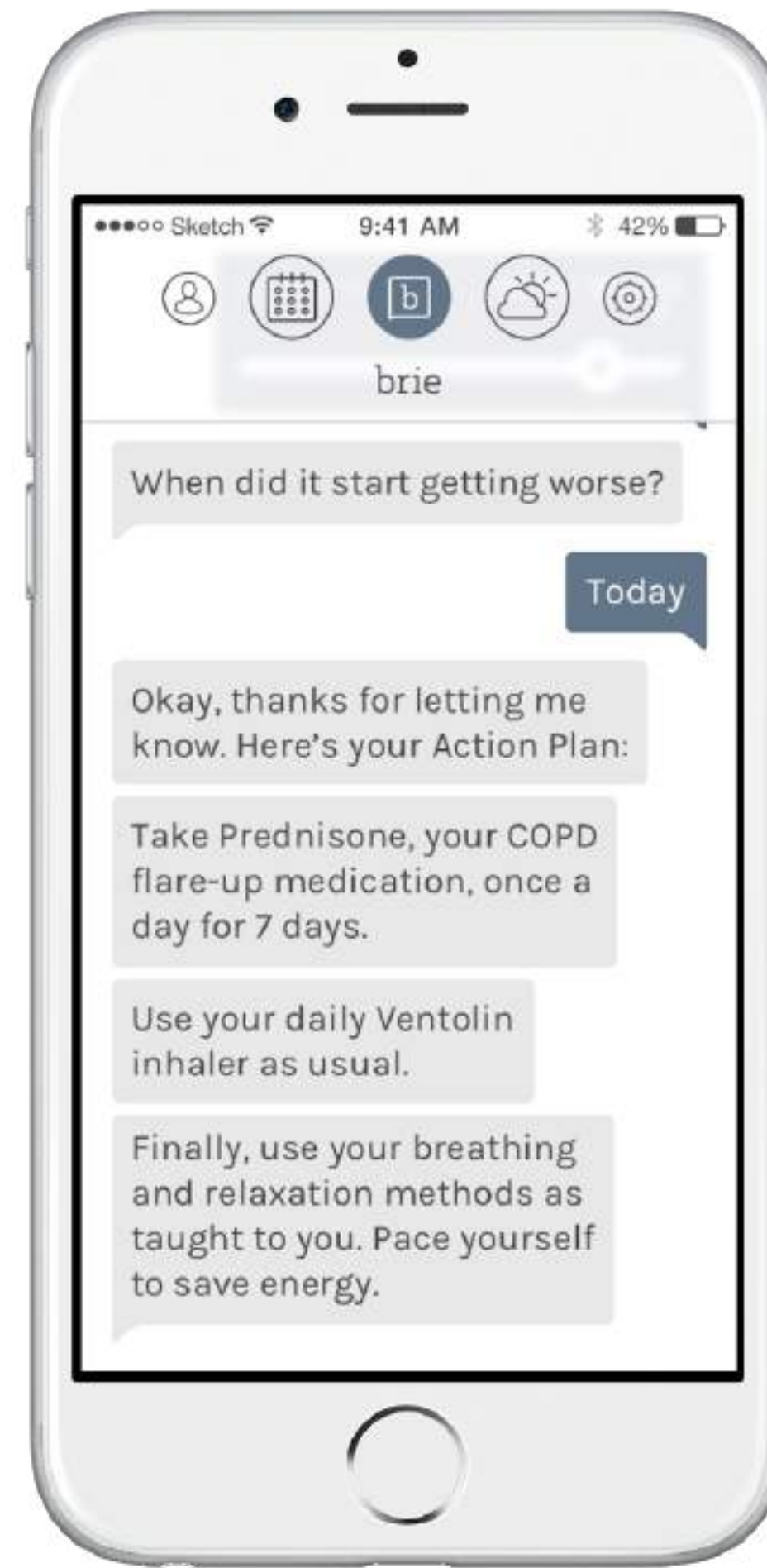
Severity



Action Plan

3

Step 3: Deliver personalized CTS action plan



My COPD Action Plan _____ Date _____

Patient's Copy (Patient's Name)

This is to tell me how I will take care of myself when I have a COPD flare-up.

My goals are _____

My support contacts are _____ and _____

(Name & Phone Number) (Name & Phone Number)

My Symptoms	I Feel Well	I Feel Worse	I Feel Much Worse
I have sputum.	My usual sputum colour is: _____	Changes in my sputum, for at least 2 days. Yes <input type="checkbox"/> No <input type="checkbox"/>	My symptoms are not better after taking my flare-up medicine for 48 hours.
I feel short of breath.	When I do this: _____	More short of breath than usual for at least 2 days. Yes <input type="checkbox"/> No <input type="checkbox"/>	I am very short of breath, nervous, confused and/or drowsy, and/or I have chest pain.
My Actions	Stay Well I use my daily puffers as directed. If I am on oxygen, I use _____ L/min.	Take Action If I checked "Yes" to one or both of the above, I use my prescriptions for COPD flare-ups. I use my daily puffers as usual. If I am more short of breath than usual, I will take _____ puffs of _____ up to a maximum of _____ times per day. I use my breathing and relaxation methods as taught to me. I pace myself to save energy. If I am on oxygen, I will increase it from _____ L/min to _____ L/min.	URGENT Call For Help I will call my support contact and/or see my doctor and/or go to the nearest emergency department. I will dial 911. Important information: I will tell my doctor, respiratory educator, or case manager within 2 days if I had to use any of my flare-up prescriptions. I will also make follow-up appointments to review my COPD Action Plan twice a year.

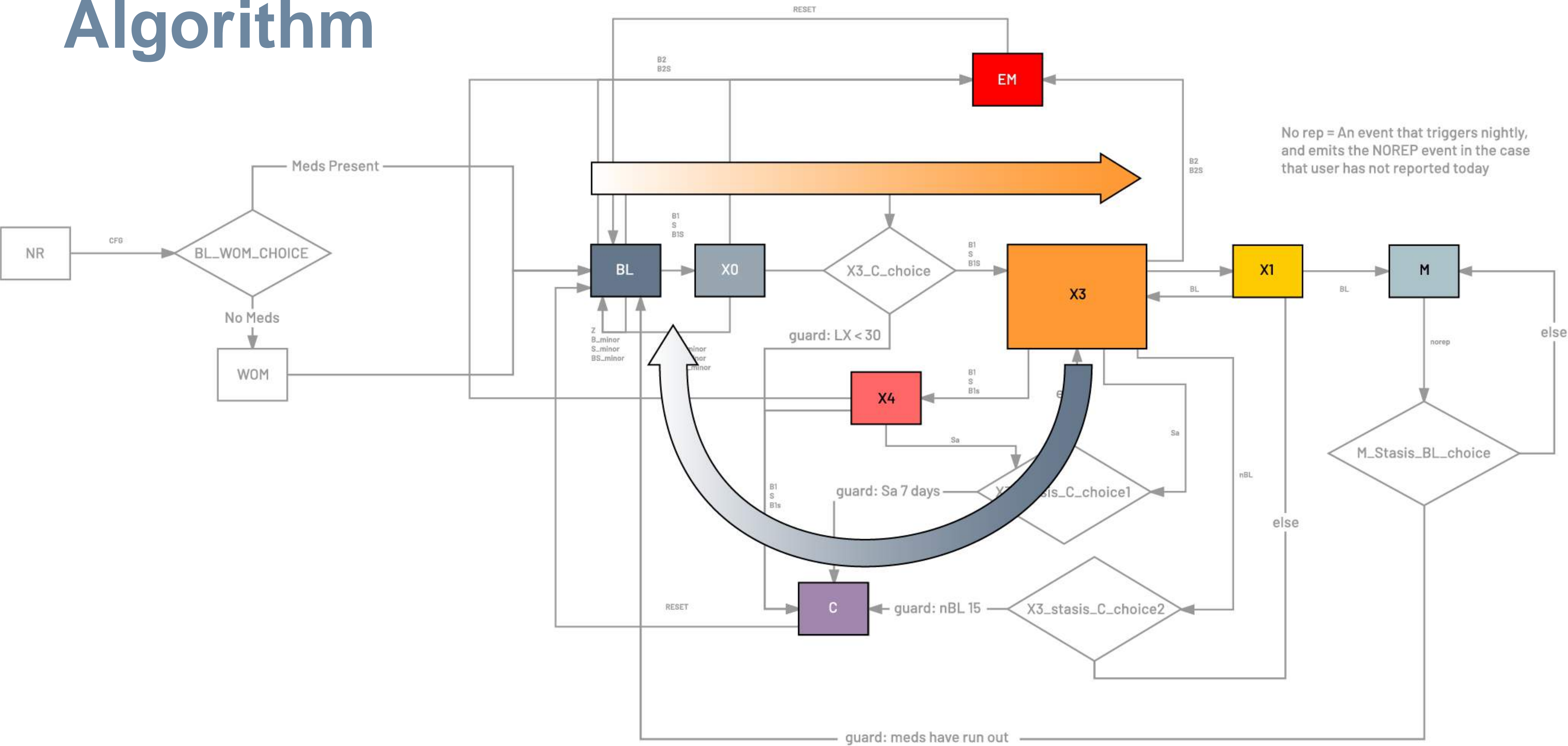
Notes: _____

THE LUNG ASSOCIATION / L'ASSOCIATION PULMONAIRE CANADIAN THORACIC SOCIETY / SOCIÉTÉ CANADIENNE DE THORACOLOGIE

Produced in collaboration with the CCRD & Asthma Network of Alberta (CANA). The Canadian Thoracic Society (CTS) acknowledges the past contributions of Living well with COPD and the Family Physician-Asthma Group of Canada. PART 1 OF 2



Algorithm



Why do good products FAIL?



PRODUCT



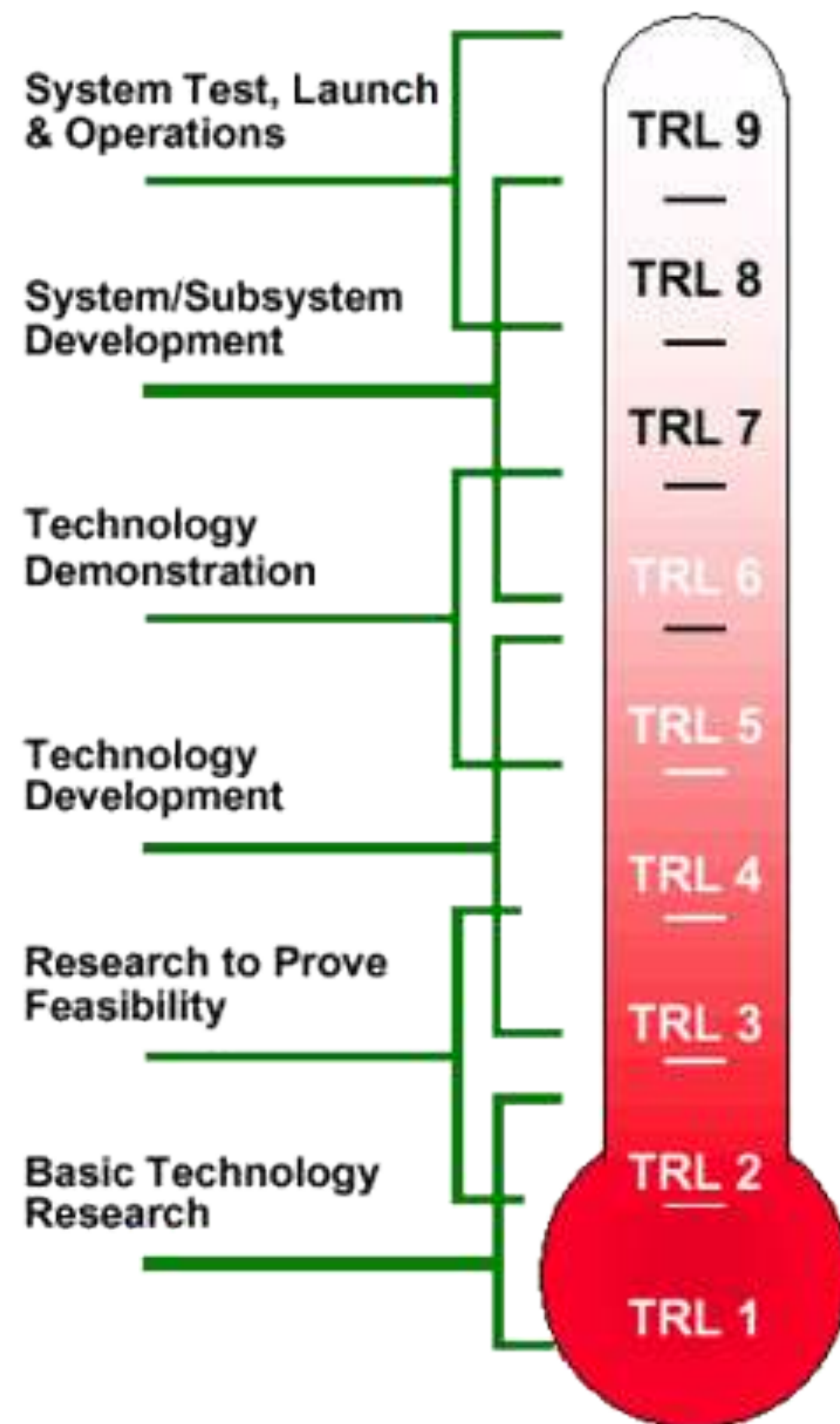
PRODUCT

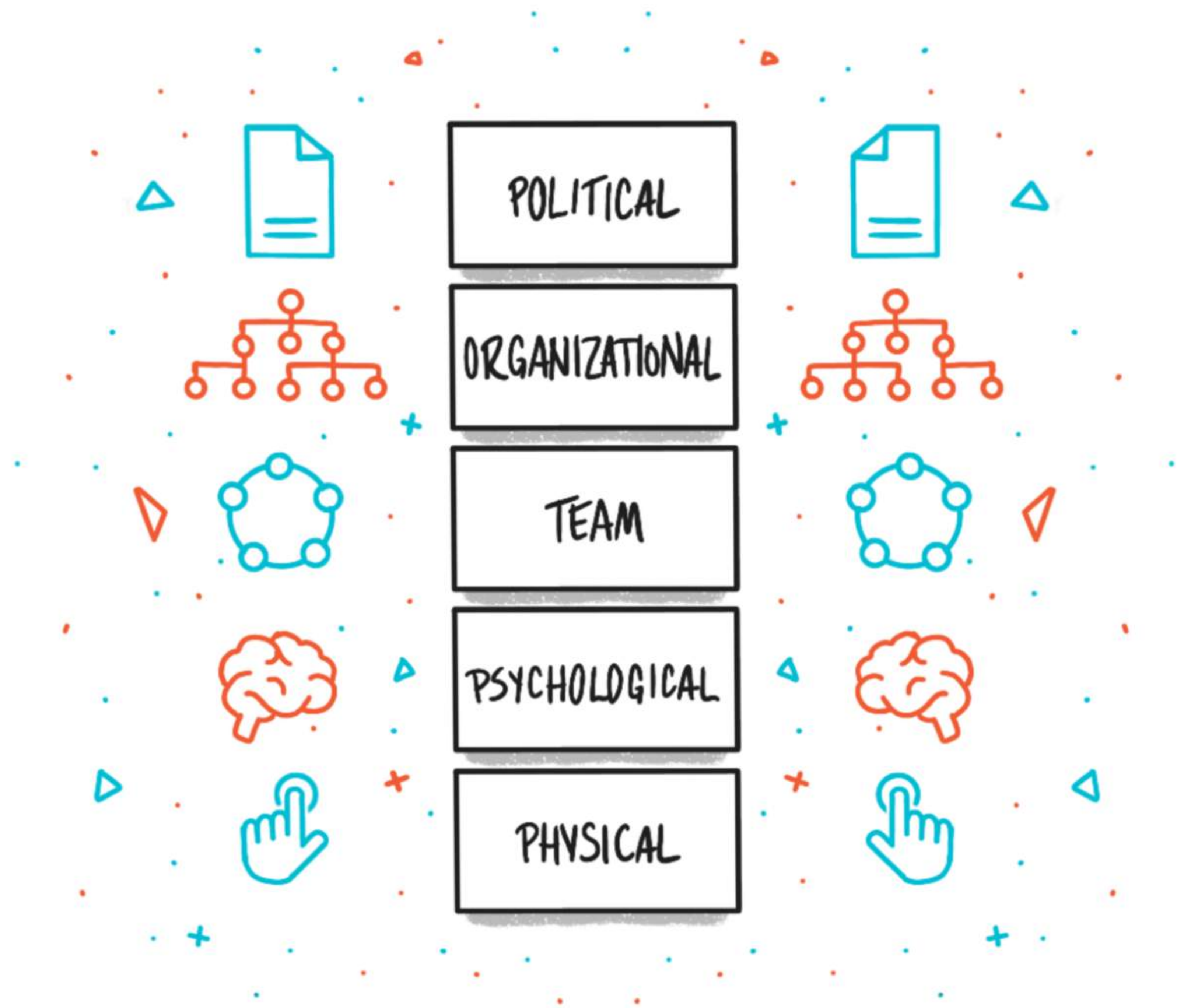


PRODUCT

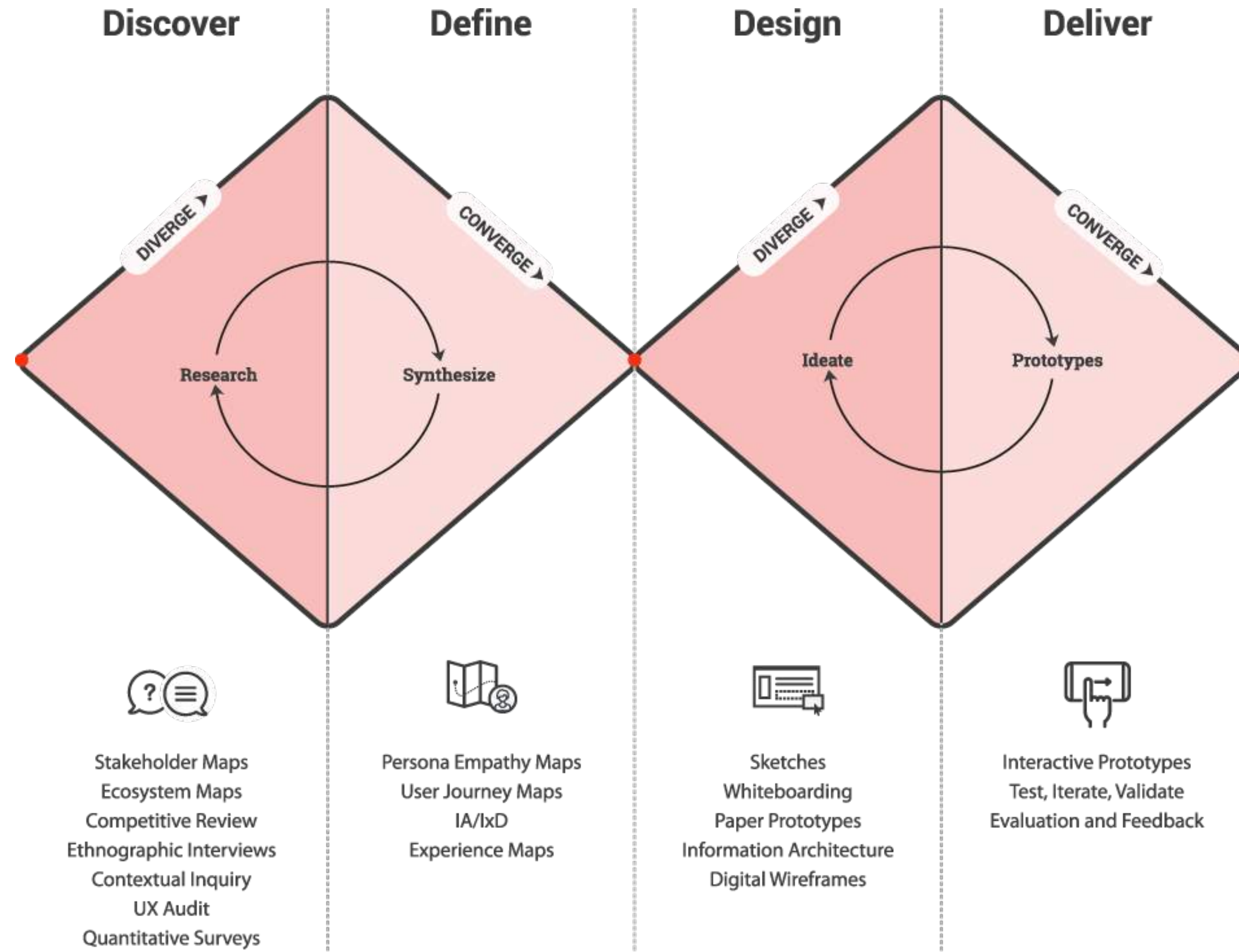


PRODUCT





Double Diamond Design Model



Our Design Process

Design the
Right Thing

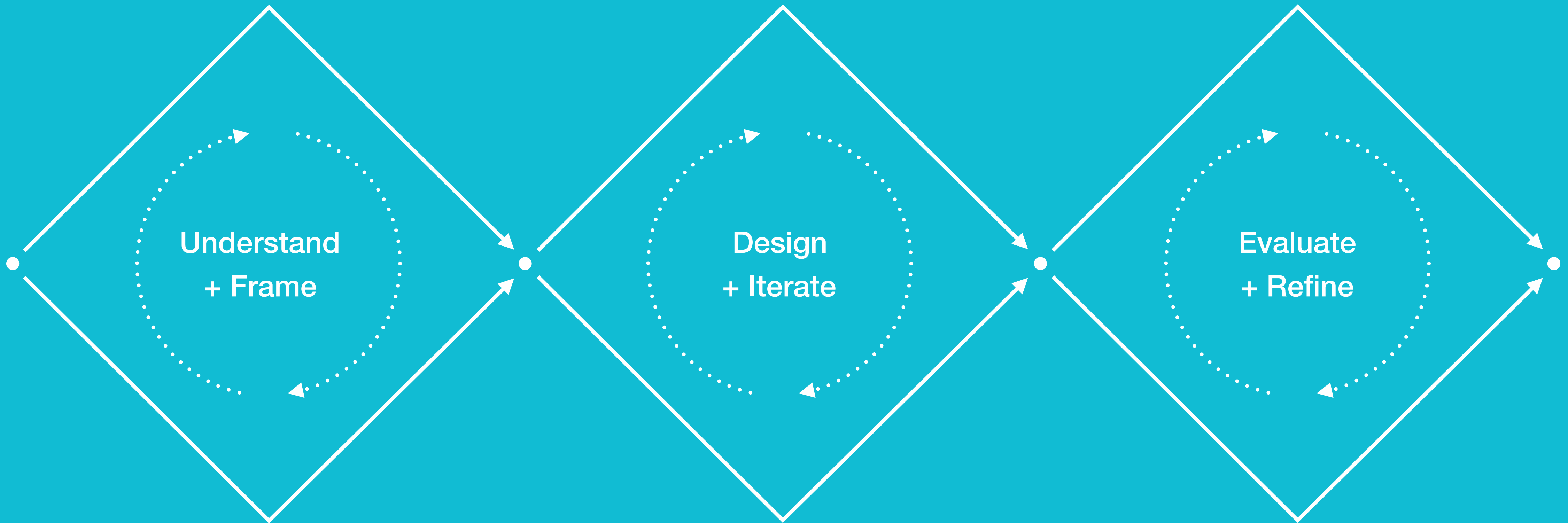
Design the
Thing Right

Implement
And Evolve

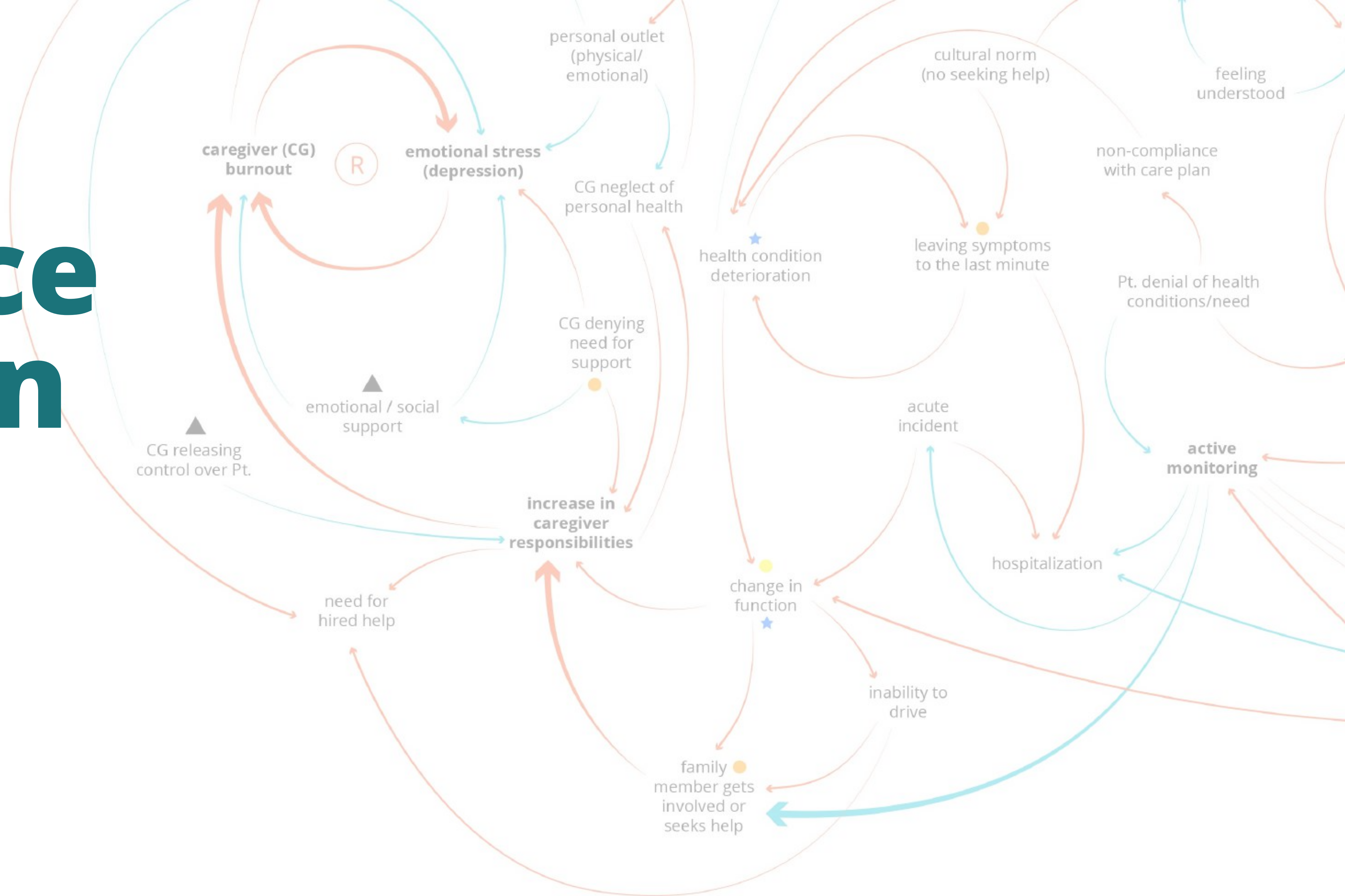
Understand
+ Frame

Design
+ Iterate

Evaluate
+ Refine



Service Design



Product

Service



Product



Service



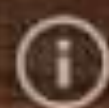
DOLLAR SHAVE CLUB



BLADES



BUNDLES



THE HUMBLE TWIN

EVERY
MONTH

\$1

+2.00
S&H

SELECT

A great basic shaver, for guys who dig simplicity and precision.



THE 4X

EVERY
MONTH

\$6

SHIPS
FREE

SELECT

Member favorite - a gentle shave in a single stroke.



THE EXECUTIVE

EVERY
MONTH

\$9

SHIPS
FREE

SELECT

The final frontier - it's like a personal assistant for your face.



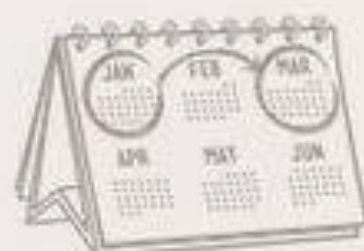
\$1/MO
+ \$2 S&H

\$6/MO
SHIPS FREE

\$9/MO
SHIPS FREE

CHOOSE YOUR BLADE

We have 3 high quality options for you.



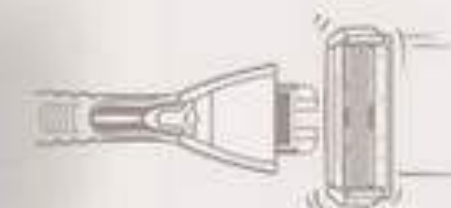
ADJUST AS YOU GO

Blades and frequency — you're in control.



“I like shaving
with a dull razor.”
- No one, ever.

CHANGE YOUR BLADE EACH WEEK



TREAT YOURSELF

Pop on a fresh new blade when you want.



EASY CANCEL

Seriously, we should make it harder.

THE SMARTER WAY, DELIVERED.

You'll never look back.

PRODUCT

SERVICE



PRODUCT



SERVICE

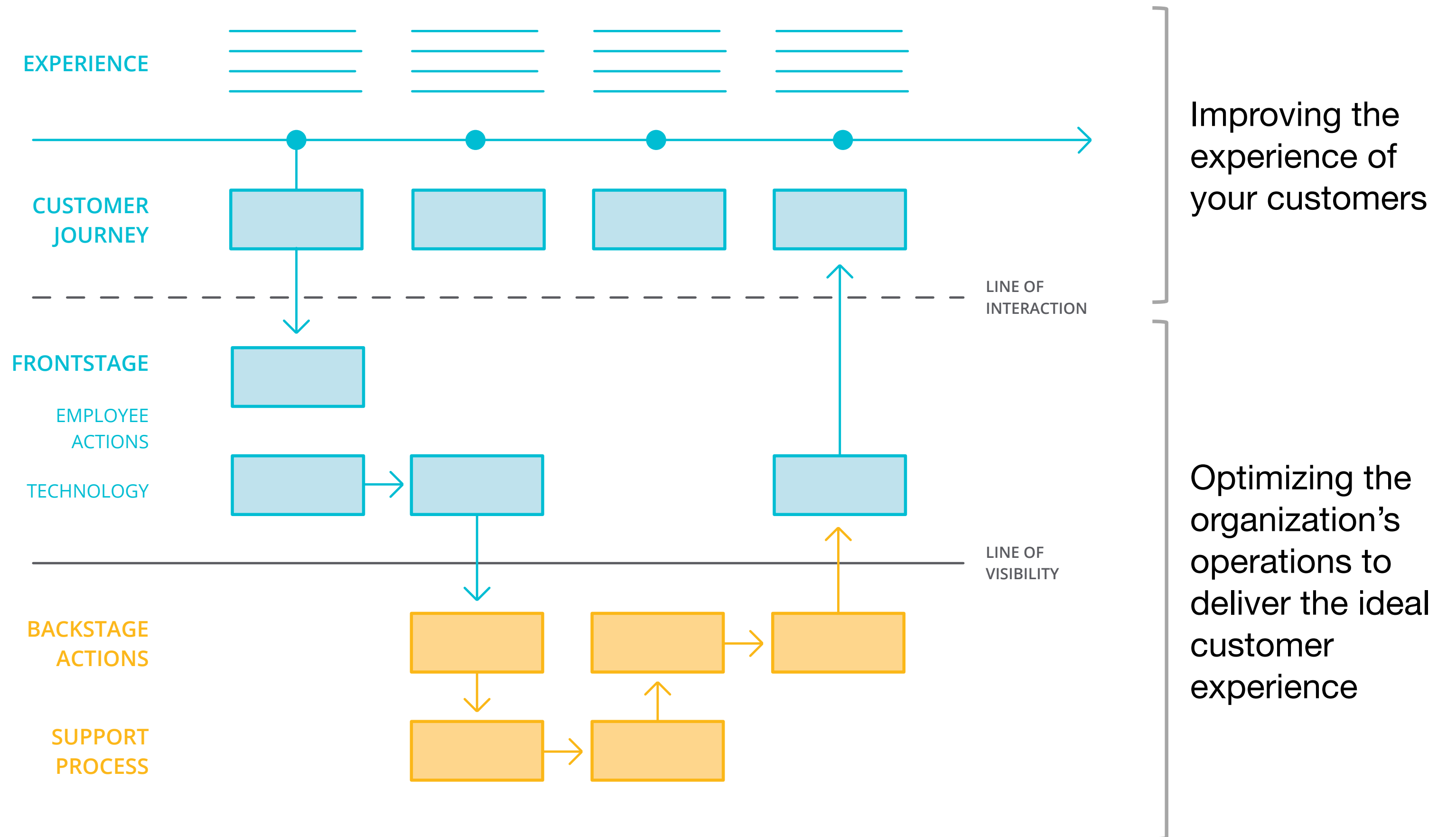


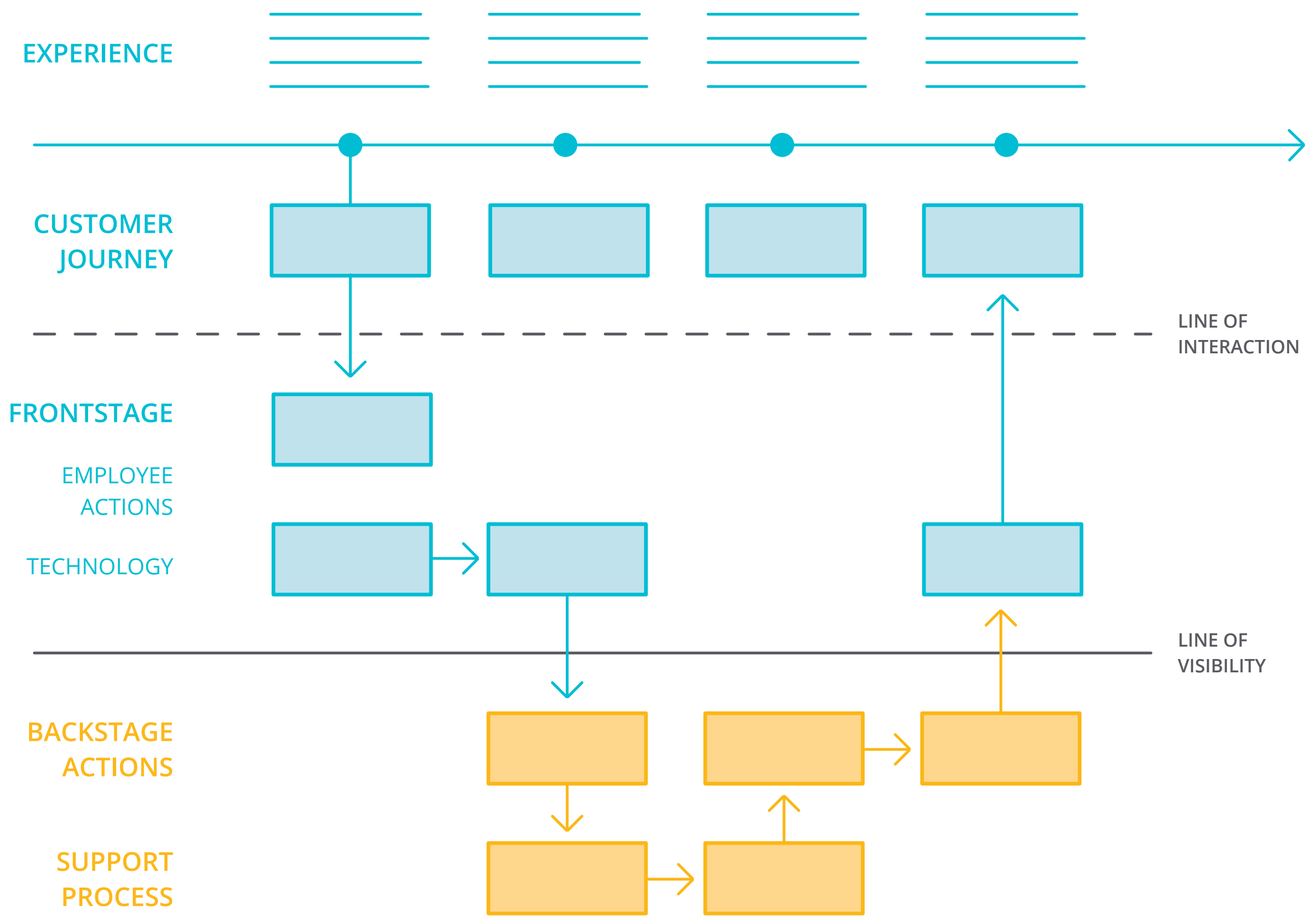
PRODUCT
tangible +
consumable

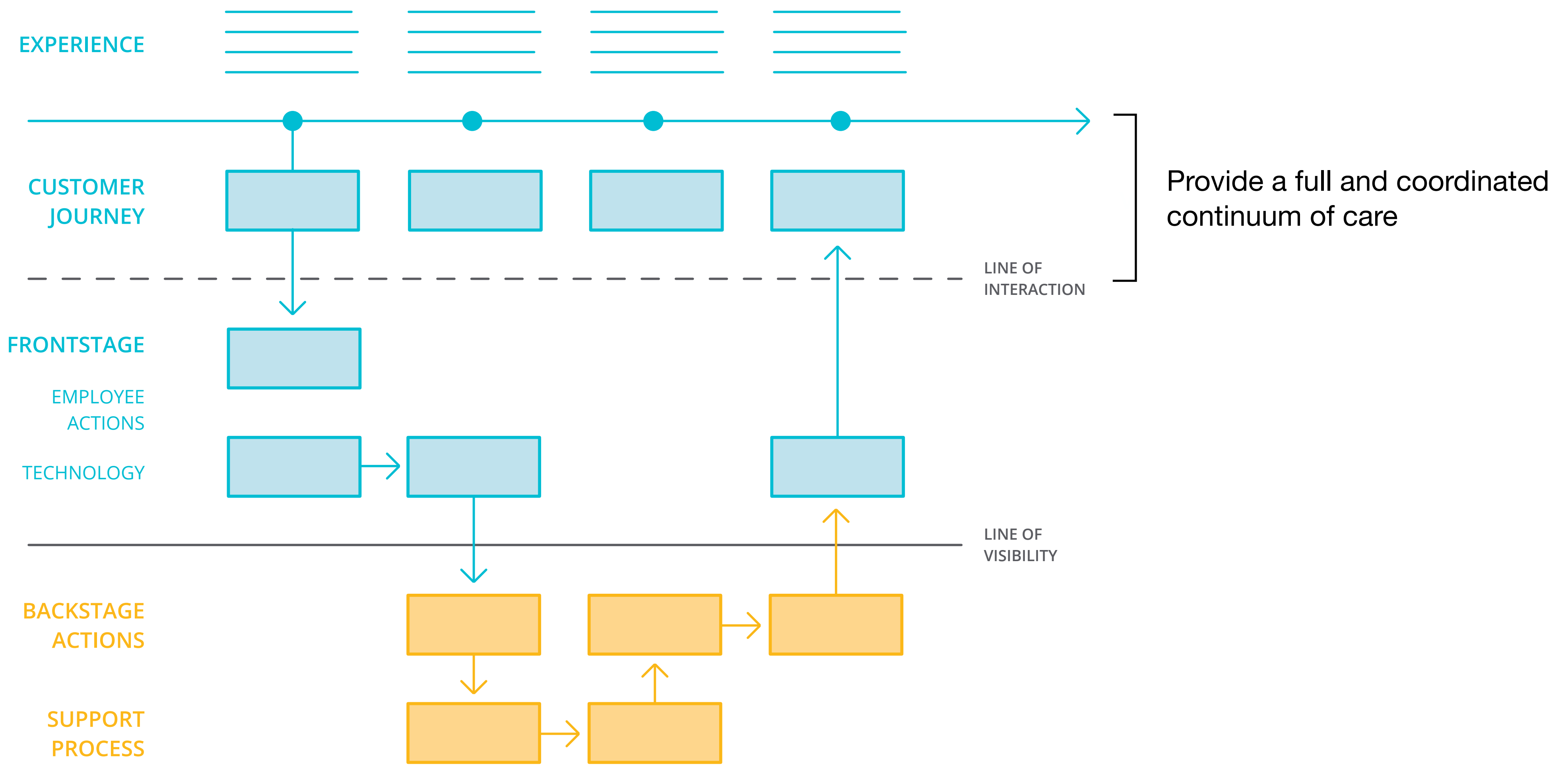
SERVICE
intangible +
lasting +
non-ownership

What is Service Design?

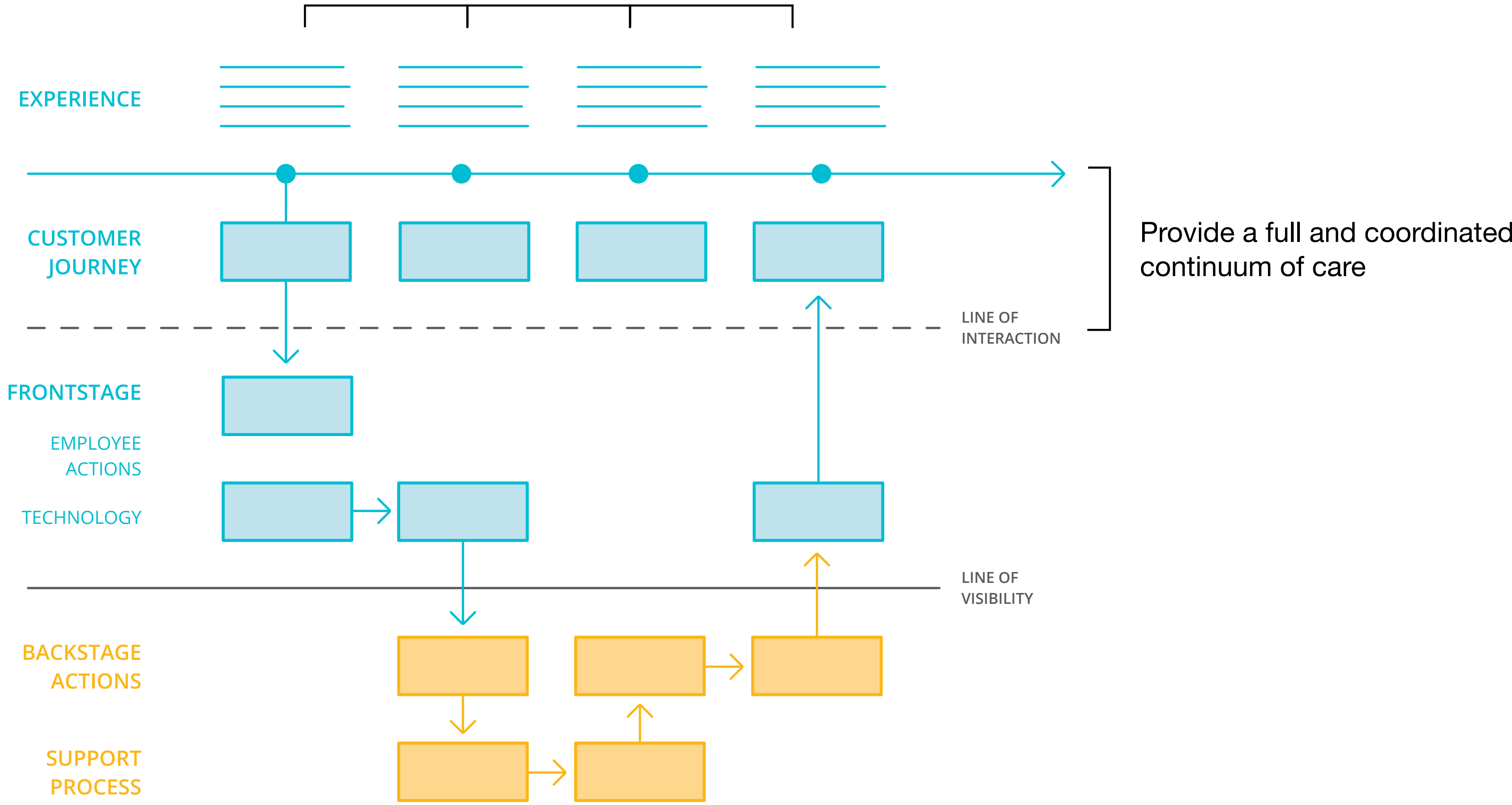
The designing, aligning, and optimizing of an organization's operations to improve the experiences of the people for whom an organization serves.



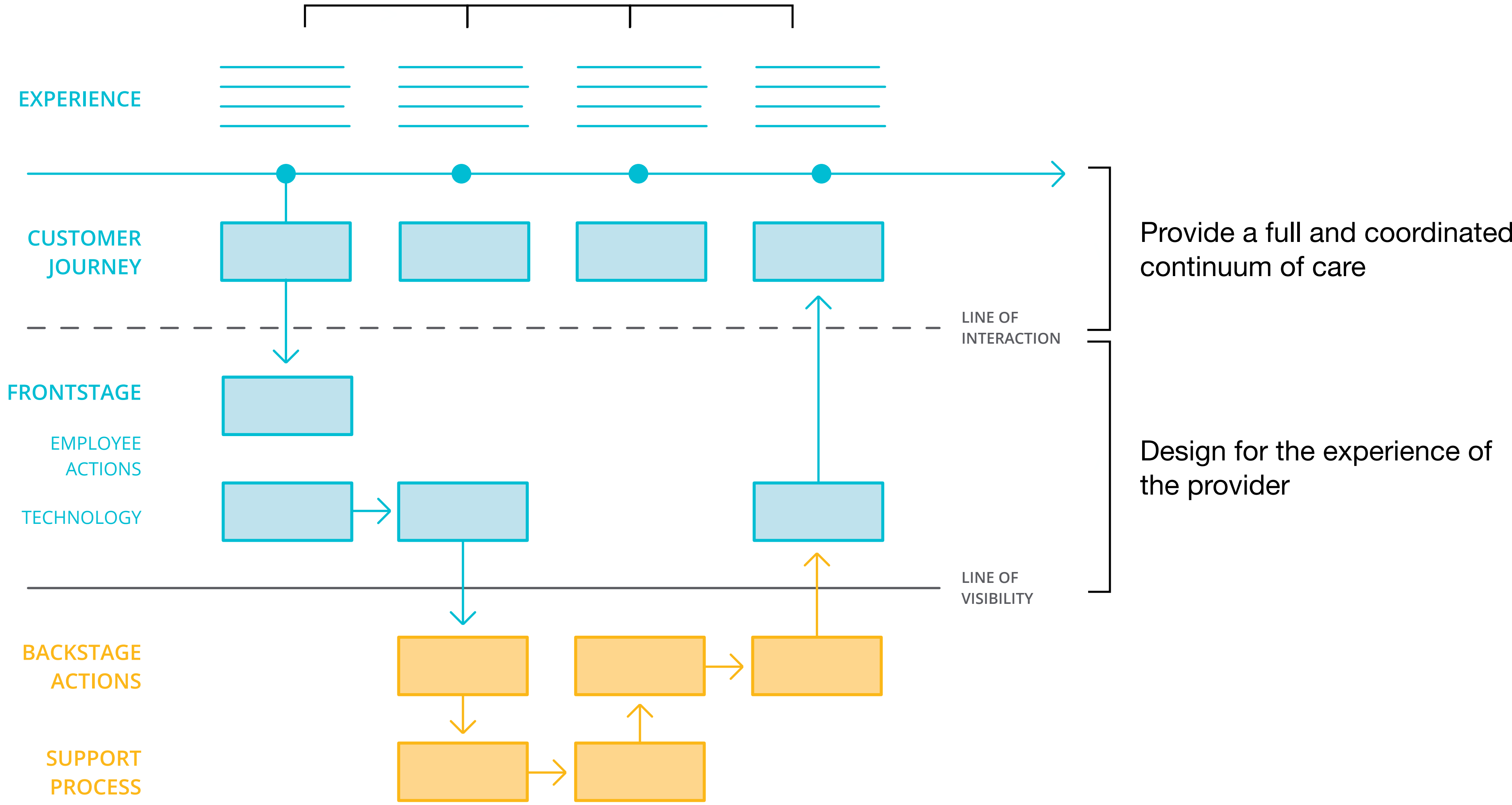




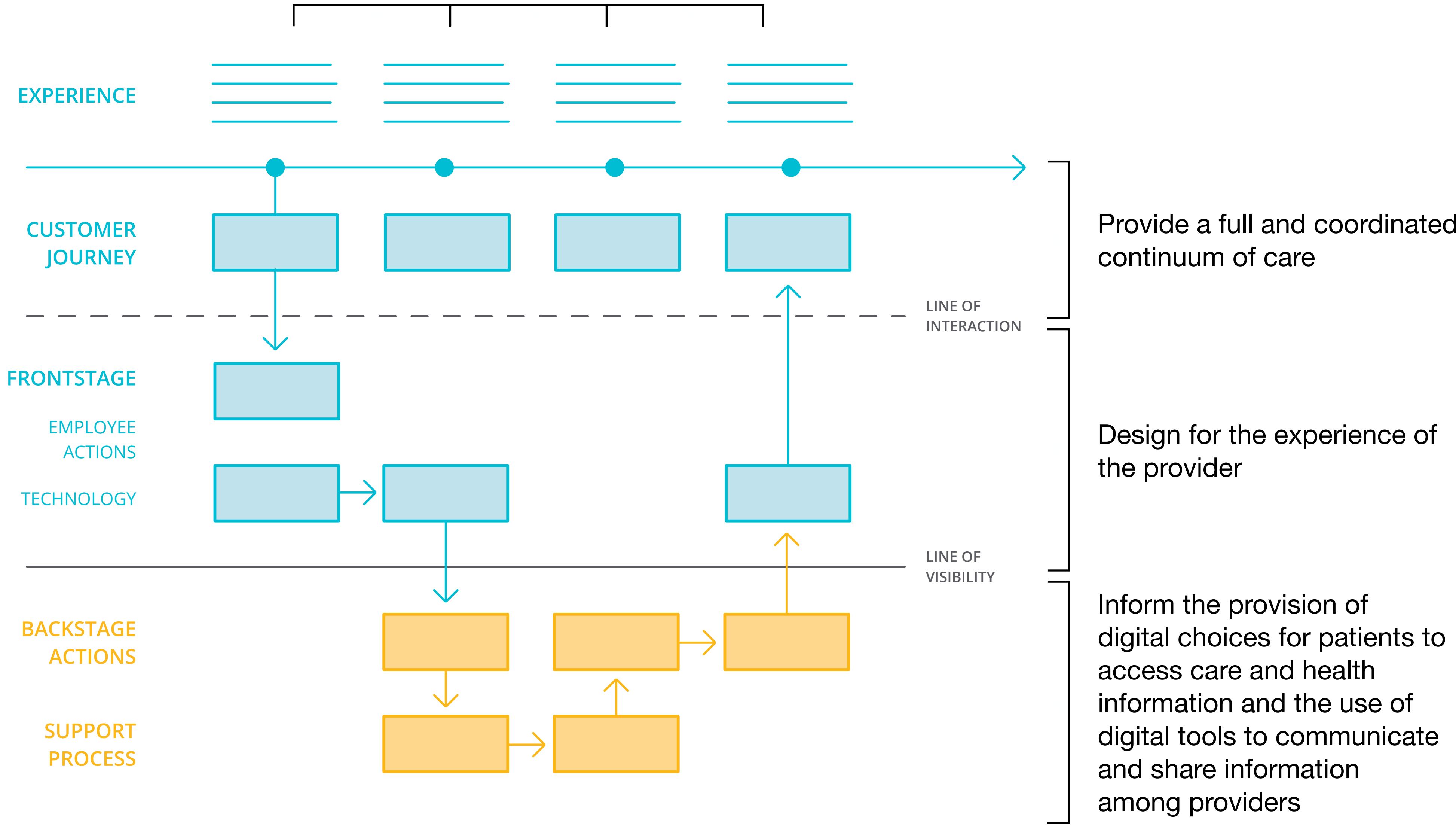
Ensure patients experience seamless transitions



Ensure patients experience seamless transitions



Ensure patients experience seamless transitions



Case Study



**50% of HF Patients are
Readmitted in 6 Months**

How might we modify the existing HF service to:

- **reduce readmission rates**
- **improve patient experience**
- **work with existing workflows**
- **reduce costs (increase patient:nurse)**



Ethnography

Co-Design

Co-Design



Service Blueprinting

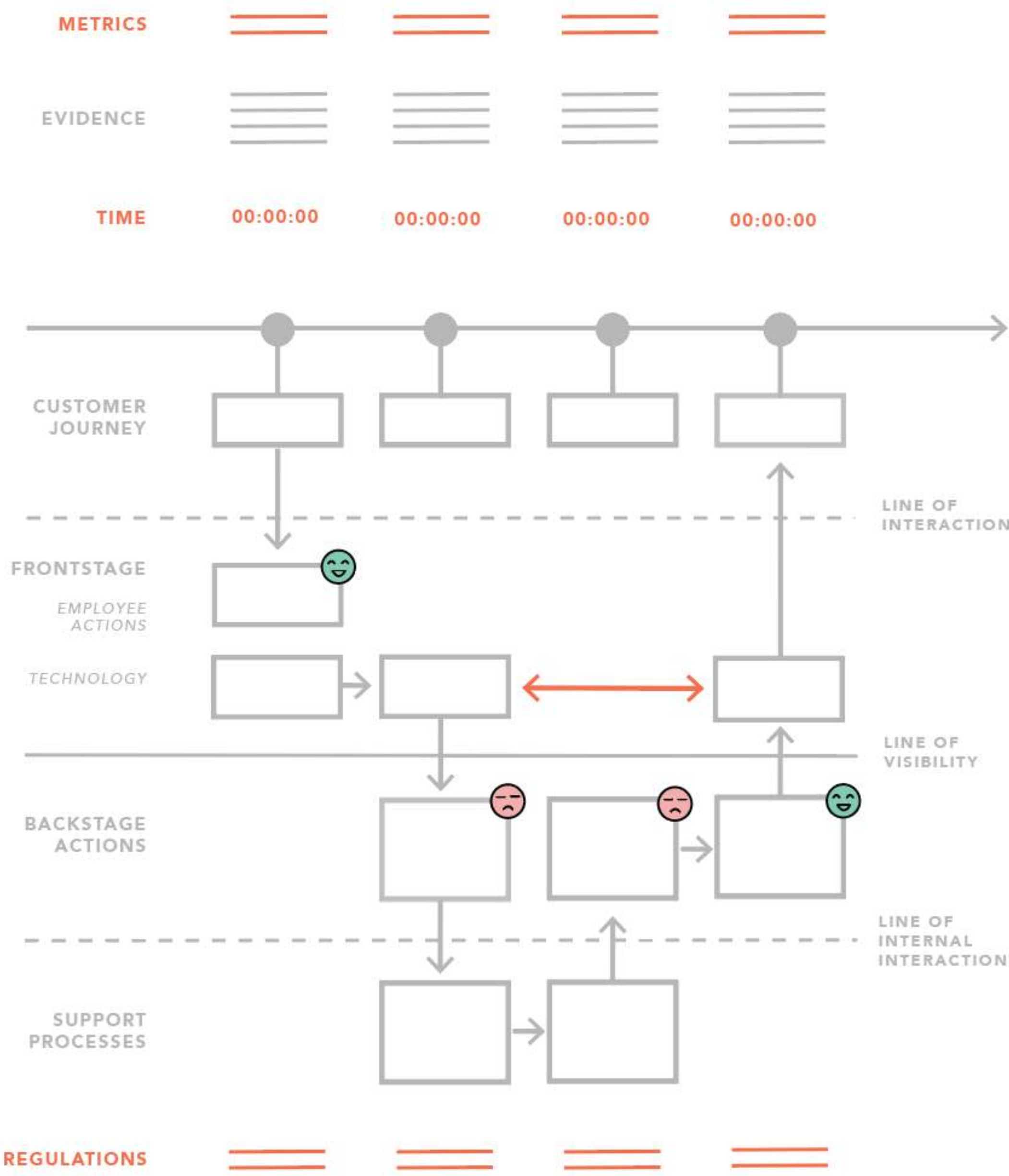
Service Blueprinting

1. Common understanding of the patient journey and the service that supports it
2. Find gaps in understanding
3. Identify pain-points
4. Launch pad for ideation

Service Blueprinting Workshop

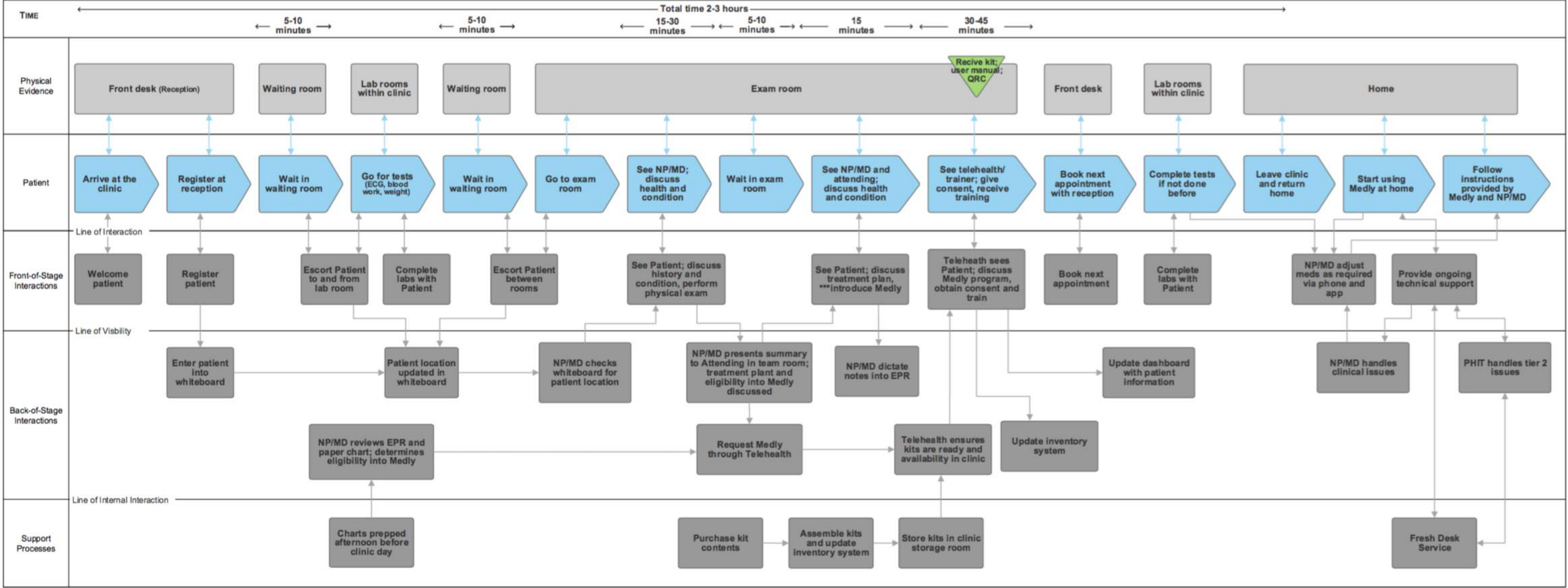
Pair-up: blue-print the first 3 phases of going to the ED / family doc. Focus on patient journey, front-stage, & technology.

SERVICE BLUEPRINT Additional Elements





Workshop



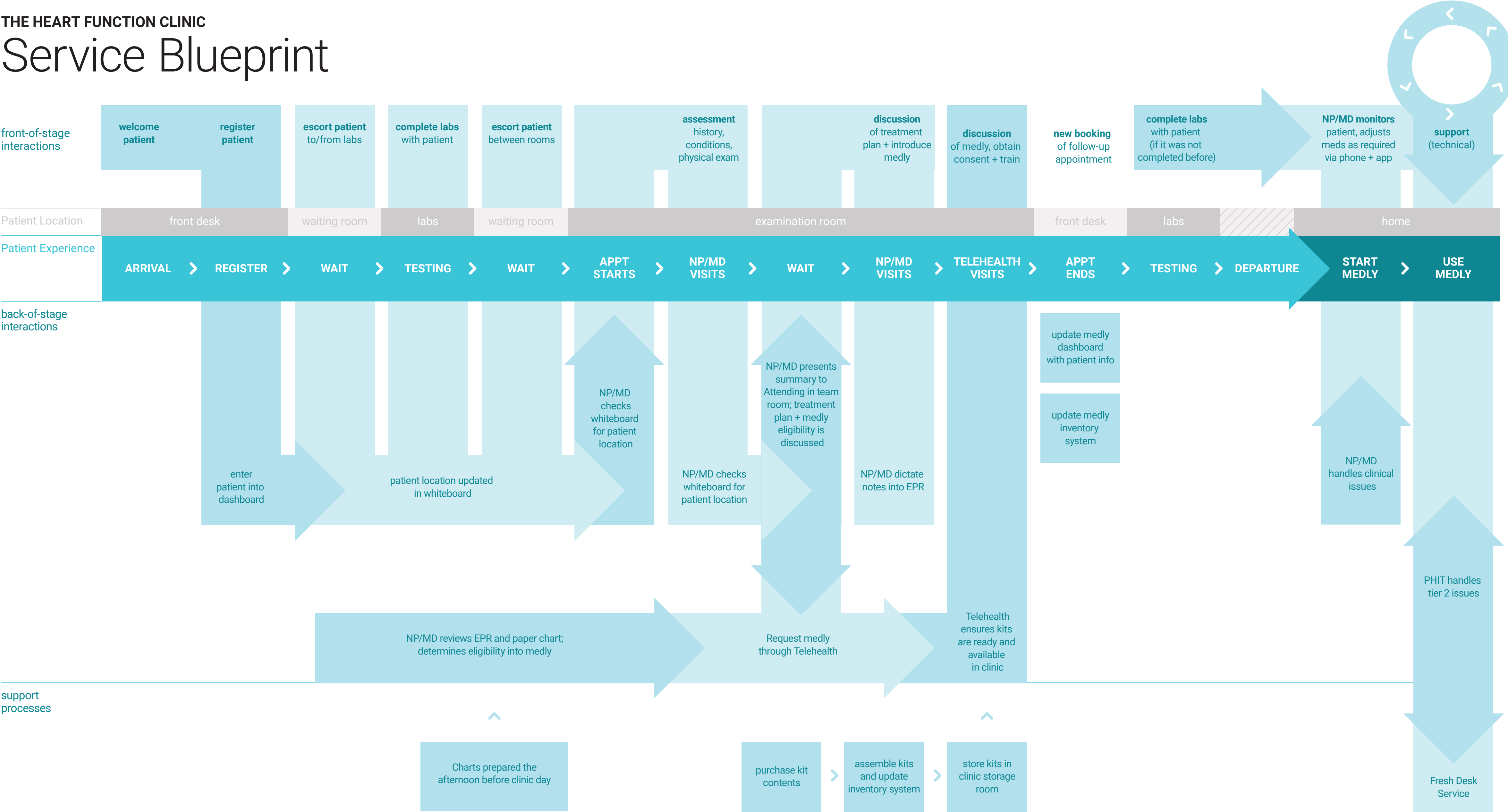
Synthesizing

Service Overview

<div>ADMIN</div>	<div>SUPPORT</div> <div>PHYSICIAN</div> <div>NURSE/NP</div>	<div>PHYSICIAN</div> <div>NURSE/NP</div> <div>PATIENT</div>	<div>SUPPORT</div> <div>PATIENT</div>	<div>PATIENT</div>	<div>SUPPORT</div> <div>PHYSICIAN</div> <div>NURSE/NP</div> <div>PATIENT</div>	<div>SUPPORT</div> <div>PHYSICIAN</div> <div>NURSE/NP</div> <div>PATIENT</div>	<div>PHYSICIAN</div> <div>NURSE/NP</div> <div>PATIENT</div>	<div>ADMIN</div> <div>NURSE/NP</div> <div>PATIENT</div>	<div>ADMIN</div> <div>PHYSICIAN</div> <div>NURSE/NP</div> <div>PATIENT</div>	<div>SUPPORT</div> <div>ADMIN</div> <div>PHYSICIAN</div> <div>NURSE/NP</div> <div>PATIENT</div>
SYSTEM SETUP	CLINICIAN SETUP	NEW PATIENT	FIRST RUN	PRIMING PERIOD	STABILIZATION	TRAJECTORY	TEMPORARY CHANGES	PATIENT LEAVING	CLINICIAN LEAVING	CLINIC OFFBOARDING
<p>Purchase Purchase a licence online by entering a licensee name and billing address and shipping address.</p> <p>Chose the e-mail of the people who will have admin priveledges (don't worry, you can chose more later if you want).</p> <p>Welcome E-mail At the end of the flow you receive a welcome email with an attached receipt PDF.</p> <p>Registration Follow the link from your welcome e-mail to register the first user account on the dashboard system.</p> <p>Enter the user information for this account in the portal.</p> <p>Create New Clinic Name the clinic and add in required information about location and contact.</p> <p>Integrations Licensees may want integrations with systems like LDAP. Any UI related to OLIS, EMR, etc. could fit here if necessary.</p> <p>Clinicians & Admins (Batch) Generate invites for any clinicians that need to use the system and chose who should share in the admin privileges.</p> <p>Clinicains can be added to care teams in order to organize the clinic if the size of the team is large enough.</p> <p>Patients (Batch) If a large batch of patients need to be added to the system because an existing clinic is putting many patients on Medly they can be added now.</p>	<p>Invitation Email The clinician receives an invitation e-mail from the admin that added them to the team.</p> <p>Registration Following the link from their email the clinician enters their information to set up their account on the portal.</p> <p>This process may be simplified if the licensee has an account integration system like LDAP.</p> <p>Identity Confirm your identity and set a password if your licence does not have password integration.</p> <p>Clinics View your clinics or add yourself to the clinics on the license that you are a part of.</p> <p>Clinic performance should be visible or have empty states.</p> <p>Care Model (Onboarding) What are the bands of patient management that exist in the app?</p> <p>What actions to they create for patients, what leads to alerts and how are the thresholds able to be customized?</p> <p>Care Teams Who is on your care team or empty state prompting you to create a team of the people you work with.</p> <p>Patients What patients do you already have. Or empty state to add or take on existing patients if needed.</p> <p>High risk patients can be flagged to be easily browsable by clinicians or to alert at more sensitive levels.</p> <p>App Setup Scan the screen code to visit the App Store or Google Play Store and download the wrapped app for your phone.</p>	<p>Clinic Visit Patient comes in for an appointment usually involving tests and discussion about the arc of their illness.</p> <p>Identification & Recommendation The patient seems to be a good fit for Medly because they are at risk of an accute event, are remote, have a large bandwidth of data to share with their clinician, would benefit from self-monitoring, or all of the above.</p> <p>Introducing Medly The clinician informs the patient that there is a system in use that can help with managing their condition in general or a fixed time period such as titration.</p> <p>Notifies NP The clinician asks the NP to onboard a new patient and discusses the safe thresholds based on their situation.</p> <p>Informed Consent The NP fills the patient in on what they will be using Medly for and answers any questions. If the patient provides consent they move forward. Patient questions and reasons for refusing Medly could be valuable to the Medly Team.</p> <p>Creates New Patient The NP fills out the 'New Patient' workflow in Dashboard with the patient info and ranges. The form can be printed or pushed to EMR if documentation is needed for the patient's file.</p> <p>Provides Onboarding Matl. The NP provides the print materials and any hardware kit that helps the patient understand how to get set up.</p>	<p>In the Clinic or at Home The Patient might download the app while with a nurse or disease educator if they are curious or unconfident with setting up.</p> <p>Other patients may opt to go home because they are confident or because they (or their Clinicians) are pressed for time and space.</p> <p>First Run Flow The first time the user opens the app they will read through the information about the value prop, integrations and taking good readings.</p> <p>They may even want to enter their first readings in the clinic. The nurse should be able to provide them with their first measures from in the clinic to test manual entry. Maybe these are written down on the print materials for them if we want everyone to set up in clinic.</p> <p>sets up the equipment and goes through a first run on the device. This usage should accomodate (priming) in case they are using a clinic scale.</p>	<p>First Measures The patient takes their first measures and needs to be informed if they are in a priming period about what that means and how long it will last.</p> <p>In Range In range values are fine, but we might want to tell users that their values look good and priming will end soon.</p> <p>Out of Range Out of range values need the caveat that they might be caused by changes in scales or by changes in the user's health. Priming will end when values converge.</p> <p>Alerts What kind of notifications need to be created during a priming period? At the end of the priming period is there a notification? Is there a list of priming patients? How long does priming last? Or is it about convergence? What if the patient is unstable? Is it safe?</p> <p>Baseline Formed At some point the patient's readings will form some kind of baleline with a range of deviation. The system will indicate that the priming period is complete and the patient will use Medly as normal from now on.</p> <p>Return to Priming If a patient changes scales, goes on a trip or is admitted they might have to prime again. What could this look like?</p>	<p>Receive Tasks Every morning the unstable patient receives tasks. Perhaps they are being titrated onto new meds like Lasix or Insulin. At this time the relationship between the meds and their biometrics is not clear.</p> <p>Complete Readings When the patient completes their readings they are transmitted to the clinicians in their care team and the clinicians are alerted if something seems out fo the ordinary.</p> <p>Alerts Generated The patient is told what to do if they have readings that are out of the ordinary. Their clinician is sometimes alerted if they need to intervene or if it makes sense for them to follow up.</p> <p>Critical Patients The clinicians want to follow a small set of files more closely than others because they often have a set of patients that are either new to the practice, less stable, had a recent critical event, or have high risk factors that mean they need to be followed more closely.</p> <p>Clinician Thought Process The Clinician is spending their time adjusting the meds and thresholds, looking at the corresponding change and seeing if this is balancing the patient out (CHF is a stable weight on diuretics, DB is often a stable blood glucose from before bed to waking up).</p> <p>Patient Stable As patient's are titrated or the clinicain has found the right balance of meds and lifestyle related changes they can often go back to being managed normally.</p> <p>This may mean they can be completely discharged to a more hands of practice or a GP. It may mean that they just go lower into the pile of folders for now.</p>	<p>Receive Tasks The patient receives tasks like they always have. We should consider if the day to day management for some diseases should look different from stabilization. Maybe over time the patient takes readings less often or has less of a need for adherence calls as they begin to self manage.</p> <p>Provide Support People who have trouble with their devices, the app or the surrounding service will need support. This applies to patients and clinicians. It is important to clarify the kinds of support we are willing to provide and where people can look for the support we are not willing to provide.</p> <p>Maybe if the Patient calls the clinician for support that we provide they can flag in Dashboard that the Patient needs support. That way there is a single point of contact and the Clinicians act as a filter (however, this could create a burden for the clinicians if lots of support is needed).</p> <p>Clinician Initiated Changes Changes to the patient baselines or patient treatment plan involve visits to the patient profile.</p> <p>As patients come in for appointments the clinician may need a summary of their recent progress. The timeline for this summary could be adjustable.</p> <p>Patient Initiated Changes The patient might have a critical event or unrelated health scare that needs to be relayed to their doctor. Their lifestyle, meds or condition may change.</p>	<p>Clinician Shift Changes A clinician may have someone who is on call for them on weekends, while they are on vacation or working in the ward.</p> <p>In this situation they should be able to hand their patients off to another clinician. If the other clinician initiates taking their patients temporarily they should be notified and be able to snooze alerts for the duration.</p> <p>Regular Shift Change If clinicians regularly switch shifts they should be able to just be on the same care teams and switch in and out. the question of snoozing alerts and who is responsible during a period of time becomes more of a challenge in this situation.</p> <p>Patient Vacation In general patients should be encouraged to continue participating in Medly while on vacation, but the difficulties of wifi, devices, battery power and the prospect of a bunch of adherence calls may make this unlikely in some situations.</p> <p>Patients are notnotifying about vacation just because they don't want to take readings. They also may want their clinicians to know that they are travelling to avoid sending the impression that they don't care.</p> <p>Critical Event or Admit When a patient has a critical event they may need time off Medly as changes to their treatment plan or their baselines may make them unstable at first or they may not be in a condition to deal witht the pressure of a service like this.</p> <p>We should be conscious of the way the adherence calls operate when a patient is admitted. Maybe there is an addition to the call that explains what to do if you are unwell. There should also be a procedure for bringing patients back onboard.</p>	<p>No Longer in Need Over time patients may become stable or no longer be critical enough that regular monitoring makes sense. They may in some circumstances recover completely (post NODAT or after a heart transplant).</p> <p>They should be able to phase out when ready. The messaging and process for this should be considered carefully.</p> <p>No Longer a Fit A patient may be losing their vision, have to hectic of a lifestyle or have financial issues that impact their access to a smart phone and plan.</p> <p>There should be sensitive an dignified ways of opting out of the program in these situations or being assisted with access where this makes sense.</p> <p>Become Too Sick There are patients dealing with comorbidities or patients whose illness becomes too serious (even palliative) to the point where monitoring doesn't make sense or the burden impacts the patient's quality of life.</p> <p>In this situation there should be sensitive ways of opting out fo the program. The way in which the program is shut off and the messaging to the patient is very important. Any hardware that needs to be collected should be retrieved in a sensitive way and it should be as easy as possible to complete the return.</p> <p>Sudden Death This is a very challenging scenario that it is not easy to plan for. The way in which we identify that a patient has died is important. Adherence calls could be problematic in this scenario. The process of retrieving any equipment is extremely sensitive.</p>	<p>Leaving Medly A clinician may opt to stop using Medly for their patients even though the licence as a whole remains open and other clinicians stay on.</p> <p>When this happens we need a proceedure for freezing their patients and a flow for closing out all of the apps of the patients that are using Medly on their phones. What messaging do they see? Does their app stop working? What happens to their ability to view data or take readings?</p> <p>Leaving the Clinic If a clinician is leaving the clinic and their patients will simply be distributed to other clinicians we need a flow for this redistribution.</p> <p>It will perhaps be less of an issue because the patients are staih on so there are no special closeouts , but it is still something to consider.</p>	<p>Admin Closes Licence This means that all patients and clinicians are removed from Medly. There will need to be notification e-mails that are sent out to the clinicians and messaging that they see if they try to log in.</p> <p>It could be possible for a clinician or even a patient to have accounts on multiple licences (a clinician at multiple sites or patient with MCC). In this case we may have to think about in app messaging or notification.</p> <p>Patients Again patients will need special notifications in app if their health care provider has closed out their license. Medly is intended to be used with a clinic so if the license has been closed there is also the possibility of recommending an app for self management.</p>

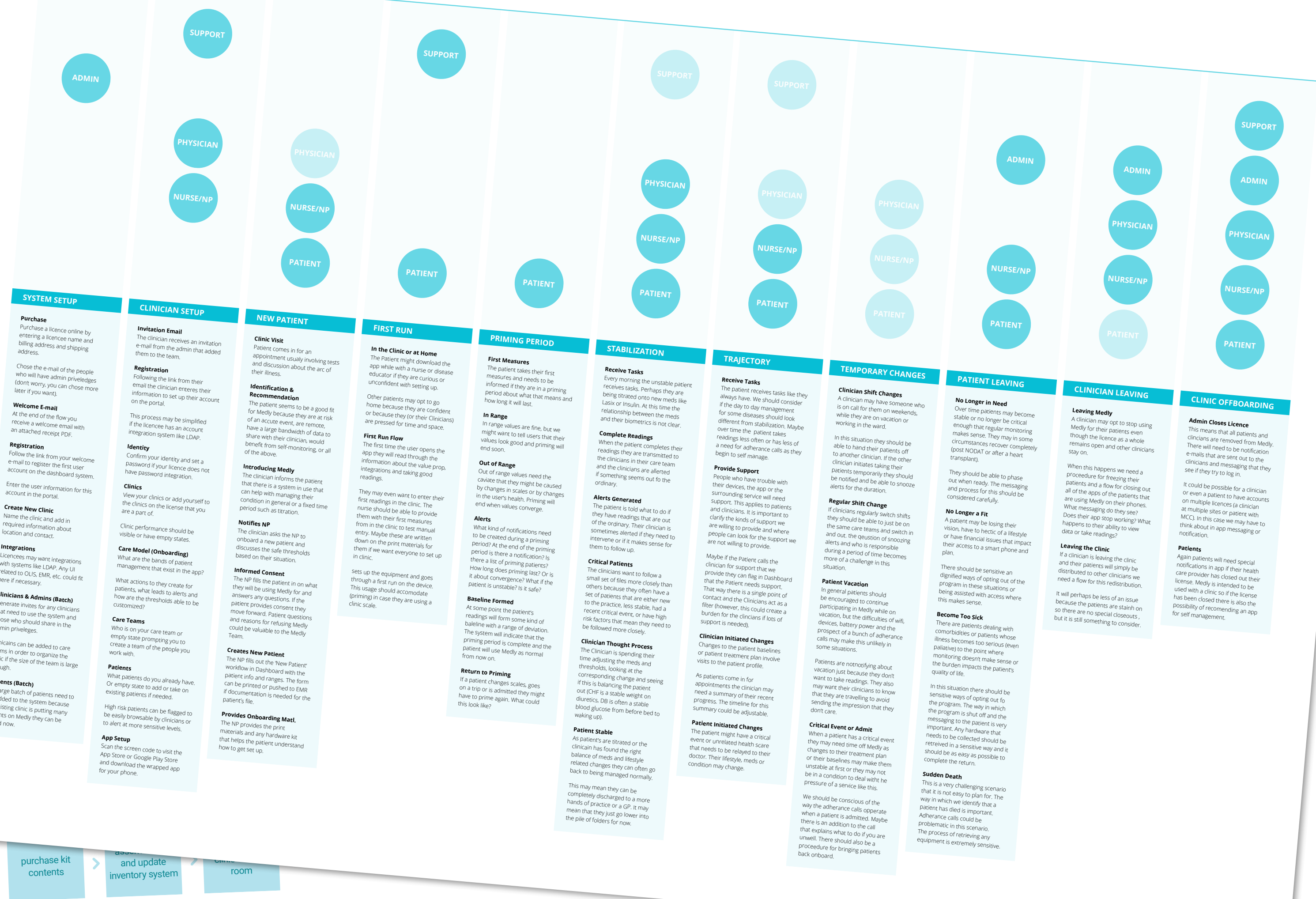
THE HEART FUNCTION CLINIC

Service Blueprint



THE HEART FUNCTION CLINIC

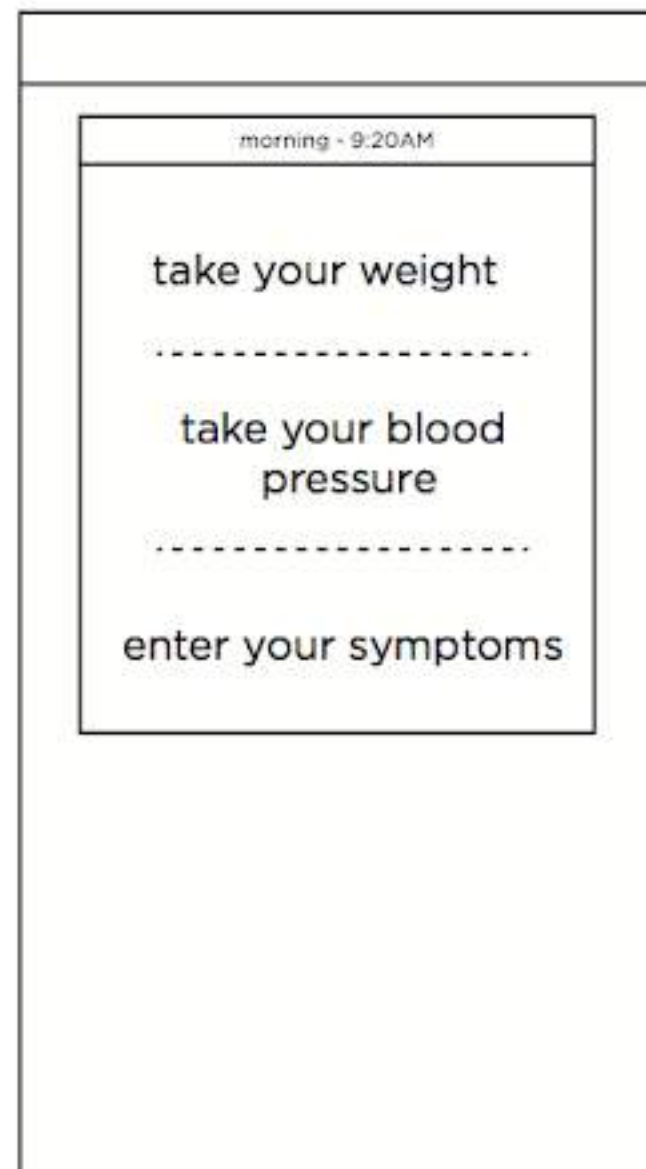
Service Blueprint



Prototyping

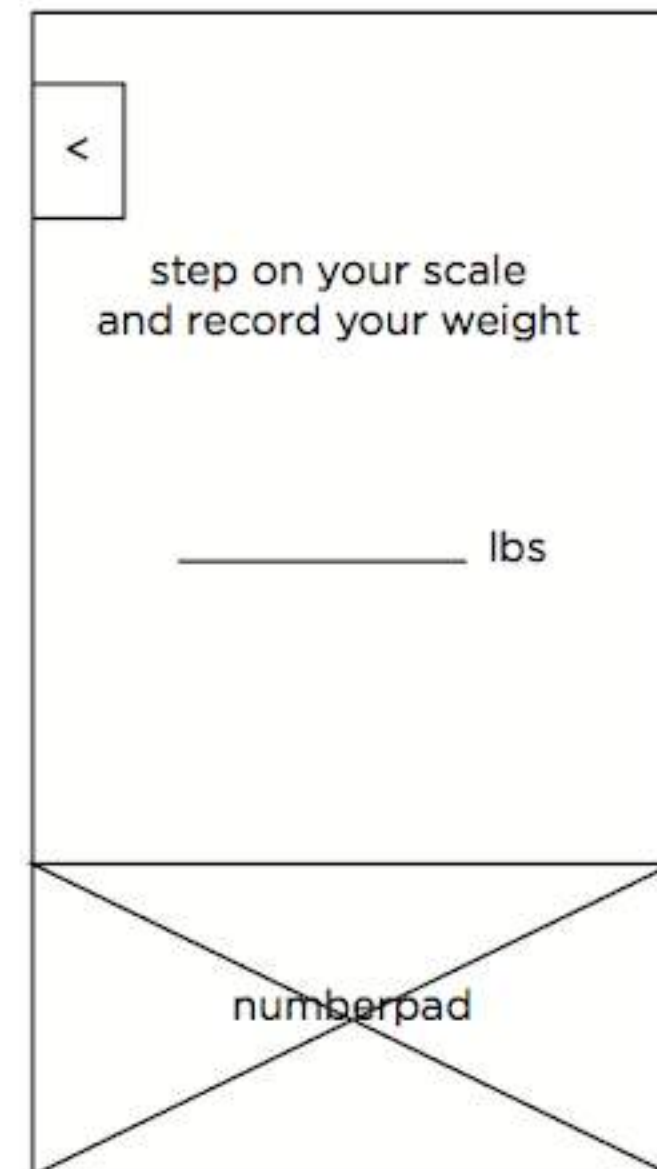
USER GOAL

I want to enter my data in manually.



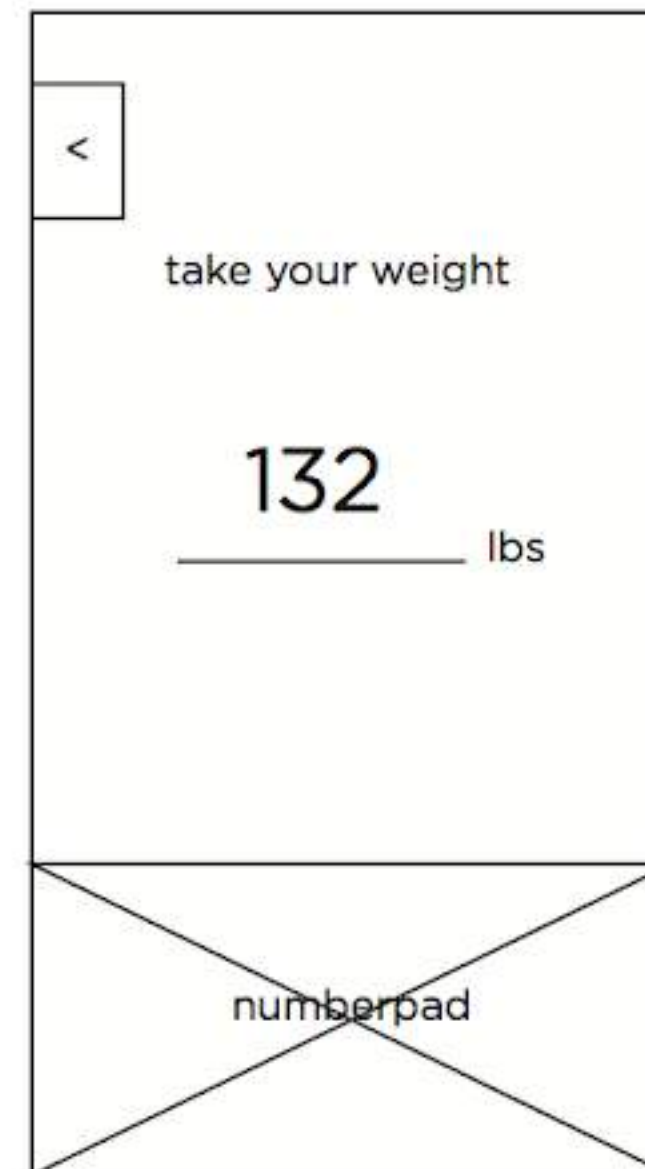
User is presented with blank home card that directs them to their tasks.

By tapping on the task, the user is pushed into the repurposed wizard.



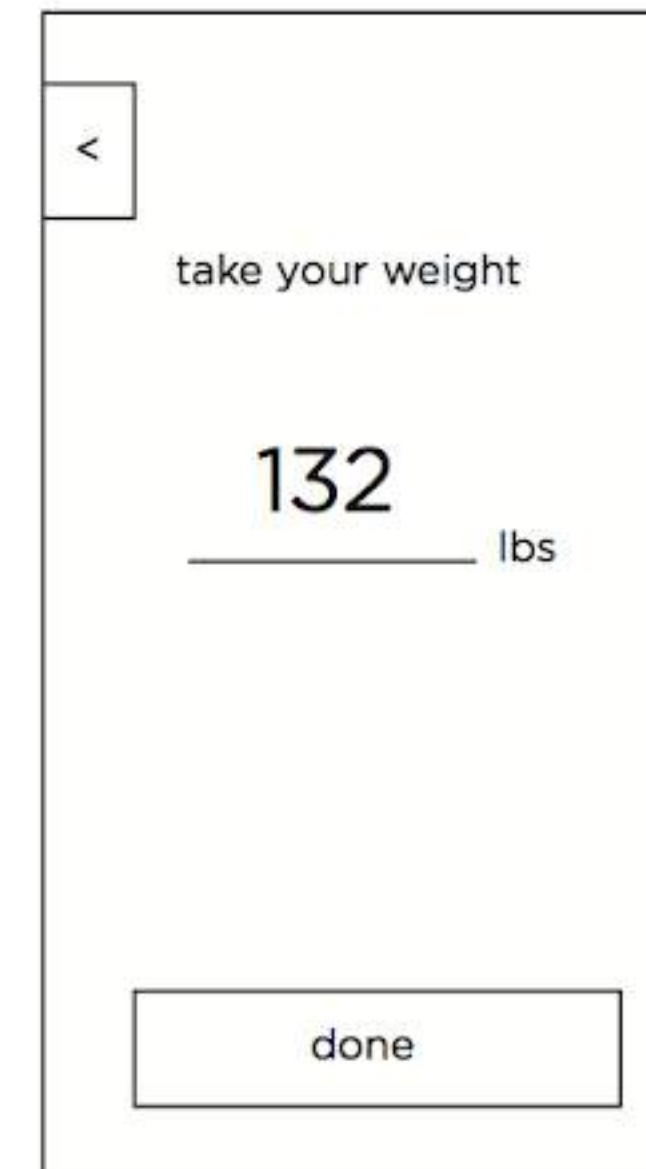
In the wizard, the user has a 1-one line instruction, and a blank line for their value.

The numberpad is automatically open when user enters in, and the first parameter is always selected.

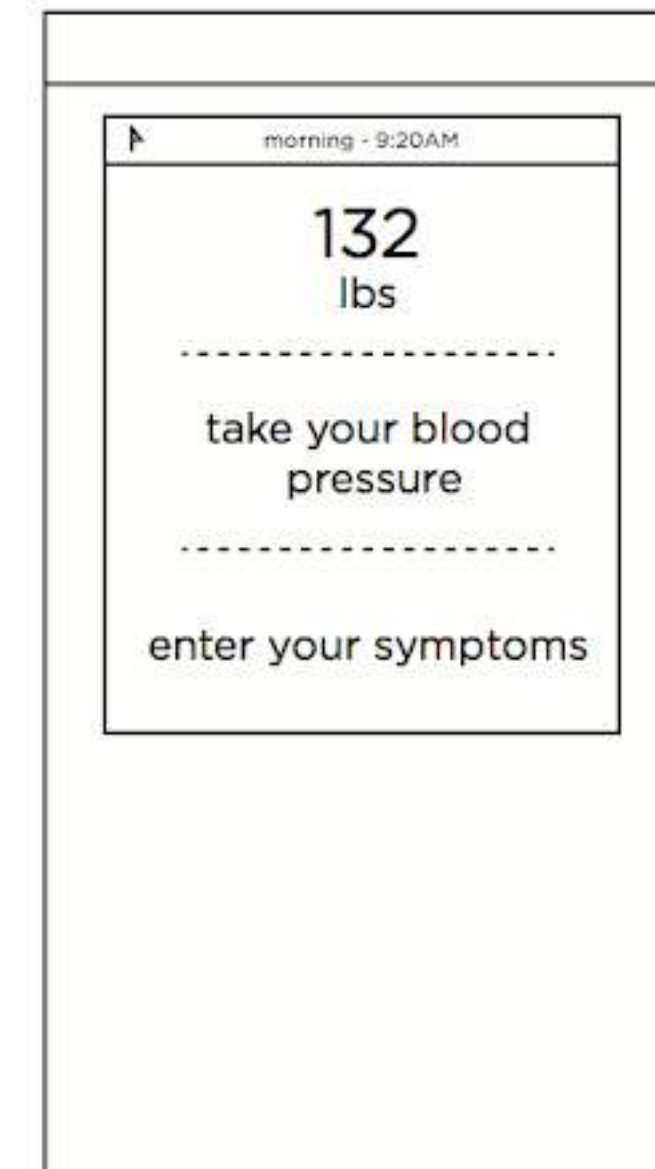


User enters their value with the keyboard, and the blank line fills in.

To exit the numberpad, user has to press the checkmark button in the numberpad.

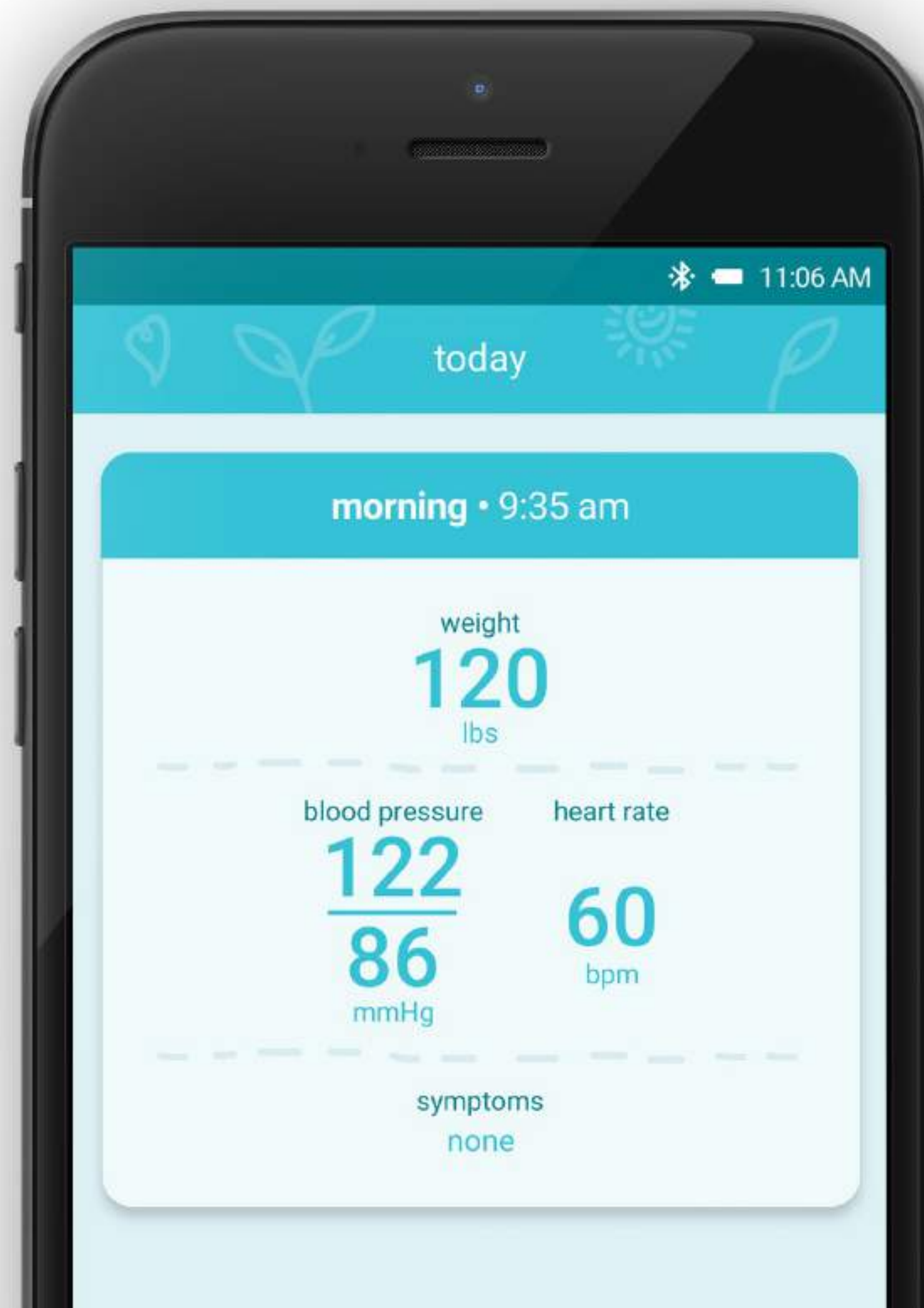


When the numberpad is closed, it will draw back down and the 'Done' button is available so the user can submit their value and return to home.



Home card is updated with the value.

Patient App



The 'how are you feeling?' screen features a teal header with a back arrow and the title. It contains five questions, each with 'y' (yes) and 'n' (no) buttons. The questions are: 'have you fainted?', 'if you have an ICD, has it gone off?', 'has your breathing at night worsened?', 'do you have more chest pain than usual?', and 'are you more tired than usual?'. The status bar at the top shows the time as 11:06 AM.

how are you feeling?

have you fainted? y n

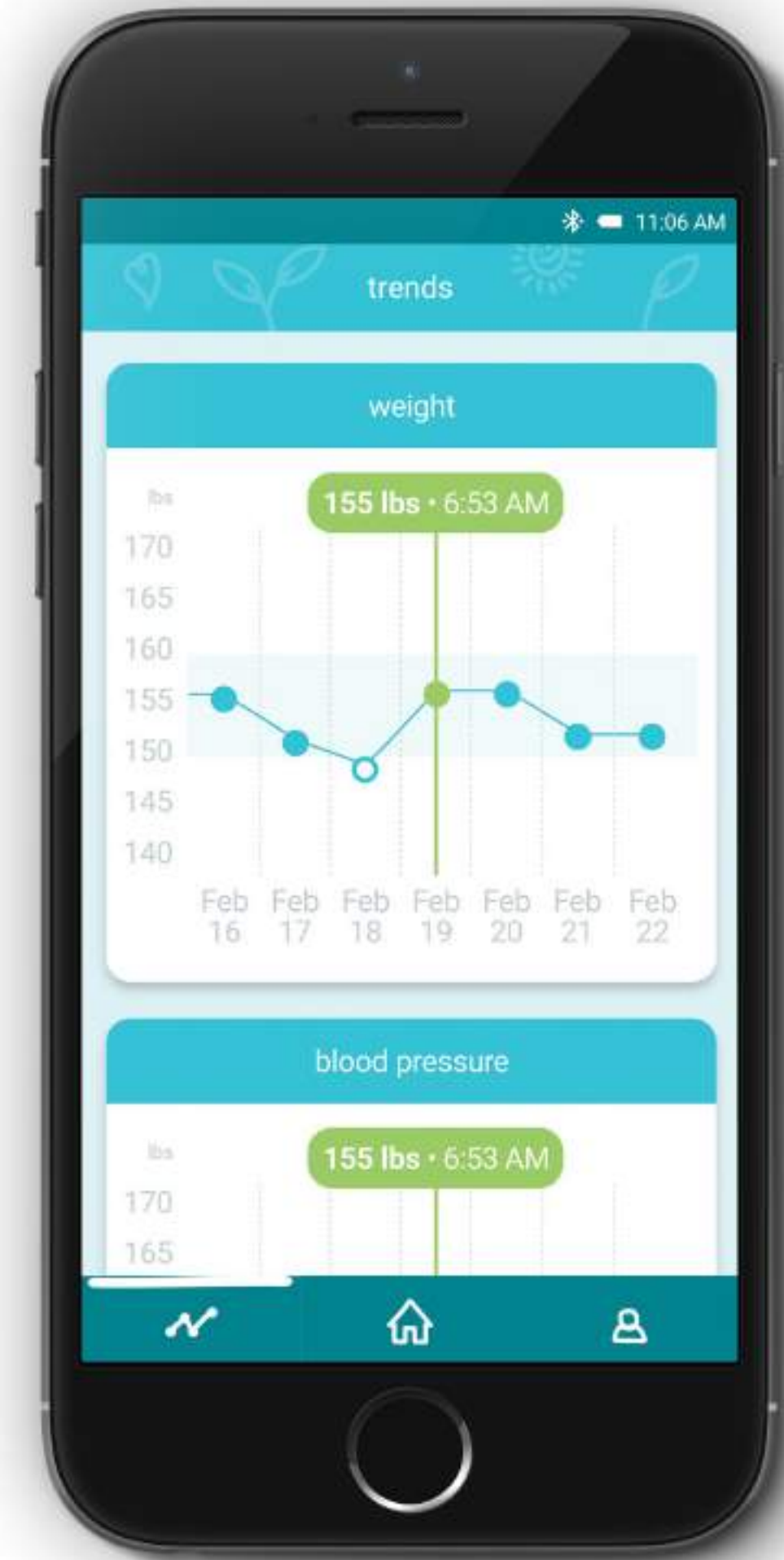
if you have an ICD, has it gone off? y n

has your breathing at night worsened? y n

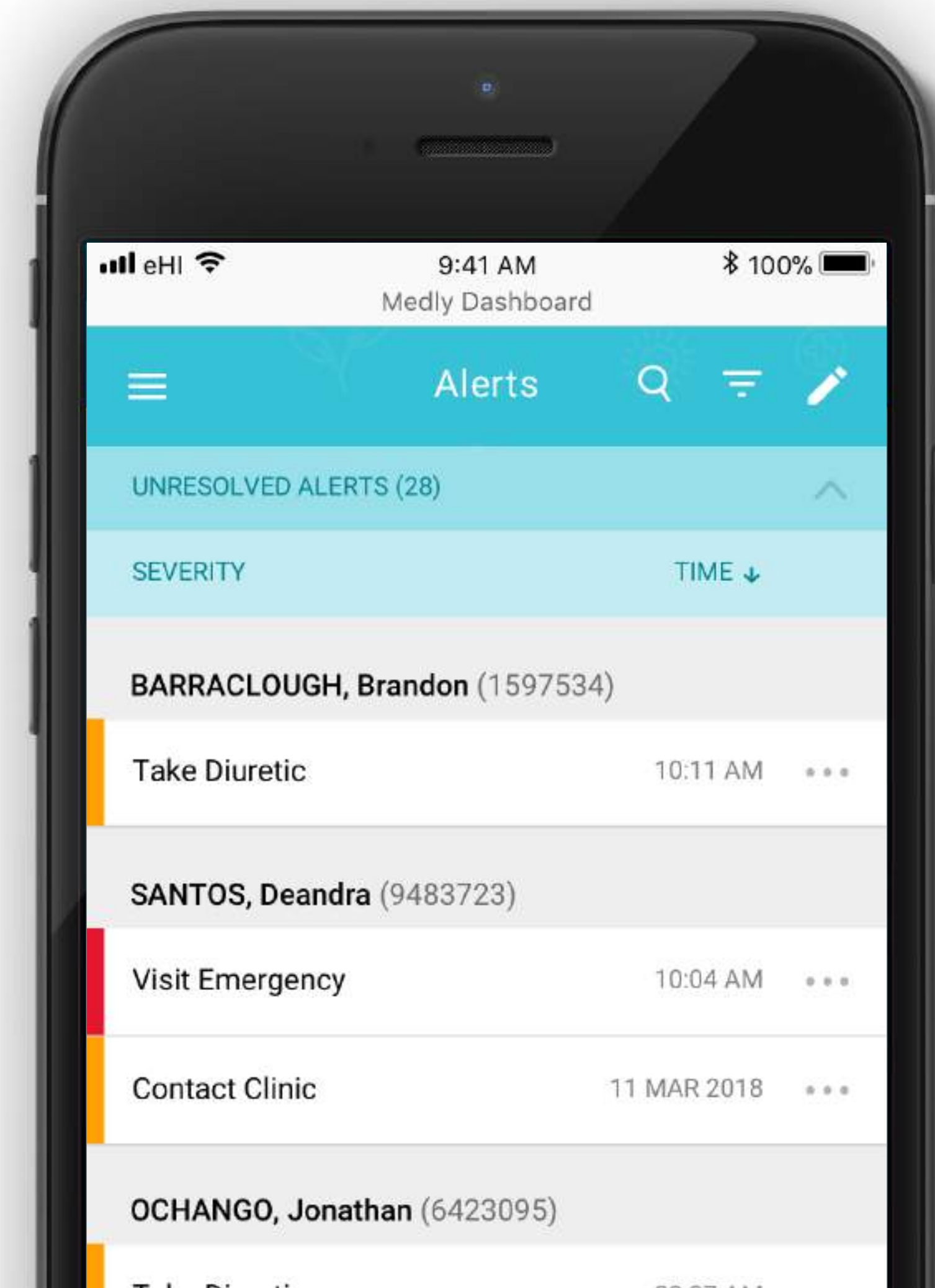
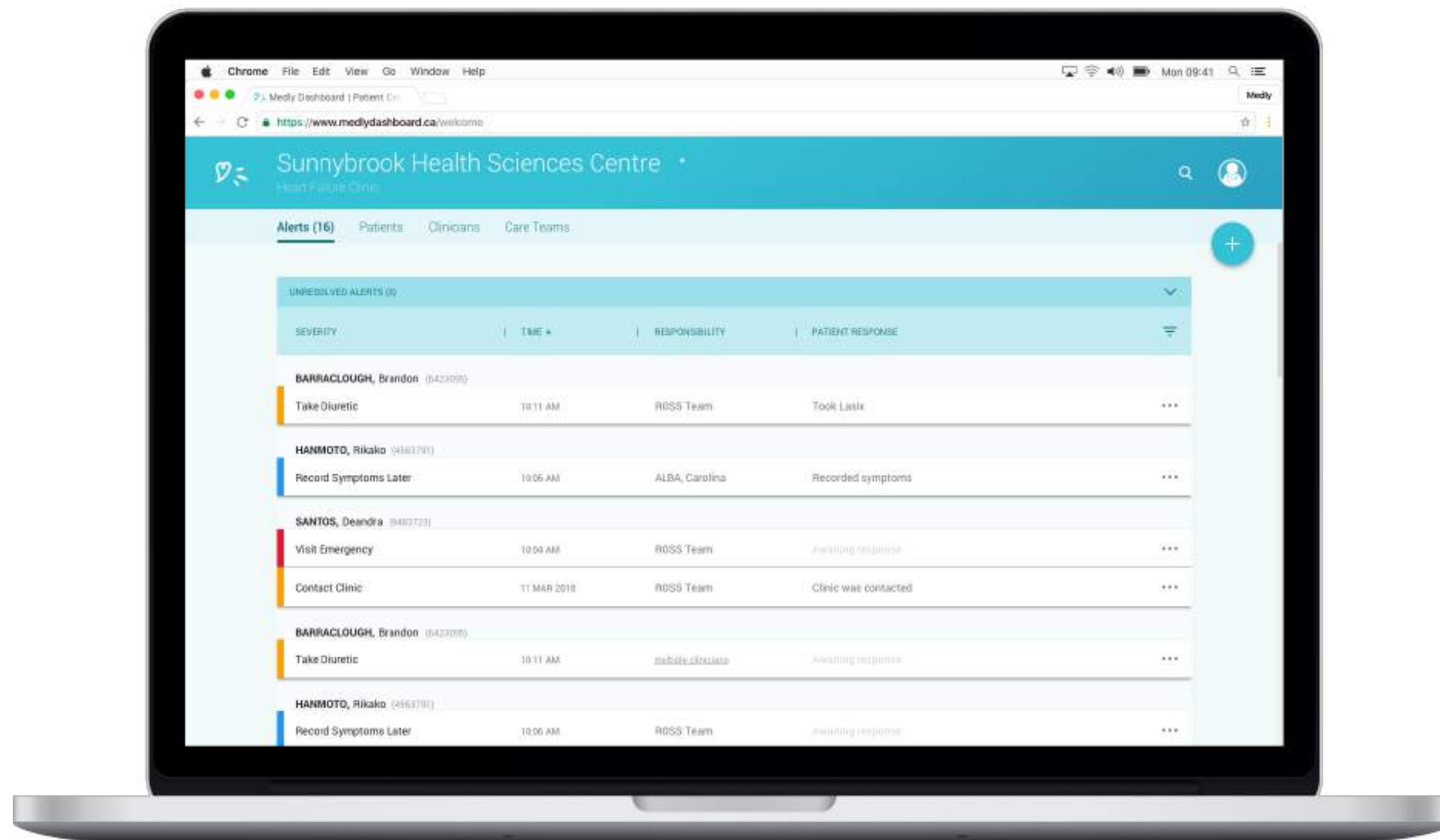
do you have more chest pain than usual? y n

are you more tired than usual? y n

11:06 AM



Clinical Dashboard



Integrating Peripherals



Service Prototyping



Clinician Scripts

Ned, A Play

Featuring:
Sheena as Dr. Andrew Feifer
Hiba as Julie
Cait as Amna/Inside-Clinic Observer
Quynh as Quynh/Outside-Clinic Observer

SCENE 1: PATIENT ENTERS JULIE’S WAITING ROOM

Julie: greets patient, tells them to sit down and that Dr. Feifer will call them in shortly.

Patient sits.

Julie: tells patient that Andrew is ready for them and directs them into Andrew’s office.

Patients exits Julie’s waiting room and enters Andrew’s office.

SCENE 2: PATIENT ENTERS ANDREW’S OFFICE

Andrew: greets patient, asks them how they are.

Patient responds.

Andrew: tells patient about Ned.

SPEAKING POINTS

- A mobile and web application for healthcare providers and their patients, conceptualized by Andrew Feifer in partnership with UHN
- First consumer health application to directly connect to Ontario Laboratory Information Systems (OLIS)
- Releases PSA result directly to the application
- Patient can see their PSA result through the Ned Application
- Proactively collect Patient Reported Outcomes (patient fills out EPIC-26 & FACT-P on a monthly basis)
- Results of Patient Reported Outcomes and Lab results aggregated on patient and clinician application
- Hope that this will result in:
 - Improved shared decision making
 - More investment in care, resulting in better self-management

Andrew: asks patient if they are interested in using Ned as part of their care.

Patient: may ask questions, may be unsure, but ultimately will say yes.

Andrew: tells patient that in order for them to get access to Ned, they will need to join the Ned Study.

SPEAKING POINTS

- a clinical trial of Ned will be launched at two Trillium Health Partners hospital sites (Mississauga and Credit Valley)
- a total of 400 survivors and their circle of care will be given access to Ned for 12 months
- the study is being done because we want to understand the effect of Ned on health-related quality of life, satisfaction with cancer care, unmet needs, self-efficacy, and prostate cancer-related levels of anxiety.

- the knowledge gained from this study will help us to understand how and why Ned works, for whom, and in what circumstances
- currently, it is not possible to use Ned without joining the Ned study
- the patient does not have to decide right now in this chair if they want to join the Ned Study.
- However, if they are interested in learning more, Andrew can provide them with a Ned card so that that they can learn more about the Ned Study, and can make a decision to join the study and get access to the application, ONLY if they want to.

Patient: may ask more questions about the study and why it is necessary, but will ultimately say they are interested in learning more about Ned.

Andrew: takes a Ned card, signs the bottom of the card, tells the patient to go out into Julie’s waiting room, fill out the card there, rip it in half, and give the bottom of the card to Julie.

Andrew: warns patient that they will have to stay an extra 10 minutes to complete the study consent form in-clinic in order to get access to Ned.

Andrew: thanks the patient for coming in, asks them if they have any more questions, directs them back to Julie’s waiting room.

Patient exits Andrew’s office and enters Julie’s waiting room.

SCENE 3: PATIENT RETURNS TO JULIE’S WAITING ROOM

Patient: sits down, fills out card, rips card, brings bottom half to Julie.

Julie: takes card, hands patient a tablet with a consent form, tells patient that the consent form can be completed using this tablet, tells patient to take a seat in the clinic, complete the consent form, and once they have submitted the form, to bring it back to Julie.

Julie: makes sure the patient knows that if they have any questions about anything they read on the consent form, they can call the Ned Research Team at the number specified on Julie’s desk to have their question answered.

Patient sits down to complete form.

Patient may call the Ned Research team - Quynh to answer if this happens.

Patient may try and ask Julie about a research-related question - if this happens, Julie is to make it clear that she is not part of the research team, but that there is a dedicated research hotline that a patient can call to have their questions answered. If the patient states that they do not want to call the research team and would instead prefer live support, Julie is to call Amna and request that she come to the clinic and support the patient in person.

Patient completes consent form and returns the tablet to Julie.

Julie: directly asks patient if they provided informed consent to join the Ned Study.

If YES: thank patient, tell them to keep their portion of the Ned card and to look for an email later that day, make a Ned account for the patient
If NO: thank patient, tell them to go ahead and throw away their portion of the Ned card, do not make a Ned account for the patient.

Clinician Slips

medly

Onboarding Slip

PATIENT IDENTIFICATION
STICKER

RCT QUESTIONS

NYHA Class

Ejection Fraction

Eligible for RCT?

Yes

No

Patient Email

MEDLY ALERT THRESHOLDS

WEIGHT

Set Ranges to Trigger Alert

Min.

Max.

kg

kg

Delta Value

Max. weight change between morning readings

kg

Target Weight

between

kg

and

kg

BLOOD PRESSURE & PULSE RANGES

Systolic BP

Min.

Max.

mmHg

mmHg

Diastolic BP

Min.

Max.

mmHg

mmHg

Pulse

Min.

Max.

bpm

bpm

Default Values

Min

Max

Systolic BP (mmHg)

90

180

Diastolic BP (mmHg)

45

110

Pulse

50

150

QUESTIONS

Does the patient have an icd?

Yes

No

Were medications changed during this visit?

Yes

No

Automatic message to patients on excessive weight gain:

Follow your doctor's orders to take an extra

dose

drug

 now. Restrict salt and fluids.

AUTHORIZATION

I have trained the patient and have inputted the parameters into Dashboard.

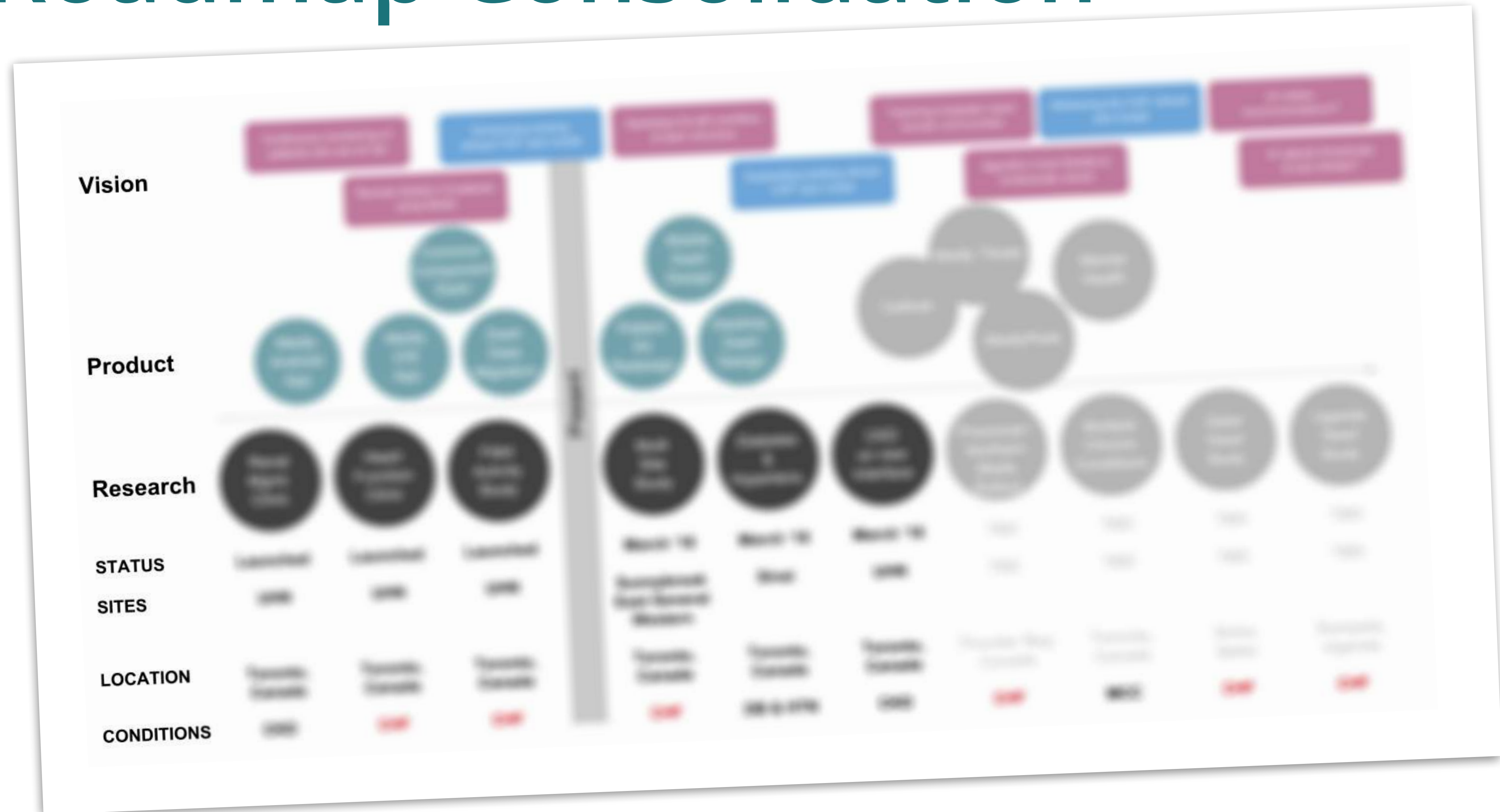
Clinician Signature

Date

Telehealth Signature

Date

Roadmap Consolidation



Org Design

ASPIRATION:

Medly is the go-to Tool for stabilizing CHF patients in Ontario!

*Is this ambitious enough?
Is it focused enough?*

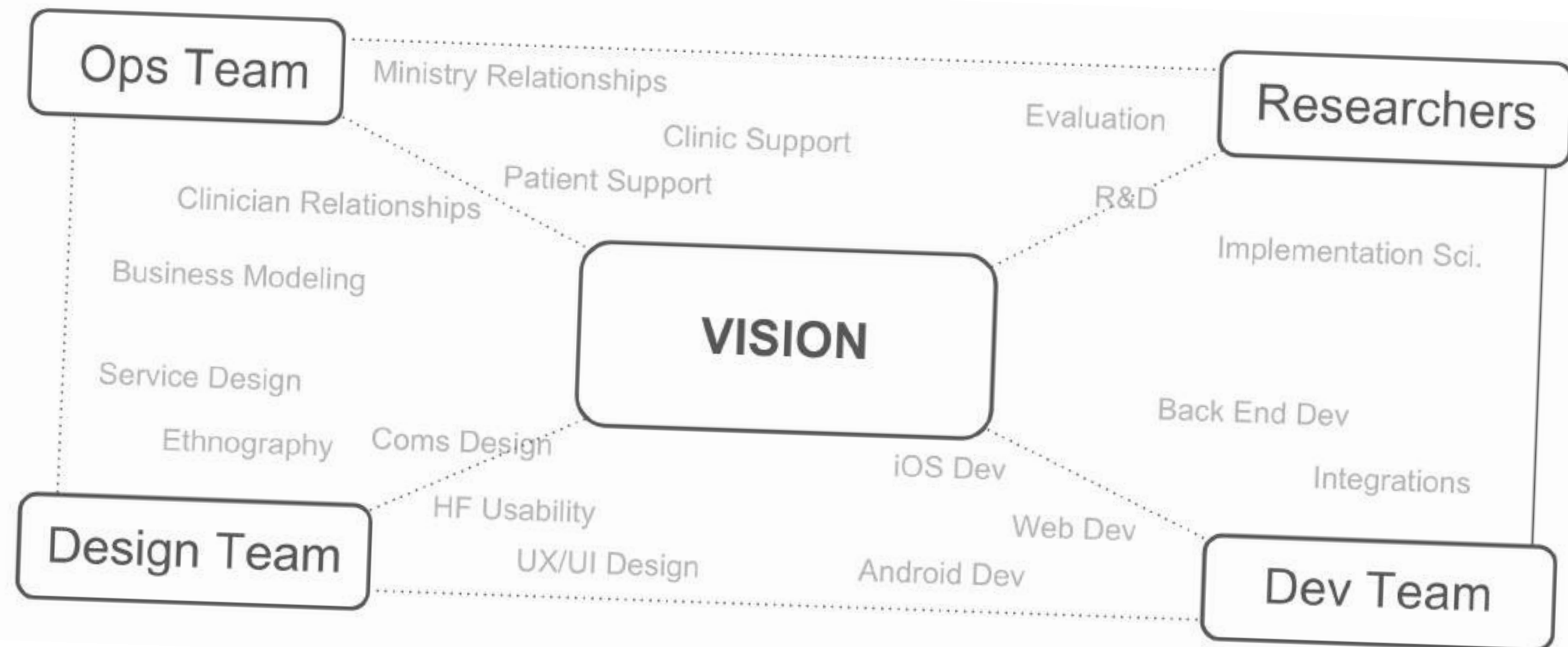
The ambition for this phase of our growth is to move from small pilot sites to a scaled up model: streamlined sales, unboxable product, smooth/scalable support, etc.

WHERE TO PLAY:

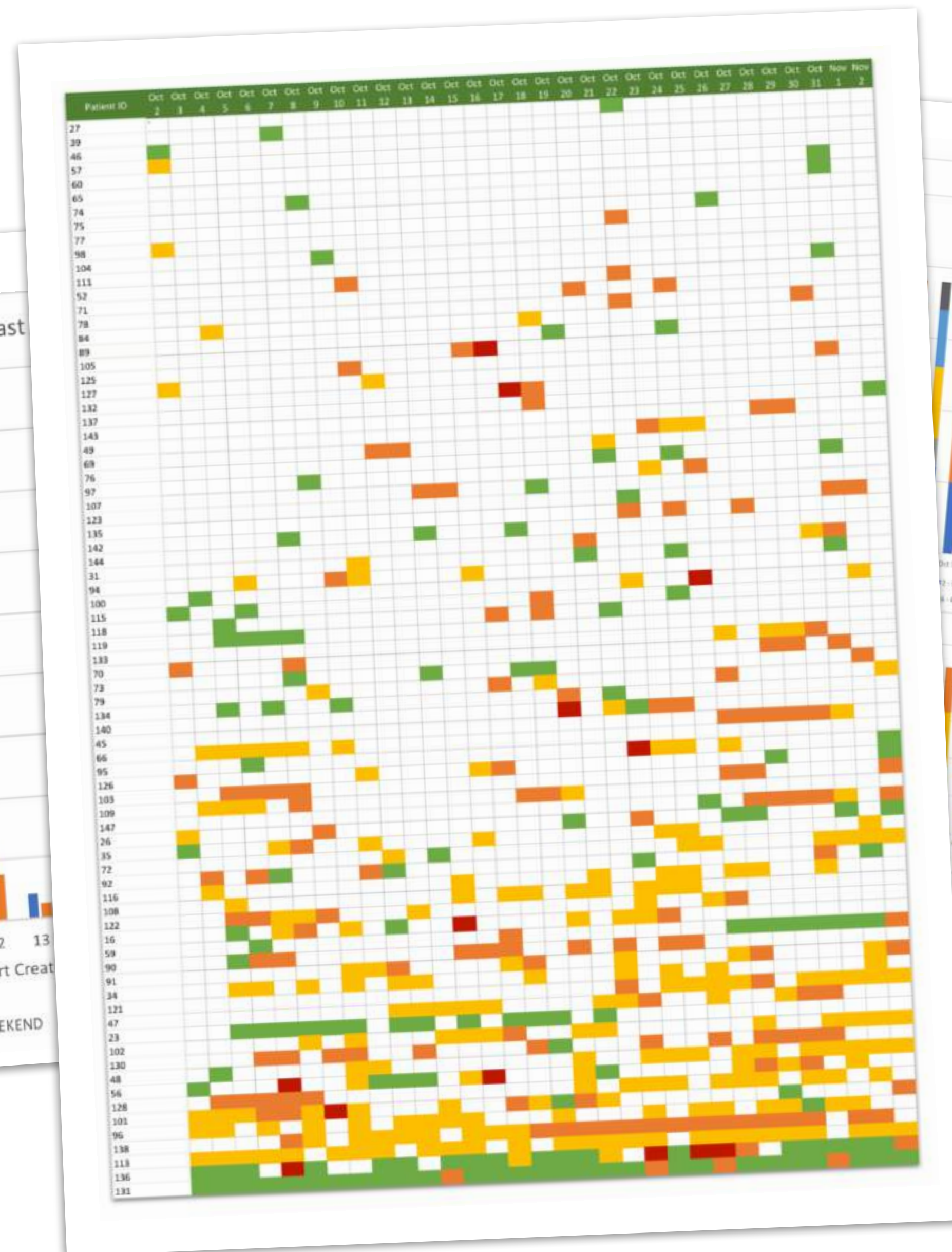
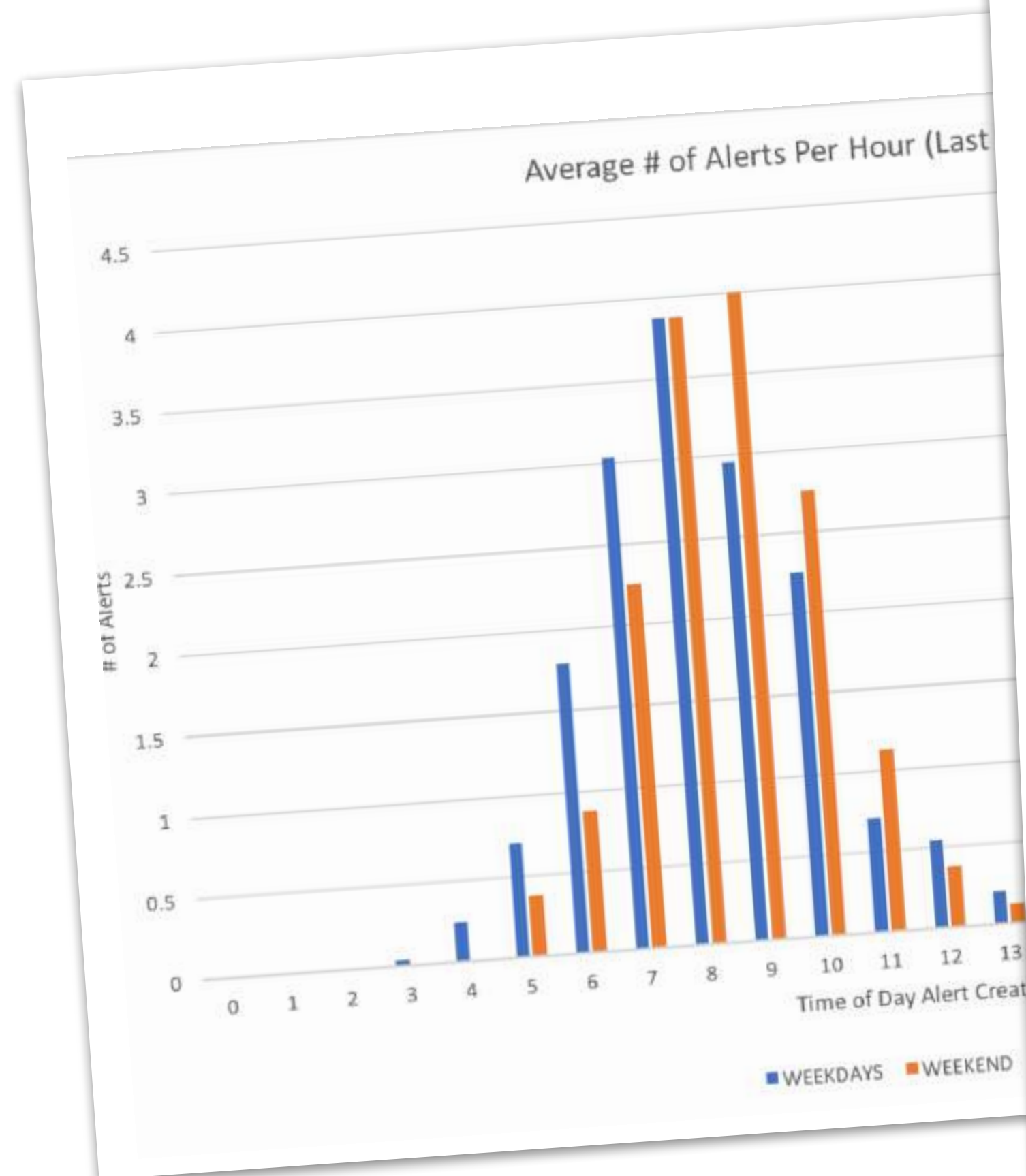
Large no
need of

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*Is this academ
Sunnybrook o
How lucrative
What are the*



Evolution



Good Service for Medly

- Considered - referral, visit, home, support
- Cohesive - bag, manual, apps, support, dashboard
- Coordinated - clinician, admins, support
- Contextual - older users & traveling, site-specific
- Clear - who to phone



Beyond the RCT

**A review of alternatives in mHealth
clinical trial methods**

Quynh Pham, PhD

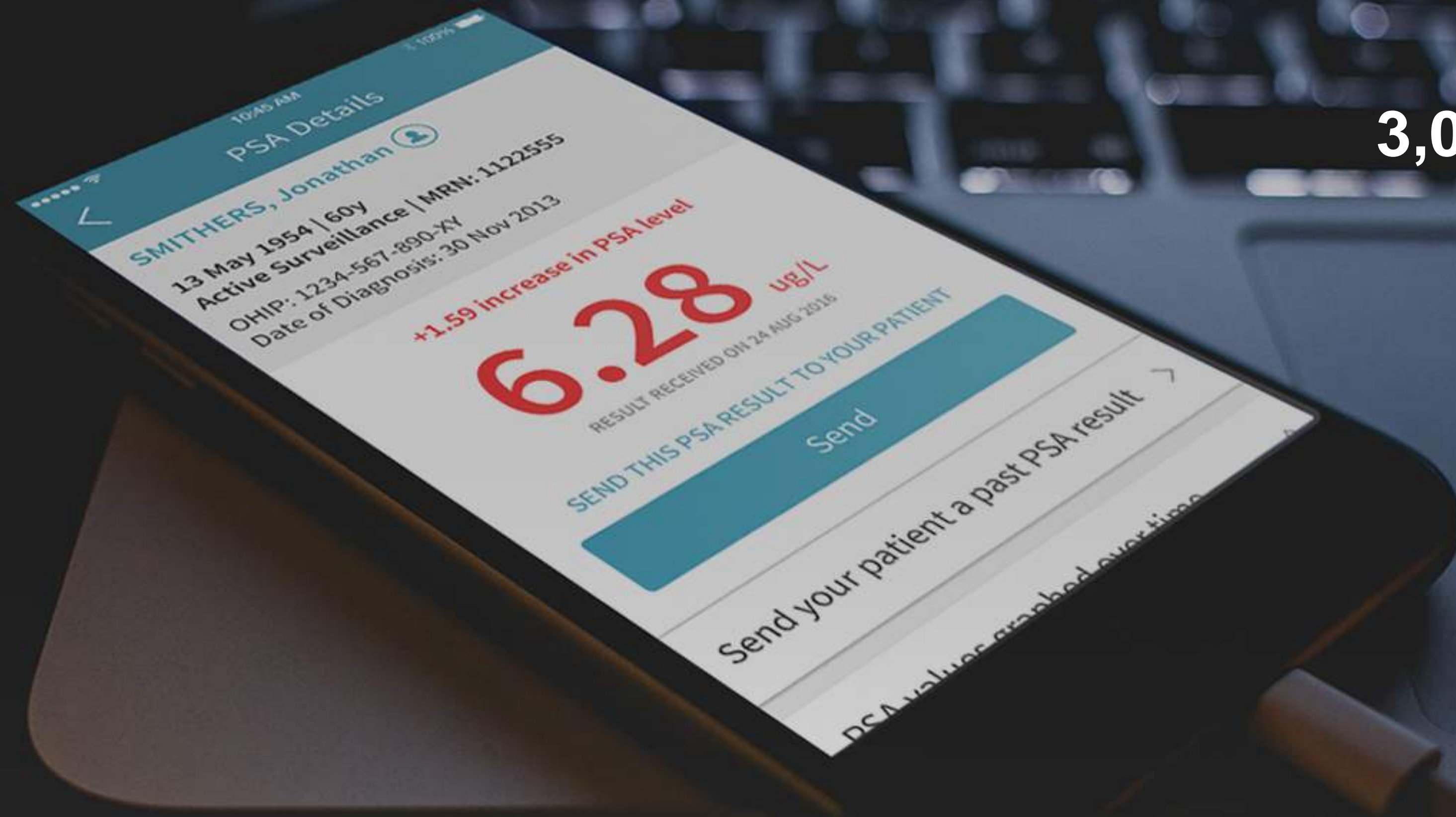
University of Toronto

mHealth in 2016

45,000 companies

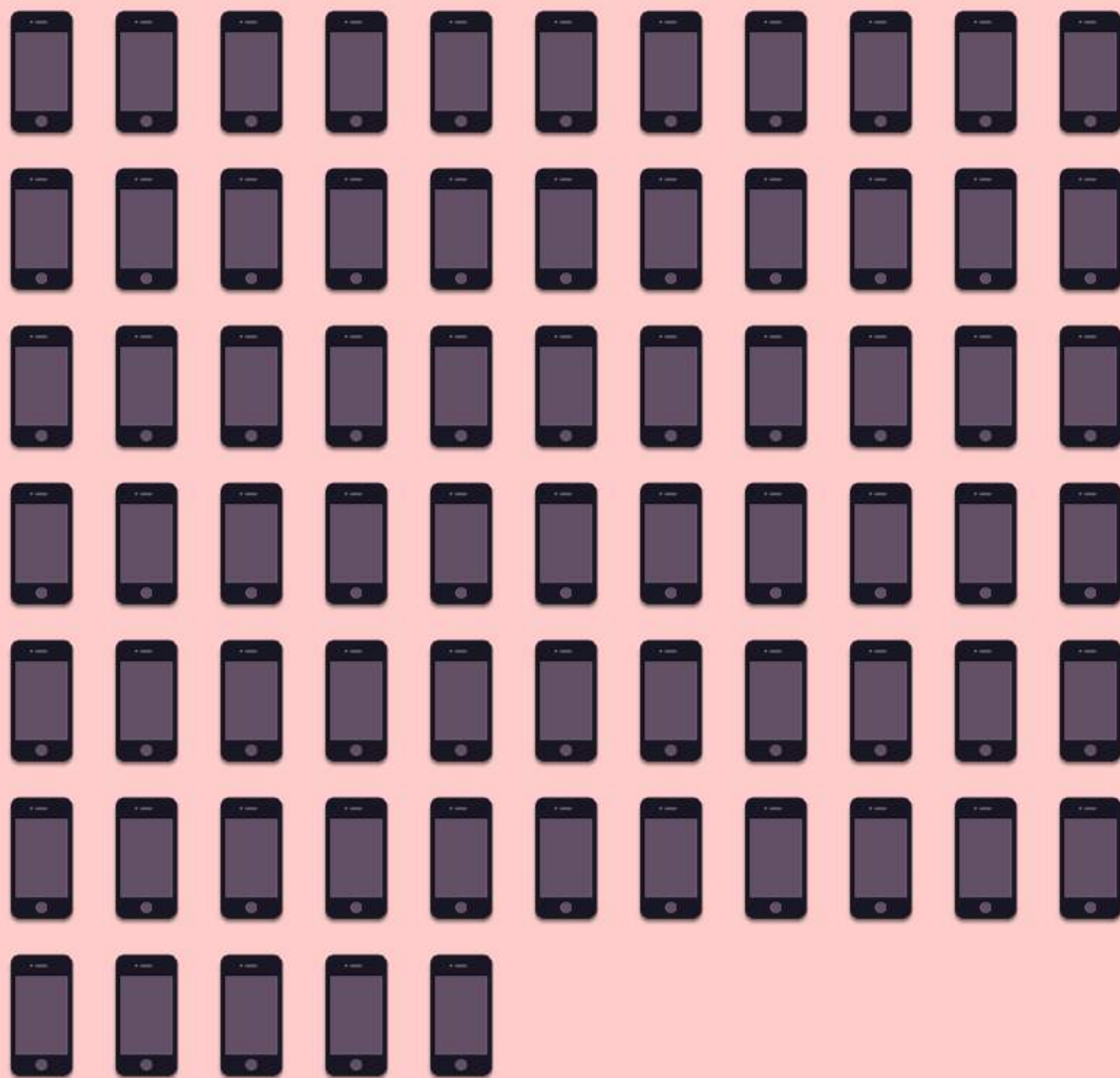
165,000 mHealth apps

3,000,000,000 downloads



What research designs and methods are currently being used in mHealth clinical trials?

I conducted a review of every single clinical trial registered on [ClinicalTrials.gov](https://clinicaltrials.gov) between November 2014 and November 2015 that evaluated an mHealth app.

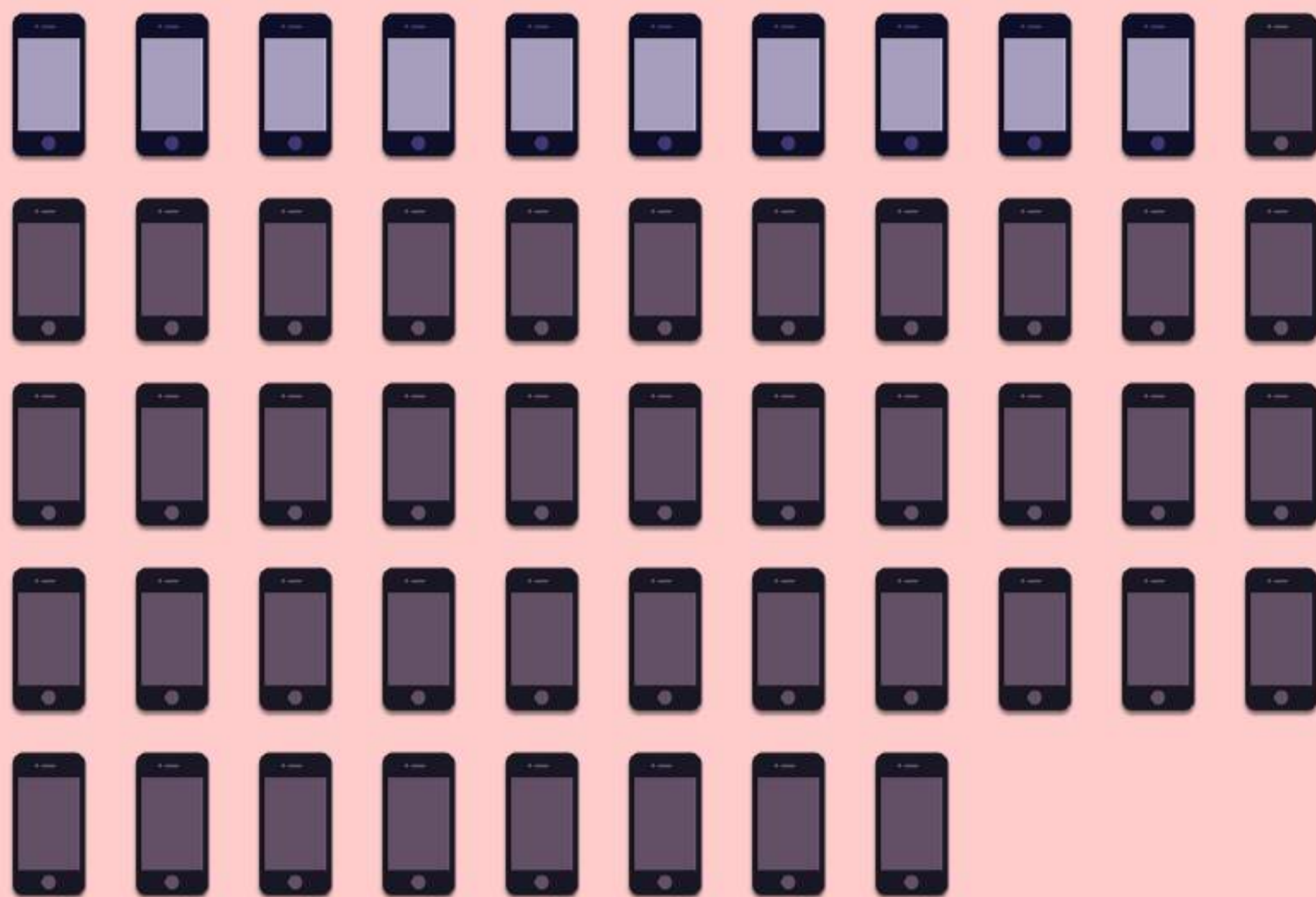




The average study duration for a clinical trial evaluating an mHealth app is 20 months.

As an mHealth research community, we have not deviated from traditional methods.









STUDY PROTOCOL

Open Access



Evaluating the effectiveness of a smartphone app to reduce excessive alcohol consumption: protocol for a factorial randomised control trial

Claire Garnett^{1*}, David Crane¹, Susan Michie^{1,2}, Robert West³ and Jamie Brown^{1,3}

Abstract

Background: Excessive alcohol consumption is a leading cause of death and morbidity worldwide and interventions to help people reduce their consumption are needed. Interventions delivered by smartphone apps have the potential to help harmful and hazardous drinkers reduce their consumption of alcohol. However, there has been little evaluation of the effectiveness of existing smartphone interventions.

A systematic review, amongst other methodologies, identified promising modular content that could be delivered by an app: self-monitoring and feedback; action planning; normative feedback; cognitive bias re-training; and identity change. This protocol reports a factorial randomised controlled trial to assess the comparative potential of these five intervention modules to reduce excessive alcohol consumption.

Methods: A between-subject factorial randomised controlled trial. Hazardous and harmful drinkers aged 18 or over



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Designing a Pilot Sequential Multiple Assignment Randomized Trial for Developing an Adaptive Treatment Strategy

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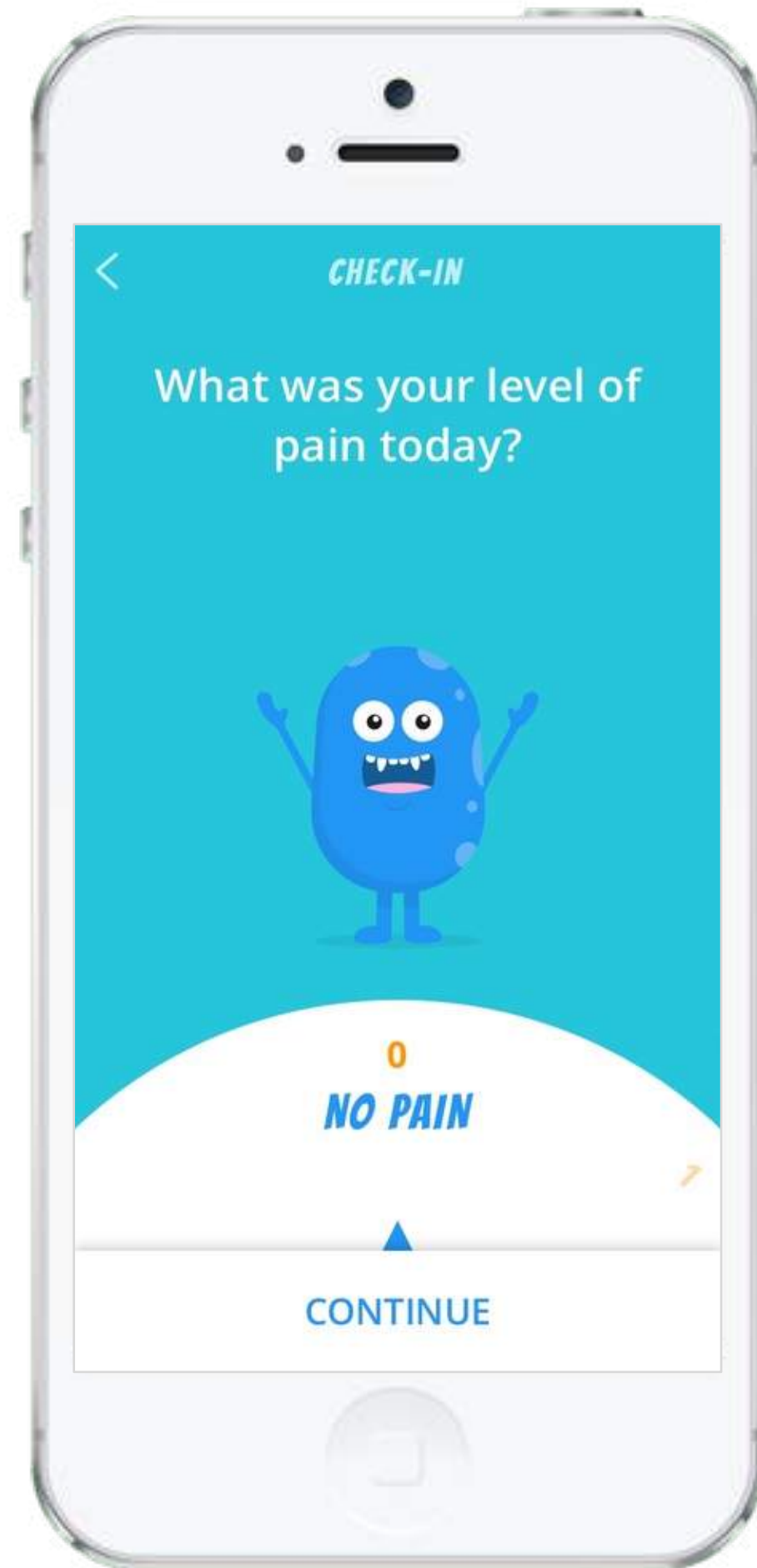
Department of Statistics & Institute for Social Research, University of Michigan, Ann Arbor, MI

Abstract

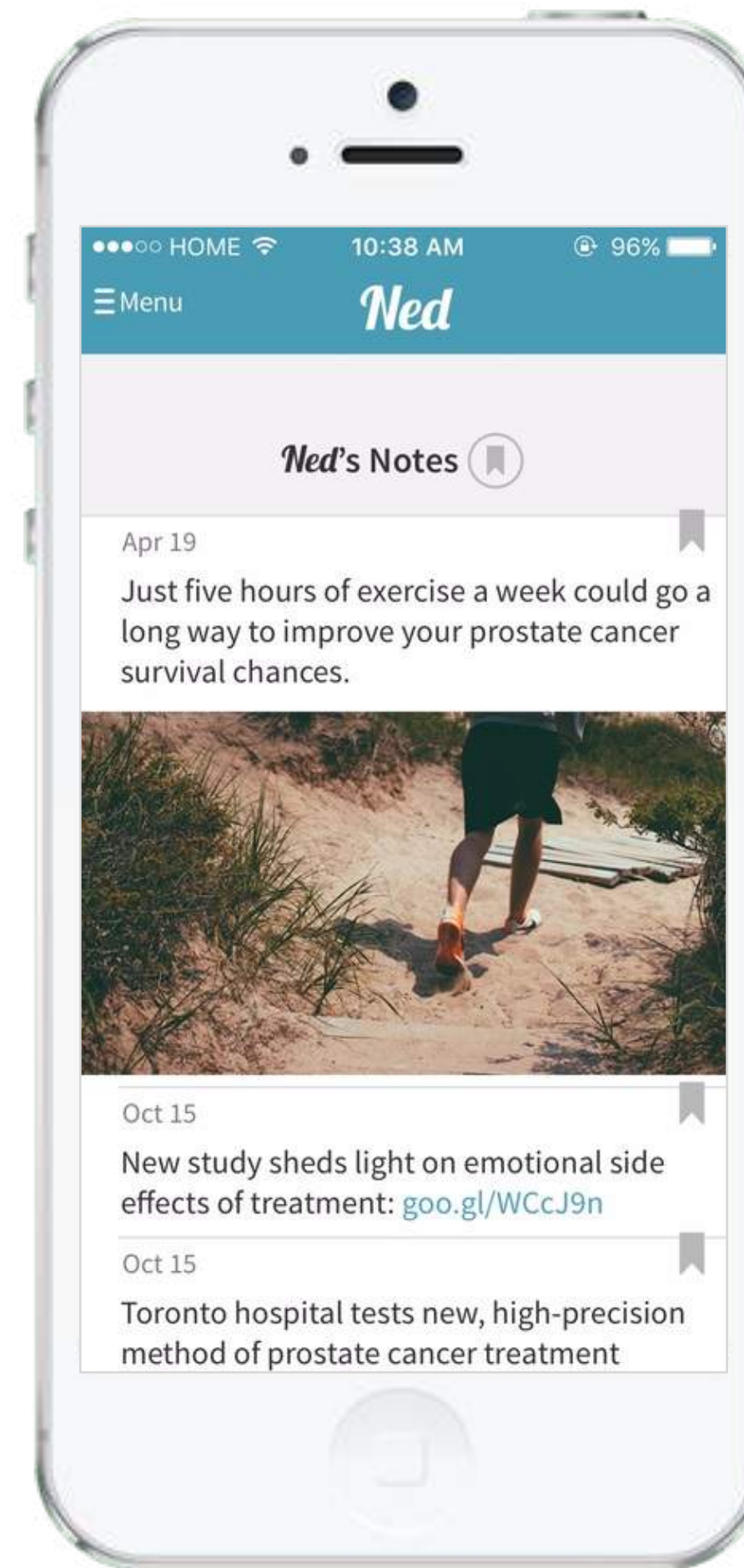
There is growing interest in how best to adapt and re-adapt treatments to individuals to maximize clinical benefit. In response, adaptive treatment strategies (ATS), which operationalize adaptive, sequential clinical decision making, have been developed. From a patient's perspective an ATS is a sequence of treatments, each individualized to the patient's evolving health status. From a clinician's perspective, an ATS is a sequence of decision rules that input the patient's current health status and output the next recommended treatment. Sequential multiple assignment randomized trials (SMART) have been developed to address the sequencing questions that arise in the development of ATSs, but SMARTs are relatively new in clinical research. This article provides an introduction to ATSs and SMART designs. This article also discusses the design of SMART pilot studies to address feasibility concerns, and to prepare investigators for a full-scale

Upcoming trials

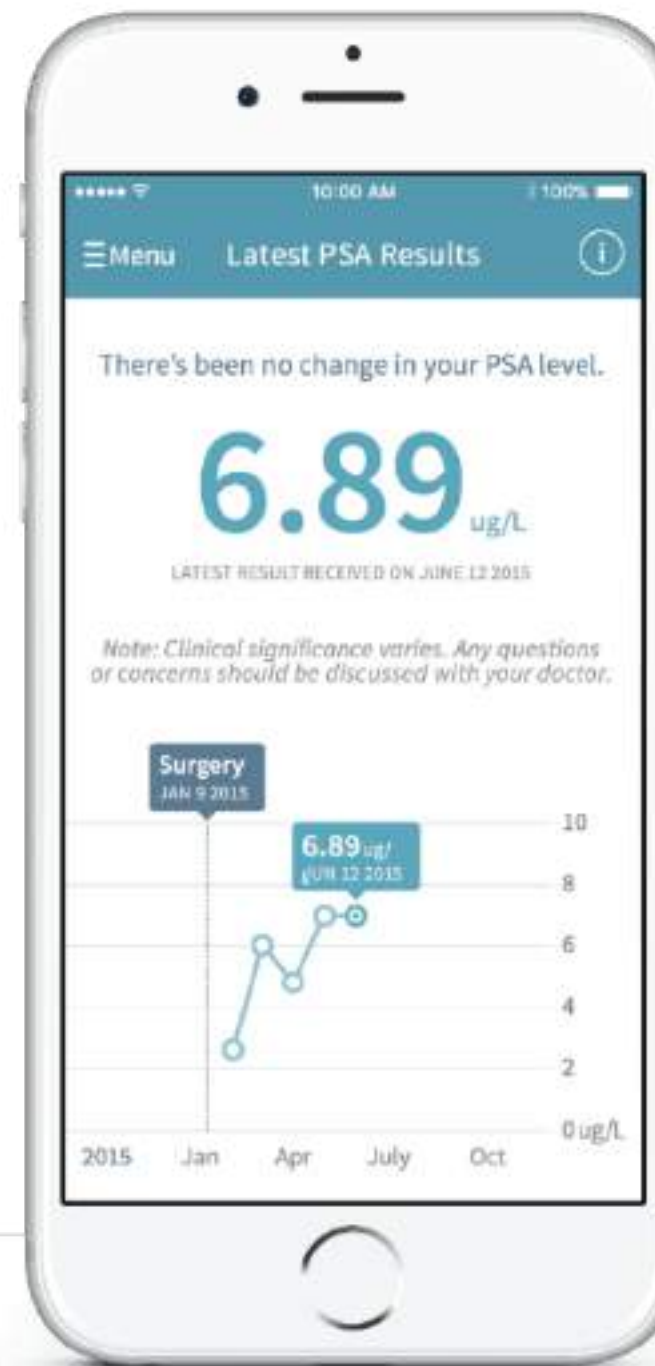
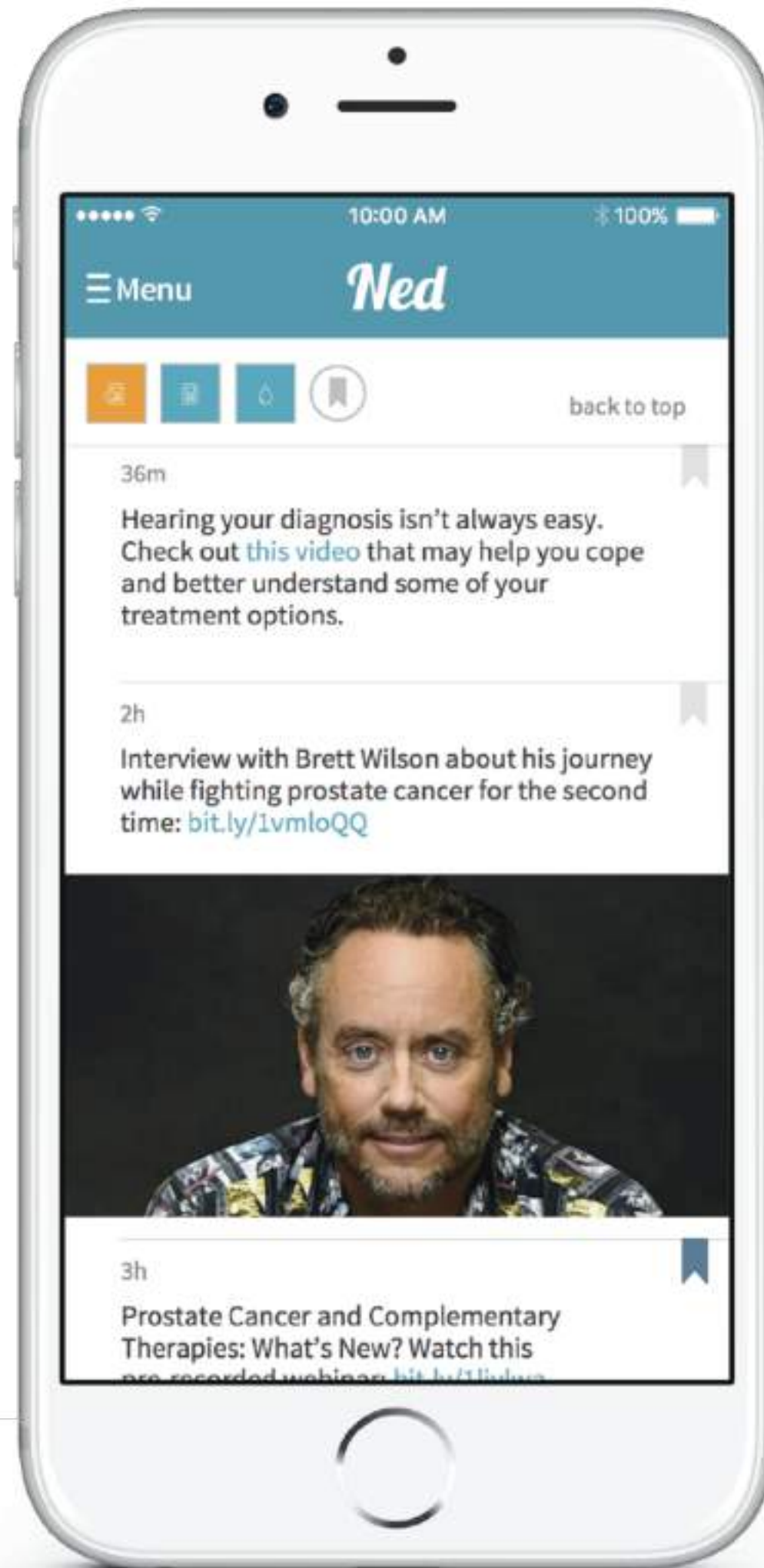
ICANCOPE



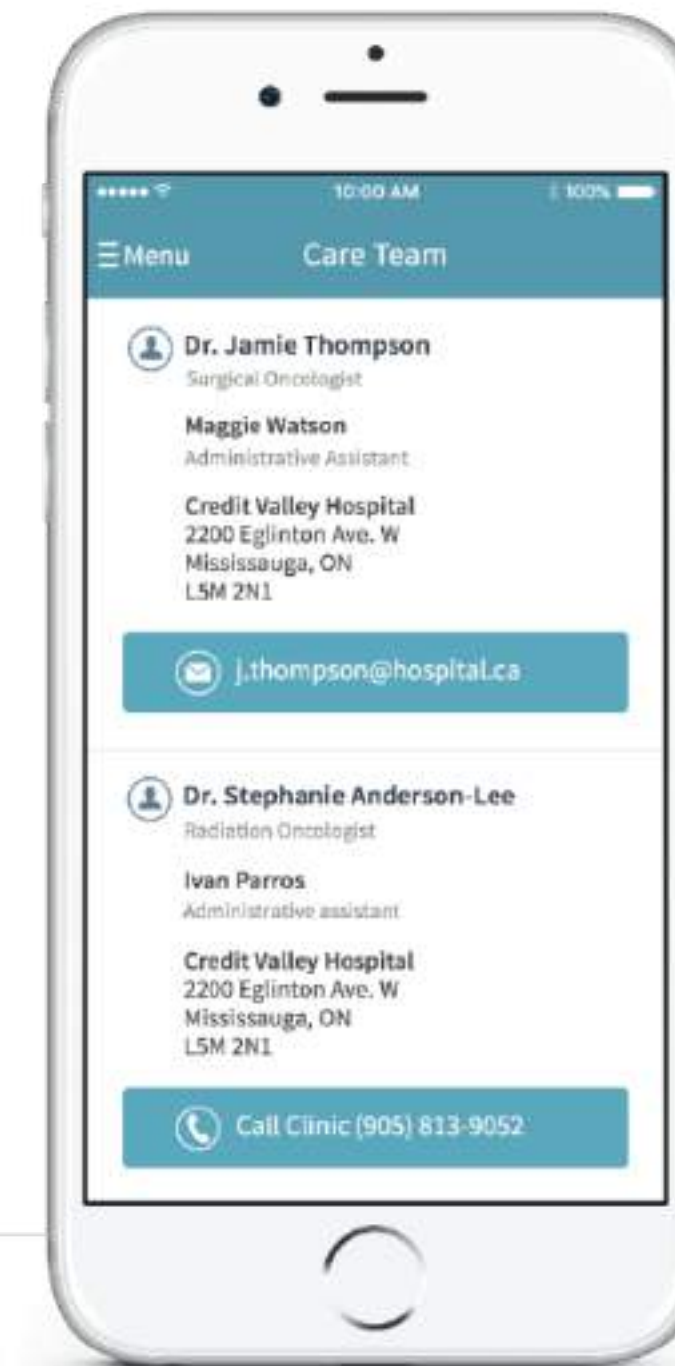
Ned



A Case of *Ned*



The Ned app Wellness Survey screen shows a blue header with 'Wellness Survey'. The main content area displays the text 'URINARY OBSTRUCTION' and a question: 'How big a problem, if any, has bleeding with urination been for you during the last 4 weeks?'. Below the question are five buttons: 'No problem', 'Very small problem', 'Small problem', 'Moderate problem', and 'Big problem'. At the bottom, there are navigation arrows and the text 'Question 5 of 26'.





APEEE

[Home](#)[Lab](#)[People](#)[Filters](#)

Quynh ▾



Home

Range Last 7 days ▾

Filter All ▾

Quynh Pham Principal Investigator

Engagement

Active Users

345

-15%

Engaged Users

245

-27%

Turnover

59%

-8%

Session
Duration

04:05

+12%

Gap

9.2hr

+38min

Retention

95%

+2%

Bounce Rate

12%

+8%

Total Users

400

+45 -15

Uninstall

45

+15%

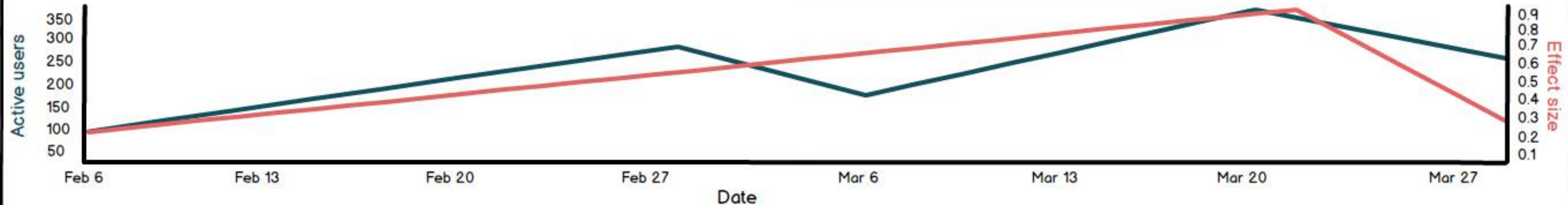
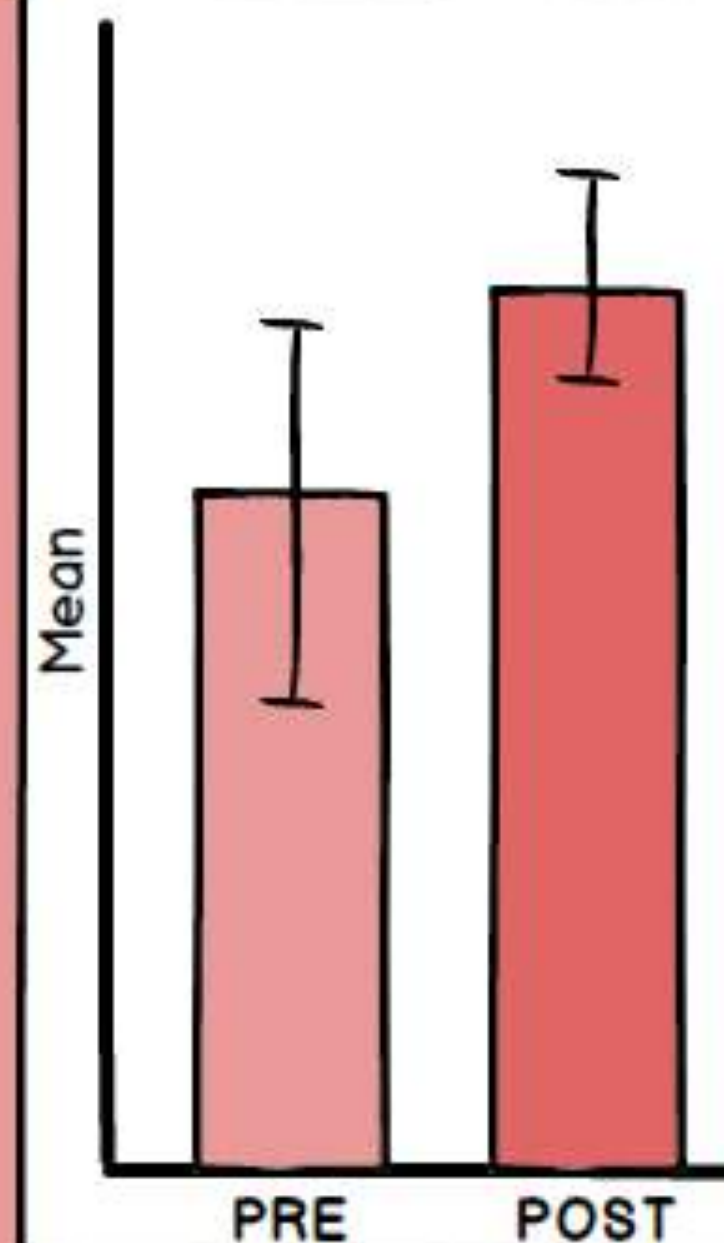
Screens per
Session

6

+12%

Health

OUTCOME	n	PRE	POST	SD	Effect size	Sig.
EPIC-26	350	55	68	5.5	SMALL	.15
CEQ	335	35	--	--	--	--
Memorial	325	22	24	1.5	SMALL	.25
SCN	311	95	72	9.6	LARGE	.05
PCR-QOL	385	55	--	--	--	--



Active Users

123

Check-ins Completed

1,194

Are users experiencing improved or declining health?

738

249

History Feature Accessed

31

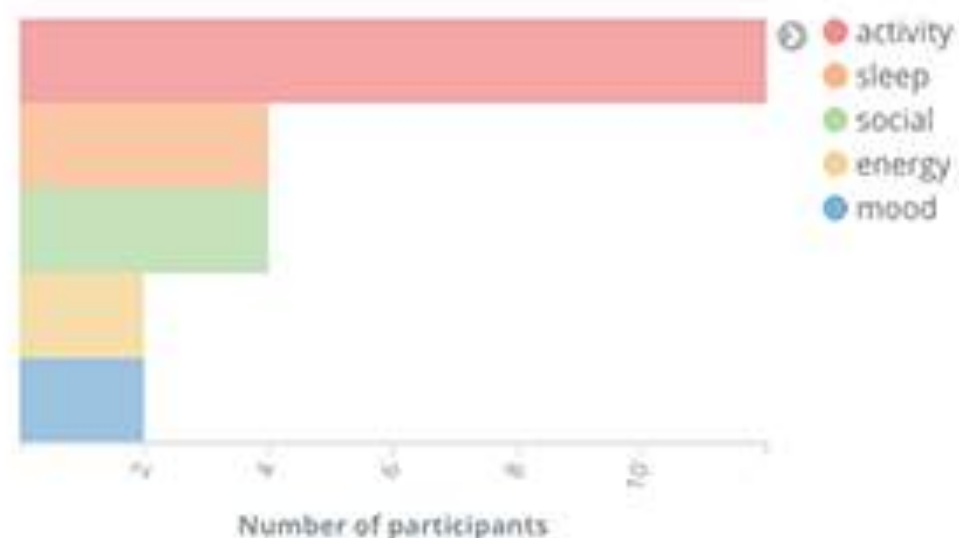
Goals Feature Accessed

23

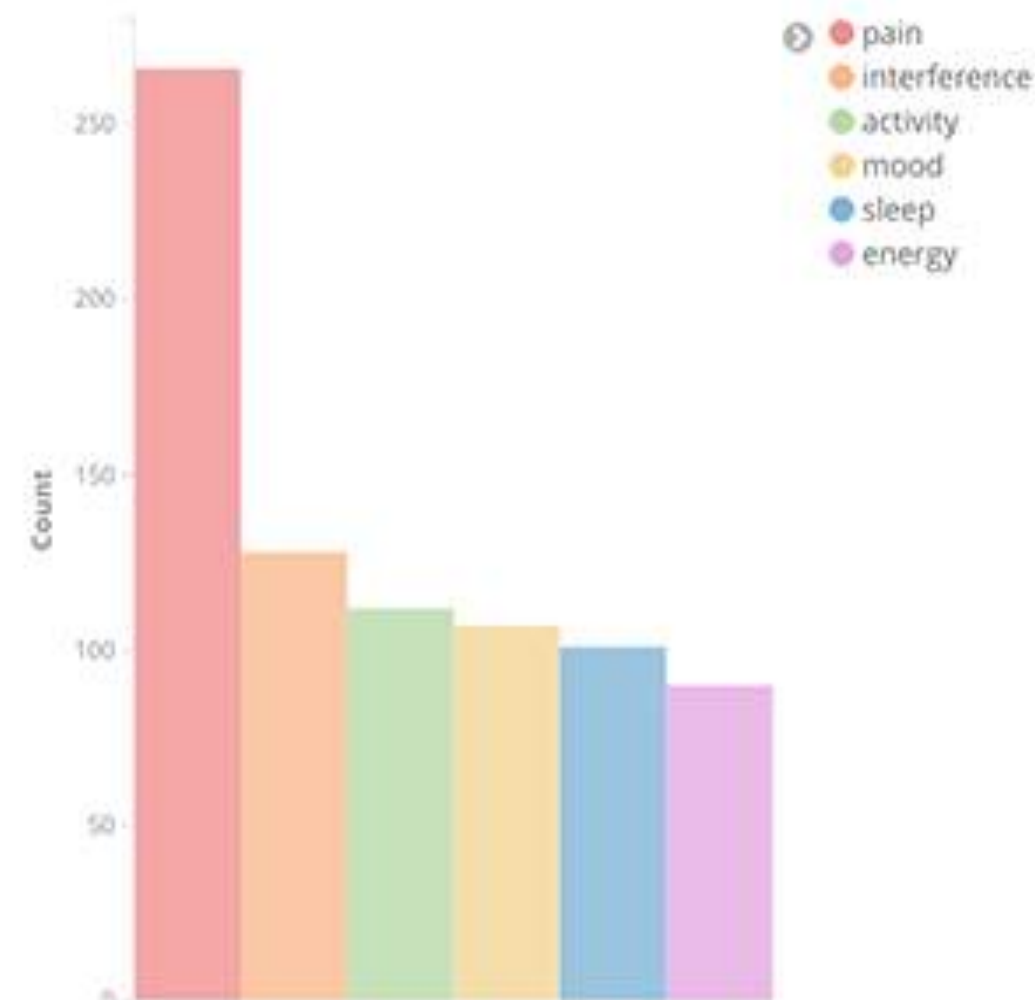
Are users completing set goals?



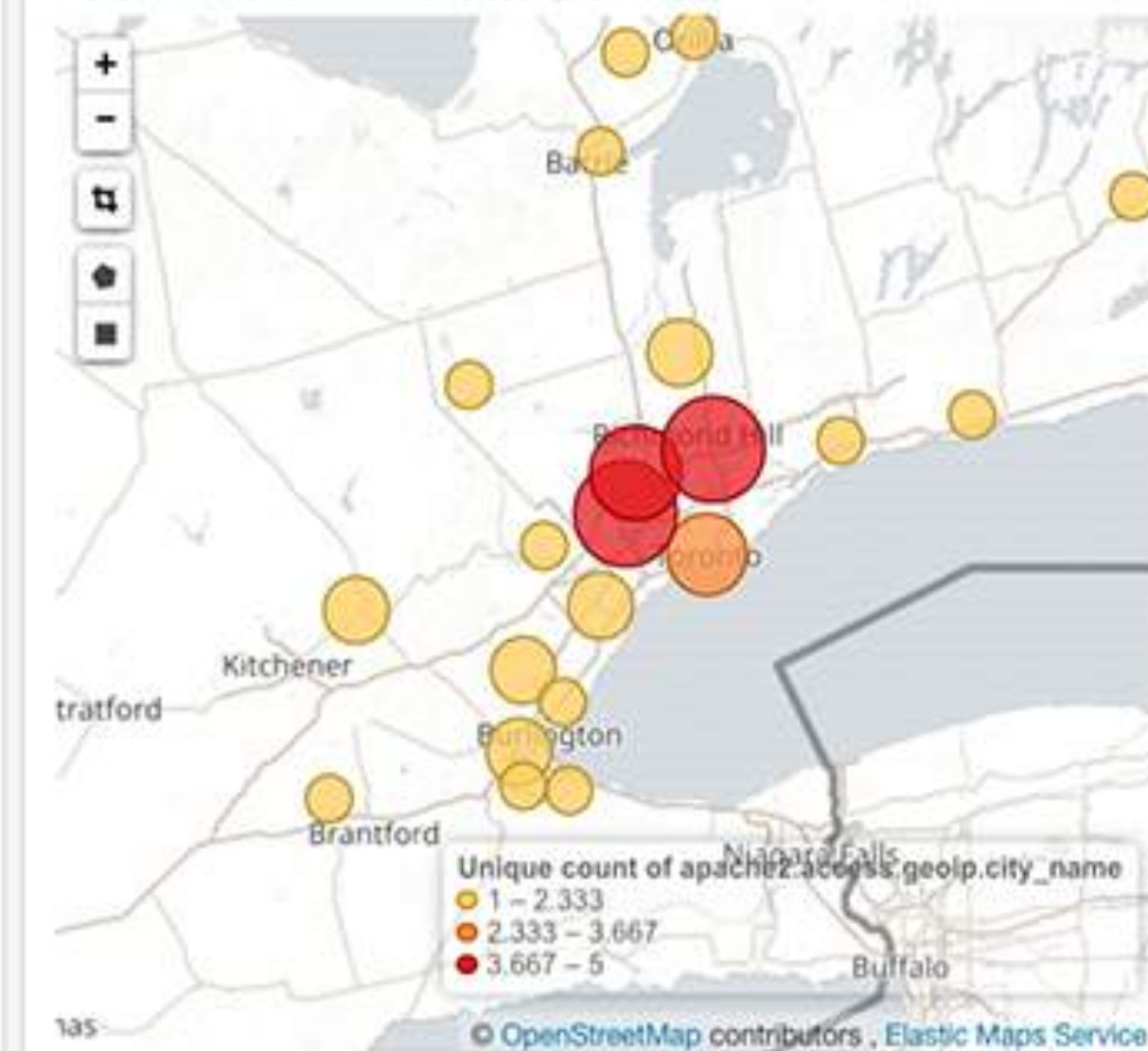
What types of goals are users setting?



What symptoms are users reviewing in the History feature?



Where in the world are users accessing iCanCope?



How many check-ins are being completed daily?





http://

A Web Page



APEEE

Home

Lab

People

Filters

Joe ▾



Home

Summary

Descriptives

Range Last 7 days ▾

Filter All ▾

Daily Consent Rate

3/day



Last Consent

06/June/17 17:30



Last Submitted Outcome

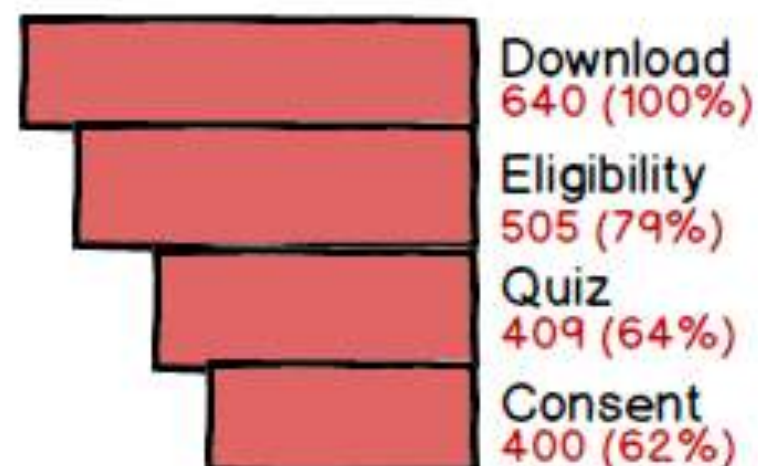
06/June/17 19:25

ID: 347

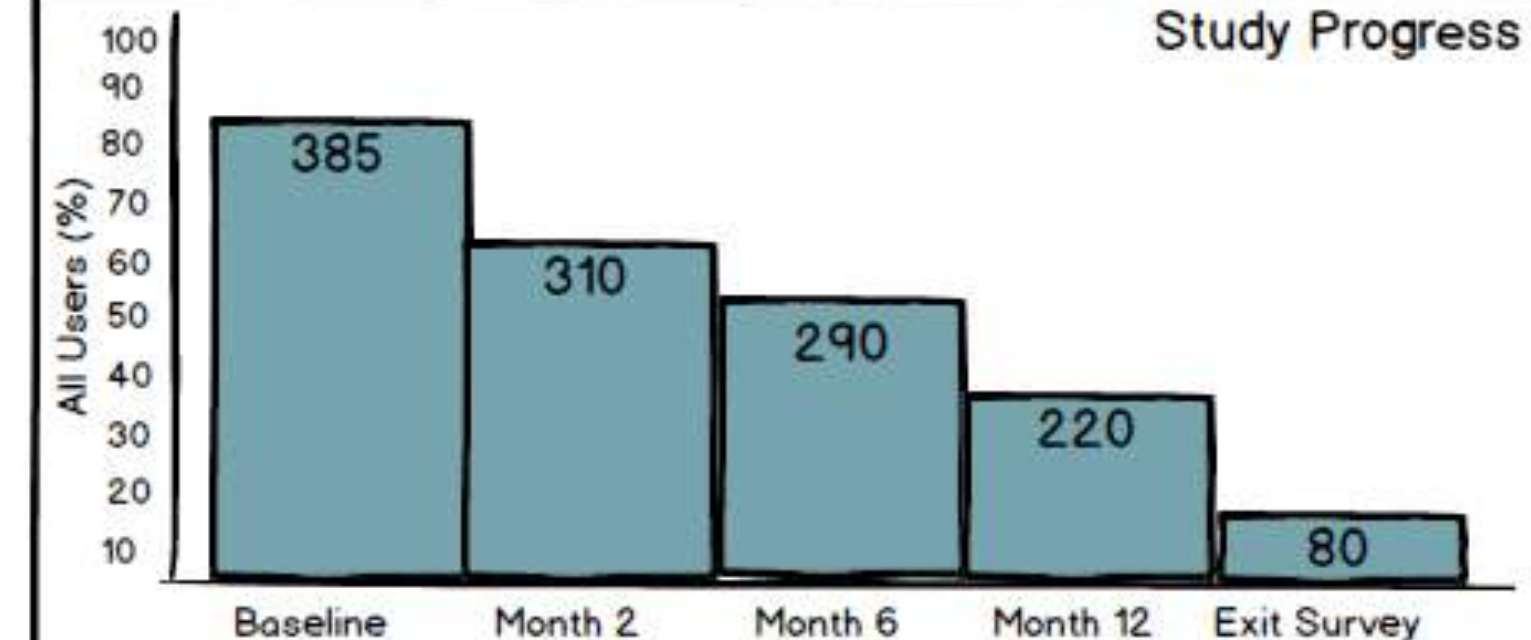
Outcome: EPIC-26

Score: 66%

Study Onboarding Rate Funnel



Active Sample Size



User

Session

Features

Ned's Notes

20%



04:55

-15%

EPIC-26

59%



03:22

-8%

FACT-P

95%



02:56

+12%

PSA

82%



00:45

+38%

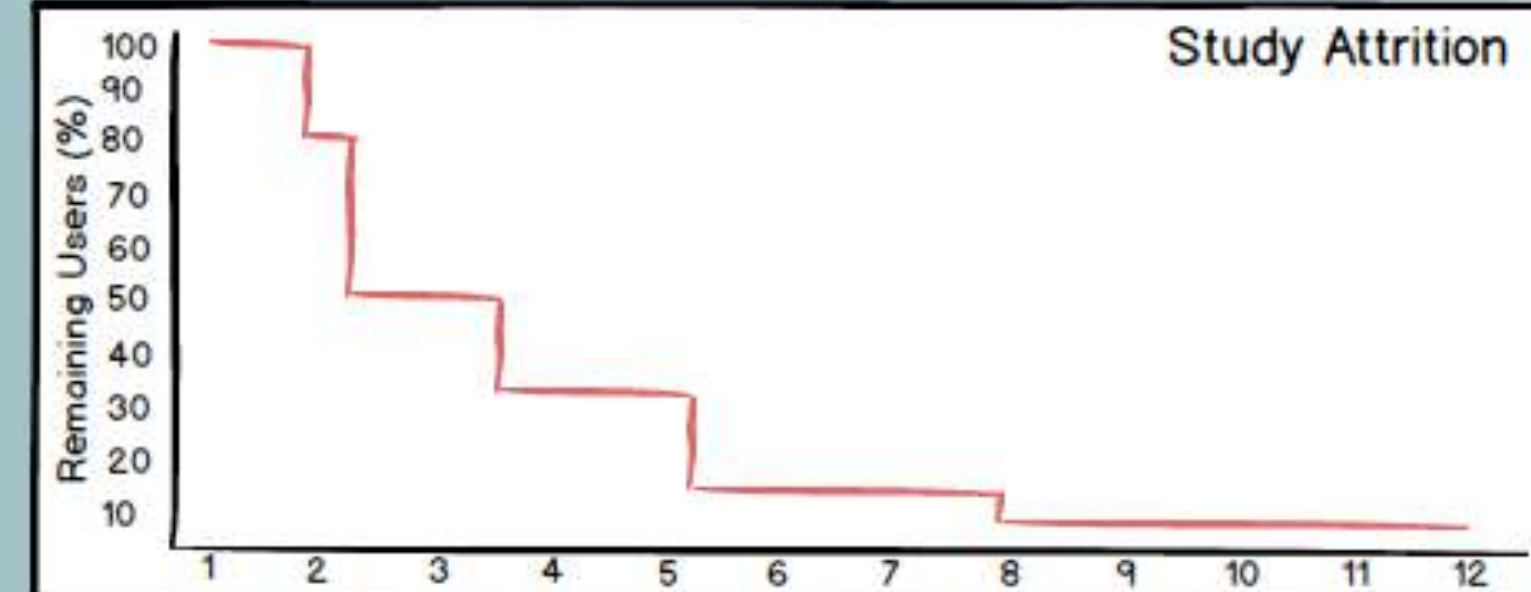
Caregiver

25%



01:18

-15%



Apeee

Discover

Visualize

Dashboard

Timeline

Machine Learning

APM

Graph

Dev Tools

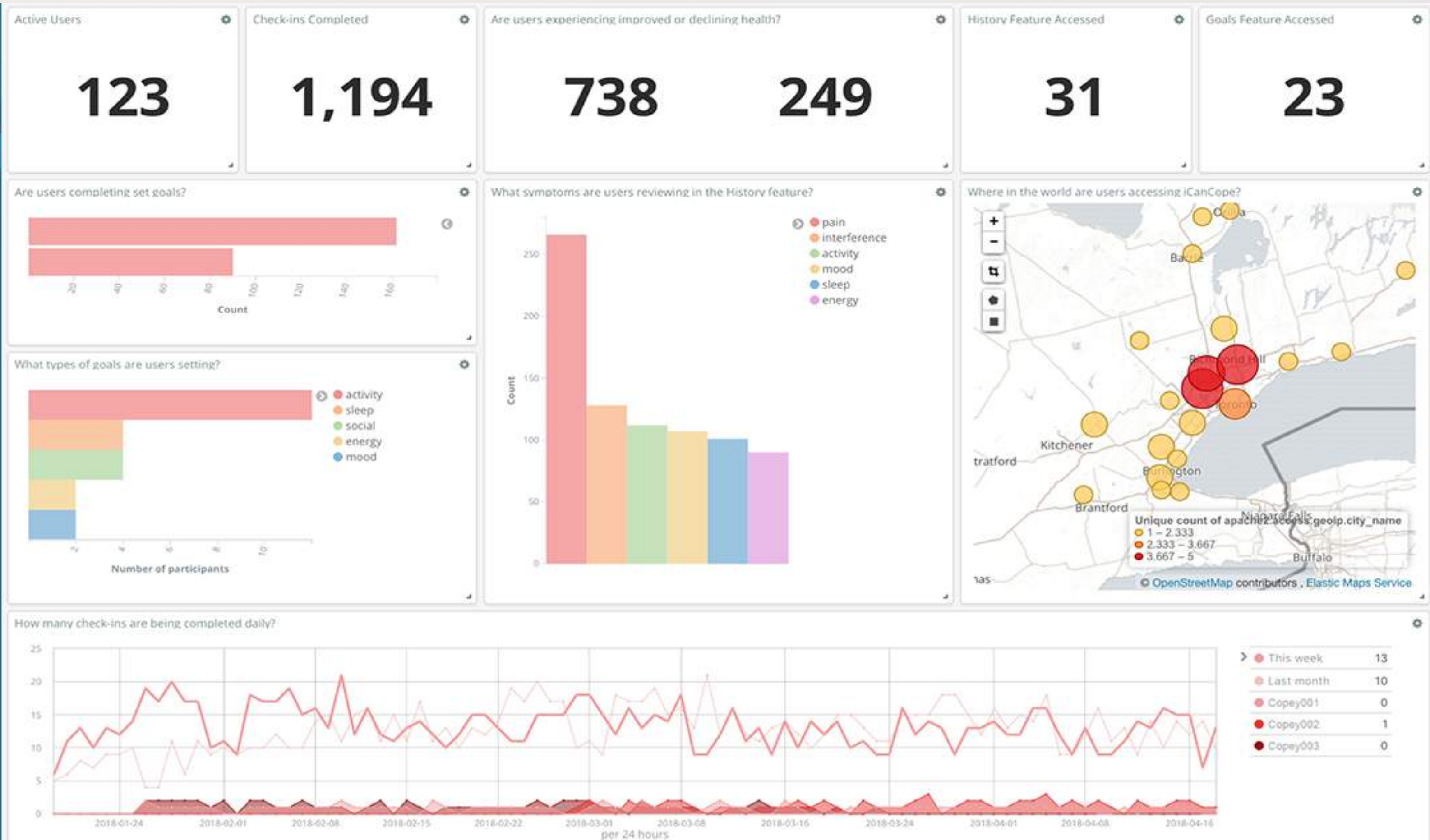
Monitoring

Management

Quynh Pham

Logout

Collapse



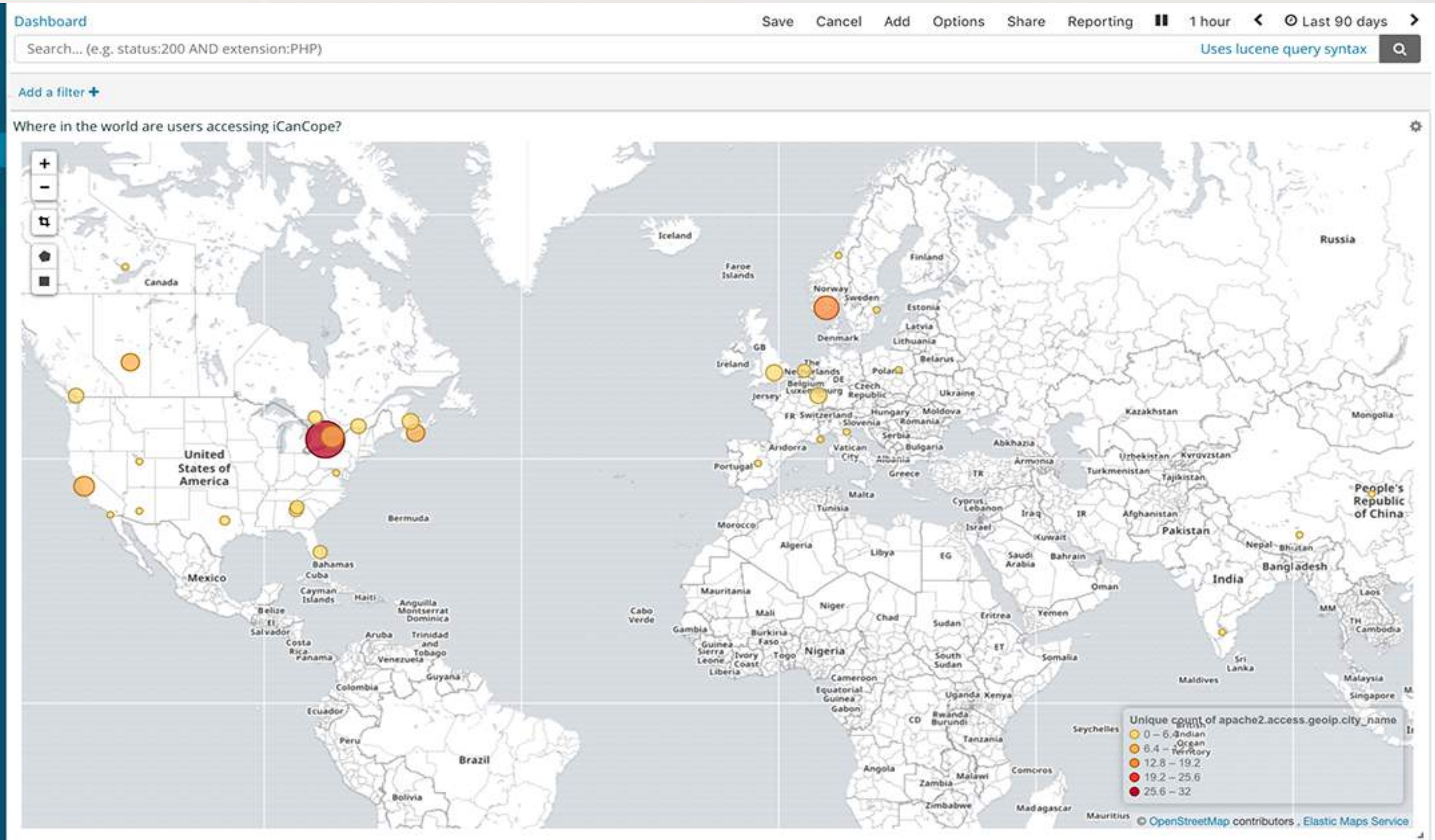
Apeee

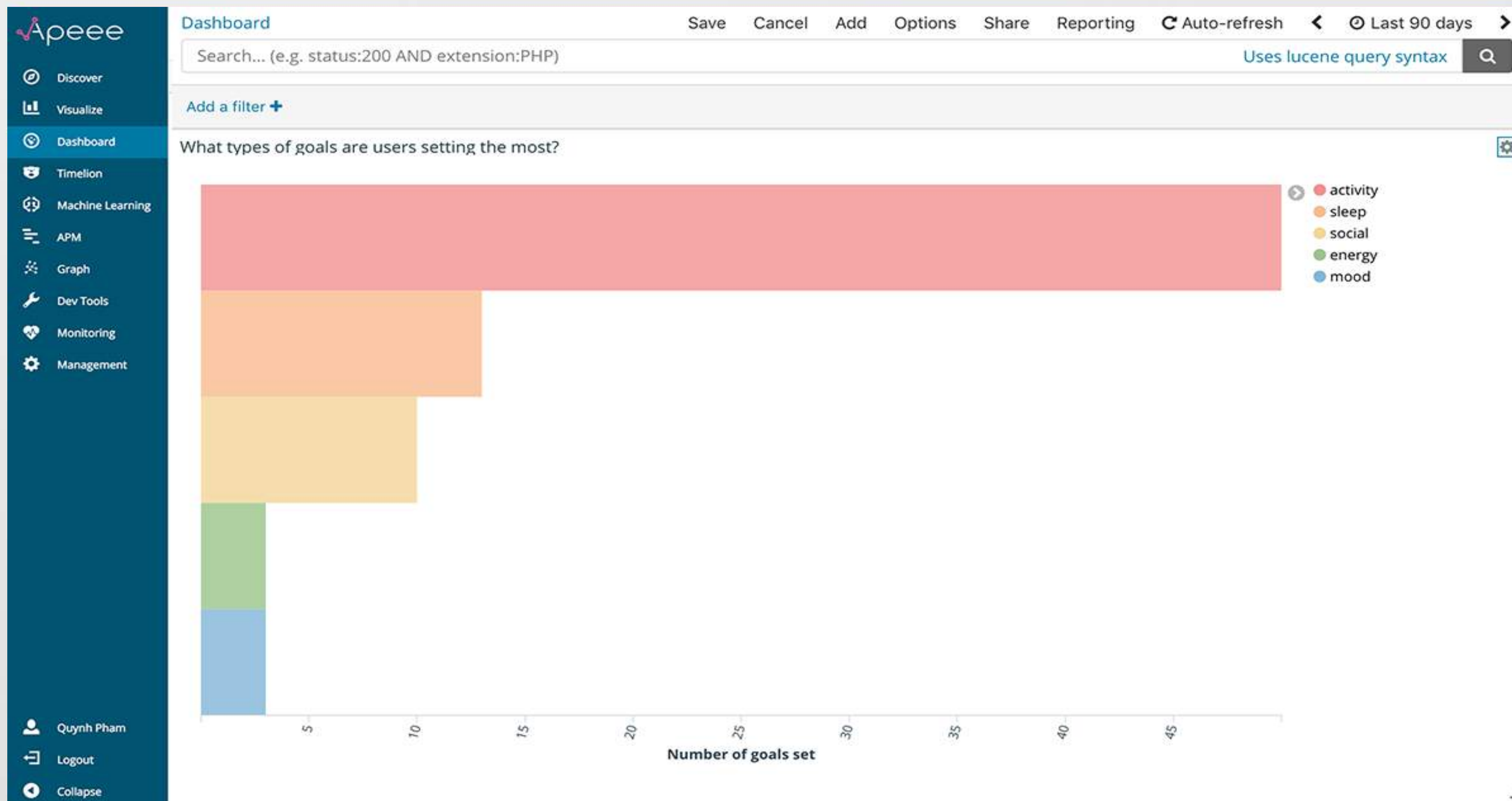
- Discover
- Visualize
- Dashboard
- Timelion
- Machine Learning
- APM
- Graph
- Dev Tools
- Monitoring
- Management

Quynh Pham

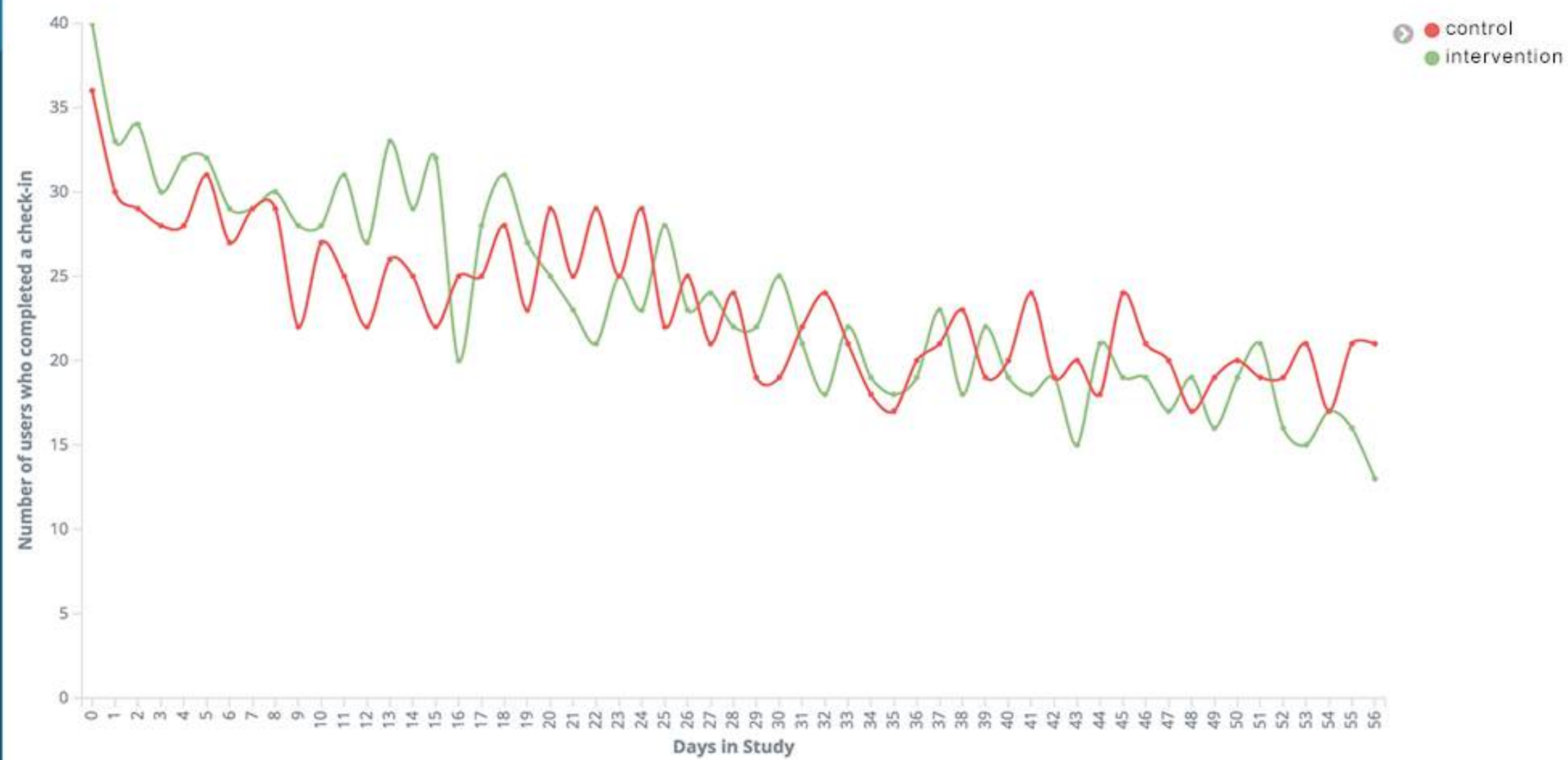
Logout

Collapse





Are users adhering to the check-in protocol?





Discover

Visualize

Dashboard

Timeline

Canvas

Machine Learning

Infrastructure

Logs

APM

Graph

Dev Tools

Monitoring

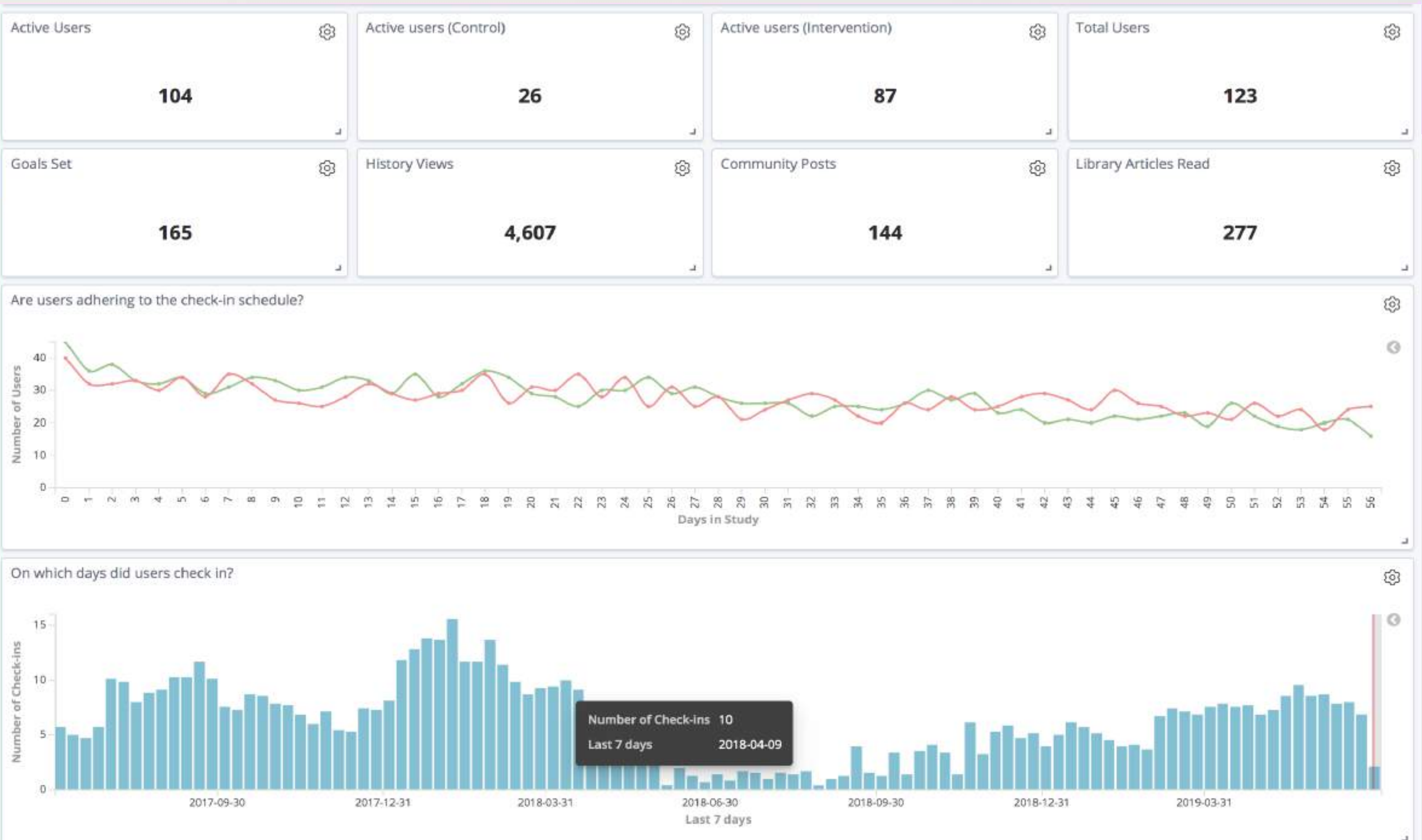
Management

Quynh Pham

Logout

IOuch

Collapse

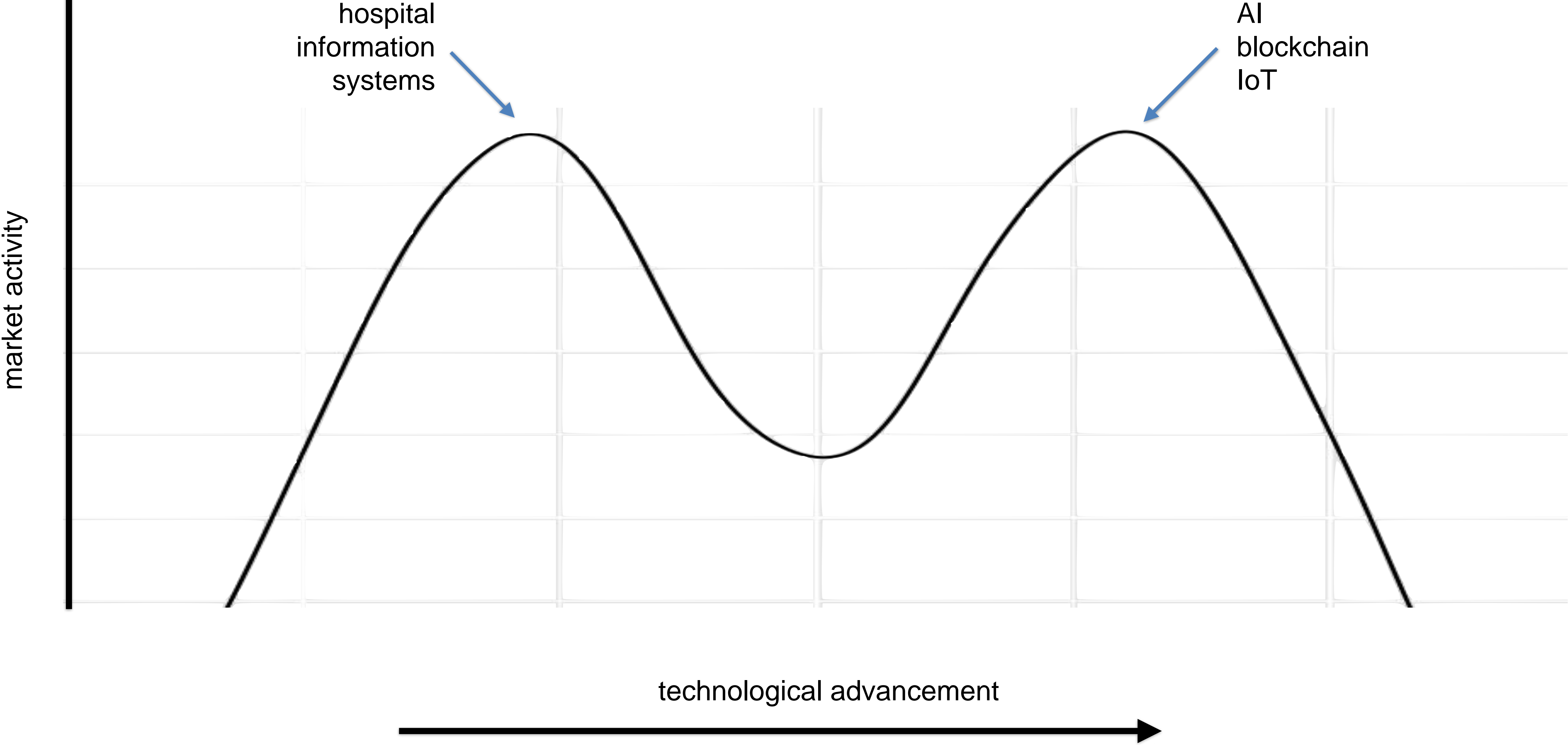


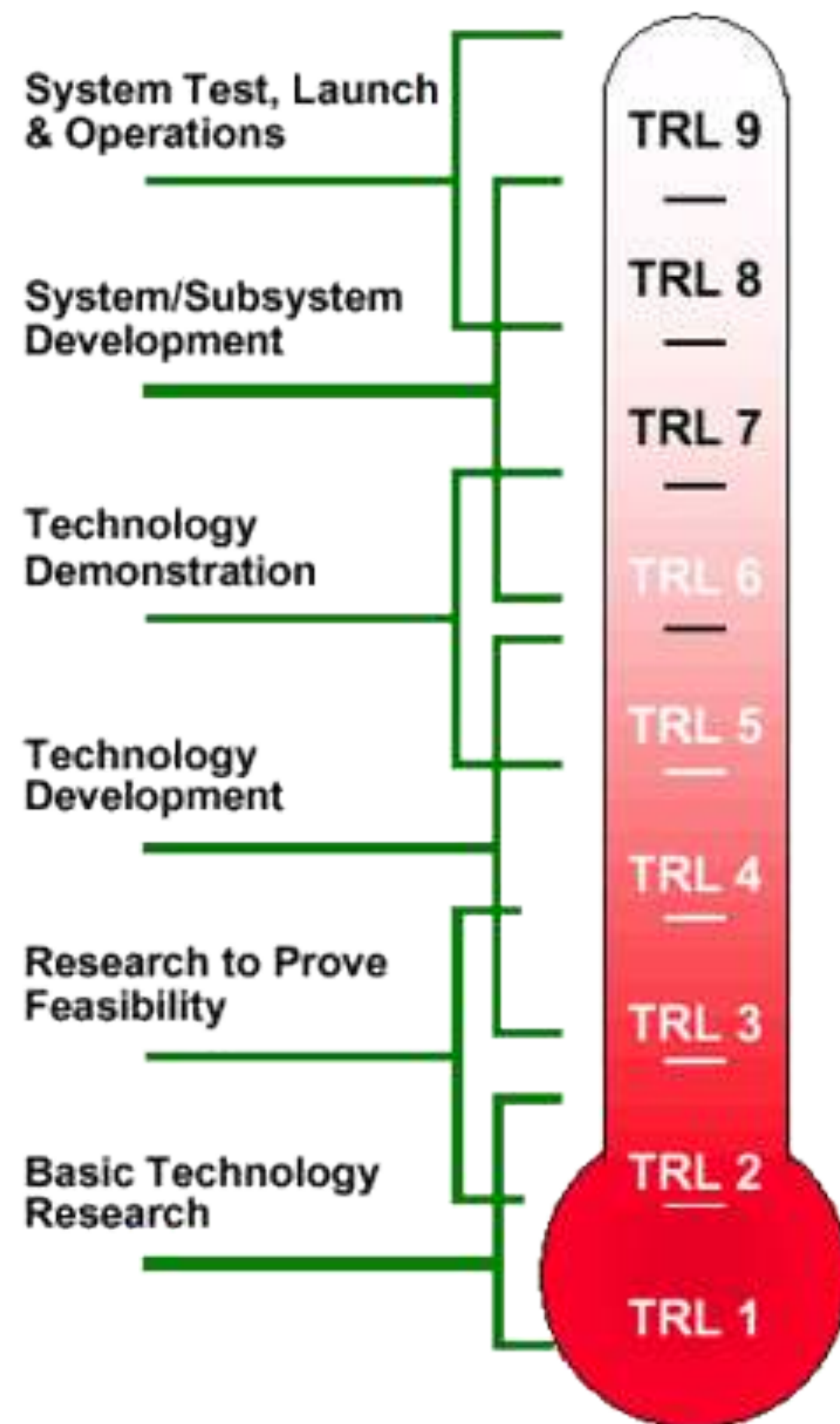
Are users adhering to the check-in schedule?

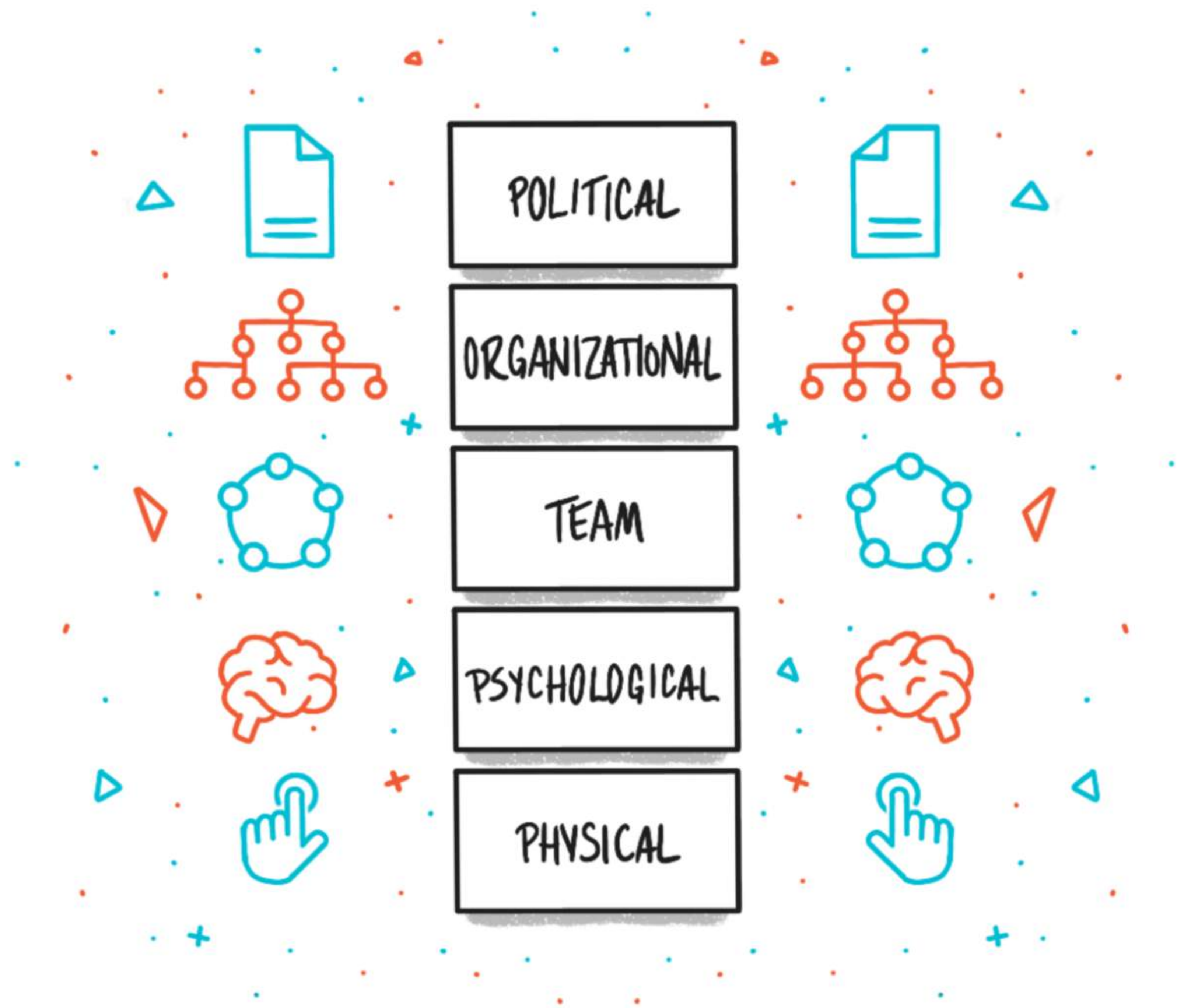
On which days did users check in?

There is a need for clinical evaluation to keep pace with the level of mHealth innovation if it is to have meaningful impact in informing payers, providers, policy makers, and patients.

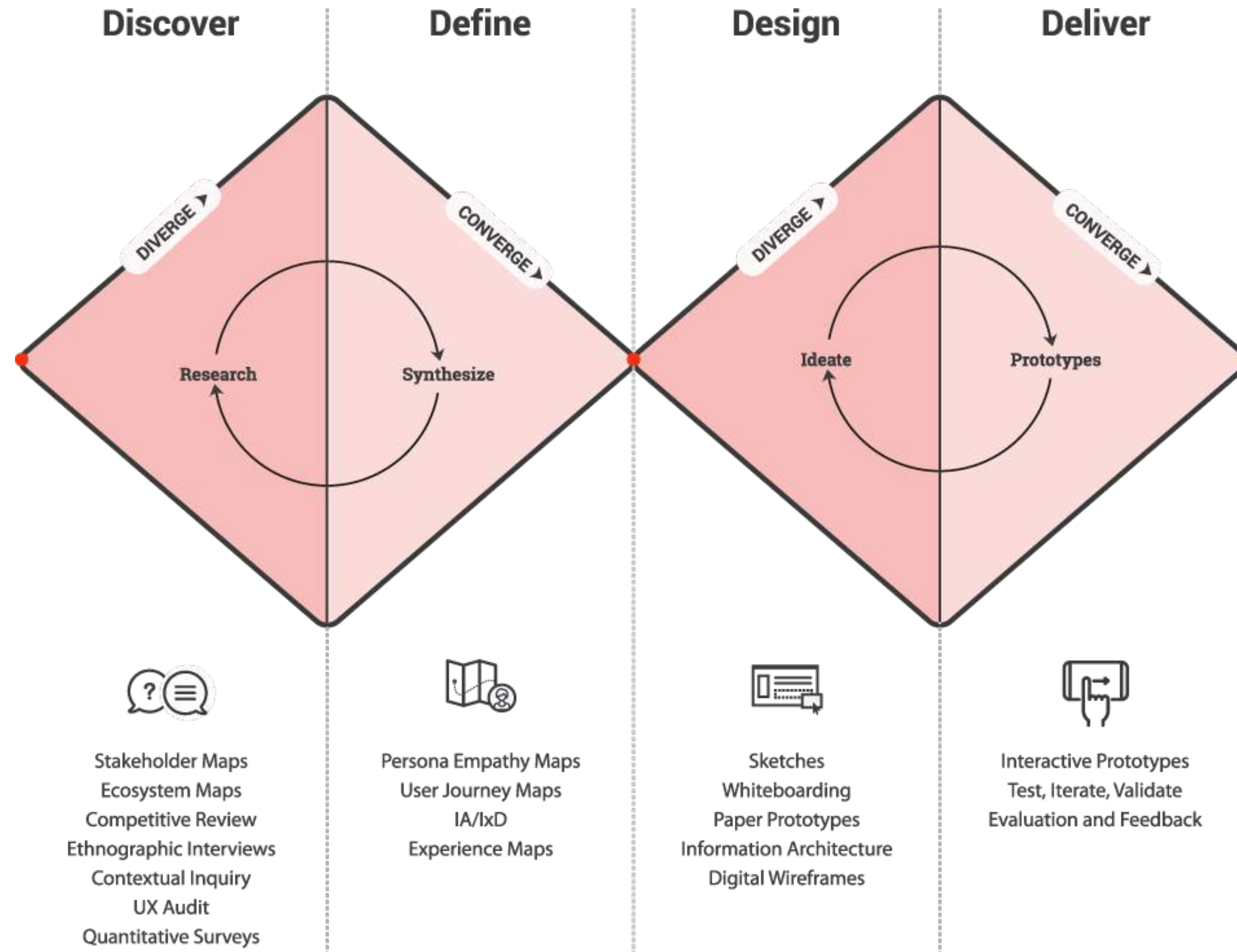
the bimodal paradox







Double Diamond Design Model



Our Design Process

Design the
Right Thing

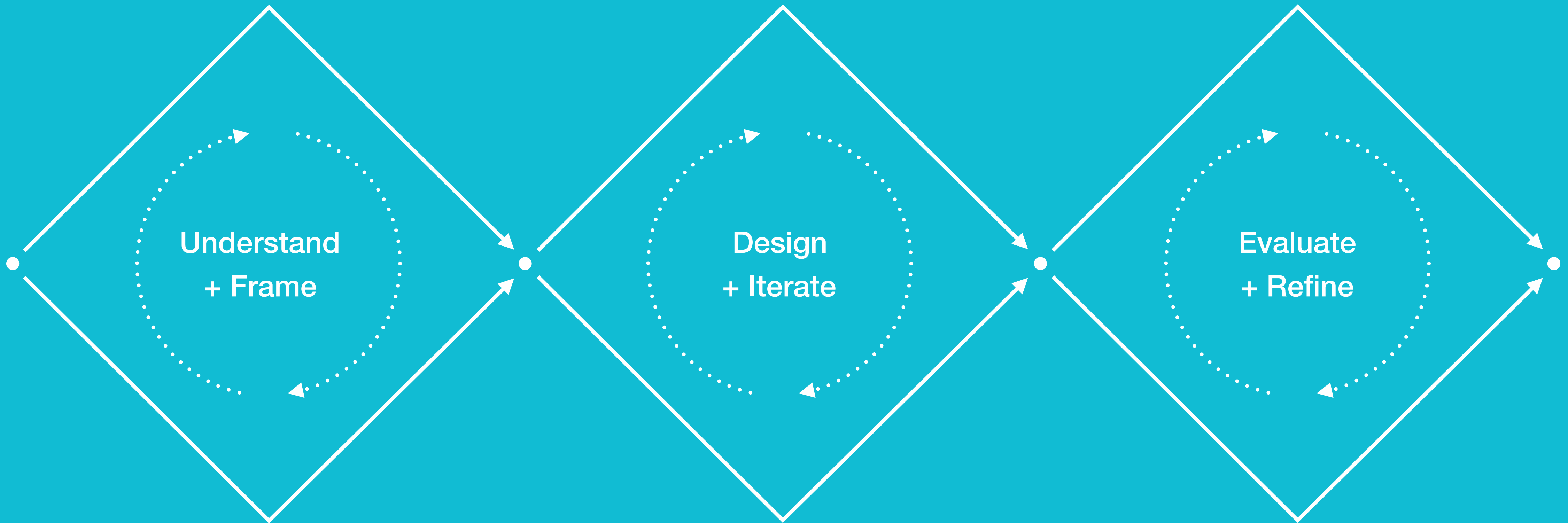
Design the
Thing Right

Implement
And Evolve

Understand
+ Frame

Design
+ Iterate

Evaluate
+ Refine



New dimensions of design for user experience and evaluation in digital health

Joseph Cafazzo PhD PEng

Wolfond Chair in Digital Health

Executive Director, Centre for Global eHealth Innovation, University Health Network

Associate Professor, University of Toronto

